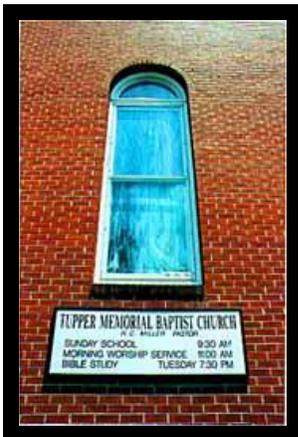


# ART ALONG BLOUNT STREET

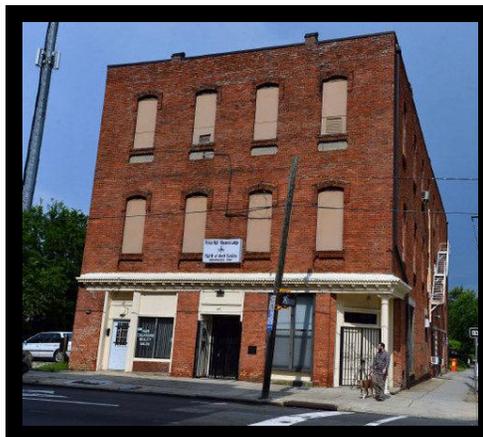
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## CALL TO ARTISTS - REQUEST FOR PROPOSALS Blount Street Historic Corridor Public Art Project

**Applications Due: December 12, 2014**



Tupper Memorial Baptist Church



Raleigh Masonic Temple



Shaw University's Estey Hall

### PROJECT DESCRIPTION

The Office of Raleigh Arts, in collaboration with the Raleigh Historic Development Commission (RHDC), Duke Energy and the Downtown Raleigh Alliance, invites Wake County, North Carolina artists to create original designs for the Blount Street Historic Corridor Public Art Project.

The project will specifically focus on the history of the East Raleigh-South Park National Register Historic District, emphasizing its African American roots and distinctive historic landmarks.

Selected artists will each receive a \$750 honorarium and the opportunity to have their artwork produced on five-foot-tall banners suspended from utility poles on South Blount Street, from East Davie Street to East South Street. Twelve artists will be selected.

Below each installed banner will be signage about the artist and the artwork as well as information about the [www.RaleighHistoric.org](http://www.RaleighHistoric.org) mobile application.

The banners will be on view for approximately six months, beginning in summer 2015.

The Office of Raleigh Arts will manage the application and review process. A panel comprised of representatives from the Raleigh Arts Commission and Raleigh Historic Development Commission, as well as community representatives, will review all submissions and select the final designs.



# ART ALONG BLOUNT STREET



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## **ELIGIBILITY**

Eligibility is open to visual and graphic artists 18 years of age or older, residing, working or attending school in Wake County, North Carolina for at least one year. All finalists will be required to show proof of Wake County residence, Wake County employment or attendance at a Wake County school. Special emphasis will be given to residents of the East Raleigh-South Park Historic District.

## **ARTWORK SCOPE**

Text and letters are permitted when used as part of the overall design. The selection of themes, colors and forms shall be inclusive of the values, culture, diversity, experiences, interests and/or history of East Raleigh-South Park and its citizens, with a particular focus on the corridor’s African American roots and historic architecture.

Please review the items below for the history of the East Raleigh-South Park historic district, the South Park Heritage Walk Project, and the historic landmark mobile app:

- <http://www.rhdc.org/east-raleigh-south-park-historic-district>
- <http://raleighhistoric.org/>
- [http://issuu.com/kofiboone/docs/heritagewalkfinalreport3\\_june\\_2014](http://issuu.com/kofiboone/docs/heritagewalkfinalreport3_june_2014)

Design proposals and their copyrights will belong to the artists. The City of Raleigh reserves the right to use images of the designs and information from the written proposals for review and project promotion purposes.

## **UTILITY POLE TEMPLATE and BANNER PROCESS**

- Artists’ designs, which will be reproduced as banners, must be submitted using the attached template. Please consider the template carefully in the creation of your design.
- Artists must create an artwork design suitable for reproduction as a double-sided banner. The finished medium for the artwork is outdoor vinyl blockout banner material.
- Please note: If you would like to sign your work, keep in mind the bleeds for the edges of your artwork. We recommend not placing anything crucial near the edges of the template.

## **PROJECT TIMELINE**

Call to artists-----	November - December 2014
Application deadline-----	December 12, 2014
Selection of finalists-----	January 2015
Agreements signed-----	February 2015
Utility pole banner fabrication-----	Spring 2015
Blount Street Historic Corridor Public Art roll-out---	Summer 2015

The City reserves the right to alter the project timeline dates as necessary.



# ART ALONG BLOUNT STREET



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## **SUBMISSION REQUIREMENTS**

- One design proposal **ONLY** will be accepted per individual.
- Artists working in a team may only submit one proposal (and cannot also submit work as individuals).
- Artists must submit original artwork; designs previously submitted for other art projects may not be entered.
- Artists will be responsible for submitting an application packet as specified below.
- Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.
- **All materials must be received no later than Friday, December 12, 2014 at 5:00 p.m. Incomplete or late submissions will not be considered.**

## **HOW TO APPLY**

As a part of the City of Raleigh's sustainability initiative, Raleigh encourages the reduction of paper use. To that end, we ask that submissions be in as paperless a manner as possible; therefore submissions should be submitted in one of the following ways:

1. Save all files to PC-compatible CD-ROM discs and deliver to:

<b>Mail</b>	<b>Hand Delivery</b>
Office of Raleigh Arts P.O. Box 590 Raleigh, NC 27602	Office of Raleigh Arts 127 West Hargett Street Suite 408 Raleigh, NC 27601

**OR**

2. Upload your files via the City's Sharefile account. Send an email to Kim Curry-Evans at [Kim.curry-evans@raleighnc.gov](mailto:Kim.curry-evans@raleighnc.gov) for upload instructions. You will receive email confirmation upon successful upload of files.

