



2012 City of Raleigh Environmental Awards Program

Emerging Professional PSA Competition

Donna Jackson Trailblazers Award
**ATTENTION: all College, University &
Technical College Students**

Local area college, university and technical school students are invited to showcase their creativity and talent by submitting a 30-second Public Service Announcement (PSA) for the 2012 City of Raleigh Environmental Awards Program, Youth Category-Emerging Professional Award.

The Student Teams will produce their own 'original' PSA .

The theme of the PSA should include "Our Water, Our Future" Raleigh Public Utilities slogan, and focus on how we all can better conserve water, use water more efficiently, and/or promote fat-free sewers.

The winning teams will earn a cash prizes; 1st Place \$1,500, 2nd Place \$750, 3rd Place \$500.

The winning submissions will be used as part of the Public Utilities' department outreach and education program to raise awareness of water conservation and efficient water use.

Application period: January 3, 2012 through January 31, 2012. Final Videos should be mailed on or before February 29, 2012. Winners will be honored at an awards ceremony scheduled for April 24, 2012 at the Museum of Natural Sciences.

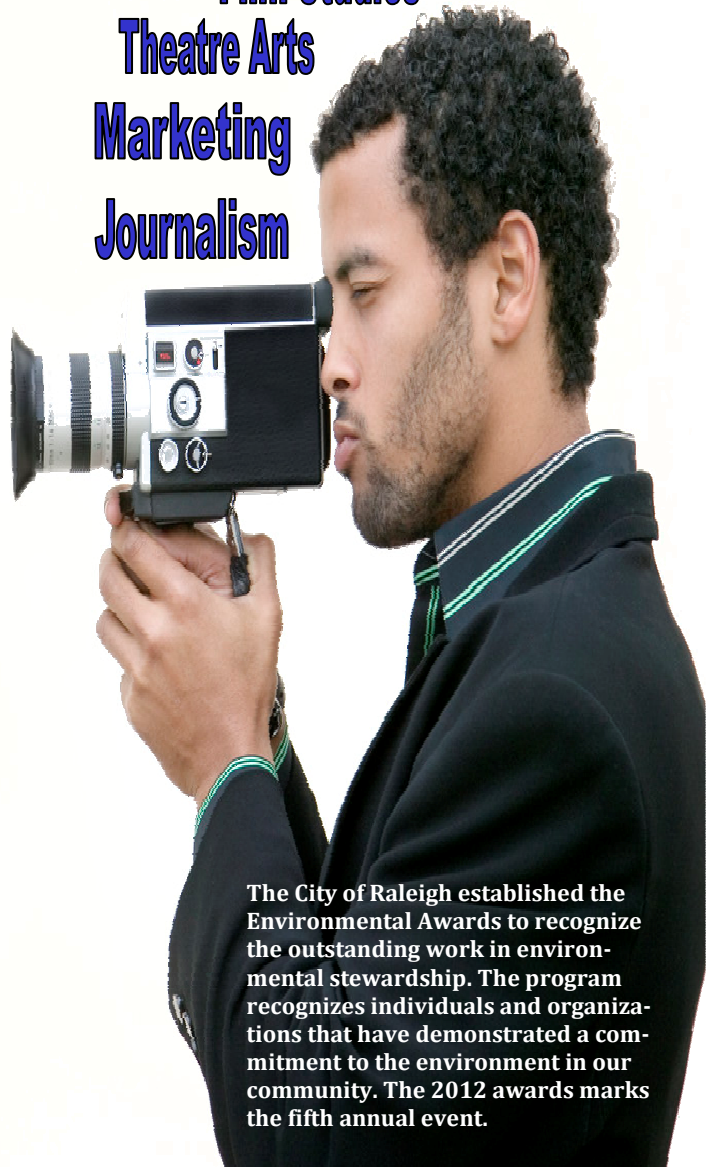
For contest rules and entry forms, complete the application online at: <http://www.raleighnc.gov/home/content/AdminServSustain/Articles/EnvironmentalAwards.html>

More about the City of Raleigh Public Utilities Department at: <http://www.raleighnc.gov/home/content/Departments/Articles/PublicUtilitiesDept.html>

FOR MORE INFORMATION CONTACT:

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Students Majoring in:
Environmental Studies
Film Studies
Theatre Arts
Marketing
Journalism



The City of Raleigh established the Environmental Awards to recognize the outstanding work in environmental stewardship. The program recognizes individuals and organizations that have demonstrated a commitment to the environment in our community. The 2012 awards marks the fifth annual event.