

## ART-ON-THE-MOVE 2015

### PROJECT DESCRIPTION

The Office of Raleigh Arts, in collaboration with Capital Area Transit (CAT), invites Raleigh's artists to create original designs for the fifth round of Raleigh's popular temporary public art project, Art-On-The-Move!

Selected artists will each receive a \$1,000 honorarium and the opportunity to have their artwork emblazoned on the side of CAT buses traveling around the city for a period of six months (beginning April 2015).

The Office of Raleigh Arts will manage the application and review process. A panel comprising of representatives from the Raleigh Arts Commission and Capital Area Transit, as well as community representatives, will review all submissions and select the final designs.



Artist: Amy Flynn, 2013



Artists: Dwight Davis and Yusef McCoy, 2013



Artist: Ijeoma Onuh, 2013

### ELIGIBILITY

Eligibility is open to visual and graphic artists, 18 years of age or older, residing, working, or attending school in Wake County, North Carolina for at least one year. All finalists will be required to show proof of Wake County residence, Wake County employment or attendance at a Wake County school.

### ARTWORK SCOPE

Artists are invited to create original images for a Raleigh city bus "half side wrap" (see below for wrap description). Text and letters are permitted when used as part of the overall design. The selection of themes, colors, and forms shall be inclusive of the values, culture, diversity, experiences, interests, and/or history of Raleigh and its citizens. Additionally, it is suggested that designs reflect, at least in part, the medium (and kinetic quality) of the "canvas" the art will be displayed on – i.e., buses – or reflect the role of transit in sustainability. We also encourage images created as a part of the educational and collaborative opportunities between artists/teachers and schools.

Design proposals and their copyright will belong to the artists. The City of Raleigh reserves the right to use images of the designs and information from the written proposals for review and project promotional purposes.

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### **SUBMISSION DEADLINE**

All materials must be received no later than October 24, 2014 at 5:00 p.m. Incomplete or late submissions will not be considered.

Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

### **PROJECT SCHEDULE TIMELINE**

Call to artists..... September – October, 2014  
Application deadline..... October 24, 2014  
Selection of finalists..... November 2014  
Agreements signed..... December 2014  
Art-On-The-Move rollout..... April 2015

This project will require artists to be flexible and available to collaborate with the Office of Raleigh Arts in the process of overseeing the fabrication and installation of the artwork.

The City reserves the right to alter these dates as necessary.

### **HOW TO APPLY**

As a part of the City of Raleigh's sustainability initiative, Raleigh encourages the reduction of paper use. To that end, we ask that submissions be in as paperless a manner as possible; therefore submissions should be submitted in one of the following ways:

1. Save all files to PC-compatible CD-ROM discs and deliver to:

<b>Mail</b>	<b>Hand Delivery</b>
Office of Raleigh Arts P.O. Box 590 Raleigh, NC 27602	Office of Raleigh Arts 127 West Hargett Street Suite 408 Raleigh, NC 27601

**OR**

2. Upload your files via the City's Sharefile account. Send an email to Kim Curry-Evans at [Kim.curry-evans@raleighnc.gov](mailto:Kim.curry-evans@raleighnc.gov) for upload instructions. You will receive email confirmation upon successful upload of files.

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### **SUBMISSION REQUIREMENTS**

- One design proposal **ONLY** will be accepted per individual; however, artists are permitted to submit:
  - One single design that can be replicated on both sides of the bus; or
  - Two related designs that can be placed on different sides of the same bus.
- Artists working in a team may only submit one proposal (and cannot also submit work as an individual).
- Artists who previously submitted designs for Art-On-The-Move are encouraged to reapply; however only designs not previously submitted may be entered.
- Artists will be responsible for submitting an application packet as specified below.

### **BUS TEMPLATE & WRAP PROCESS**

- Artists' designs, which will be reproduced to cover the sides of a standard CAT bus in a "half side wrap," must be submitted using the template provided attached. Please consider the template carefully in the creation of your design.
- Artists must create a design suitable for the final printed bus wrap (assistance will be provided as needed). The finished medium for the artwork is laminated, pressure sensitive adhesive vinyl.
- Artwork will be printed flat using an ink jet printer with solvent ink. The vinyl is then peeled, placed and heated onto the surface of the bus.
- Please note: If you would like to sign your work, keep in mind the "bleeds" for the edges of your artwork and the "half-rounds" created by the wheel wells. (In other words, we recommend not placing anything crucial near the edges of the template.)

**(Instructions for submitting materials on next page)**

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### **ARTISTS MUST SUBMIT THE FOLLOWING MATERIALS:**

1. **A Professional Résumé**

Professional résumé (no more than 3 pages). Teams should submit one résumé for each team member. *File titled Firstname\_Lastname\_résumé*

2. **A Statement of Interest**

One-page letter of intent expressing interest in the project as well as a description of approach to the project and the proposed design.

*File titled Firstname\_Lastname\_intent*

3. **Previous Work, Digital Images**

Five digital images of recent previous work (created within the past four years) in PC compatible JPG format (150 dpi at minimum size 5.5" x 7"; maximum size 11" x 14"). All images must be saved using a file name and number that corresponds to the annotated image list.

*Images titled Firstname\_Lastname\_image#*

4. **Annotated Image List**

An annotated image list of five (5) recent previous works accompanying the digital images (see digital instructions above) with artist's name, title of work, media, image name or image number, and any other relevant information.

