

9/18/2012

PlanCo Kick-off

# PARKS AND RECREATION SYSTEM PLAN



**System Plan**  
your parks, your future

# City of Raleigh Parks and Recreation Department

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# The Consultant Team

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**AECOM**

- Project Management/Public Part.
- Park and Recreation Planning
- Comprehensive Planning
- Transportation Planning
- Ecological Planning



- Greenway System Planning
- Public Participation



- Recreation Planning



- Funding



- Public Opinion Survey/Research

# PlanCo Composition

| <b>PlanCo Subject Area</b>                           | <b>#</b>  |
|--|-----------|
| Nature & The Environment                             | 1         |
| Adventure/Outdoor Recreation                         | 1         |
| Greenway, Bike, Pedestrian                           | 1         |
| Aquatics   | 1         |
| Athletics  | 1         |
| Education  | 1         |
| Senior Adults  | 1         |
| Historical & Cultural                                | 1         |
| Downtown   | 1         |
| Special Populations                                  | 1         |
| Healthy Living                                       | 1         |
| Arts   | 1         |
| Sustainability                                       | 1         |
| English as a Second Language                         | 1         |
| * Convention Visitors Bureau                         | 1         |
| * Raleigh Youth Council                              | 1         |
| * CAPSER (Citizen Advocates for Parks in SE Raleigh) | 1         |
| * Citizen Advisory Council                           | 2         |
| * PRGAB  | 2         |
| * City Council                                       | 1         |
| <b>total</b>   | <b>22</b> |

\*participant selected by the organization

| <b>Focus Area</b>   | <b>Representative</b>                     |
|---|---|
| <b>Adventure &amp; Outdoor Recreation</b>                     | <b>Elizabeth Gardner</b>                  |
| <b>Aquatics</b>   | <b>Erika Braun</b>                        |
| <b>Arts</b>   | <b>Brian Starkey</b>                      |
| <b>Athletics</b>  | <b>Bobby Hill</b>                         |
| <b>Citizens Advisory Councils (CAC)</b>                       | <b>Dave Toms &amp; Brad Johnson</b>       |
| <b>Citizen Advocates for Parks in SE Raleigh (CAPSER)</b>     | <b>Charles Rodman</b>                     |
| <b>City Council</b>   | <b>Randall Stagner</b>                    |
| <b>Convention &amp; Visitors Bureau</b>                       | <b>Loren Gold</b>                         |
| <b>Downtown Raleigh Stakeholders</b>                          | <b>Sally Edwards</b>                      |
| <b>Education</b>  | <b>Betty Parker</b>                       |
| <b>English as a Second Language</b>                           | <b>Ricardo Perez</b>                      |
| <b>Greenway, Bike, Pedestrian</b>                             | <b>Roger Moore</b>                        |
| <b>Healthy Living</b>   | <b>Laura Aiken</b>                        |
| <b>Historical/Cultural</b>                                    | <b>Carter Worthy</b>                      |
| <b>Nature &amp; The Environment</b>                           | <b>Norman Camp</b>                        |
| <b>Parks Recreation &amp; Greenway Advisory Board (PRGAB)</b> | <b>Kimberly Siran &amp; Jay Chaudhuri</b> |
| <b>Senior Adults</b>  | <b>Anne Gordon</b>                        |
| <b>Special Populations</b>                                    | <b>Sally Hunter</b>                       |
| <b>Sustainability</b>   | <b>Jerry Williams</b>                     |
| <b>Youth</b>  | <b>Samantha Schuff</b>                    |

## What is the PlanCo?

**Purpose:** The PlanCo is a consensus seeking group that will provide overall guidance in the formation of a comprehensive system plan that will define the direction, development and delivery of the City of Raleigh's parks and recreation services over the next 20 years.

# Mission Statement

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- The PlanCo is made of individuals that represent a diverse cross section of public interests in the areas of Parks, Greenways, and Services. The goals of the PlanCo are to:
  - Learn about the City of Raleigh Park and Recreation System
  - Communicate clearly with other PlanCo members about areas of interests and/or concerns
  - Consider, discuss and provide possible solutions to a variety of issues

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# Roles & Responsibilities

**Communications**

**Time Commitment**

**Representation**

9

# Leadership

Enlisting the aid and support of others to identify and reach a common goal; to bring out the best in a group

# PlanCo Communication

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- Meeting Invites, Agendas, Review material will come from City of Raleigh, Stephen Bentley
- Comments and Questions outside of meetings can be sent to Stephen
  - Stephen Bentley (919) 996-4784  
Stephen.Bentley@raleigh.gov
- Refer to project binders and/or website for upcoming dates
- Reach out to community to engage the public throughout the planning process

# PlanCo Time Commitment

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- There will be five additional meetings towards the end of each phase
- Meetings will be from 4:30-6pm unless noted in invite
- Expected that participants review material before each meeting in order to provide input
- Review material will be provide at least one week in advance.
- Additional opportunities to participate are at workshops, presentations and online.

# PlanCo Representation

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- Is Not intended to be a voting body
- Is a Consensus seeking body
  - *What is consensus seeking?*

A process that seeks consent, not necessarily agreement. A process that help everyone get what they need.
- Provide input in area(s) of concern or expertise
- Communicate any comments once material is reviewed
- Stewards of the Project

# Voting Exercise

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- TurningPoint Voting



# Voting Exercise

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## Question #1

- *What is favorite NCAA basketball team? (test question)*
  1. *NC State Wolfpack*
  2. *UNC Tarheels*
  3. *Duke Blue Devils*
  4. *Wake Forest Demon Deacons*
  5. *Virginia Tech Hokies*
  6. *USC Gamecocks*
  7. *Tennessee Volunteers*
  8. *You didn't list my team!*

# Voting Exercise

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## Question #2

- Do you feel that the City of Raleigh's Park and Recreation System contributes to a high quality of life?
  1. Yes
  2. No

# Voting Exercise

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## Question #3

- What role do you believe the City's parks and greenways plays in the quality of life for residents?
  1. Not significant
  2. Significant
  3. Extremely significant

# Voting Exercise

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## Question #4

- How many times do you visit a park or use a greenway per year?
  1. I don't remember last time I visited a park or greenway
  2. 1-2
  3. 3-5
  4. 6-10
  5. 11-20 (about once a month)
  6. 21-30 (twice a month)
  7. 31-40 (three times a month)
  8. 41-50 (four times a month)
  9. Too many to count.

# Voting Exercise

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## Question #5

- The City's Parks and Recreation Department strives to provide a "balanced system" of services to meet the needs of all citizens. In your opinion, does the City meet:
  1. Most citizens' needs?
  2. Some citizens' needs?
  3. Few citizens' needs?

# Voting Exercise

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## Question #6

- The City's current Parks and Recreation System includes over 200 parks totaling over 5,500 acres of park land, and more than 3,750 acres of greenway property including 75 miles of trails. As the City continues to grow and develop at a rapid pace, the Parks and Recreation Department should:
  1. Not acquire any more land
  2. Acquire additional park land
  3. Acquire additional greenways and trails
  4. Both "2" and "3"

# Voting Exercise

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## Question #7

- What types of additional parks, green spaces and/or recreation facilities do you believe are most needed in the City of Raleigh?
  1. Tot lots
  2. Athletic Fields
  3. Multi-Purpose Trails
  4. Senior Citizen Centers
  5. Natural Lands
  6. Skate Parks
  7. Dog Parks
  8. Central Gathering Spaces
  9. Markets

# Voting Exercise

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Question #8

- Would you be willing to pay an additional tax to acquire land and build these facilities?
  1. Yes
  2. No

# Voting Exercise

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Question #9

- Would you be willing to pay user fees to help maintain these facilities?
  1. Yes
  2. No

# Voting Exercise

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## Question #10

- In the City of Raleigh, how far should a resident have to WALK to reach a \**“meaningful”* park, greenway or open space? *(For purposes of this question, “meaningful” means having enough recreation or natural value to make it worth traveling to)*
  1. 1/8 mile (2-3 minute walk)
  2. 1/4 mile (5 minute walk)
  3. 1/2 mile (10 minute walk)
  4. 3/4 mile (15 minute walk)
  5. 1 mile (20 minute walk)
  6. 1-1/2 miles (30 minute walk)
  7. 2 miles (40 minute walk)

