Request for Qualifications
Public Artist, Sandy Forks Road Widening
Bio-Retention Pond, Raleigh, North Carolina

Office of raleigh arts
Raleigh Parks, Recreation & Cultural Resources
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Summary
The Office of Raleigh Arts invites experienced artists or artist teams who are United States citizens or permanent residents to submit qualifications to develop site-specific public artworks for Raleigh's Sandy Forks road-widening project, which is seeking Greenroads certification for sustainable roadway design and construction. Up to three finalists will be selected for interviews and paid a $1,000 travel stipend. The public art budget is $71,250 inclusive of all expenses including design, fabrication, installation, travel, taxes and fees.

Qualifications must be submitted by 5pm EDT on Friday, February 27, 2015. There is no fee to submit qualifications.

Sandy Forks Capital Improvement Program Project Overview
The Sandy Forks project will include the widening and rehabilitation of Sandy Forks Road between Six Forks Road and Falls of Neuse Road. Improvements will include mostly, but are not limited to, roadway design, sidewalk design, drainage and erosion control plans, and utility coordination/relocation plans.

On February 18, 2014, City Council authorized staff to register this project in the Greenroads program. The Greenroads Rating System is a sustainability rating system for roadway design and construction projects. Greenroads was established in 2010 and is similar to the LEED certification program for building projects. Using Sandy Forks Road as a pilot project in the program will provide staff with additional knowledge and familiarity with the latest sustainable transportation design best practices that would benefit the City's approach to future roadway projects. Greenroads certification also requires that the project "promote cultural awareness, community connectivity and art" by including public art and a historic component, which will link the site to local heritage.

Sandy Forks improvements include three water treatment devices (bioretention areas), including the first public roadway median bioretention area to be installed by the City of Raleigh. Installation of the three bioretention areas will treat stormwater runoff to reduce erosion and increase water quality to the downstream watershed. The project also includes 5' bicycle lanes and 6' sidewalks along both sides of the roadway to accommodate bicyclists and pedestrians. A landscaping plan will be incorporated into the project and Duke Progress Energy will provide a street lighting plan with the use of LED fixtures to reduce energy costs along the completed corridor.

The historic element of the project will highlight an important aspect of the City's development—its relationship with water. Like many major streets in Raleigh, Sandy Forks Road runs along a ridge. In the days before hard-surface roads, ridge lines afforded drier travel ways. Downhill runoff powered the area's first industries—the mills now memorialized in so many local place names. Across the countryside, farm ponds supported area agriculture; examples can be found just to the south, inspiration for the name of The Lakes apartments. Modern development continues to recognize the benefits of managing runoff. The landscaped street medians and basins, actually bioretention areas, help minimize stormwater impacts.

Public art at selected sites is authorized by the Half Percent for Art ordinance established by the Raleigh City Council in 2009 and implemented by Raleigh's Public Art and Design Board and the Office of Raleigh Arts.

Artwork Goals: Public art at Sandy Forks will create a striking visualization directly tied to the historic development of water in Raleigh and the modern treatments of storm water and water conservation. The artwork will be free-standing and will consider the aims of Greenroads certification by integrating sustainable materials and practices. Signage, maps and additional text will be included as educational components.

Artwork Location: The artwork's primary location will be at the bioretention basin located at Six Forks Road, but may also extend to the two additional bioretention basin sites (see map for locations). The Six Forks Road site has the potential to serve as an area for rest and reflection for pedestrians, incorporating seating/benches and showcasing sustainability and history.

Selection Criteria and Process

The Public Art and Design Board has appointed a five-member artist selection panel that includes a Board member, an artist, an arts professional, a design professional, a community member and a Public Works Department representative.

The selection process will have two stages. During the first round, the artist selection panel will evaluate artist qualifications based on five criteria: artistic merit, placemaking experience, experience in collaborative public art processes, project management experience and technical expertise.

For the second round, the artist selection panel will identify up to three finalists to invite to Raleigh for interviews. Finalists will receive a $1,000 stipend to cover travel and related expenses associated with the interview. In addition to reviewing qualifications and previous experience in detail, panelists will respond to the finalists' questions and discuss with them their approaches to the project. A specific proposal is not expected at this interview.

The artist selection panel will choose the artist for the project and forward that recommendation to the Public Art and Design Board. Upon approval by the Board, a scope of services and budget will be developed based on the artist's or artist team's approach to the project.

Project Timeline

RFQ Application Deadline:	February 27, 2015
Finalists Notified:	March 2015
Finalists Interviewed:	April 2015
Project Awarded:	April 2015
Road Widening Project Completed:	Fall 2016

Submission and Deadline

All RFQ materials must be received in the office no later than Friday, February 27, 2015 at 5pm EDT. ***Incomplete or late submissions will not be considered. Applicants are encouraged to submit in advance of the deadline so that any unforeseen problems with materials can be addressed.***

Additional Information

For additional information, contact Kim Curry-Evans, public art coordinator for the Office of Raleigh Arts, at 919-996-4688 or kim.curry-evans@raleighnc.gov. For information regarding the project, visit the Office of Raleigh Arts website at www.raleighnc.gov (search for Artist Calls or Half Percent for Art).

HOW TO APPLY

As a part of the City of Raleigh's sustainability initiative, Raleigh encourages the reduction of paper use. To that end, we ask that applications be submitted in one of the following ways:

1. Email your files to Kim Curry-Evans at kim.curry-evans@raleighnc.gov with "Sandy Forks Public Artist" in the subject line.

2. Upload your files via the City's Sharefile account. Send an email to Kim Curry-Evans at kim.curry-evans@raleighnc.gov for upload instructions. You will receive email confirmation upon successful upload of files.

Artists wishing to be considered must submit the following materials:

1. **Statement of Interest**
   A one-page statement outlining your interest in this project and your experience working on comparable projects, including your experience working with architectural and engineering project teams. Include your philosophy on public art, its integration into public safety facilities, and how your work and experience will complement this project.
   File titled Lastname Firstname_statement.

2. **Professional Résumé**
   A résumé of no more than two pages that includes information regarding public art commissions, exhibitions and installations, awards, grants and education, with an emphasis on public art projects of similar size and scope in the past ten years. If applying as a team, submit a separate résumé for each team member. *File titled Lastname Firstname_résumé*

3. **Image Identification List**
   An image identification list corresponding to the submitted digital images. Each image should include: image number, artist's name, title, year, media, location and project budget, dimensions, commissioning agency, collaborators or design professionals (if applicable). The list must be labeled with the artist's name. *File titled Lastname Firstname_list*

4. **Three Professional References**
   Contact information for three references, including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public art project of similar size and scope.
   File titled Lastname Firstname_references

5. **Previous Work, Digital Images**
   Ten digital images of recent previous work (created within the past ten years) in JPG format (150 dpi at minimum size 5.5" x 7"; maximum size 11 x 14"). All images must be saved using a file name and number that corresponds to the image identification list.
   Image titled Lastname Firstname_image #