



City Of Raleigh

NORTH CAROLINA

DATE: January 15, 2016

TO: Loretta Williams, HUD CPD Representative

FROM: Larry M. Jarvis  AICP, Housing & Neighborhoods Director

SUBJECT: Responses to Follow-Up Questions on NRSA Plan

As requested, this memorandum provides responses to the follow-up questions in your email of January 12, 2016.

You asked that we elaborate on the outreach methods (flyers, public announcements, etc.) used to notify stakeholders of meetings and other opportunities for engagement. We utilized direct mailing (post cards and letters) to more than 400 addresses; distributed flyers door to door; press releases; flyer distribution via email and via GovDelivery to subscribers; local newspaper ads announcing public meetings and public hearings; flyers placed at a community center and a church located in the neighborhood, the Washington Terrace management office and a nearby library; and placed draft Plans at four locations in addition to posting the draft on the City's website for review and comment.

Another question dealt with opportunities for economic development improvements in the neighborhood. The NRSA is predominantly residential with commercial uses along New Bern Avenue which is a proposed bus rapid transit corridor. Currently, Boyer Street ends in an awkward angle in intersecting Waldrop Street. If the Boyer alignment was shifted to connect directly with Raleigh Boulevard, it would allow for a commercial site at Raleigh Boulevard and New Bern Avenue large enough to accommodate something along the lines of a pharmacy that would provide goods to the community and create jobs. JDavis Architects is our land planning consultant and will create alternative development plans for City-owned property and modifications to the existing street pattern. These alternative development plans will be presented for

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community input and discussion in the coming weeks. Alternatives will then be presented to City Council for a final decision.

Interior to the neighborhood is a small retail strip on Hill Street adjacent to Washington Terrace that could be made more vibrant and a small commercial node at the intersection of Tarboro Road and Oakwood Avenue near the entrance to St. Augustine's University. Alternatives for enhancing the streetscape in that location and improving the geometry of the intersection were presented to St. Augustine's leadership on January 12, 2016. The tentative schedule for moving forward is to have a community meeting in early February, a follow-up meeting with St. Augustine's in late February, a presentation to the North Central CAC in early March and a presentation to City Council in late March.

In order to notify residents and other interested parties of the edits made to the Plan since submittal to HUD, we will post the edited Plan to our website, attach the letter to Gary Dimmick listing the edits and label it "Edits to NRSA Plan since submittal to HUD" and attach this memo and label it "Responses to follow-up questions from HUD".

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