

**The Southeast Raleigh Assembly
is here for YOU!**

Whether you live in Southeast Raleigh, own property or operate a business here or simply are interested in Southeast Raleigh's future as an economically sound, vibrant part of North Carolina's capital city, the Southeast Raleigh Assembly (SERA) is here for you.

SERA was established in March 2001 to help establish the long-term economic health of Southeast Raleigh. It's a big job, and our 45 volunteer members can't do it alone. We need your voice, your talents, and your insight. We can't fulfill our mission without you. SERA is essentially a community partnership, people working together to help their community realize its potential.

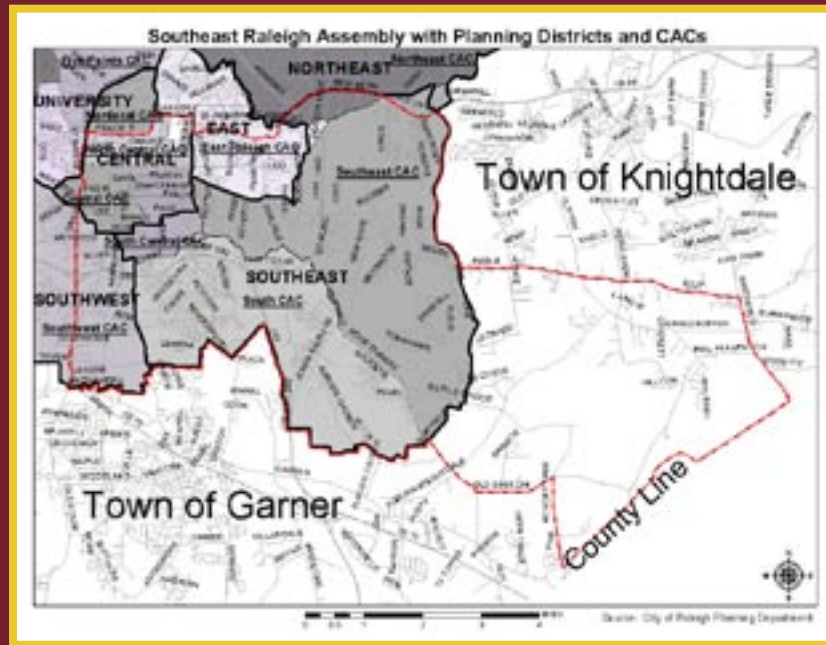
We hold community forums; and promote entrepreneurship, leadership and business development, and neighborhood empowerment. Our volunteer members are partnering with the community to help get new businesses off to a strong start, to bring new housing options to Southeast Raleigh and to address neighborhood problems such as crime prevention and street lights overgrown by trees.

Most importantly, SERA supports community initiatives. We're here to help the community work with government, business and within itself to solve its own problems. Come join us in helping Southeast Raleigh become all that it can be. Remember, we're here for you!

**DIRECTORY OF
IMPORTANT NUMBERS**

- Emergency..... 911
- Rex Senior Health Center..... 832-2400
- Driver's License..... 733-7458
- Postal Service Information..... 420-5333
- Senior Citizens Resources..... 872-7933
- Taxes (city & county)..... 856-5400
- Vehicle Title & Registration..... 733-7458
- Voter Registration..... 856-6240
- Light Outage or Repair..... 508-5400
- Light Installation (new)..... 890-3430
- Police Sub-Station District 24
- General Assistance..... 857-4455
- Non-Emergency..... 831-6311
- 24 hour Police
- Information Desk..... 890-3335
- Complaints..... 890-3160

Southeast Raleigh Assembly Area



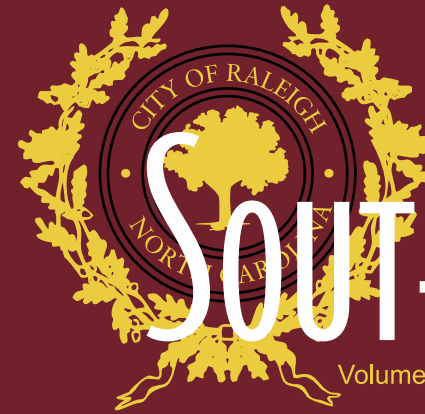
*Do you have ideas or a program to share or
that we can assist you with?*