# Voting Exercise

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## Question #11

- In the City of Raleigh, how far should a resident have to BIKE to reach a \**“meaningful”* park, greenway or open space? *(For purposes of this question, “meaningful” means having enough recreation or natural value to make it worth traveling to)*
  1. 1/2 mile (5 minute ride)
  2. 3/4 mile (8 minute ride)
  3. 1 mile (10 minute ride)
  4. 1-1/2 miles (15 minute ride)
  5. 2 miles (20 minute ride)
  6. 3 miles (30 minutes ride)

# Voting Exercise

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## Question #12

- What strategy do you think should be used to preserve or enhance existing public open space in Raleigh?
  1. Preserve existing public open space
  2. Develop existing public open space
  3. Expand existing public open space
  4. Acquire land for new public open space
  5. Redesign existing public open space to increase usable “green space”
  6. Provide better or more connections/access to public open space
  7. Utilize excess right-of-ways and utility corridors as open space
  8. Recapture flood prone and/or steep slope areas as public natural areas
  9. Provide incentives for private developers to create quality, public open space
  10. Others

# What is Parks System Planning?



- **America's Best City** – Businessweek.com, Sept. 2011
- **Top 100 Best Cities for Families** - Parenting.com, Sept. 2011
- **Most Sustainable Mid-Size City** – US Chamber of Commerce, April, 2011
- **#1 Among Healthiest Cities for Women (Raleigh)** - Women's Health, January 2012
- **#2 Among Best Places for Business and Careers** - Forbes, June 2012
- **#2 Brain Magnet in the Nation** - Forbes, Feb. 2011
- **#2 Next Big Boom Town** - Forbes, July 2011
- **#3 Most Educated City in America** - Men's Health, Sept. 2011
- **#3 America's Cleanest Cities** - Forbes, March 2011
- **#3 Best Labor Market for Young Adults** - bizjournals, April 2011
- **#4 Among Top 100 Places to Live in 2011** - RelocateAmerica, July 2011
- **#5 Among 10 Best Cities for Educated Workers** - 24/7 Wall St., Sept. 2011
- **#7 Among America's 20 Can-Do Capitals** – Newsweek, Sept. 2011
- **One of the Coolest Small Cities in America** - GQ, July 2011
- **#21 Among 2011 Top 25 Arts Destinations** - Mid-Size Cities - AmericanStyle Magazine, July 2011
- **Bronze Level Bicycle Friendly Community** – League of American Bicyclists, April 2011











