Capital Boulevard Kickoff Open House





Project Introduction & Visioning Workshop Review



Agenda

10:00 - 12:00

10:00

10:20

10:50

11:15

Topic Stations

Project Introduction & Visioning Workshop Review

Kickoff Workshop Survey

Community Profile & Market Analysis

Project Next Steps & Growth Assumptions





Participation Today

- Sign in to the meeting
- Visit the stations
- Take the survey
- Provide comments
- Ask for assistance
 - Verbal
 - Spanish
 - Sign Language

CBN Capital Boulevard North Corridor Study



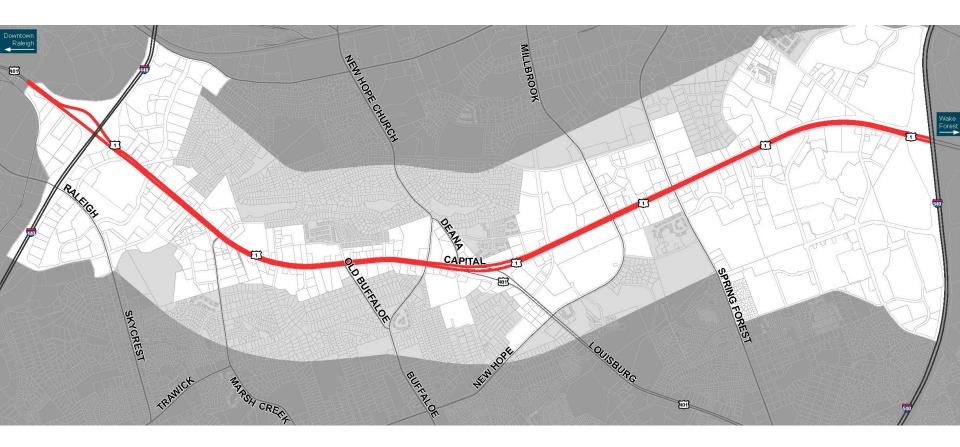
Corridor Study

The **Capital Boulevard North Corridor Study** is a **public process** led by the City of Raleigh with the goal of **creating a long range plan** for North Capital Boulevard from I-440 to I-540.





Corridor Extents







Project Purpose

- Identify a multi-modal transportation vision that considers pedestrians, bicycles, transit, and automobiles
- Identify new opportunities for mixed-use development
- Improve **urban design** along the corridor
- Create a community development vision that includes:
 - Neighborhood stability
 - Social engagement
 - A blend of incomes and household types

CBN Capital Boulevard North

Visioning Areas of Emphasis

- Housing/Neighborhoods
- Land Use
- Transit
- Traffic
- Bicycle/Greenway
- Walkability
- Streetscape



- Small Business/Economic Development
- Parks/Recreation/Cultural Resources





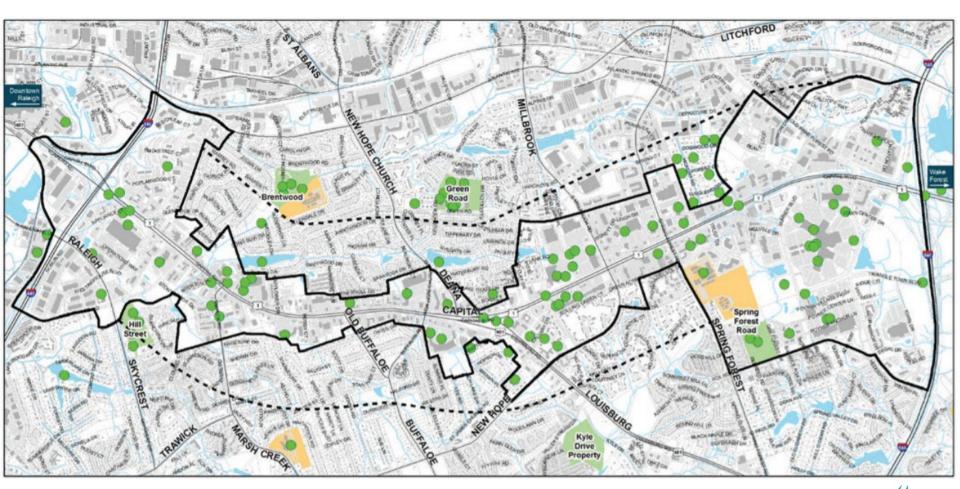
Public Participation

- Gathered impressions of the study area
 - Critical issues
 - Important assets
 - Positive thoughts
 - Negative thoughts