Please contact Lillian Thompson, SouthEast Raleigh Assembly Resource,
with your ideas at 919-890-3160 or
email: lillian.thompson@ci.raleigh.nc.us

We look forward to working with you

SOUTHEAST RALEIGH ASSEMBLY
P. O. Box 590
Raleigh, North Carolina
27602

PRSR STD
U.S. POSTAGE
PAID
RALEIGH NC
PERMIT NO.
813



SOUTHEAST RALEIGH NEWS

Volume 2, Issue 1 Spring 2004

Newsletter of the SouthEast Raleigh Assembly



CONSTRUCTION TO START NEXT SPRING ON GOLFING COMMUNITY IN SOUTHEAST RALEIGH

Olde Towne, a 601-acre golf course community that promises to change the face of Southeast Raleigh, moved a step closer to construction with the approval of a master plan by the Raleigh City Council on Feb. 17.

Greystone Development of Fredrick, Maryland won approval to rezone land north of the intersection of Rock Quarry and New Hope roads from Residential-4, Residential-6 Conditional Use and Residential-10 to Residential-6 Conditional Use with Planned Development Conditional Use Overlay District. The previous zoning would have permitted as many as 1,000 apartments to be built on the land.

Greystone president Scott McCrary said there was community agreement that apartments "certainly wouldn't have been the highest and best use for the property." Instead, there was support for his vision for the large tract: Olde Towne, a mini-city of 2,400 homes, 150 acres of golf course and a mix of amenities and housing

styles previously unavailable in Southeast Raleigh.

"It's an integrated mixed-use development. There is not one like it in Southeast Raleigh and very few in the city," said Charles R. Walker of ETd, the firm of urban land planners, civil engineers and landscape architects hired by Greystone.

Southeast Raleigh Assembly (SERA) housing chairman Tyler Toulon said Olde Towne is a model for future major development in Southeast Raleigh. He predicted it would spark a building boom in retail, recreation and community services such as neighborhood parks and schools.

"This is the only section in Raleigh that still has huge plots of vacant land that can be developed," said Mr. Toulon, a real estate broker. "If this developer is successful, we're going to see a lot more upscale, higher quality development; and it's going to bring in some diversity. This is just the beginning."

Olde Towne will feature an 18-hole,

INSIDE THIS ISSUE

- Co-Chairs' Welcome..... 2
- SERA Needs You 3
- City Link: Planning Dept/CPTED..... 4
- Community: John Winters..... 6
- SERA Progress Report 7

Continued on page 5

SERA MEMBERS

Serving the Community

Ms. Sonia Barnes
 Ms. Jean Brown
 Mr. Jerome Brown
 Mr. Terry Carter
 Dr. Norman Camp
 Dr. Charles Chambliss
 Mr. Daniel Coleman
 Mr. B.C. Cooper
 Mr. Carl Dean
 Mr. Jeffrey DeBellis
 Ms. Cathey Ector
 Mr. Timothy Figgins
 Dr. Claud Flythe
 Mr. Lyle Gardner
 Mr. Stanley Green
 Mr. Greg Hatem
 Ms. Yvette Holmes
 Ms. Ajuba Joy
 Mr. Steve Kenney
 Mr. Jim Laurie
 Ms. Josephine McCullers
 Mr. Jim Mebane
 Mr. James Montague
 Dr. E.B. Palmer Sr.
 Rev. Henry Pickett Jr.
 Ms. Lynette D. Pitt
 Ms. Octavia Rainey
 Mr. Craig Ralph
 Mr. Leroy Reynolds
 Mr. Joseph M. Sansom
 Mr. Craig Smith
 Dr. Dianne Boardley Suber
 Ms. Nicole Sullivan
 Ms. Jeanne Tedrow
 Mr. Tyler Toulon
 Mr. Claude Trotter
 Mr. Harold Webb
 Mr. Bob Wheeler
 Rev. Frank White
 Mr. Mark Williard
 Mr. Ed Wills
 Dr. David Mallette, Ex Officio
 Mr. Dickie Thompson, Ex Officio

SERA Plays Many Roles In The Community, New Co-Chairs Says

As various parts of a community work toward a single goal, such as the growth and development of Southeast Raleigh, it's not unusual for there to be duplicated effort, missed opportunities to work together or a lack of awareness of existing resources that could help. Different groups may find they agree on the end but not the means.