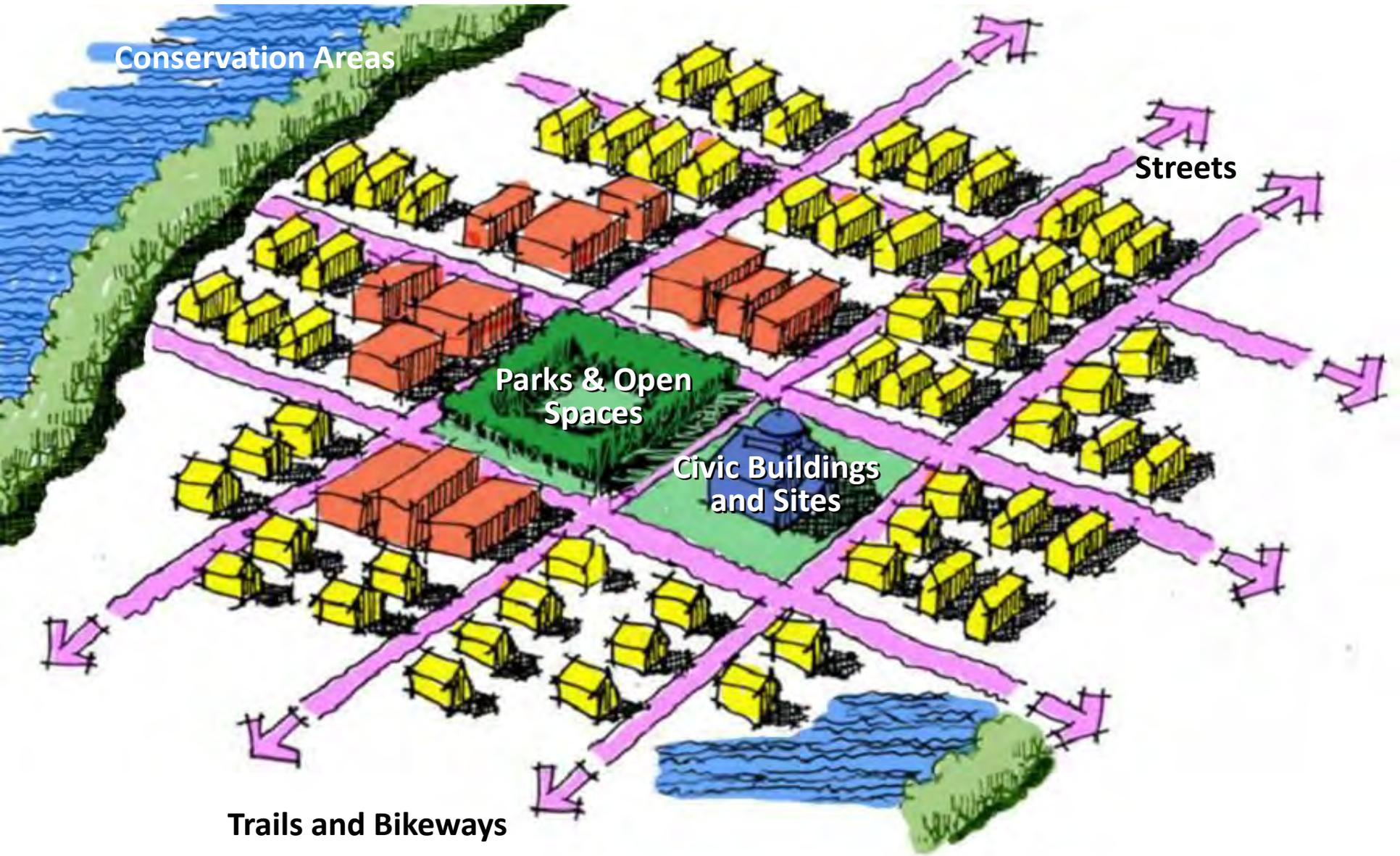






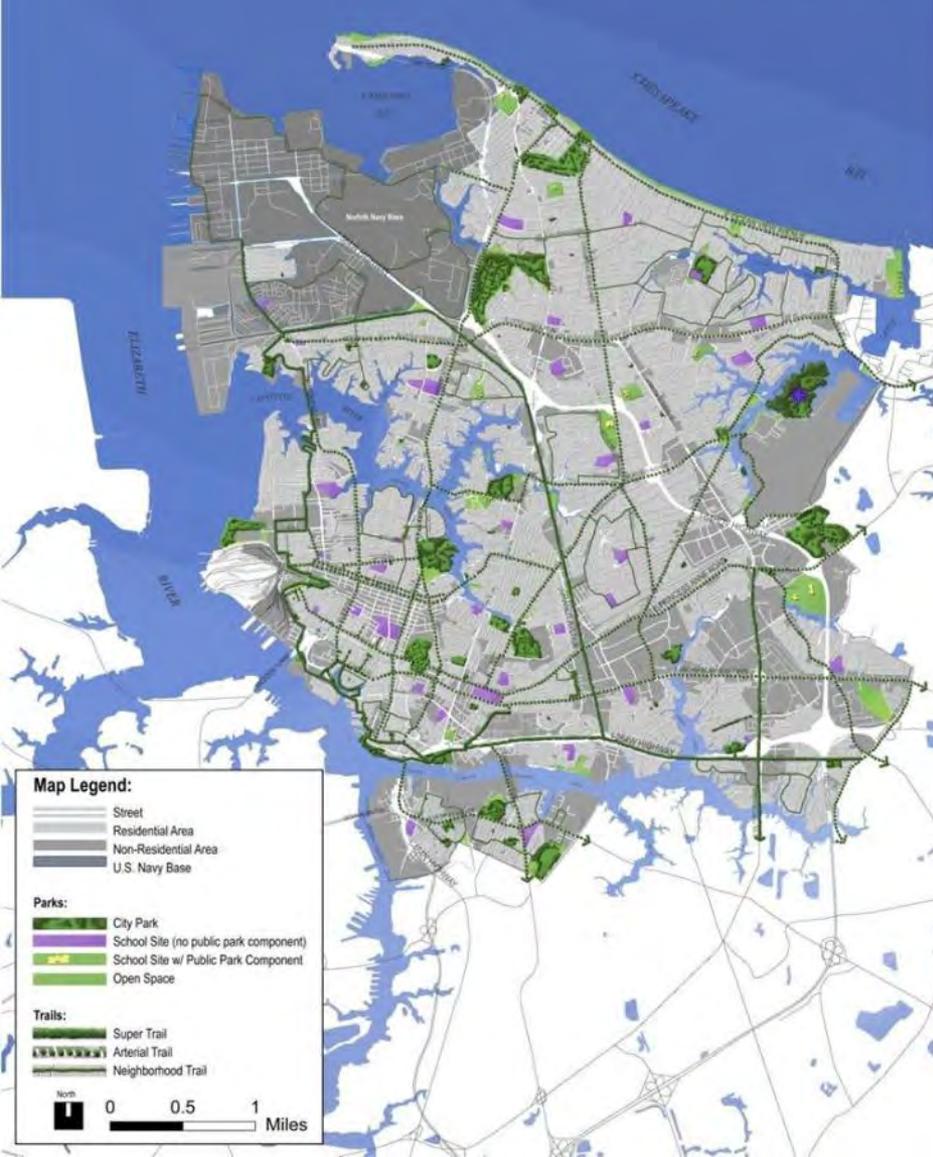

# 1. Plan, Design and Manage the Public Realm as an Integrated System







CITY of NORFOLK  
RECREATION & PARKS  
VISION PLAN



# Public realm

- Parks
- Community/Recreation Centers
- Libraries, Schools
- Streets, Bikeways and Trails
- Therapeutic Recreation
- Natural Areas, Water Access
- Athletic Facilities
- Urban Agriculture
- Stormwater Drainage
- Community Character
- Programs
- Operations & Maintenance







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NO PARKING  
ANY TIME  
ON THIS SIDE  
OF THE ROAD



## 2. Transcend Silos



### 3. Seek Opportunities to make the System Green and Energy Efficient



## 4. Seek Opportunities to Generate Economic Benefits



# 4. Seek Opportunities to Generate Economic Benefits





# Increase Revenues: Invest in Signature Parks

- Millennium Park, Chicago
  - Estimated \$1.4 billion increase in residential development, 10,000 new housing units
  - \$100/ square foot increase in real estate values
  - Increase in tourism, hotel and restaurant

# 5. Activate Public Spaces 24/7







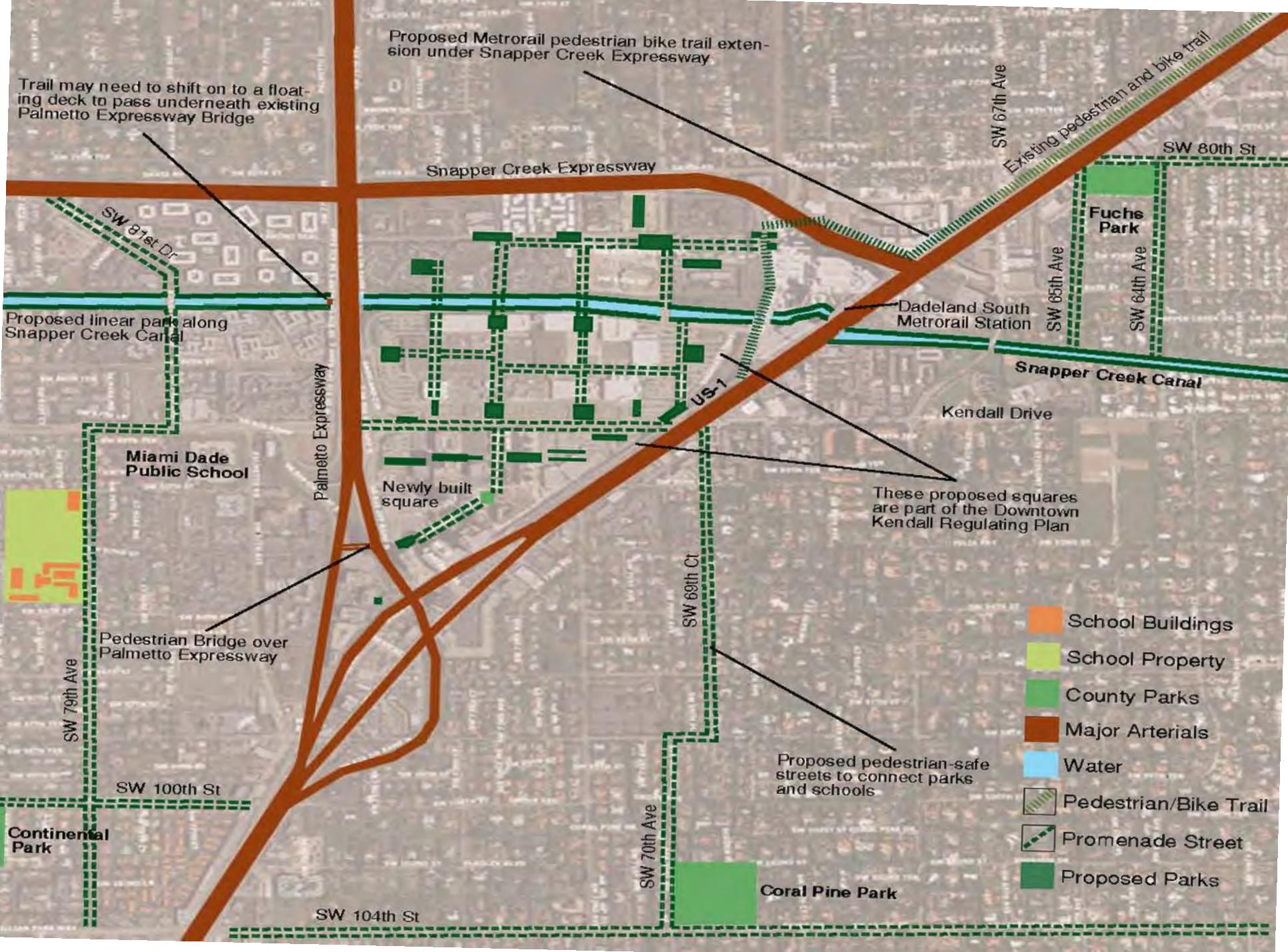
# “Power of Ten

1. Get something to eat
2. Play bocce ball
3. Throw a frisbee
4. Fly a kite
5. Swing
6. Sunbathe
7. Read a book
8. Wi-Fi access
9. Rent a kayak
10. Use the playground



# 6. Seek Opportunities to Connect the Community – by Foot, Bike, Car or Transit





Proposed Metrorail pedestrian bike trail extension under Snapper Creek Expressway

Trail may need to shift on to a floating deck to pass underneath existing Palmetto Expressway Bridge

Snapper Creek Expressway

SW 67th Ave

Existing pedestrian and bike trail

SW 80th St

Fuchs Park

Dadeland South Metrorail Station

SW 65th Ave

SW 64th Ave

Snapper Creek Canal

Kendall Drive

US-1

These proposed squares are part of the Downtown Kendall Regulating Plan

Newly built square

Miami Dade Public School

Pedestrian Bridge over Palmetto Expressway

SW 69th Ct

Proposed pedestrian-safe streets to connect parks and schools

SW 79th Ave

SW 100th St

Continental Park

SW 70th Ave

Coral Pine Park

SW 104th St

- School Buildings
- School Property
- County Parks
- Major Arterials
- Water
- Pedestrian/Bike Trail
- Promenade Street
- Proposed Parks





## 7. Promote Healthy Lifestyles





# NRG ZONE

**Storm the Beaches this summer!**

Get fit and hang out with your mates  
at Portobello Beach.