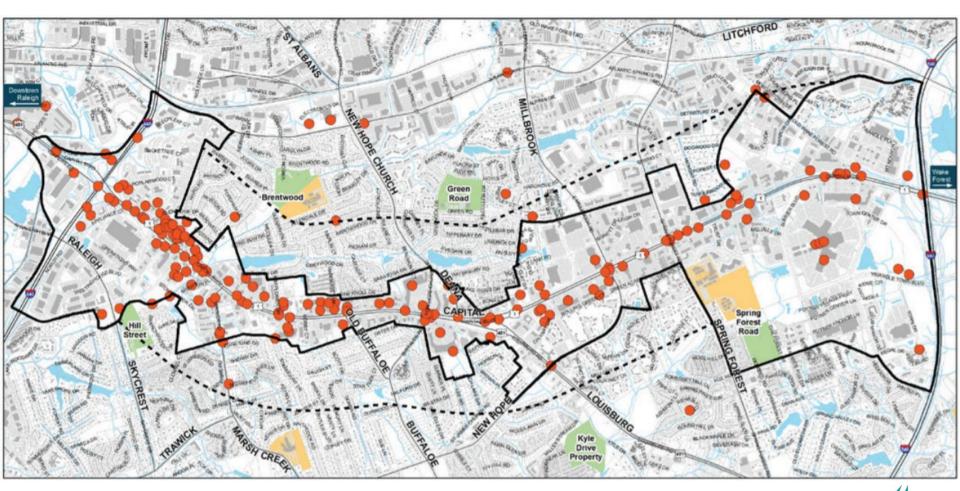


Assets





Issues





Primary Issues

Торіс	Traffic	Walkability	Appearance	Streetscape	Land Use Mix
Workshop Votes	33	38	3	24	17
Workshop "Need help" and Vision Comments	65	45	52	17	52
Survey Average Importance Ratings (1=Very low, 5= Very high)	4.19	4.08, 3.9**	4.23	4.37	4.23
Survey "Very high" or "High" Importance Ratings	205	192, 176**	190	207	197
Survey Map, "Issues", and Vision Comments	177	94	155	67	82



Vision





Stay Involved

- Website: <u>www.raleighnc.gov</u>
- Keyword: "Capital Boulevard North"
- Sign up for email alerts using "MyRaleigh Subscriptions"
- Check your CAC newsletter
- Take online survey: <u>www.publicinput.com/3259</u>





Capital Boulevard Kickoff Open House





Kickoff Workshop Survey





Interactive Survey

- Capital Boulevard North Kickoff Survey
- Take online survey: <u>www.publicinput.com/B584</u>

Stay Involved

- Website: <u>www.raleighnc.gov</u>
- Keyword: "Capital Boulevard North"
- Sign up for email alerts using "MyRaleigh Subscriptions"
- Check your CAC newsletter
- Take online survey: <u>www.publicinput.com/3259</u>





Capital Boulevard Kickoff Open House





Community Profile & Market Analysis



Community Profile

Summary of corridor characteristics

- Pedestrian
- Bicycle
- Transit
- Vehicles
- Land Use
- Natural Environment
- Community Demographics



