



# Livable Streets Update (FIVE IN FIVE)



DowntownRaleigh

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## CITY ASKS ALL TO SHARE FAYETTEVILLE PERSPECTIVE AT 'RALEIGH WIDE OPEN' CELEBRATION JULY 29

What are your special memories of Fayetteville Street? What do you think of the new street that is being opened to vehicular traffic after serving as a pedestrian mall for nearly 30 years? What do you foresee for Fayetteville Street and downtown Raleigh?



The City of Raleigh wants to know your thoughts on these questions and is providing an opportunity for you to share them. As part of "Raleigh Wide Open," the July 29 four-block party celebrating Fayetteville Street's return to vehicular traffic, staff from the City's Public Affairs

Department will be on hand from 6:30 p.m. to 9:00 p.m. in the City's Urban Design Center, 133 Fayetteville Street, to record memories, opinions and projections. The offerings will be pulled together to be shown on Raleigh Television Network's cable channel 11. The taping will be done on a first-come, first-served basis.

"Raleigh Wide Open" festivities will launch with the official opening of the street at Fayetteville and Morgan streets at 6 p.m. The opening will include a parade that will lead revelers down the fun-filled street featuring food, a beer garden, wine tasting and performers. The parade will lead to the south end of the street where the main stage will glow with the gorgeous harmony of Raleigh's alt-country sensation Tres Chicas at 7 p.m.

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At 8 p.m. the main stage will swing in time to the hot licks of Royal Crown Revue. The main stage will be located in the celebration plaza between the One and Two Hanover buildings, south of Davie Street.

The summer evening sky will explode in celebration around 9:30 p.m. when a fireworks display will officially conclude the party and begin the new life for North Carolina's main street.

For those hankering for more, the City will offer a free showing of "The Pink Panther" with Beyonce as part of the "Saturday Movies in Moore Square" series. Attendees should bring lawn chairs or blankets for seating. "Saturday Movies in Moore Square" is held every other Saturday throughout the summer.

Parking downtown will be free for "Raleigh Wide Open." The City has five convenient parking garages that will offer approximately 5,000 parking spaces for free to those wishing to participate in the historic center city frolic. The garage locations are as follows:

- Cabarrus Street Parking Lot, 100 E. Cabarrus St.;
- Convention Center Parking Deck, 429 S. Wilmington St.;
- Moore Square Parking Deck, 233 S. Wilmington St.;
- Municipal Parking Deck, Morgan Street entrance, W. Morgan St.; and,
- Wilmington Street Parking Deck, 327 S. Wilmington St.

Staff members of the City of Raleigh, the Raleigh Convention Center and the Downtown Raleigh Alliance are busy pulling together the party that will mark the opening of the four blocks of "North Carolina's Main Street" from the State Capitol to the Sheraton Hotel.

## GMA's On the Street

Good Morning America will be broadcasting live from the WTVD studio on Fayetteville Street from 7 a.m. to 9 a.m. on July 29. North Carolina State University's national champion cheerleaders and mascot Mr. Wuf will be part of the show. The public is invited to be on hand to show Raleigh's enthusiasm for its about to be opened main street.

## City Museum Offers "Thrill"

The Raleigh City Museum, along with all of its Fayetteville Street neighbors, has endured the many months that the conversion to vehicular traffic required.

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## Greater Raleigh Convention & Visitors Bureau

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## Web links

City of Raleigh  
[www.raleighnc.gov](http://www.raleighnc.gov)

Wake County  
[www.wakegov.com](http://www.wakegov.com)

Downtown Raleigh Alliance  
[www.downtownraleigh.org](http://www.downtownraleigh.org)

Greater Raleigh Chamber of Commerce  
[www.raleighchamber.org](http://www.raleighchamber.org)

Greater Raleigh Convention & Visitors Bureau  
[www.visitraleigh.com](http://www.visitraleigh.com)

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To celebrate its completion, the museum will unveil, "The Thrill of Victory: Sports & Recreation in Raleigh" on July 29 from 1 p.m. to 4 p.m. in the museum's A.J. Fletcher Foundation Gallery at 220 Fayetteville St.