The solution: A body that bridges the gap between corporate, community and governmental interests; provides access to information; and provides a forum for open communication that enables conflicting parties to work out their differences and find ways to move the community forward.

Those are the roles of the Southeast Raleigh Assembly (SERA), says co-chairman Stanley Green.

"The Southeast Raleigh Assembly was established to coordinate many activities and to bring the community together along with government and corporate interests", he said. "There are many programs in which the government (city, state and federal) is actively involved in Southeast Raleigh. Our job is to be able to pull those entities together. We each don't want to be doing our own thing and not coordinating everything in the same direction."

The Assembly also plays the part of facilitator, said co-chairman Greg Hatem. Its duties include keeping people informed and getting them involved in charting their own destiny.

"There are a fair number of people who know what's going on in the system, but there are a lot who don't, and it's important that they do," Mr. Hatem said. "There are a lot of great ideas out there that need to bubble up to the surface. Things like this have to be done in a grass roots fashion, from the bottom up."

As people with differing visions come together, conflict can arise. When St. Augustine's College recently sought city approval to build a new stadium on its Southeast Raleigh campus, for example, there was disagreement in the community as to its size and placement. Some called for the formation of a new Southeast Raleigh Stadium Authority, linked to SERA, to oversee a public-private stadium.



SERA Co-Chairs Greg Hatem and Stanley Green



SERA Pilot Class Teaches Business, Life Skills To SE Raleigh High Students

Don't let the business suit and leather suspenders fool you. Jerome Brown may have spent 22 years in executive management, but he doesn't need a translator to communicate with the streetwise students in his Youth Entrepreneurship class at Southeast Raleigh High School. "I speak their language," he said.

Mr. Brown, a tall, thin man with glasses, entered Room 314 on a recent morning shaking hands, greeting students by name and firing questions: "What's up? Life been treating you good?" Darryl, a new father, got a congratulatory hug. "Give me some love, man!" Mr. Brown said. He apologized for being late. Business meetings ran overtime, he explained, adding: "A brother does have to eat you understand!" The room filled with laughter.

The class, a Southeast Raleigh Assembly-sponsored pilot program, deals with everything from the importance of a handshake and looking people in the eye to choosing an executive board and being the sort of person people want to do business with. Based on Junior Achievement's "Enterprise in Action," the class meets for 55 minutes once a week for ten weeks. It is funded by the City of Raleigh through the Assembly and run by Mr. Brown, a Junior Achievement board member who uses JA curriculum materials.

Twenty-nine students rotate through the class, offered as part of the high school's occupational course of study diploma track. The students organize companies and develop products and marketing strategies. Mr. Brown defines terms. Profit is "money added back to the business" when expenses are paid. Disposable income is "money you can party with after you take care of business." Marketing is intended to prompt a buying decision. "They want you to say, 'I've got to get that. It's the bomb, the snap. Dig what I'm saying?'"

Although the class teaches business basics, it's about more than buying and selling. "It's really teaching kids life skills," said Mr. Brown, head of the Assembly's Human Capacity Building team. "It gives them self-esteem, self-motivation to see how they can grow up from where they are and go anywhere in life."

Mr. Brown began working with youth as a Xerox executive in Miami, Fla., in 1980. In Raleigh, he runs his own business, Primary

Document Solutions, a Xerox authorized agent. He accepted an appointment to the Assembly in December "to see if my skills could make a difference." Mr. Brown understands the challenges inner city youth face. The son of a single mother sometimes on welfare, he grew up from about age 10 "kicking it with his boys" on the streets of south Miami. They called him "Geech." Before 10 years old, he picked tobacco while living in South Carolina with his grandparents, who farmed corn and cotton.

He got out of the 'hood, he said, through the influence of family who taught him the value of hard work, self-confidence and faith in God. He reminds his class that economic success is good, but uncertain. "The ladder goes up and down. The key to life is your own character."

The class is having an impact on the students. Mr. Brown's vision is to see trained volunteers take the class into other schools year round.

The Human Capacity Building team is charged with maximizing social, economic and cultural opportunities in Southeast Raleigh by enlarging people's vision of what's possible. The youth entrepreneurship class is one part of its work.