**Get ready for a new  
challenge!**

**Monday & Wednesday 18:30 - 19:30**  
From 4th July - 10th August

**FREE**  
FOR MEMBERS  
£5.50 for LC Holders  
£6 for Non-Members

Get stuck in to our bootcamp style sessions, with a wide range of challenging circuit style exercises in the picturesque setting of Portobello beach.

Our expert gym team will be on hand to put you through your paces using a mix of traditional exercises and more modern ones using the likes of Kettle Bells and ViPR.

Take part on your own, in pairs or even as a group.

The exercises are high intensity, so it's a great way to increase your fitness, lose weight and tone those muscles.

With a little help from the sandy surface running on the beach can help you burn twice as many calories and improve your balance and co-ordination.

So what are you waiting for? Try something completely different!

Speak to a member of staff at Portobello or give us a call on:  
**0131 669 6888**

Classes will move indoors if the weather gets in the way (it is Scotland after all!).  
Please bring appropriate clothing and sun protection.

## 8. Plan the System to Be Flexible Enough to Accommodate Changing Uses and Lifestyles



# 9. Be Inclusive and Comprehensive in Determining Needs



# Needs Assessment - Triangulation

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# We're all ears!

Tell us how we're doing and we'll do all we can to keep improving our service. Please either talk to one of our team or fill out this card and tell us about your experience.

What did you do? (e.g gym) \_\_\_\_\_ Date? (e.g 1/7/10) \_\_\_\_\_

At which centre? (e.g Portobello) \_\_\_\_\_ Time? (e.g 10am) \_\_\_\_\_

Please use the space below to tell us about the experience you have had:

### Positive comments:

What, if anything, did you like/enjoy about your experience?

### Negative comments:

What, if anything, did you dislike/not enjoy about your experience?

### Suggestions:

Do you have any suggestions to improve the service Edinburgh Leisure provides?

PTO and tell us a bit about yourself

Edinburgh Leisure

## Edinburgh Leisure

### Membership Enquiry Card

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_ Telephone No. \_\_\_\_\_

Email \_\_\_\_\_

### How did you hear about Edinburgh Leisure?

(Please tick box/boxes)

|                                      |                          |                         |                          |
|--------------------------------------|--------------------------|-------------------------|--------------------------|
| Newspaper                            | <input type="checkbox"/> | At an event             | <input type="checkbox"/> |
| Radio                                | <input type="checkbox"/> | Recommended by a friend | <input type="checkbox"/> |
| Internet/Email                       | <input type="checkbox"/> | Leaflets                | <input type="checkbox"/> |
| Social networking site (ie facebook) | <input type="checkbox"/> | Other (please state)    | _____                    |

### What activities are you interested in?

(Please tick box/boxes)

|                     |                          |                      |                          |
|---------------------|--------------------------|----------------------|--------------------------|
| Gym                 | <input type="checkbox"/> | Football             | <input type="checkbox"/> |
| Fitness Classes     | <input type="checkbox"/> | Golf                 | <input type="checkbox"/> |
| Swimming            | <input type="checkbox"/> | Racquet Sports       | <input type="checkbox"/> |
| Personal Training   | <input type="checkbox"/> | Climbing             | <input type="checkbox"/> |
| Sauna/Turkish Baths | <input type="checkbox"/> | Other (please state) | _____                    |
| Sports coaching     | <input type="checkbox"/> |                      |                          |

### How often do you plan to use our centres?

(Please tick box)

Once per week  Twice per week  3 or more times per week   
Once a month  Less than once a month

We are Edinburgh Leisure. We are known as the data controller. By supplying your contact details you are giving your consent for us to contact you in connection with this request. We would like to contact you in the future about our products and services which we believe would be of interest to you. If you do not want us to do this, please tick this box.

SUPPORTED BY

• EDINBURGH •  
YOUR COUNCIL - YOUR SERVICES

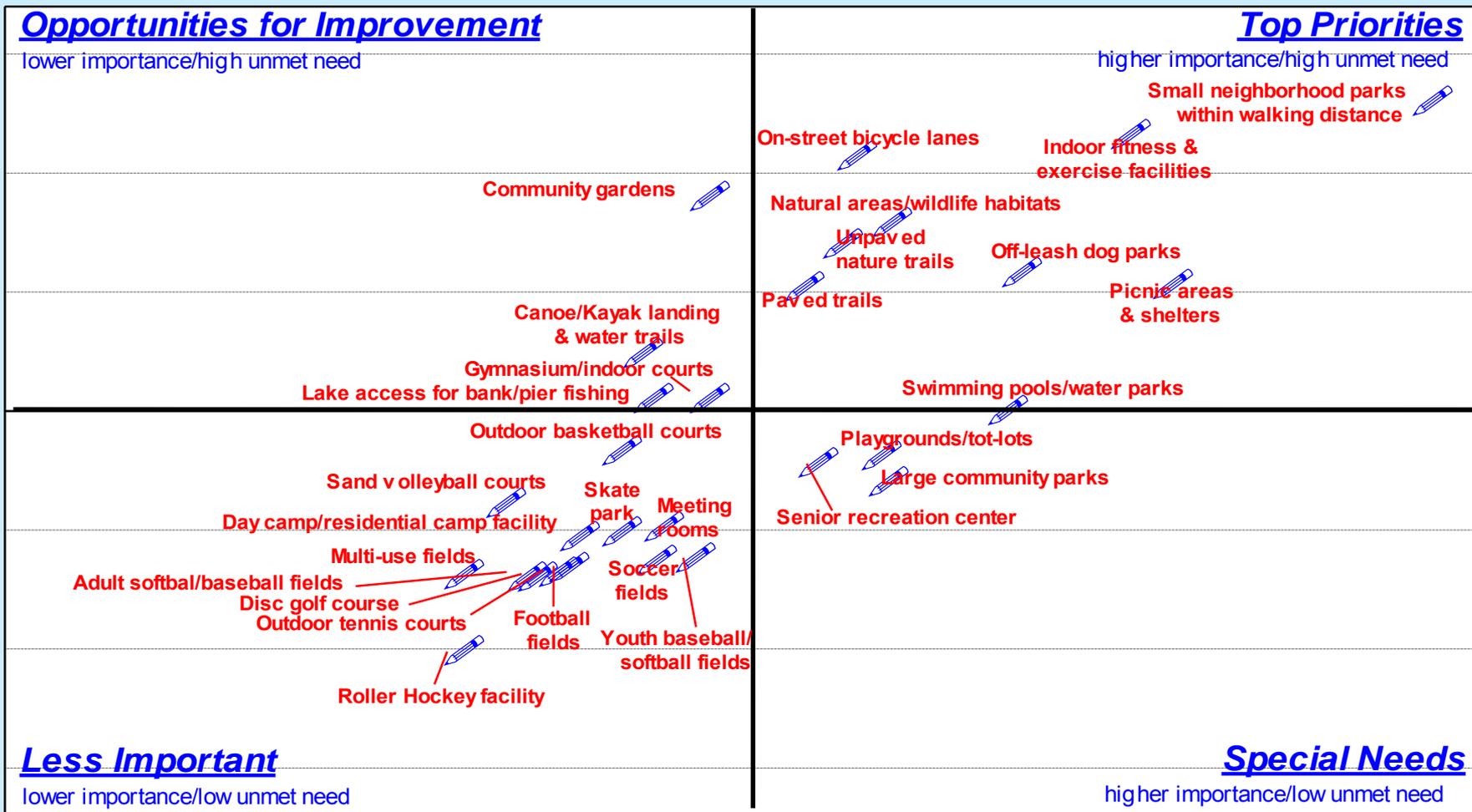
www.edinburghleisure.co.uk

# Importance-Unmet Need Assessment Matrix for City of Sunrise Parks and Recreation Facilities

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)

mean importance

Unmet Need Rating



mean unmet need

Lower Importance

Importance Ratings

Higher Importance

# Digital Age Resources

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because knowledge is everything