"The Thrill of Victory" includes the who of the local sports world - the likes of Everett Case, Jim Valvano, Kay Yow, Pete Maravich and Carl Yastrzemski; the what - of local sports with college teams such as the NCSU Wolfpack, the Shaw University Bears, the Raleigh Capitals, the Carolina Hurricanes; and the where and when - featuring long-gone facilities such as Devereux Meadow Baseball Park and Riddick Stadium and events such as the Dixie Classic that pitted American's other great college basketball squads against North Carolina's "Big Four" in fabled Reynolds Coliseum. The exhibit will be on display through summer 2008.

Another of the museum's exhibits is "The Changing Face of Fayetteville Street" that tells the fascinating story of North Carolina's 214-year-old "main street."

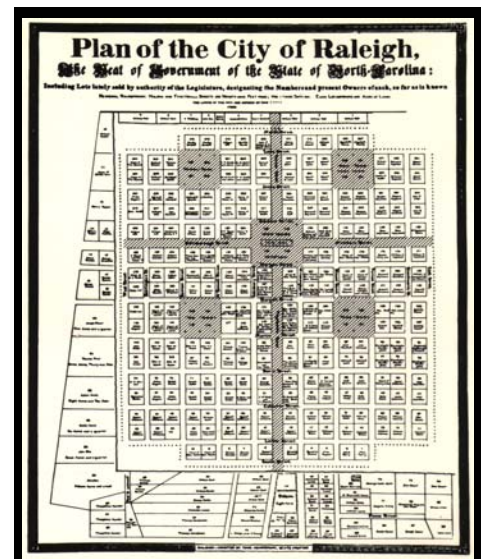
The Raleigh City Museum is open free to the public on Tuesdays through Fridays from 10 a.m. to 4 p.m. and Saturdays from 1 p.m. to 4 p.m. For more information, visit [www.raleighcitymuseum.org](http://www.raleighcitymuseum.org).

## Mid-Summer's Night Party!

The Fayetteville Street party will mark the end of 16 months of construction that returns the street's 100 to 400 blocks to vehicular traffic. The conversion from a pedestrian mall began March 14, 2005 and came with a price tag of \$9.33 million. T.A. Loving Company of Goldsboro is the project contractor.

The four blocks are being converted to a 40-foot-wide thoroughfare with parallel parking on both sides of the street. Traffic signals at Davie, Martin, Hargett and Morgan streets are being modified. Hargett and Martin streets are being converted to two-way traffic.

The new street will offer a wide streetscape for art, open space and outdoor dining. But the energy, excitement and potential of the new "old main street" are the "thing." The new Fayetteville Street will be Raleigh's parade route, its festival site, its party central - starting July 29!



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## PUBLIC HEARING ON UPDATED DENSITY STANDARDS FOR DOWNTOWN OVERLAY DISTRICT

The Raleigh City Council and the Raleigh Planning Commission will hold a joint public hearing on proposed updated density standards for the City's downtown overlay district. The public hearing is scheduled for Tuesday, July 25 at 6:30 p.m. in the council chamber at the Avery C. Upchurch Government Complex, 222 W. Hargett St.

Most of the performance standards for allowing additional residential densities within the downtown overlay district have not been updated since 1984 when they were initially adopted as part of the old downtown residential housing overlay district. The proposed new standards include two additional density options (environmental design and public art) and allows for payments in lieu of compliance for low-income housing, open space and public art. Also proposed is a tiered system for achieving higher densities.

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## NC STATE CHEERLEADING SQUAD SET FOR 'RALEIGH WIDE OPEN' CELEBRATION

After 16 months of construction, North Carolina's Main Street is set to have quite an opening night party - Raleigh Wide Open!. Parades, bands, fireworks and more will kick off a four-block party on July 29 to celebrate the grand opening of Fayetteville Street.



ABC's Good Morning America will broadcast that morning beginning at 7 a.m. from outside the ABC 11 Raleigh Eyewitness News Center on Fayetteville Street. Making a special appearance at the Good Morning America show and at the parade that evening will be the 2006 national cheerleading championship squad from North Carolina State University and its mascot, Mr. Wuf.

