

Blue Ridge Road | Public Art Artist Call | Request for Qualifications

Summary

- Create stand alone or integrated artwork along Blue Ridge Road.
- Up to three finalists will be selected for interviews and paid a **\$1000** stipend.
- The project budget is **\$90,000**
- Qualifications must be submitted by **Monday, November 4, 2019 (10am)**. There is no fee to submit qualifications.
- <https://raleigharts.wufoo.com/forms/blue-ridge-road/>

Eligibility:

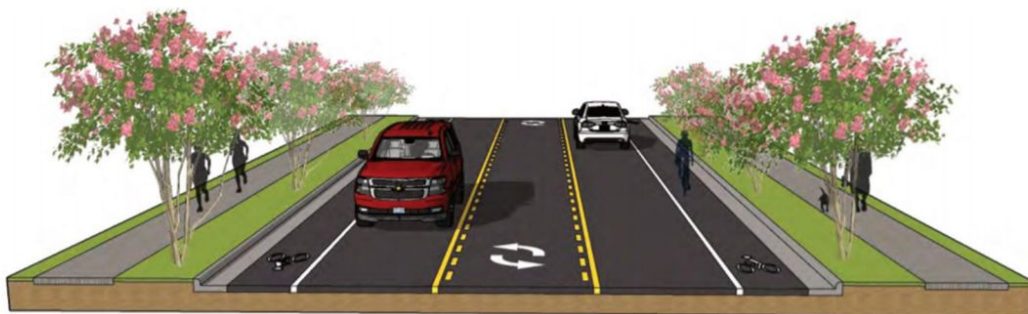
1. This opportunity is open to individual artists and other artist teams.
2. Applicants must be either a United States citizen or a permanent legal resident, and be at least 18 years of age.
3. Applicants must have at least a three-year history of professional art or design practice.
4. Applicants must have demonstrated experience in the arts through the creation of high-quality work.
5. Lead applicant cannot be enrolled in an undergraduate course of study in the visual arts as of January 1, 2019.

Budget

The public art budget for the project is **\$90,000** inclusive of all expenses including: design, fabrication, installation, travel, permits if applicable, taxes and fees.

Project Overview

The road widening project seeks to provide a functional and safer multi-modal corridor for vehicles, cyclists, and pedestrians along the Blue Ridge Road corridor from Duraleigh Road to Crabtree Valley Avenue.



The roadway project will widen a segment of Blue Ridge Road from Duraleigh Road to Crabtree Valley Avenue to three lanes with: curb and gutter, sidewalks and a multi-use path.

The roadway connects a major hospital and shopping center. Along with those two anchors, Blue Ridge is fronted by both single family residences and apartment complexes. Towards the North-Eastern end, the road is intersected by a heavily used greenway. Current plans include a roundabout, major intersection improvements, a 10ft multi-use trail, and a pedestrian culvert.

Public Art Goals and Opportunities

The public art can be stand-alone or integrated into the site. Potential opportunities include a stand alone sculpture, artwork sited at stormwater catchment site(s), and/or artwork integrated into pedestrian paving, lighting, benches/bike racks or other site elements. The artist will work closely with the design team, project stakeholders, and neighborhood Citizen Advisory Councils to ensure a successful outcome.

Selection Criteria and Process

Selection Criteria and Process Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel, appointed by the Public Art and Design Board. The Panel may include: a member of the Public Art and Design Board, professional artists and arts professionals, stakeholders from community groups, and representatives from city departments.

The selection process will consist of two stages: During the first stage, the Artist Selection Panel will evaluate qualifications of artists based on five criteria: artistic merit; ability to collaborate with design teams / community stakeholders; creative placemaking experience; project management experience; and technical expertise. The Artist Selection Panel will identify up to three finalists to invite to Raleigh for interviews.

Finalists selected for the Stage 2 interviews will receive a **\$1000 stipend** to cover travel and related expenses associated with the interview. In addition to reviewing qualifications, panelists will discuss with finalists their prospective approaches to the project. They will also respond to questions.

***A specific proposal is not expected at this interview.**

The Artist Selection Panel will choose the artist for the project and forward that recommendation to the Public Art and Design Board. Upon approval by the Public Art and Design Board, a scope of services and budget will be developed based on the artist's or artist team's approach to the project.



Project Timeline

RFQ Application Deadline:	Monday, November 4, by 10am
Finalists Selected and Notified:	November 22, 2019
Finalists Interviewed:	December/early January 2019
Project Awarded:	December/early January 2019

How to Apply

Apply online using this link:

<https://raleigharts.wufoo.com/forms/blue-ridge-road/>

*If you have trouble with the online form, you may email your documents to jenn.hales@raleighnc.gov.

Artists wishing to be considered must submit the following materials:

1. **Statement of Interest**

A one-page statement outlining your interest in this project and your experience working on public art projects, or relevant art experience. Include how your work and experience will complement this project.
File titled Lastname Firstname_statement.

2. **Professional Résumé**

A résumé of no more than two pages that includes information regarding public art commissions, exhibitions, and installations, awards, special projects, community engagement, grants and education. If applying as a team, submit a separate résumé for each team member.
File titled Lastname Firstname__résumé

3. **Three Professional References**

Contact information for three references should be submitted, including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public art project or artwork of a similar scope.
File titled Lastname Firstname__references

4. **Previous Work, Digital Images**

Ten digital images of recent previous work (created within the past ten years) in JPG format (150 dpi at minimum size 5.5" x 7"; maximum size 11 x 14"). All images must be saved using a file name and number that corresponds to the image identification list.
Image titled Lastname Firstname__image #

5. **Image Identification List**

An image identification list corresponding to the submitted digital images. Each image should include: image number, artist's name, title, year, media, location, project budget, dimensions, commissioning agency, and collaborators or design professionals (if applicable). *File*



titled Lastname Firstname__list

Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

Submission and Deadline

All RFQ materials must be received **no later than 10:00am. EST on Monday, November 4th, 2019** Incomplete or late submittals will not be considered.

Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Kelly McChesney, Public Art Director for the Office of Raleigh Arts, at 919.996.5657 or Kelly.McChesney@raleighnc.gov.

For relevant information regarding the project, visit the Office of Raleigh Arts website at:

www.raleighnc.gov/parks/content/Arts/Articles/CallForArtists.html

