

The Office of Raleigh Arts,
in partnership with GoRaleigh, presents:

ART-ON-THE-MOVE 2017

PROJECT DESCRIPTION

The Office of Raleigh Arts, in collaboration with GoRaleigh, invites Raleigh artists to create original designs for the sixth iteration of Raleigh's popular temporary public art project, Art-On-The-Move!

Selected artists will each receive a \$1,000 honorarium and the opportunity to have their artwork emblazoned on the sides of a GoRaleigh bus traveling around the city for a period of six months, beginning May 2017.

The Office of Raleigh Arts will manage the application and review process. A panel of representatives from the Raleigh Arts Commission, GoRaleigh, and community representatives will review all submissions and select the final design.



Artist: Autumn Cobeland, 2015



Artist: Frank Kreacic, 2015

ELIGIBILITY

Eligibility is open to visual and graphic artists 18 years of age or older, residing, working or attending school in Wake County, North Carolina for at least one year. All finalists will be required to show proof of Wake County residence, Wake County employment or attendance at a Wake County school.

SUBMISSION DEADLINE

All materials must be received no later than **Thursday, October 20, 2016 at 5:00 p.m.** Incomplete or late submissions will not be considered. Do not provide or submit other materials with your application. They will not be reviewed by the panel and will not be returned.

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ARTWORK SCOPE

Artists are invited to create original images for a Raleigh city bus “half side wrap” (see below for wrap description). Text and letters are permitted when used as part of the overall design. The selection of themes, colors and forms shall be inclusive of the values, culture, diversity, experiences, interests, and/or history of Raleigh and its citizens. It is suggested that designs reflect, at least in part, the medium and kinetic quality of the “canvas” upon which art will be displayed – i.e., buses – or reflect the role of transit in sustainability. We also encourage images created as a part of the educational and collaborative opportunities between artists, teachers and schools.

This project requires artists to be flexible and available to collaborate with the Office of Raleigh Arts in the process of overseeing the fabrication and installation of the artwork. Design proposals and their copyright will belong to the artists. The City of Raleigh reserves the right to use images of the designs and information from the written proposals for review and project promotional purposes.

BUS TEMPLATE AND WRAP PROCESS

- Artists’ designs, which will be reproduced to cover the sides of a standard GoRaleigh bus in a “half side wrap,” must be submitted using the template provided. Please consider the template carefully in the creation of your design.
- Artists must create a design suitable for the final printed bus wrap (assistance will be provided as needed). The finished medium for the artwork is laminated, pressure sensitive adhesive vinyl.
- Artwork will be printed flat using an ink jet printer with solvent ink. The vinyl is then peeled, placed and heated onto the surface of the bus.
- If you would like to sign your work, keep in mind the “bleeds” for the edges of your artwork and the “half-rounds” created by the wheel wells. In other words, we recommend not placing anything crucial near the edges of the template.

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PROJECT SCHEDULE TIMELINE

Call to artists.....	August - October 2016
Application deadline.....	Thursday, October 20, 2016
Selection of finalists.....	October 2016
Agreements signed.....	November 2016
Art-On-The-Move rollout.....	May 2017

The City reserves the right to alter these dates as needed.

HOW TO APPLY

As a part of the City of Raleigh’s sustainability initiative, Raleigh encourages the reduction of paper use. To that end, we ask that applications be submitted in one of the following ways:

1. Email your files to Brigitta Mills at brigitta.mills@raleighnc.gov with “AOTM” in the subject line.

OR

2. Upload your files via the City’s Sharefile account. Email Brigitta Mills at brigitta.mills@raleighnc.gov for upload instructions. You will receive email confirmation upon successful upload of files.

SUBMISSION REQUIREMENTS

- One design proposal ONLY will be accepted per individual; however, artists are permitted to submit:
 - One single design that can be replicated on both sides of the bus; or
 - Two related designs that can be placed on different sides of the same bus.
- Artists working in a team may only submit one proposal as specified below, and are not permitted to also submit work as an individual.
- Artists who previously submitted designs for Art-On-The-Move are encouraged to reapply; however only designs not previously submitted may be entered.



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SUBMIT THE FOLLOWING MATERIALS:

1. **A Professional Résumé**

Professional résumé, less than 3 pages. Teams should submit one résumé for each team member. *File titled Firstname_Lastname_résumé*

2. **A Statement of Interest**

One-page letter of intent with a description of approach to the project and the proposed design. *File titled Firstname_Lastname_intent*

3. **Previous Work, Digital Images**

Three digital images of recent previous work (created within the past four years) in PC compatible JPG format (150 dpi minimum size 5.5" x 7"; maximum size 11" x 14"). All images must be saved using a file name and number that corresponds to the annotated image list. *Images titled Firstname_Lastname_image#*

4. **Annotated Image List**

An annotated image list accompanying the digital images with artist's name, title of work, media, image name. *File titled Firstname_Lastname_list*

5. **Submission Design(s)**

Considering the bus wrap template dimensions attached, submit proposals in BOTH the following formats:

1. PC compatible JPG file (100 dpi minimum size 2 x 14"; maximum size 4 x 28") for review by selection panel, *Titled Firstname_Lastname_design#*;
2. JPG, PSD, or AI file (see attached sheet for file sizes) for the actual bus wrap.