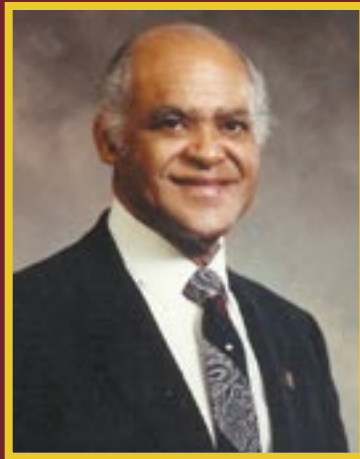
RALEIGH BUSINESS & TECHNOLOGY CENTER VIRTUAL BUSINESS INCUBATOR (VBI) PACESETTERS PROGRAM 2004 CLASS ROSTER

Shirley Brown Grandma's House Family Childcare 919-873-0254 S6MA1@aol.com	Kasual Kelly Bootsey Bear Childcare 919-661-5577 Kasual@bellsouth.net
Carolyn Covington D'Zire Professional Products 919-521-5181 Carolyn@thebodycafe.com	Kimberly McClain E-Artronics 919-523-2607 mcclain@e-artronics.com
Cory Daniels Reliable Heating & AC 919-264-4473 seandn@aol.com	Maxine Miller MaxiMilian Interior Planning 919-662-1515 Maxidecor@bellsouth.net
Terence Dunn Dunn's Grading & Hauling 919-279-7922 benes1st@bellsouth.net	Richard Pullen Pullen Construction Company 919-1231-4398 admin@pullenconstruction.com
Gerald Gayton Gayton Enterprises 919-734-4100 ggayton@nc-loans.com	Kenneth Rose Rose's Ribs 919-412-1722 rose_ribs@juno.com
Damien Gillette Rather Unique Barber Shop 919-828-2200 ratheru2001@yahoo.com	Lena M. Sharpe Triangle Tax & Accounting Service 919-833-2501 katie-speed@aol.com
William Hall Ever Ready Maintenance Service, LLC 919-839-8188 ERMAINT@nc.rr.com	Moses Smith Air Masters Heating & A/C 919-834-0082
Jonathan Hansley Automated Cable Connection 919-622-6200 automatedconnection@hotmail.com	Ryan Spells A & D Graphics 919-212-1608 adgraphics@aol.com
Kevin Howell 919-834-3113 paydayservices@excite.com	Tamba Tandanpolie Yes Transportation, Inc. 4109 Wake Forest Rd., #412 Raleigh, NC 27609
Timothy James Laminated Flooring Specialist 919-369-1826 TDJ1475@aol.com	Gay Woodruff NVisionStudio, LLC 919-795-5787 gay@n-visionstudio.com

For more information about the program, contact the Raleigh Business & Technology Center at 836-8618, or go to www.raleighbtc.com.

In The Community

John Wesley Winters Sr.: Southeast Raleigh leader



John Wesley Winters Sr., Raleigh developer credited with transforming southeast Raleigh by opening the door to black homeownership, died Feb. 15 in Atlanta. He was 84. More than 300 state and local leaders attended a funeral mass at Sacred Heart Cathedral in Raleigh on Feb. 20.

Mr. Winters improved housing conditions for black families in Southeast Raleigh and provided access to the American Dream of owning a home by building single family neighborhoods in the area when others would not.

John W. Winters & Co. opened in 1957 on East Martin Street and began land development in 1960. Mr. Winters built brick homes in Biltmore Hills off of Old Garner Road and Madonna Acres near St. Augustine's College. His apartment developments included Winters Haven, a complex for senior adults on Hargett Street.

Mr. Winters was a former Raleigh City Council member and one of the first black state senators elected since Reconstruction.

The Rev. Henry Pickett Jr., a SERA member and former president of the Raleigh / Apex NAACP, said Mr. Winters was a friend to that organization. In 1993, when the NAACP could afford only modest rent, he provided office space in his own building. When the NAACP was strapped for cash in 1995, he helped it raise more than \$10,000 in support.

He supported the community in other ways, too. He visited schools to share with students how he began life as an hourly employee and eventually worked to form his own company. "He was an honorable person," Mr. Pickett said.

Mr. Winters also was a visionary. In the 1990s, while serving on the Southeast Raleigh Improvement

Commission, a forerunner of SERA, he championed "the concept of using resources in Southeast Raleigh so that it raises itself up," Mr. Coleman said. "He tried to advance the idea of keeping capital in the community and making people responsible for themselves."