Parking downtown will be free for the celebration. The parade will begin at 6:00 p.m. Admission will be free. The main stage for the evening's entertainment will be located in the celebration plaza between the One and Two Hanover buildings south of Davie Street.

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## FAYETTEVILLE STREET LANDSCAPERS WORK TOWARDS GREENING UP NORTH CAROLINA'S MAIN STREET

The challenge of developing a landscaping plan for a downtown, heavily-urbanized thoroughway can be a daunting challenge. It's especially daunting when the thoroughfare is Fayetteville Street - North Carolina's Main Street - and it's welcoming vehicular traffic for the first time in nearly 30 years. Connie Hoyes, owner of Southern Gardens in Cary, was chosen to select and supply plants that not only beautify but can thrive surrounded by asphalt, concrete, tall buildings, and intense heat.

Southern Gardens will be installing 60 high-beam overcup oaks to line the street. The 10-year-old oaks were chosen for their high tolerance to the taxing conditions Fayetteville Street will inflict on trees. The trees are currently about 20 feet tall and should reach a height of approximately 35 feet. Underground irrigation systems are being installed to provide adequate water delivered in an efficient manner. Additionally, Southern Gardens is installing elm and maple trees along Hargett and Martin streets near the Fayetteville Street corridor.

Mrs. Hoyes added that her company is installing smaller plants in the planters along Fayetteville Street. Vincas, ivy, and a mixture of heuchera, ornamental grasses and euphorbias will be installed in four different schemes along the street.

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## MOVIES AT MOORE SQUARE SERIES OFFERED THIS SUMMER; IT'S 'SIDEWAYS' SATURDAY

Families looking for an entertaining evening at an affordable price are invited to attend the Movies at Moore Square series on alternating Saturday nights through September 19. Admission is free. The movies begin at 8:30 p.m. in Moore Square in downtown Raleigh. Bring your lawn chairs or a blanket and enjoy the show.

The scheduled movies are:

- July 15 - Sideways, rated R
- July 29 - Pink Panther, rated PG (scheduled for 10 p.m., following Raleigh Wide Open celebration)
- August 12 - Batman Begins, rated PG-13
- August 26 - Charlie and the Chocolate Factory, rated PG
- September 9 - Mission Impossible III, rated PG-13.

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## **CITY OF RALEIGH TO SPONSOR COMMUNITY MEETING ON EAST GATEWAY NEIGHBORHOOD VISIONING PLAN**

The City of Raleigh Planning Department is sponsoring a community meeting on the East Gateway Neighborhood Visioning Plan on Thursday, July 27 from 7 p.m. to 9 p.m. at Chavis Community Center, 505 Martin Luther King Jr. Blvd.

The study area for the East Gateway Neighborhood Visioning Plan is New Bern Avenue, Rock Quarry Road/Tarboro Road, Martin Luther King Jr. Boulevard, and South East St. Residents in the study area are invited to attend the community meeting. A similar community meeting was hosted by the City in May.

The East Gateway Neighborhood Visioning Plan is a planning process to explore and determine strategies for the revitalization and redevelopment of the gateway area east of downtown Raleigh. The study area has been identified as a location of transition between east Raleigh and the downtown core.

For more information, contact the City of Raleigh Planning Department at 516-2650 or visit the City's website at [www.raleighnc.gov/eastvision](http://www.raleighnc.gov/eastvision).

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## **CITY COUNCIL SELECTS DESIGN SERVICES CONSULTANT FOR HILLSBOROUGH STREET ROUNDABOUT PROJECT**

The Raleigh City Council voted unanimously July 11 to select Kimley-Horn and Associates to provide design services for Phase 1 of the Hillsborough Street improvement project. Phase 1 includes constructing roundabouts and making other improvements to Hillsborough Street from Gardner Street to Logan Court and from Enterprise Street to Oberlin Road.

The City administration will negotiate a design services contract with Kimley-Horn. The City received 13 proposals from firms seeking the contract. A selection committee reviewed and evaluated the proposals, and recommended Kimley-Horn for the contract. Kimley-Horn is proposing to subcontract 15 percent of the contract work to Minority- and Women-Owned Business Enterprises (MWBES).

The City of Raleigh plans to revitalize and improve Hillsborough Street with roundabouts, streetscape improvements and landscaping.