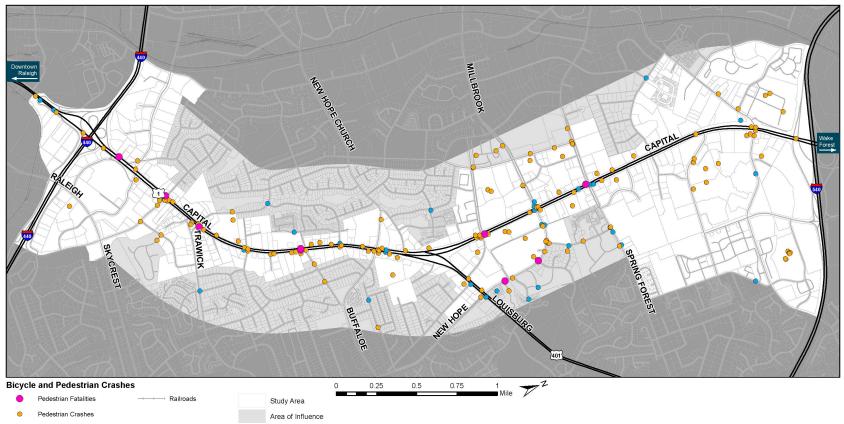


Pedestrian & Bicycle Facilities





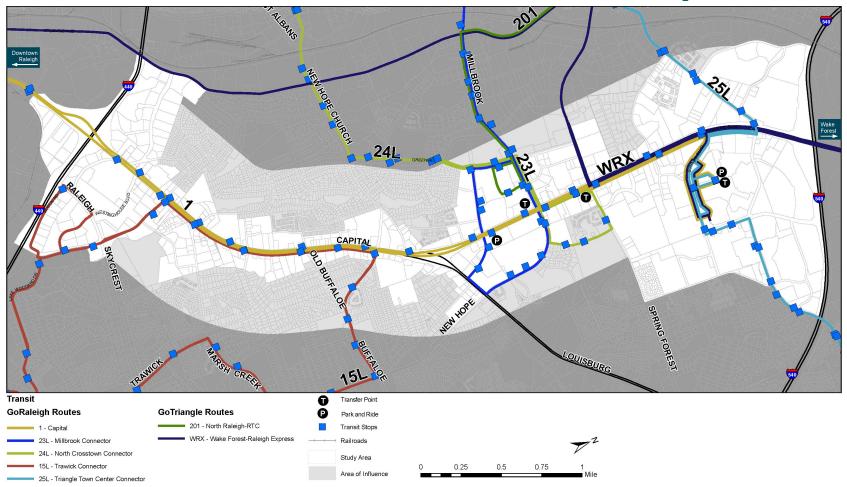
Pedestrian & Bicycle Crashes



Bike Crashes

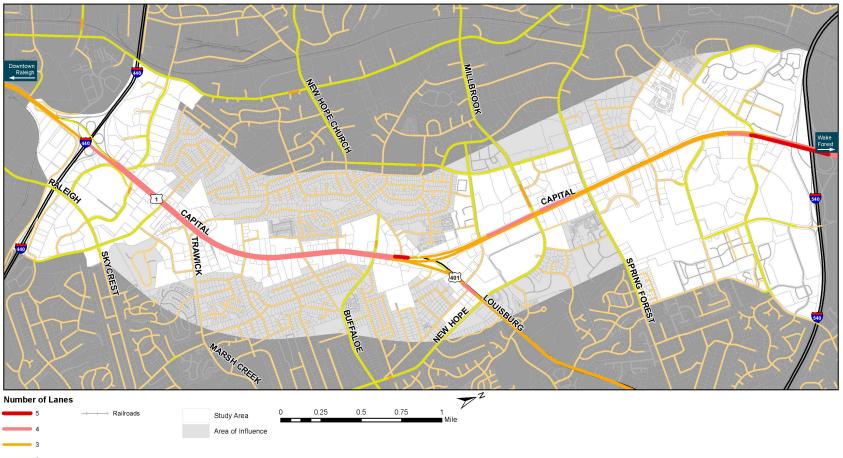


Transit Routes & Stops



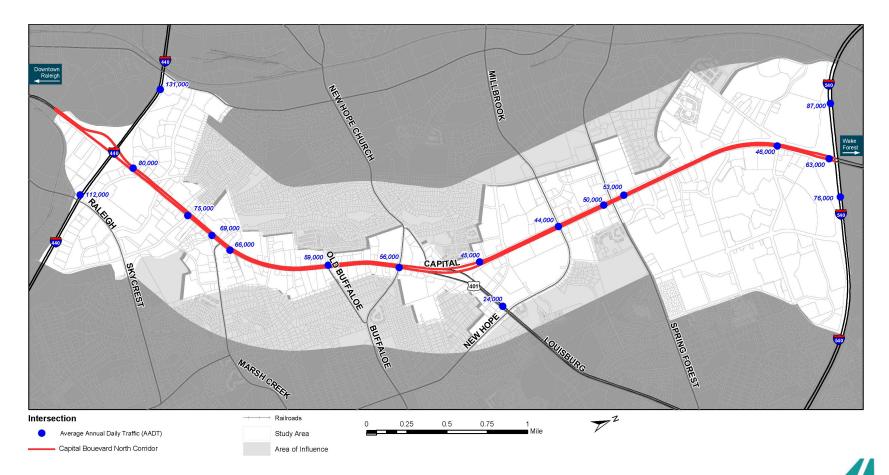
CBN Capital Boulevard North Corridor Study

