



# City Of Raleigh

NORTH CAROLINA

**DATE:** February 13, 2015  
**MEMO TO:** Mayor and Council Members  
**SUBJECT:** Council Work Session

The City Council will meet in work session 11:30 a.m. on Tuesday, February 17, 2015, in Conference Room 305, Raleigh Municipal Building, 222 West Hargett Street, Avery C. Upchurch Government Complex, Raleigh, North Carolina.

**11:30 a.m. Lunch – Pick up - Conference Room 300**

**Topic 1 Review of Efficiency Opportunities related to Property Transactions**  
Staff Resource: Tansy Hayward, Assistant City Manager-Services

Given current interest in investments in the City, staff is looking at several processes related to property transactions to identify opportunities to increase timeliness for both internal and external customers. Staff will present a framework to identify the opportunities before proceeding with the development of specific recommendations.

**Topic 2 Bike Share Program**  
Staff Resource: Eric Lamb, Planning & Development

Staff will provide an update on the feasibility of a Bike Share program, including potential operating models and current funding. The FY16 budget could include limited funding that would allow further concept development and exploration of private partnerships to fund a Bike Share system.

**Topic 3 Agenda Preview – March 2 Unified Development Ordinance (UDO) Work Session**  
Staff Resource: Kenneth Bowers, Planning & Development

Staff has developed a draft agenda for the March 2, 2015 UDO Work Session. This discussion will provide an opportunity to make any modifications to meet the City Council's objectives.

Louis M. Buonpane  
Chief of Staff

cc: City Manager Ruffin Hall  
City Attorney Tom McCormick  
City Clerk Gail Smith  
Assistant City Managers Marchell Adams David, James S. Greene, Jr. and Tansy Hayward  
Kenneth Bowers and Eric Lamb, Planning & Development

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## Raleigh Bike Share Implementation Plan Summary—2/13/15

**Recommended Business Model:** City Owned and Privately Operated

**Proposed Phase 1:** Major destinations include NC Museum of Art, NCSU, Downtown, and Chavis Park.

	City	NCSU
<b>Stations</b>	25	5
<b>Bicycles</b>	250	50
<b>Docks</b>	425	85

**Proposed Fee Schedule:**

User Fee		Usage Fees	
		0-30 mins	Additional Half Hours
<b>Annual</b>	\$80	Free	\$4.00
<b>24-hour</b>	\$8		
<b>Student</b>	\$50	Free	\$2.00

**Capital Costs (One-time Only):**

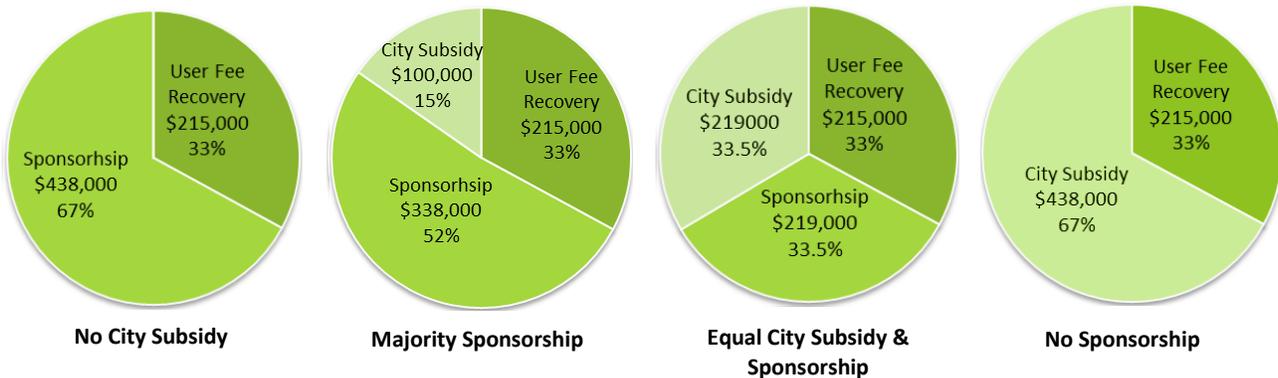
- City awarded FY16 CAMPO Federal grant for \$2.0 million to install up to 30 stations
  - Minimum 20% local match requirement (\$400,000) to be addressed in FY16 CIP
  - \$100,000 for Station Planning and Design to be addressed with CIP reserves

**Operating Costs (Annual):** Nationally, systems are operating between \$660 and \$1,440 per dock per year. The estimates below assume a conservative \$1,440 per dock per year cost.

	Annual Costs
<b>Operating Costs</b>	\$653,000
<b>User Fee Recovery</b>	\$215,000
<b>Funding Gap</b>	\$438,000

**Potential Operating Cost Funding Scenarios (Annual):**

- Sponsorship includes potential advertising revenues.



**Staffing Implications:** One full-time employee will be needed for fundraising, vendor contract management, site planning, marketing, and public outreach.

**Policy Implications:** To help fill the operating funding gap, the City would need to consider amending its current advertising regulations to allow advertising at bike share stations located in public rights-of-way.



Credit: Van Wagner, Boston Hubway

**Proposed Timeline:**

	Summer 2015	Fall 2015	Winter 2015	Spring 2016	Summer 2016	Fall 2016	Winter 2016	Spring 2017
Procure Equipment & Operation Vendor								
Solicit Sponsorships								
Station Planning								
Federal Funding Requirements								
Construction								
System Launch								