That idea is bearing fruit in the form of the Raleigh Area Development Authority (RADA), a SERA initiated 501c3 non-profit entity that is being created to encourage and support economic development in the area.

With Mr. Winters' departure the community has lost a leader revered for his business prowess and financial acumen, Mr. Coleman said. Yet, his legacy bodes well for Southeast Raleigh's future. "He is representative to the venture capital market that it's okay to put money here in Southeast Raleigh," said Mr. Coleman, SERA's Equity and Resource Development chairman. "John's life represented return on investment."

When Mr. Stokes died, he left behind a remarkable list of accomplishments. He was also was a dedicated member of the First Church of Christ Scientist for more than 30 years.

Police Pleased With District System; Crime Decreases In Southeast Raleigh

In February, the Raleigh Police Department reported on what it has accomplished in Southeast Raleigh one year since switching to a district system.

Police Chief Jane Perlov gave opening remarks at the community meeting, held at First Cosmopolitan Baptist Church. District 24 commander M.R. Teem then detailed strides in crime reduction, domestic violence prevention and getting guns off the streets. He also discussed plans to double the size of the police substation in the Southgate Plaza.

The Southeast Raleigh Assembly (SERA) supported the change from

platoons managed from police headquarters to district substations as a way to move accountability closer to the community. District 24 is comprised of Southeast Raleigh. SERA member Cathey J. Ector is impressed with what district goal setting and community initiatives have achieved.

Other meeting highlights:

Crime stats: Crime in Southeast Raleigh dropped 11 percent from 2002-2003. Murders and rapes declined 60 percent and 41 percent respectively. Only robberies increased, about 4 %. So far, in 2004, district robberies are down 27 percent.

District Staffing/Schedules: District 24 is run by 107 people, the largest staff of Raleigh's six district substations. Since February 2003, overlapping schedules between 9 p.m. and 1 a.m.

have made more officers available when most crimes are committed.

Domestic violence: Because Southeast Raleigh gets more than 40 percent of all domestic violence calls in the city, the district has three officers dedicated to offering counseling and intervention services.

Policing Quality of Life: Officers work with the City's Solid Waste Services to remove overflowing trash or discarded washers and dryers at curbside. Gang graffiti is erased, sometimes overnight. Street corner drinking is being cited as ABC open-container violations.

Strike Team: A new six-officer team focuses on trends in high-crime areas. The team patrols on foot, knocks on doors and checks warrants. Since its inception in September, gun seizures have doubled.

SERA Needs You!

Volunteers are the heart and soul of the Southeast Raleigh Assembly (SERA). Established in March 2001 as an advisory body helping to ensure the long-term economic health of Southeast Raleigh, SERA is made up of 45 volunteers appointed to one-year terms by the Raleigh City Council.

SERA's mission as an advisory body represents a partnership between the community and Raleigh City government that helps to ensure the long-term economic health of Southeast Raleigh.

SERA encourages community initiatives and collaboration between community, government and business leaders to solve problems, promote development and move the community forward. SERA also facilitates open, informed discussion of issues affecting the area by promoting community involvement in existing forums such as Citizen Advisory Councils and public hearings.

Although SERA members help shape strategic planning for Southeast Raleigh, volunteers from the community are needed to develop and implement a host of related activities.

How can you get involved?

How can you get involved? SERA is organized into six issue teams, each addressing a core issue impacting Southeast Raleigh's future. Your expertise and knowledge of the community are needed for the teams to fulfill their purpose.

To volunteer or learn more, Go to: http://www.raleigh-nc.org/planning/commissions/se_assembly.htm or Contact **Lillian Thompson**, Southeast Raleigh Assembly coordinator, at 890-3160 or email Lillian.Thompson@ci.raleigh.nc.us

Here's how you can help!

Here's how you can help: The full Assembly meets once a quarter. The next meeting is 5:30 p.m. on Nov. 18 at the Raleigh Convention Center, Room A. Issue teams meet monthly in various locations. All meetings are open to the public. Listed below are the teams, their chairpersons and their needs.



SouthEast Raleigh Assembly Members (Octavia Rainey, Yvette Holmes, Norman Camp, Rev. Pickett) with Andrea Harris, our annual retreat guest speaker, along with Greg Hatem, co-chair and Councilor James West.