Vehicle Travel Lanes



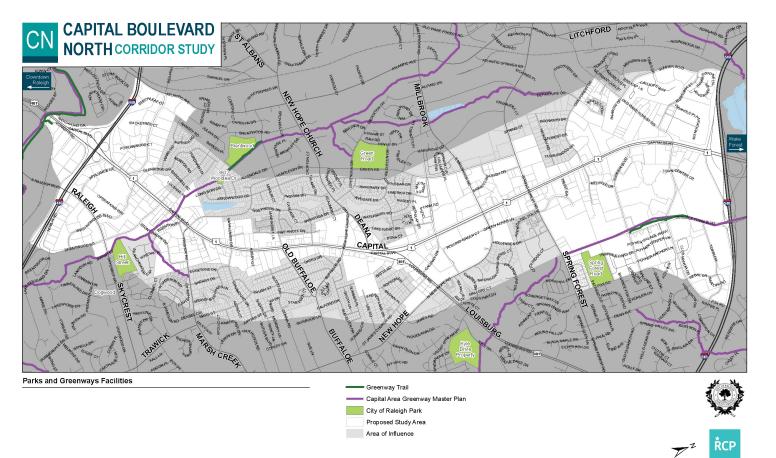


Vehicle Traffic Counts





Parks & Greenways



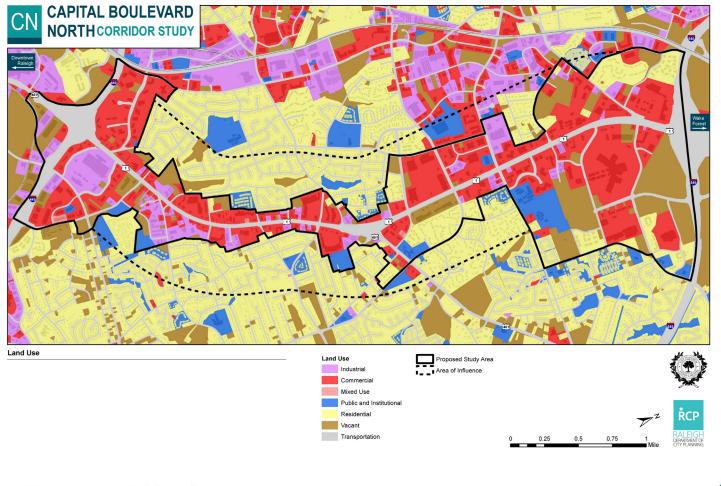
0.25

05

0.75



Land Use





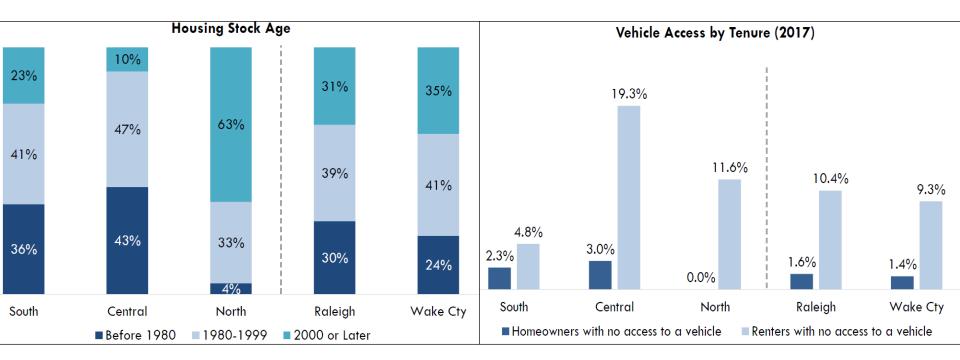
Land Use Examples







Demographics

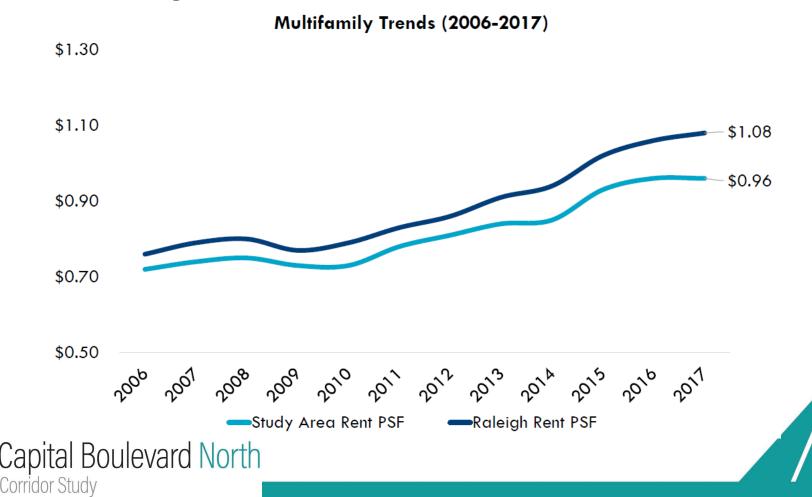




CBN Capital Boulevard North Corridor Study

Market Analysis

Summary of existing development and market dynamics



Development Types

Residential Office Retail Single Family Multifamily Class B Class C Convenience Comparison Class A Detached structures Personal Care Stores Furniture Multiple dwellings per Newest, most Lower quality Typically at · More often owned, but least 20 years General Merchandise Electronics and structure prestigious, and due to age also rented Often rented, but can be well-located Market old Office Supplies Appliances Found in more suburban owned (condos) assets average rents Less desirable Grocery Stores Clothing Shared common Local-servina areas Highest-quality Renovation location Destination Restaurants Prices are a function of space/amenities building could return to Below average Restaurants & Bars & Bars location, quality, and Found more readily in Class A materials rents regional economic urban areas Above average Found in: Neighborhood, Found in: Regional Malls, conditions Surface or structured Community, and Lifestyle Power and Lifestyle rents parking Centers Centers, "Big Box Stores" **Corridor Residential Summary** 5,000 \$150,300 Single Family homes Median home value

CBN Capital Boulevard North

4,100 Multifamily units \$945

Average monthly rent

Stay Involved

- Website: <u>www.raleighnc.gov</u>
- Keyword: "Capital Boulevard North"
- Sign up for email alerts using "MyRaleigh Subscriptions"
- Check your CAC newsletter
- Take online survey: <u>www.publicinput.com/3259</u>





Capital Boulevard Kickoff Open House





Project Next Steps & Growth Assumptions



Travel Profile

- Vehicle Traffic
 - "To" Corridor
 - "Through" Regional
- Multimodal Demand
- Accessibility
- Safety