**mindmixer**  
IDEA COLLABORATION for BETTER COMMUNITIES

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**You** **Tube**

# Five-Point™ Level of Service (LOS) Analysis

## “Necessary but not Sufficient”

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### 1. **Acreage:**

- Existing *Parkland* / 1000 pop.
- Peer Comparison
- Visioning/ Modeling

### 2. **Facilities:**

- Existing Facilities / 1000 pop.
- Demographic, Neighborhood, Lifestyle Analysis
- Supply/ Demand

### 3. **Access:**

- Walking, Bicycling, Driving, Transit distances to Parks and Facilities

### 4. **Quality:**

- Site Evaluation and “Grading”
- Mapping/ Distribution of similar “experience” or “quality”

### 5. **Programs:**

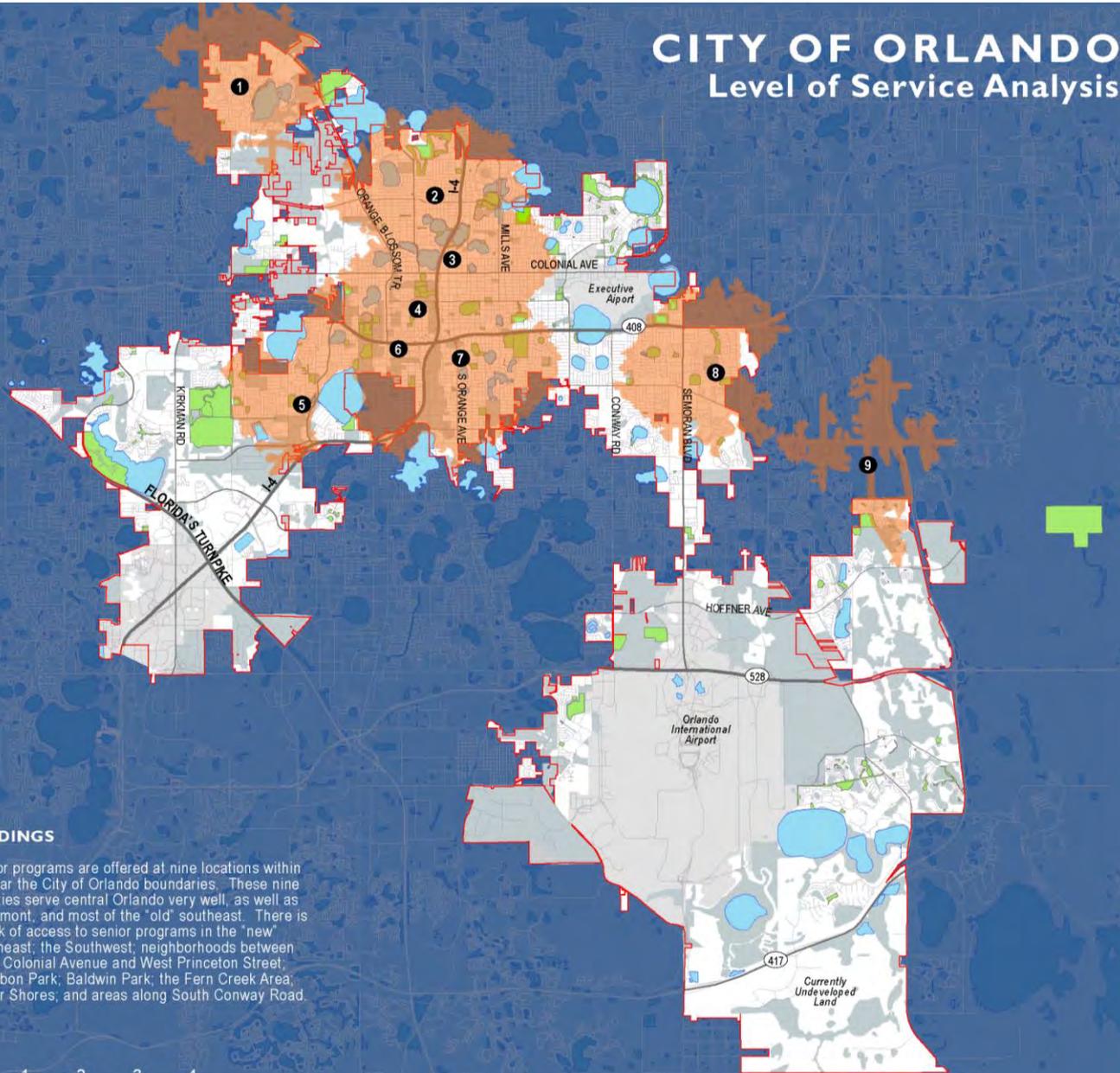
- Programming Relevancy, Quality, Variety, and Schedule
- Program Site Mapping and Distribution

# CITY OF ORLANDO

## Level of Service Analysis

# SENIOR PROGRAMS

## 2 Miles



- City of Orlando Boundary
- Non-Residential Land Use
- Limited Residential Land Use
- Parkland/Green Space
- Lake
- Area Served by Existing Facilities
- Area NOT Served by Existing Facilities
- HOA/Private Open Space

### Facility Locations

- ① Rosemont Sports Fields/Community Center
- ② College Park Community Center
- ③ Marks Street Senior Center (County)
- ④ Callahan Neighborhood Center
- ⑤ Claudia Allen Senior Center
- ⑥ John H Jackson Recreation Center
- ⑦ Mayor Beardall Senior Center
- ⑧ Englewood Neighborhood Center
- ⑨ Renaissance Senior Center (County)

### FINDINGS

Senior programs are offered at nine locations within or near the City of Orlando boundaries. These nine facilities serve central Orlando very well, as well as Rosemont, and most of the "old" southeast. There is a lack of access to senior programs in the "new" Southeast, the Southwest, neighborhoods between West Colonial Avenue and West Princeton Street, Audubon Park, Baldwin Park, the Fern Creek Area, Dover Shores, and areas along South Conway Road.



