



CITY OF RALEIGH 2015 ENVIRONMENTAL AWARDS PROGRAM

CALL FOR ENTRIES

Emerging Professional Video PSA Competition
"Donna Jackson Trailblazer Award"



Create a 30-second PSA in MPEG 4 format illustrating ONE of the following themes:

- **FIX-A-LEAK/RUNNING TOILETS** - A main reason customers experience high water bills is water leaks, specifically toilet flappers left open or in disrepair causing water to run
- **VALUE OF WATER** - Cost of an 'essential service' compared to other 'luxury' services (i.e. monthly cable or cell phone bill, or cost of retail cup of coffee, etc.)
- **FAT FREE SEWERS** - Keeping fats, oils, grease and other non-flushable items out of our sewer system



WHO IS ELIGIBLE?

Individual students and/ or teams who attend a college, university or technical school within the City of Raleigh Public Utilities Service Area can enter.

HOW TO ENTER:

For official contest rules & submission information visit: <http://www.raleighnc.gov/home/content/AdminServSustain/Articles/EnvironmentalAwards.html>

SUBMISSION DEADLINE:

FEBRUARY 13, 2015



*Scan to learn
How To enter*

FIRST PRIZE \$1,500

SECOND PRIZE \$750 | THIRD PRIZE \$500

For more information about the City of Raleigh Public Utilities Department visit:
<http://www.raleighnc.gov/home/content/Departments/Articles/PublicUtilitiesDept.html>

CONTACT:

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