The Issue Teams

- 1. Business and Commercial Development Team** (Timothy Figgins),
- 2. Community Involvement Team** (Yvette Holmes)
- 3. Equity and Resource Development Team** (Danny Coleman)
- 4. Housing Team** (Tyler Toulon)
- 5. Human Capacity Building Team** (Jerome Brown)
- 6. Public Safety Team** (Nicole Sullivan)

Their Volunteer Needs

- Help with preparation and distribution of the SERA newsletter;
- Skilled cable television production help to develop and implement a community program;
- People interested in leadership development;
- Those who know Southeast Raleigh history and can help develop a "culture map";
- Volunteers to help with a community "National Night Out" on Aug. 2 at Chavis Park;
- Publicity help for town hall meetings and trained facilitators to help conduct the meetings; and,
- Volunteers with business training that can be adapted to teach an entrepreneurial program in the schools (for more information on this, see SERA Progress Report on page 7)

Southgate Plaza to get New Car Wash; Building Designed to Deter Crime

Suppose police could help builders plan commercial or residential development so that its very design deterred crime? They can, and it's already being done in Southeast Raleigh.

Plans for a new carwash at Southgate Plaza are being shaped by an emerging concept in police-developer teamwork called Crime Prevention Through Environmental Design (CPTED).

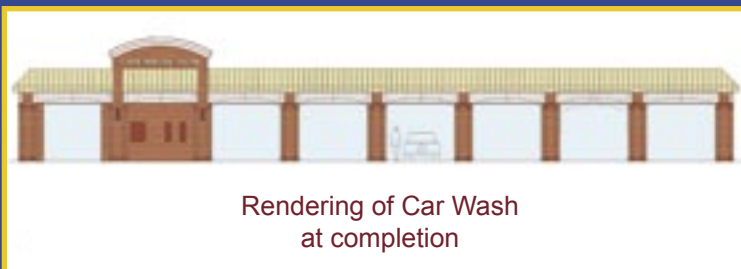
The idea is to use police expertise to anticipate and avoid design elements that invite crime. It's a new role for the Raleigh Police Department. Typically, property owners seek crime prevention advice after a crime happens. CPTED, which grew out of the public safety team of the Southeast Raleigh Assembly (SERA), aims to thwart crime while building plans are still on paper.

In April, Raleigh Police Lt. Alphonsa White, the Police Department's liaison with the Assembly, examined designs for a car wash to be built on a vacant lot behind the Exxon station at Crosslink and Rock Quarry roads. The business would be an outparcel of Southgate Plaza, which is owned and operated by Sansom/York Associates, a partnership of York Properties and SERA member Joseph Sansom.

The carwash will have seven coinoper-ated bays, six self-service and one touch-free, full-service. Lt. White recommended that owners:

- 1) *Select adequate lighting that won't cast shadows or shine into the neighborhood*
- 2) *Place coin machines so that customers' backs are not toward the street, a vulnerable posture*
- 3) *Install audible alarms and video surveillance*

Funded through the Assembly, CPTED training is available to the community. The city's first CPTED design was approved in March for renovations of Little Sue Mini-Mart in West Raleigh, where officers recommended elimi-nating outside pay phones and a fence that, though required by the city as a buffer, would have created an alleyway attractive to crime.



Rendering of Car Wash at completion

National Night Out Event at Chavis Heights Community Center August 3rd

On Aug. 3, the Southeast Raleigh community will have an opportunity to join with communities across the country to celebrate National Night Out. Neighbors will stand with neighbors to heighten crime and drug prevention awareness, support local anti-crime efforts, demonstrate neighborhoods are organized and fighting back against crime, and strengthen neighborhood spirit. This event will take place at Chavis Heights Community Center from 3 p.m. to 7 p.m. to recognize and honor the spirit of Southeast Raleigh. Remembering the days of WRAL's Teenage Frolic up through the present, the event will feature food, fun and music.

City Rezoning Applications Go Through Multiple Steps Before Final Action Is Taken

A property owner wants a residential lot rezoned to build a day care. Neighbors oppose the idea. How do they influence the decision? What's the process for having their say?



Kat Simon-Agolory,
SE Raleigh
Economic
Development
Planner

"It is a very complex process that involves City Council, CACs (citizens advisory councils) and staff," said Kat Simon-Agolory, a City of Raleigh planner. "It can be intimidating for the average citizen, but there is an opportunity to have input and effect change. It's just a matter of knowing where those points are."