# 10. Protect and Enhance Natural and Cultural Resources

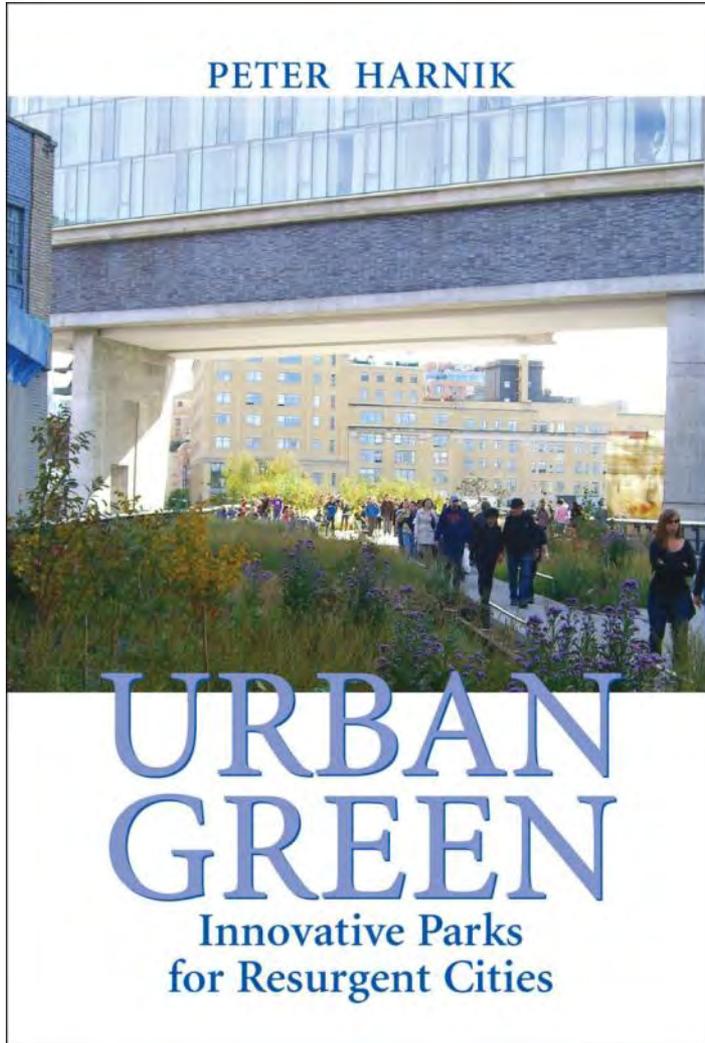


# 11. Maximize Use of All Available Resources

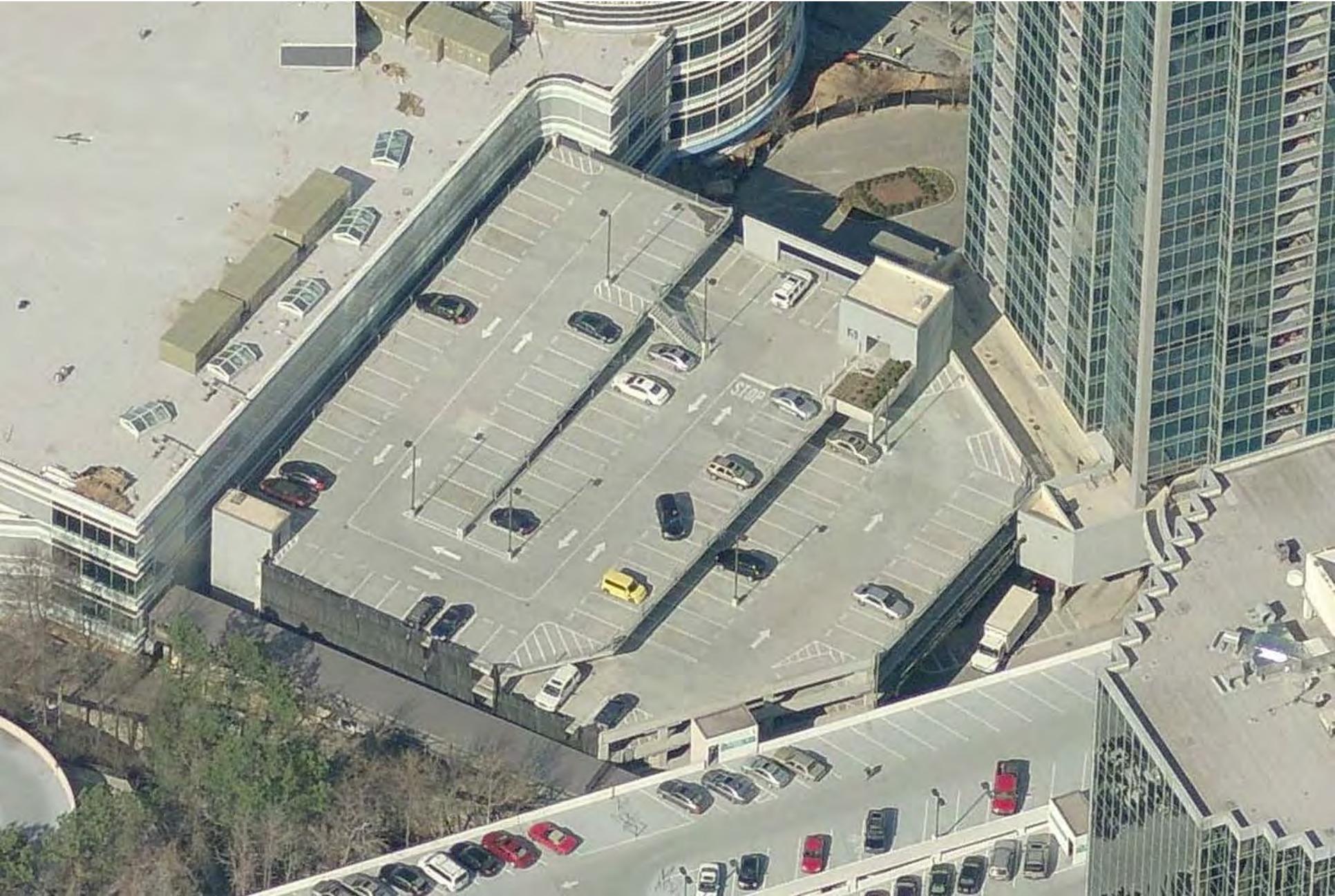


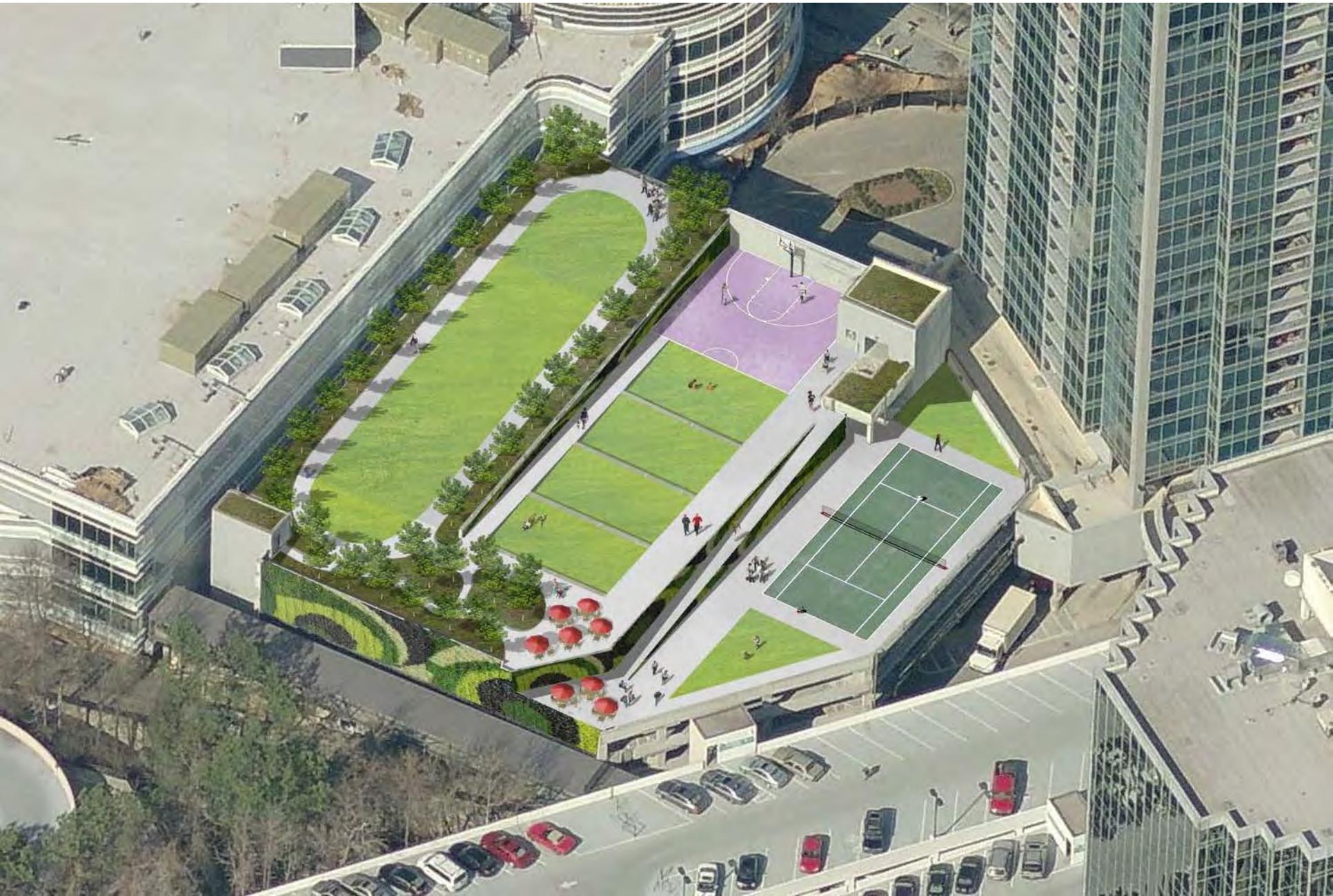
# Innovative Opportunities

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- Landfills
- Stormwater Ponds
- Rooftops
- Schoolyards
- Capping Reservoirs
- River and Stream Corridors
- Cemeteries
- Decking Highways
- Removing Parking