ADDITIONAL INFORMATION

For more information regarding Art-On-The-Move, visit www.raleighnc.gov and search for Public Art Special Projects or contact Brigitta Mills, Public Art Assistant at 919-996-4689 or Brigitta.mills@raleighnc.gov.

ABOUT US

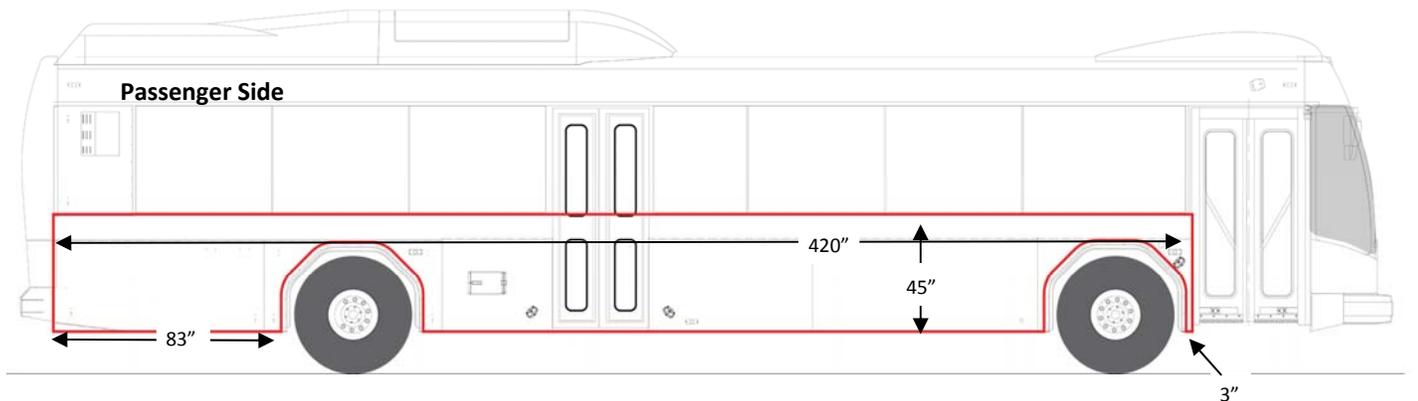
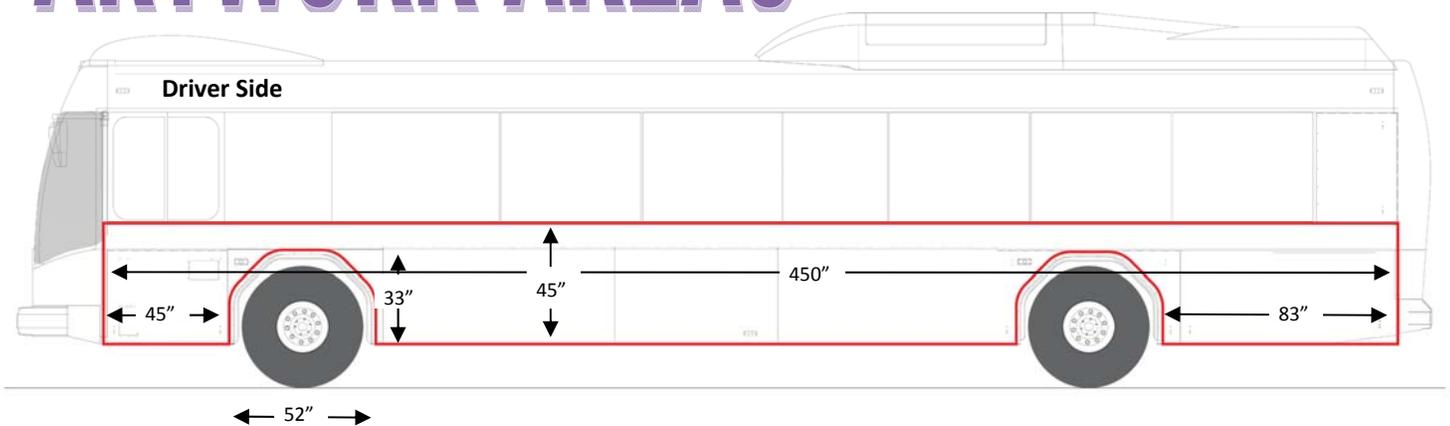
The Office of Raleigh Arts supports and promotes the arts in Raleigh by administering the programs of the City of Raleigh Arts Commission and the City's Public Art and Design Board and supporting the Pullen and Sertoma Arts Centers. The Office of Raleigh Arts is part of the City of Raleigh Parks, Recreation and Cultural Resources Department.



ATTACHMENT A

ARTWORK AREAS

Art-On-The-Move 2017



- All graphics should be CMYK
- Provide 1 1/2" of bleed at top and bottom of images
- JPG files: Use 72—100 pixels per inch (DPI) at Life-Size (100%)
- AI and EPS files: Should be at 1/10 scale
- Please note the difference in size between bus side and passenger side; if submitting the same image for both sides, then shift/crop/re-adjust size accordingly
- Please note that vital imagery should not be placed where the wheel wells are located

Need help or advice on how to translate your artwork to a graphic file? Let us help you—don't let your concerns for how to create a graphic file stop you from submitting some great art for consideration!