# ART ALONG BLOUNT STREET

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## **ARTISTS MUST SUBMIT THE FOLLOWING MATERIALS:**

### 1. **A Professional Résumé**

Professional résumé (no more than 3 pages). Teams should submit one résumé for each team member. Please include full contact information including mailing address.

*File titled Firstname\_Lastname\_résumé*

### 2. **A Statement of Interest**

One-page letter of intent expressing interest in the project, and a description of your approach to representing the historical and/or architectural aspects of the neighborhood through your design. *File titled Firstname\_Lastname\_intent*

### 3. **Previous Work, Digital Images**

Five digital images of recent previous work (created within the past four years) in PC-compatible JPG format (100 dpi at minimum size 5.5" x 7"; maximum size 11" x 14"). All images must be saved using a file name and number that corresponds to the annotated image list.

*Images titled Firstname\_Lastname\_image#1-5*

### 4. **Annotated Image List**

An annotated image list of five (5) recent previous works accompanying the digital images (see digital instructions above) with artist's name, title of work, media, image name or image number, and any other relevant information. *File titled Firstname\_Lastname\_list*

### 5. **Submission Design**

Submission design in BOTH the following formats:

a. A PC-compatible JPG file (100 dpi, no larger than 10" tall) for purposes of review by the selection panel. *File titled Firstname\_Lastname\_designimagesm*

**AND**

b. A JPG, PSD, AI or TIFF print-ready file at 100 minimum dpi (29" x 60" tall). See attached sheet for more information regarding file specifications.

*File titled Firstname\_Lastname\_designimagelge*

## **ADDITIONAL INFORMATION**

For questions, contact Kim Curry-Evans, public art coordinator for the Office of Raleigh Arts, at 919-996-4688 or [kim.curry-evans@raleighnc.gov](mailto:kim.curry-evans@raleighnc.gov).

## **ABOUT US**

*The Office of Raleigh Arts supports and promotes the arts in Raleigh by administering the programs of the City of Raleigh Arts Commission and the City's Public Art and Design Board and supporting the Pullen and Sertoma Arts Centers. The Office of Raleigh Arts is part of the City of Raleigh Parks, Recreation and Cultural Resources Department. [www.raleighnc.gov/arts](http://www.raleighnc.gov/arts)*

Office of Raleigh Arts, in partnership with

Raleigh Historic Development Commission, Duke Energy and the  
Downtown Raleigh Alliance



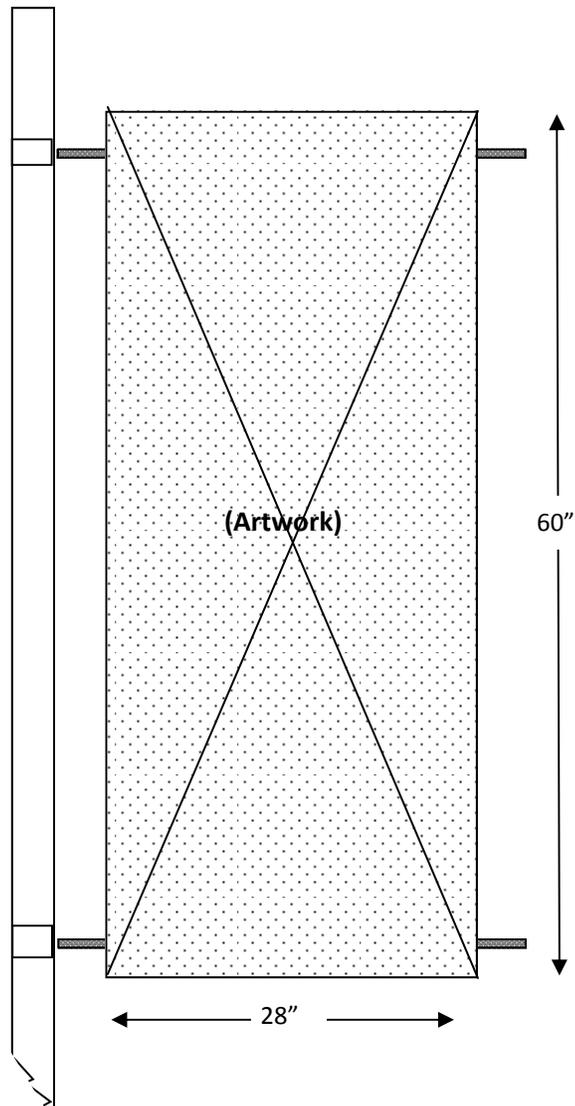
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# ART ALONG BLOUNT STREET

## ARTWORK AREAS



Example



- Artwork design will be printed double-sided on outdoor vinyl blockout banner material
- All graphics should be print-ready, CMYK as a flattened raster image
- JPG and TIFF files: Use 100 pixels per inch (DPI) minimum at life-size (100%)
- AI and EPS files: Should be at life-size
- Set up file at 29" x 60" (finished size will be 28" x 60")

# POLE POCKET

**File Size: 29" x 60"**

**Finished Size: 28" x 60"**

**Pole Pockets (*Plus Hem*): 3.5"**

# POLE POCKET