It can take as little as three weeks or several months to get a rezoning approved. Along the way there are key opportunities for public comment. Below is a brief outline of the process. Opportunities for public input have an asterisk.

1. Staff Review: Every rezoning request is reviewed by City planning and zoning staff before a public hearing date is set. That hearing is the public's first opportunity to make its views known to the City Council. It isn't scheduled overnight. Rezoning requests received in April might not go to public hearing until July.

***2. Citizen Meeting:** At least six weeks before a public hearing, rezoning applicants must notify surrounding property owners by certified mail and meet with them. If that timeline isn't followed, the application is withdrawn. "We have very firm deadlines," Mrs. Simon-Agolory said.

3. Follow-up Report: At least four weeks before the public hearing, rezoning applicants must report back to City planners about that citizen meeting: who attended, issues discussed and any changes to their request.

***4. CAC Meetings:** Rezoning applicants are encouraged to meet with CACs, which are informed about rezoning requests. Many CACs vote on whether to support them.

***5. Protest Petitions:** Rezoning opponents can organize a "valid statutory protest petition," which must be signed by 20 percent of adjacent property owners and presented two days before public hearing. When this happens, the rezoning cannot be approved without a three-quarter majority vote of the City Council. Typically, only a simple majority is needed.

***6. Public Hearing:** Rezoning requests are reviewed at public hearings six times a year: January, March, May, July, September, and November. At the hearings, which are part of the City Council agenda, applicants present their request. Both supporters and opponents are given equal time to respond.

***7. Planning Commission:** After public hearings, rezoning cases go to the Raleigh Planning Commission. The 11 member commission, which meets twice a month, recommends City Council approval or denial.

***8. Council Action:** The City Council is not bound by commission recommendations nor must it vote immediately. "If it's a difficult case or controversial, it can be referred to the council's Comprehensive Planning Committee," Mrs. Simon-Agolory said. Committee agendas are public and public comment is permitted.

Old Towne

Continued from page 1



semi-public golf course where the public will play at slightly higher fees than residents. The development will include two clubhouses and two pools as well as basketball and tennis courts, all private facilities supported by homeowner dues. The master plan calls for four sit-down restaurants with outdoor dining overlooking the golf course.

"The retail it's going to bring is unheard of for Southeast Raleigh," Mr. Toulon said. "It's like a total village."

Olde Towne will offer connecting access to the existing Walnut Creek Greenway and four "pocket parks" with play equipment for children. There will be no apartments. Housing will be a mix of single-family detached homes, town homes and 400 "active adult" condominiums available to residents 55 and older. Home prices will start at between \$130,000 and \$270,000 with initial construction. Mr. McCrary said he hopes to add more expensive homes over the seven-year building cycle.

Olde Towne construction will require road improvements. New Hope Road, which will provide the major entrance to the development, will be widened by one lane on both sides. Rock Quarry Road will be widened by a lane on one side to accommodate a secondary Olde Towne entrance.

Greystone has received all the necessary approvals to move ahead with the project. Construction is expected to begin next spring. Olde Towne is the second approved Greystone development in Wake County. The other is Widewaters Village, a 400-home, 300-apartment community and strip shopping center going up beside Planters Walk in Knightdale.

Communities similar to Olde Towne in other parts of Raleigh include Bedford at Falls River in North Raleigh and, on a larger scale, Brier Creek, also in North Raleigh. In contrast, Mr. McCrary said, Olde Towne represents a rare opportunity to develop a large "infill" property in an area that development seems to have skipped to grow beyond it into Johnston County.

"It's just now coming to life in of product to Southeast Raleigh."

that area," he said. "We thought the time was ripe to bring this type

Olde Towne has been in the works for more than a year and a half. While that seems like a long time, Mr. McCrary said, "If anything it's probably gone a little more quickly especially with the support we've had politically. Before we did anything in Southeast Raleigh, we met with them to see what their ideas and focus were."

When Mr. McCrary approached ETd about Olde Towne "he wanted to do something different in the community than anyone had ever done before," Mr. Walker said. "He asked us to provide him a master plan that would change the face of SE Raleigh. We think this does it."

The Olde Towne master plan is available for public review in the City of Planning Department. It also can be accessed online at:

http://www.raleigh-nc.org/planning/Zoning/Nov03/Z-43-03_info.htm