# Redesigning Existing Parks

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# Before

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# After

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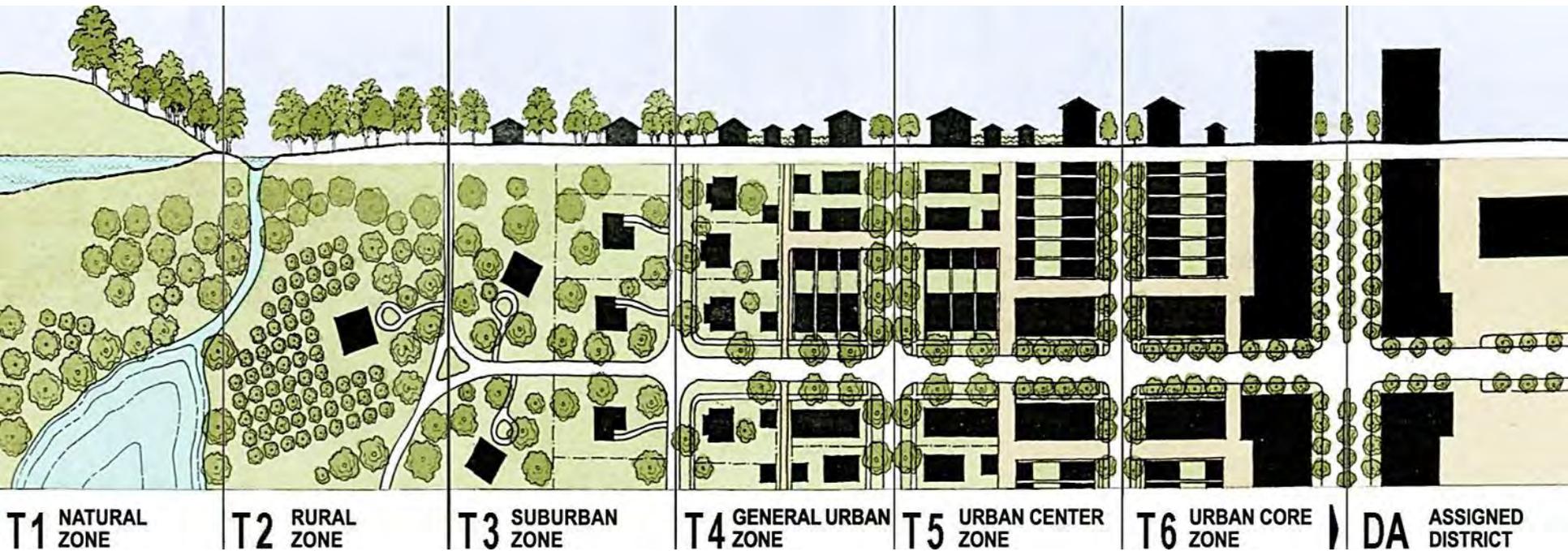




## 12. Capture or Create Sense of Place, Historical Context through Design, Public Art



# 13. Respond Appropriately to Residents' Needs Based on Context and Lifestyle







# Most Residents Want Their Basic Needs Met Within their Neighborhood or Community ...

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- ❑ Take a Walk or Run
- ❑ Ride a Bike
- ❑ Walk the Dog
- ❑ Play on a Playground
- ❑ Throw or Kick a Ball, Frisbee
- ❑ Sit Outside, Eat, Read, Talk with Friends and Neighbors
- ❑ Play a Pick-up Game, Practice Sports
- ❑ Fish
- ❑ Attend a Local Event, Festival, Market



# ... and are Willing to Bike, Drive or Take Transit to Meet Other Recreational Needs

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- Play Organized Indoor, Outdoor Competitive Sports
- Work out at a Gym or Fitness Center
- Attend Classes, Lectures, Social Functions
- Swim in a Public Pool
- Paddle a Canoe or Kayak
- Go Boating or Fishing
- Go to the Beach
- Attend a Festival or Concert



# Existing Users Needs

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*I wish Raleigh had more quiet, natural areas where I could sit and contemplate in the peace of the natural environment.*



# Project Overview

**Purpose:** Cultivate a comprehensive system plan that will define the direction, development and delivery of the City of Raleigh's parks and recreation services over the next 20 years.

# Project Overview

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## 5 Part Process

- I. Existing System Analysis
- II. Needs and Priorities Assessment
- III. Long Range Vision
- IV. Implementation/Action Plan
- V. Parks and Recreation Master Plan Document

# Schedule

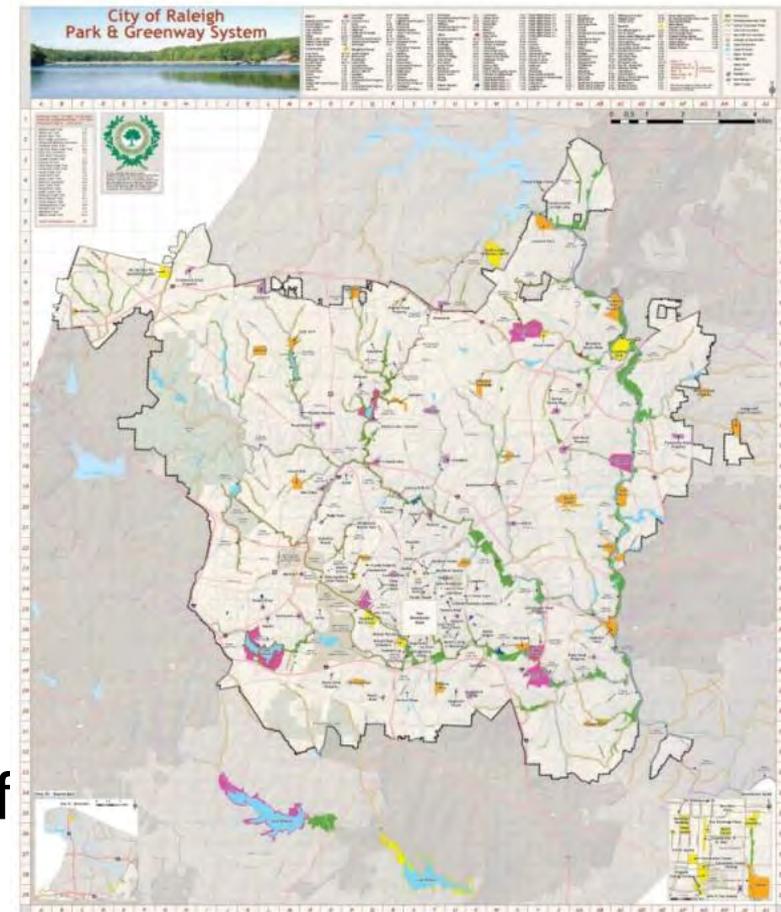
80

|                                  | 2012 |   |   |   |   | 2013 |   |   |   |   |   |   | 2014 |   |   |   |   |   |   |
|----------------------------------|------|---|---|---|---|------|---|---|---|---|---|---|------|---|---|---|---|---|---|
| Project Phase                    | A    | S | O | N | D | J    | F | M | A | M | J | J | A    | S | O | N | D | J | F |
| 1. Existing System Analysis      | █    | █ | █ | █ | █ |      |   |   |   |   |   |   |      |   |   |   |   |   |   |
| 2. Needs & Priorities Assessment |      |   | █ | █ | █ | █    | █ |   |   |   |   |   |      |   |   |   |   |   |   |
| 3. Long Range Vision             |      |   |   |   |   |      |   | █ | █ | █ |   |   |      |   |   |   |   |   |   |
| 4. Implementation Plan           |      |   |   |   |   |      |   |   |   |   | █ | █ | █    |   |   |   |   |   |   |
| 5. Completion                    |      |   |   |   |   |      |   |   |   |   |   |   | █    | █ | █ | █ | █ | █ |   |