Roadway & Intersection Performance





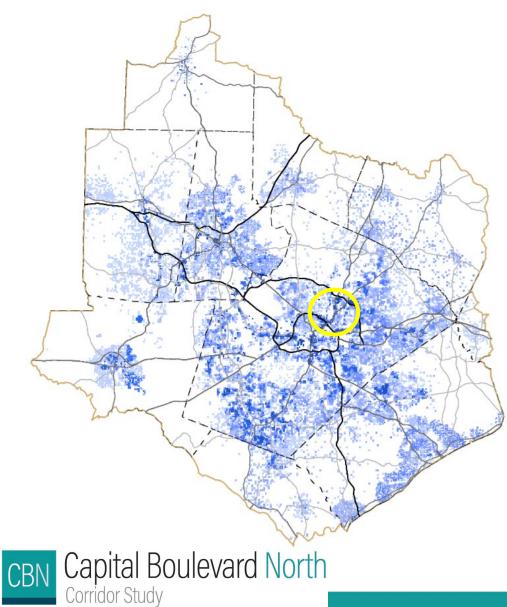
Connect 2045

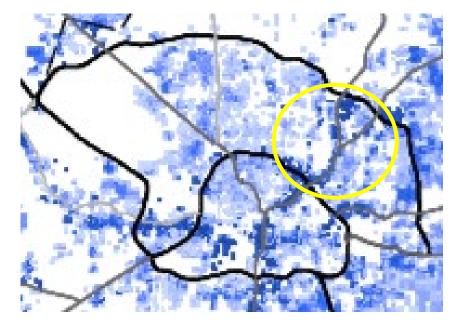
- Guides growth for the region and communities
- Assumes maximum levels of growth
- Corridor plan does not need to accommodate that scenario
- This study will identify appropriate growth and complementary transportation system



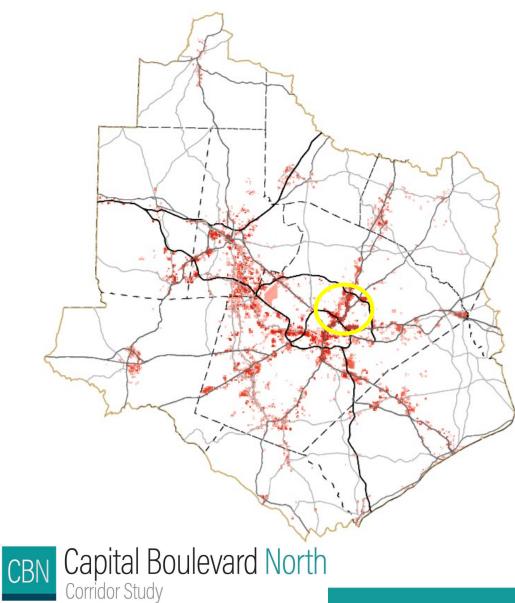


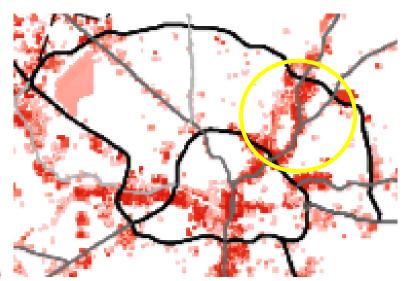
New Households



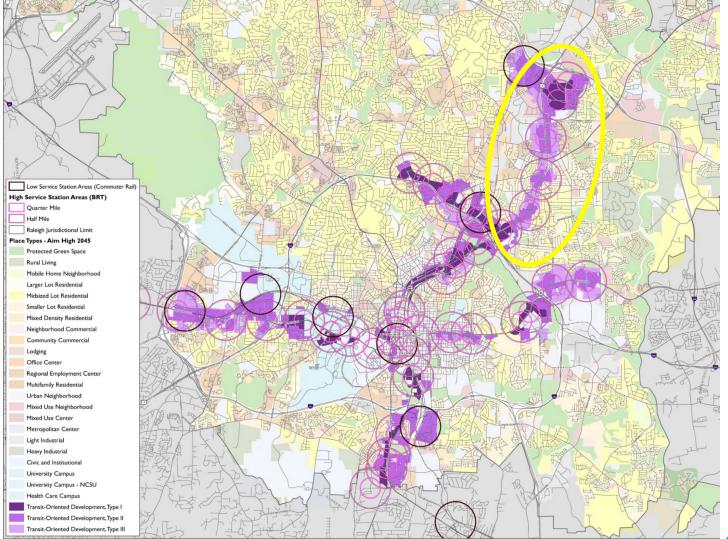


New Employment





Aspirational Transit



CBN Capital Boulevard North

Stay Involved

- Website: <u>www.raleighnc.gov</u>
- Keyword: "Capital Boulevard North"
- Sign up for email alerts using "MyRaleigh Subscriptions"
- Check your CAC newsletter
- Take online survey: <u>www.publicinput.com/3259</u>