*File titled Firstname\_Lastname\_list*

5. **Submission Design(s)**

Submission design(s) – using the bus wrap template dimensions – in BOTH the following formats:

- i. PC compatible JPG file (100 dpi at minimum size 2 x 14"; maximum size 4 x 28") for purposes of review by the selection panel;
- ii. JPG, PSD, AI or TIFF file (see attached sheet for file sizes) to be used for the actual bus wrap.

*Titled Firstname\_Lastname\_designimage#*

### **ADDITIONAL INFORMATION**

For questions, contact Kim Curry-Evans, Public Art Coordinator for the Office of Raleigh Arts, at 919-996-4688 or [kim.curry-evans@raleighnc.gov](mailto:kim.curry-evans@raleighnc.gov). For relevant information regarding the project, visit [www.raleighnc.gov/arts](http://www.raleighnc.gov/arts) and search for Public Art Special Projects.

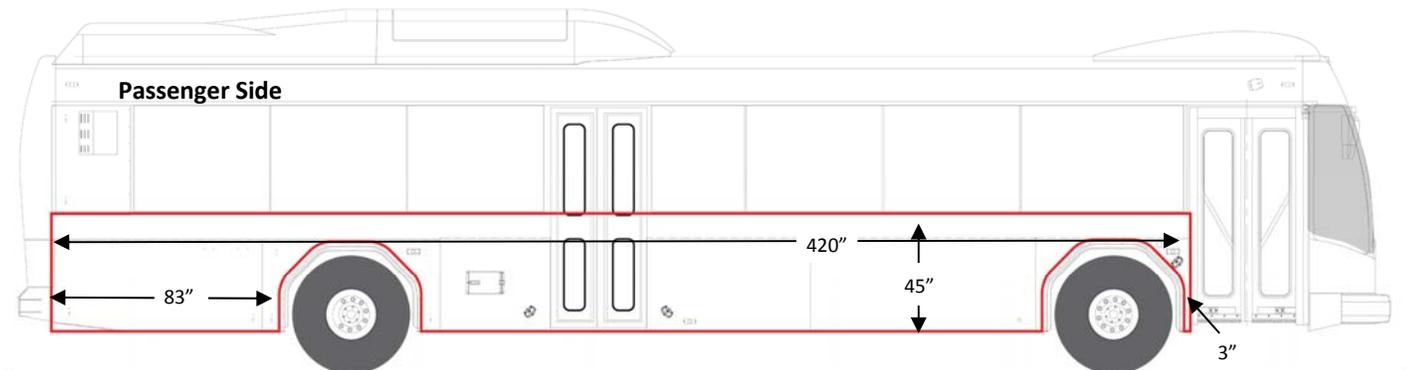
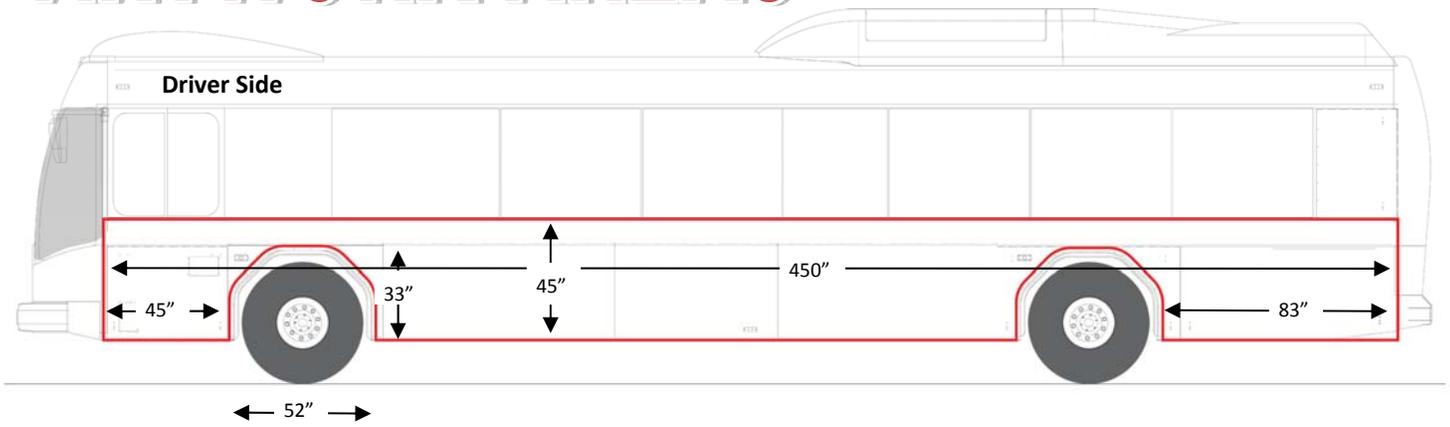
### **ABOUT US**

The Office of Raleigh Arts supports and promotes the arts in Raleigh by administering the programs of the City of Raleigh Arts Commission and the City's Public Art and Design Board and supporting the Pullen and Sertoma arts centers. The Office of Raleigh Arts is part of the City of Raleigh Parks, Recreation and Cultural Resources Department.

## ATTACHMENT A

# ARTWORK AREAS

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- All graphics should be CMYK
- Provide 1 1/2" of bleed at top and bottom of images
- JPG and TIFF files: Use 72—100 pixels per inch (DPI) at Life-Size (100%)
- AI and EPS files: Should be at 1/10 scale
- Please note the difference in size between bus side and passenger side; if submitting the same image for both sides, then shift/crop/re-adjust size accordingly
- Please note that vital imagery should not be placed where the wheel wells are located