# Part I- Existing System Analysis

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- Develop Public Participation Plan
- The Planning Committee
- Review Existing Data
- Analysis of:
  - Parks
  - Recreation
  - Greenways
  - Operations
- Base Map
- Benchmarking- Comparison of Raleigh with “like” Cities



# Part II- Needs and Priorities Assessment

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- Public Involvement
  - Website
    - Mindmixer and City site
  - Two Surveys
  - Focus Group Meetings
    - up to 30
  - 4 Community Meetings
  - 1 youth workshop
  - Other boards and commissions



# Part II- Needs and Priorities Assessment

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| <b>Focus Groups</b>                                |  |
|--|--|
| Adventure & Outdoor Recreation                     | English as a Second Language                       |
| Aquatics   | Greenway, Bike & Pedestrian                        |
| Arts   | Healthy Living                                     |
| Athletics  | Historical/Cultural                                |
| Citizens Advisory Councils (CAC)                   | Nature & The Environment                           |
| Citizen Advocates for Parks in SE Raleigh (CAPSER) | Parks Recreation & Greenway Advisory Board (PRGAB) |
| City Council                                       | Senior Adults                                      |
| Convention & Visitors Bureau                       | Special Populations                                |
| Downtown Raleigh Stakeholders                      | Sustainability                                     |
| Education  | Youth  |

# Part II- Needs and Priorities Assessment

-  - High priority need
-  - Priority need

| POTENTIAL NEED                  | TECHNIQUE  |   |   |   |  |   |   |   |   |   |   |   |   |   |
|---------------------------------|--|---|---|---|--|---|---|---|---|---|---|---|---|---|
|                                 | Existing data review   | Site analysis   | Public workshops  | Stakeholder interviews  | Provider interviews  | Intercept surveys   | Children's surveys  | Spatial analysis  | Survey - residents  | Survey - visitors & workers   | Benchmarking  | Growth projections  | Employment trends   | Lifestyle analysis  |
| Multi-purpose open space        |   |    |    |    |    |    |    |  |    |    |   |    |   |   |
| Dog parks/dog runs              |  |   |    |    |    |    |    |  |    |    |    |   |   |    |
| Playgrounds or tot lots         |  |    |    |    |    |    |    |  |    |    |   |   |   |    |
| Sidewalks/walkable streets      |   |    |    |   |    |   |   |  |    |    |   |    |  |    |
| Bicycle/skating trails (paved)  |  |   |   |   |  |   |   |   |   |   |   |   |   |   |
| Jogging paths                   |  |   |  |  |  |   |   |   |  |  |  |  |   |  |
| Picnic areas                    |  |  |  |   |  |  |  |   |  |  |  |   |   |  |
| Outdoor seating areas           |  |  |  |  |  |  |   |   |  |  |   |   |   |   |
| Swimming pools/aquatics centers |  |   |  |  |  |   |  |   |  |  |  |   |   |  |
| Community/rec. centers          |  |   |  |  |  |  |  |   |  |  |   |   |   |  |

# Part III- Long Range Vision

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- Visioning Workshop
  - Conducted over 5 days with:
    - PlanCo
    - City Staff
    - Focus Groups
    - Other Stakeholders
    - General Public
  - Will assist with the development of the long range visions for facilities and services.



# Part III- Long Range Vision

- Conceptual Parks & Recreation System Vision
- Greenway Design Guidelines and Standards
- Order of Magnitude Estimate of Probable Construction Costs

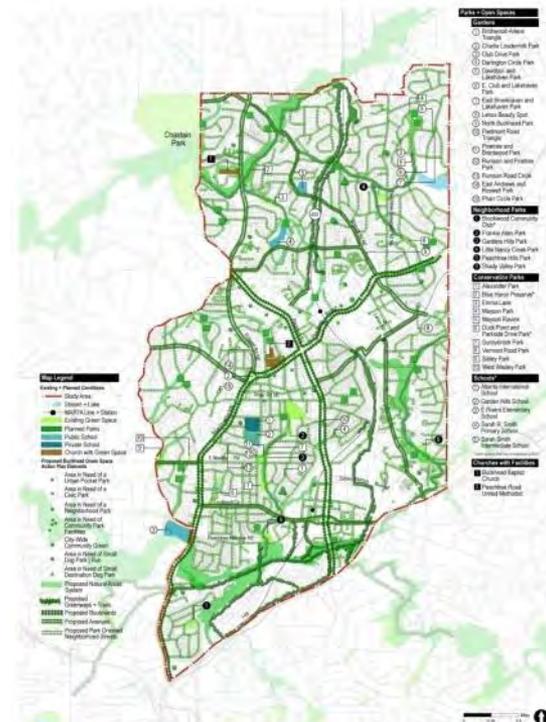
| PAY AS YOU GO                                  | 1 YR   | 5 YRS  | 10 YRS | COMMENTS                               |
|--|--------|--------|--------|--|
| City/ County CIP for Street, Park Improvements | \$0    | \$0    | \$0    |  |
| Tax Increment Financing                        | \$0    | \$0    | ?      | Will generate, eventually              |
| Parks Impact Fees                              | \$34K  | \$170K | \$340K | Transportation Impact Fees for Trails? |
| Grants: local, state, federal                  | ?      | ?      | ?      | Hire Grant Writer?                     |
| Pavement Maintenance Program                   | \$50K  | \$250K | \$00K  |  |
| Local Sales Tax                                | \$3M   | \$15M  | \$30M  | 3/8 cent; Parks receives 60%           |
| Liquor Tax                                     | \$180K | \$900K | \$1.8M |  |

| BORROWING                  | 1 YR | 5 YRS | 10 YRS | COMMENTS             |
|----------------------------|------|-------|--------|----------------------|
| City/ County G.O. Bonds    | ?    | ?     | ?      |                      |
| City/ County Revenue Bonds | ?    | ?     | ?      | Could bond sales tax |
| Revolving Loan Fund        | ?    | ?     | ?      |                      |

| TOTAL PROJECTED FUNDING | 1 YR    | 5 YRS    | 10 YRS  | 30 YRS  |
|-------------------------|---------|----------|---------|---------|
|                         | \$3.25M | \$16.25M | \$32.5M | \$97.5M |



# Part IV- Implementation and Action Plan

87

- Test Recommendations
- Implementation Workshop
  - Half day workshop with P&R staff, City administrators, Budget and Finance Department Staff, and other city staff
- Action/Strategic Plan
- Presentations, Engagement, Feedback from:



# Part V- Parks and Recreation System Plan Document

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- Draft Parks and Recreation System Plan Document
  - Executive Summary
  - Existing System Analysis
  - Needs and Priorities Assessment
  - Long Range Vision
  - Action/Strategic Plan
- Document Revisions
- Draft System Plan Open Houses
  - 4 Community Meetings

# Part V- Parks and Recreation System Plan Document

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## Presentation, engagement, and feedback

joint meeting



# Part V- Parks and Recreation System Plan Document

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## **Presentation, engagement, and feedback**

- RCAC
- CAC's
- Boards
- Commissions
- & Others  
Stakeholders



# Part V- Parks and Recreation System Plan Document

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# Questions & Answers

# Next Steps

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## Immediately

- Website Launch
- Review of Evaluation Forms & Surveys
- Conduct Evaluations
  - Parks, Greenways, Programs, Operations
- **Next PlanCo Meeting 12/3/12**
- Conduct Surveys
- Public Workshops early January

## Long-Term

- Visioning Workshops late March
- Implementation Workshop late June
- Final Report Development late fall
- Approval early 2014

9/18/2012

PlanCo Kick-off

# PARKS AND RECREATION SYSTEM PLAN



**System Plan**  
your parks, your future