



We want your work to be showcased the best way possible so please consider the following guidelines as you prepare for your exhibit. While sales are important, our goal is to emulate a gallery venue rather than a retail venue. Consider this while choosing and showcasing your work.

## Choosing work to display

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Overcrowding or under-representing your work may result in an unflattering or unprofessional looking exhibit. Therefore, we strongly encourage you to consider both the spatial parameters of the facility and the size of your work in determining which pieces of art should be displayed at Sertoma. You may find it helpful to bring more work than the space can accommodate, so that you can “edit” your work (swap, change groupings, add more or fewer pieces to the exhibit, etc) if need be. Two design principles that can help you grow as an artist and make the exhibit stronger: less is more, and continuity (ex. same kind of frames, similar subject matter, etc) is best.

**Please see attached diagrams** of the facilities for your reference.

## Installation

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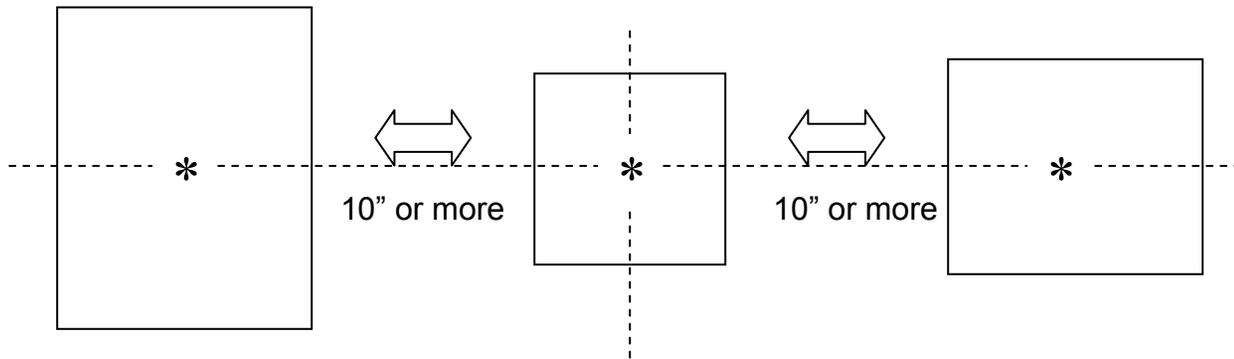
### **For 2D work**

Please have all pieces wired and ready for hanging (no sawtooth hangers). Photographs should be matted, framed and wired for hanging. Canvases can be framed or unframed, but must be wired and ready for hanging.

### **For 3D work**

Please bring along appropriate non-wall mounting materials to display the work in our glass case or on our shelves. (Example: dish holder)

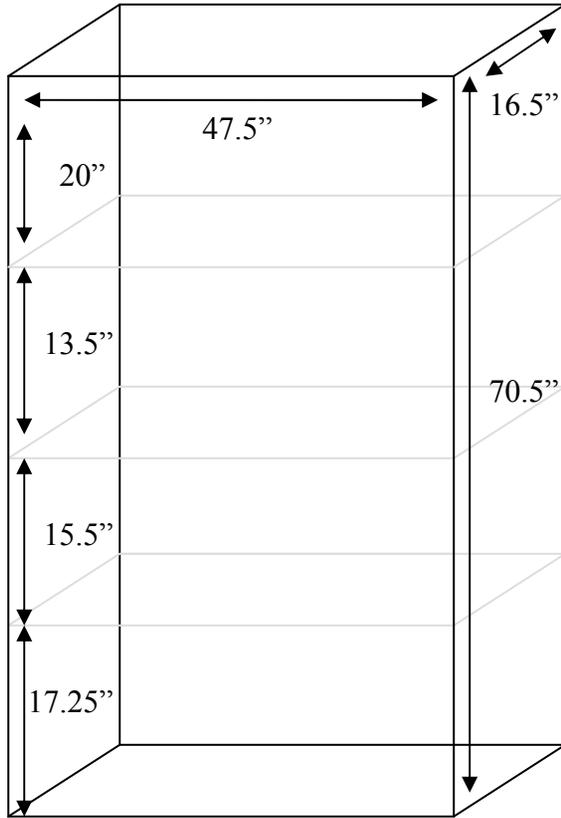
**Gallery standard:** Leave 10" or more of wall space in between each work. Hang work so that the middle of each piece is around average eye-level, 57". If hanging multiple pieces of varying sizes, each piece should be installed with the 57" middle rule kept in mind. (See diagram). **Keep in mind:** this may mean that the tops of the artworks may be at varying heights.



\* 57 inch height "middle rule"

**Please note:** we have limited nails and hammers. Please bring any tools you need to properly install the work yourself in our facility. (tape measure, hammer, nails, etc). **If displaying work in the Raleigh room,** there is a hanging system already in place which does not require any nails during installation.

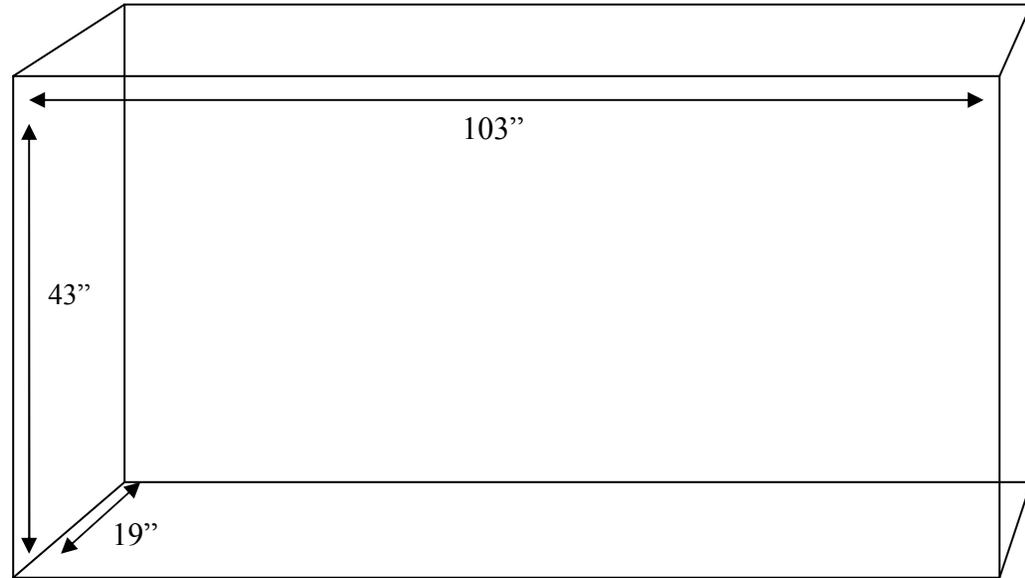
**Sertoma Arts Center Gallery Map:  
 Three-Dimensional Display Areas**



**Main Room Display Case**

Three non- adjustable glass shelves inside case.

Shelves have a base of 46" X 16.5"



**Open shelf Display.**

Located behind the front desk of the main room.

Base of 19" x 103"