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## COMPREHENSIVE PLANNING TO REVIEW PROPOSED AMENDMENT TO CAMERON PARK NEIGHBORHOOD PLAN

The Raleigh City Council's Comprehensive Planning Committee will review a proposed amendment to the Cameron Park Neighborhood Plan at its July 24 meeting. In November of 2001, the Council authorized the preparation of the plan at the request of the residents in the neighborhood and work began in May of 2003. The neighborhood plan identifies the characteristics of the neighborhood and outlines future development that is consistent with the existing neighborhood.

The proposed amendment extends the boundaries of the plan's Transition Area "A" eastward along Hillsborough Street 420 feet from a centerline of East Park Drive. Properties on the south side of Clark Avenue, east of Oberlin Road and west of Johnson Street, will be removed from Transition Area "B".

Also, the properties on the south side of Clark Avenue will be added to the Wade/Oberlin Small Area Plan, designating them "Medium Intensity" on the land use intensity map and "office" on the land-use map. The "office" designation would only allow accessory retail in the Office and Institutional zoning districts.

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## PUBLIC HEARING SET FOR FAYETTEVILLE STREET/PENMARC DRIVE EXTENSION

The City of Raleigh will hold a public hearing on July 25 to discuss the Fayetteville Street/Penmarc Drive/Summit Avenue construction project.

The proposed work would widen Fayetteville Street from Wilmington Street to the bridge over Rocky Branch Creek, extend Penmarc Drive from Green Street to Fayetteville Street, and widen Summit Avenue from Gilbert Avenue to the proposed Penmarc Drive extension. The proposed improvements also include sidewalks, greenway path entrances and multi-purpose paths.

The July 25 hearing will consider extending the project to include an extension of sidewalk along the west side of Fayetteville Street from the northern end of the bridge over Rocky Branch Creek and ending approximately 150 feet north of the bridge. Assessments will be applicable.

The public hearing will be held during the 1 p.m. Raleigh City Council meeting in the council chambers.

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## MOORE SQUARE FARMERS MARKET IS SUMMERTIME'S MID-WEEK TREAT

One of the glories of a Southern summer is the bounty of the land. Tender, sweet corn; juicy tomatoes still warm from the subtropical sun; tender butter beans; hearty peas - Dixie delicacies all. But they are so hard to find.

That was until now with the coming of the Wednesday Moore Square Farmers Market. From 11 a.m. to 2 p.m. every Wednesday this summer the massive oaks at the corner of Blount and Martin streets will shade these treasures along with plants from local gardens, organic meats raised on area farms, breads baked in Triangle ovens, and cheeses and ice creams from just up or down the road.



The Moore Square Farmers Market will offer only produce from within a 90-mile radius. Plus, the goods must be offered by the actual farmers or an employee of the farm. No middle "persons" allowed. This stipulation is to assure customers direct contact with the farmers and the opportunity to talk about how the products were cultivated, what methods were used and the best means of storage and preparation.

This mid-week treat is sponsored by the Downtown Raleigh Alliance. For more information visit [www.godowntownraleigh.com](http://www.godowntownraleigh.com)

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**[www.rccproject.com](http://www.rccproject.com)**  
Questions? Michelle Boyette 302-9062

## DOWNTOWN EVENTS CALENDER

07-21 07:00 PM	<a href="#">Bastards in the Pulpit - ...</a>	Memorial Auditorium
07-22 02:00 PM	<a href="#">Raleigh Downtown Live</a>	Moore Square
07-22 07:00 PM	<a href="#">Bastards In The Pulpit - ...</a>	Memorial Auditorium
07-23 07:00 PM	<a href="#">Bastards In The Pulpit - ...</a>	Memorial Auditorium
07-26 07:00 PM	<a href="#">Mickey Magic Show</a>	Memorial Auditorium
07-27 11:00 AM	<a href="#">Mickey Magic Show</a>	Memorial Auditorium
07-27 7:00 PM	<a href="#">Mickey Magic Show</a>	Memorial Auditorium
07-28 11:00 AM	<a href="#">Mickey Magic Show</a>	Memorial Auditorium

## Movies at Moore Square

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