



raleigh **arts**
COMMISSION

2019-2020 OPERATING SUPPORT GRANTS

Grant Guidelines & Instructions

**Submission Deadline:
Thursday, January 3, 2019 at 4pm**



GRANTS PROGRAM CALENDAR

October 30, 1:30pm	Current and Prior Year Program Support 2 Grant Recipient Workshop
November 1, 4pm	How to Write It Right Grant Workshop
December 20	Final Day Arts Grant Director Available to Review Draft Applications and Meet with Applicants

January 3, 2019, 4pm Grant Application Submission Deadline

February 18 – March 4	Grant Panel Interviews (Mondays, 3-8:30pm)
March	Raleigh Arts Commission Approves Grant Award Recommendations
April	Grant Award Recommendations Presented to City Council
June	City Council Approves Grant Awards
July	Grant Awards Letters and Contracts Mailed

OFFICE OF RALEIGH ARTS CONTACT INFORMATION

The Office of Raleigh Arts, part of the City of Raleigh's Parks, Recreation and Cultural Resources Department, administers the programs of the Raleigh Arts Commission and the Public Art and Design Board and supports the Pullen and Sertoma Arts Centers.

Mailing & Street Address

City of Raleigh – Office of Raleigh Arts
127 West Hargett Street, Suite 408
Raleigh, NC 27601

Website: www.raleighnc.gov/parks OR www.tinyurl.com/Raleigh-Arts-Grants

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ABOUT THE RALEIGH ARTS COMMISSION

The Raleigh Arts Commission, established in 1977 as the official advisory body and advocate for the arts to the Raleigh City Council, proudly holds the distinction of being the first municipal arts commission created in North Carolina. Serving as the leading force to champion the arts with Raleigh citizens and their representatives, the Commission's myriad activities foster, support, and promote the arts in the Capital City. Twelve citizens broadly representative of all fields of the arts are appointed by City Council to serve on the Arts Commission.

Funding for the Commission:

The City of Raleigh Arts Grant Program is the official vehicle for municipal support to the City's arts organizations and to arts programs presented in Raleigh. A major example of the City Council's dedication to the cultural development of Raleigh, the Arts Commission receives an annual appropriation of \$5.00 per capita in arts funding.

Raleigh Arts Grant Program Mission:

The City of Raleigh Arts Grant Program fosters and sustains Arts in our community by allocating municipal funding to help shape Raleigh as a creative cultural capital and create an environment where everyone can participate in the arts.

Raleigh Arts Grant Program Core Values:

- *We value* municipal funding for the Arts;
- *We value* the Arts as a key element in creating desirable places to live, work, and visit;
- *We value* the economic stimulus the Arts provide for our region;
- *We value* Arts that are accessible to the community and artists;
- *We value* freedom and diversity of artistic expression;
- *We value* artistic excellence;
- *We value* responsible stewardship and accountability;
- *We value* a transparent, open, and honest process of grants decision-making;
- *We value* knowledgeable and committed Arts staff and Commissioners, and the Commission's role as advocates for the Arts;
- *We value* the creation of original works of Art as well as the preservation of classic works;
- *We value* mentorship and encouragement of Arts organizations and artists in our community;
- *We value* the principles of artistic collaboration and partnership;
- *We value* a community in which everyone has the opportunity to learn about, participate in, and enjoy the Arts.

GENERAL ELIGIBILITY REQUIREMENTS

Financial assistance may be requested by an organization for arts activities if it meets all applicable requirements in these guidelines, including those specified for individual grant categories.

1. **Raleigh Headquarters:** The organization's corporate headquarters must be located within the City of Raleigh.
2. **Not-for-Profit Status:** City of Raleigh Arts Grants may be awarded only to not-for-profit organizations, chartered by the State of North Carolina, that have federal and state tax-exempt status. Copies of the letters of determination from the Internal Revenue Service and the State of North Carolina's Department of Revenue recognizing the applicant organization as a not-for-profit corporation must be on file at the Office of Raleigh Arts. Each year, to ensure continued status as a tax-exempt organization, City staff will review each organization's IRS Form 990 for its most recently completed fiscal year. (The IRS automatically revokes the tax-exempt status of any organization that does not submit a Form 990 for three years in a row.)
3. Organizations that do not have federal tax-exempt status under Section 501 (c) 3 of the Internal Revenue Code must apply through a non-profit fiscal agent and, to be eligible for funding, must be in the process of securing such status. Organizations applying through a fiscal agent may not be established for-profit entities and must submit documentation demonstrating that not-for-profit status has been sought.
4. **Individuals:** Individuals are not eligible to apply directly for funding, but many artists are hired through organizations that receive City arts funding.
5. **Serving the General Public:** The use of City of Raleigh funds to serve only the applicant organization's membership is deemed inappropriate. Requests from membership organizations must emphasize service to the general citizens of Raleigh. When participation in activities is based on invitation or jury process, the means to ensure systematic, unbiased selection should be delineated. In summary, all programs to be funded by the City must be open to the general public, whoever the sponsor is or wherever the program is presented.
6. **Affirmative Action:** City of Raleigh Arts Grants may be awarded only to organizations that certify they will comply with the City's nondiscrimination policy, a clause in the contract.
7. **Accessibility:** Applicants must demonstrate that facilities and projects will be accessible to people with disabilities.
8. **Excess Budget Surplus or Budget Deficit:** An organization is **ineligible** for any City Arts Grants if:
 - It has undesignated cash reserves, exclusive of assets listed in parentheses (endowment, capital improvement, and other restricted funds and donated works of art) in excess of one year's operating expenses; or
 - It has budgeted a deficit in the fiscal year for which funds are requested. (In the case of an accumulated standing deficit, the organization must submit with its application a feasible plan for eliminating the deficit.)

9. **City of Raleigh Grant Programs:** The City has four grant programs (Raleigh Arts Commission Grants, Community Enhancement Grants, Human Relations Commission Grants and Other Outside Agency Grants).
- Organizations may apply for funding in up to two City grant programs per year.
 - Organizations that apply for Community Enhancement or Human Relations Commission funding will be ineligible to apply for Operating Support through the Raleigh Arts Commission Grant program.
 - Arts organizations with multi-year agreements with the City are ineligible for funding from the Community Enhancement, Human Relations and Other Outside Agency Grant Programs.

FUNDING REQUIREMENTS

Except for extraordinary cause, The City of Raleigh restricts Arts Grant Program funding as follows:

1. Arts organizations may apply for one Operating Support, Program Support 1 or Program Support 2 Grant per year.
2. Non-arts organizations may only apply for one Program Support 1 Grant per year to fund arts projects they produce.
3. A foundation that exists as a whole or in part to support one specific organization may apply in the grant category(ies) for which the organization it supports is eligible to apply.
4. Organizations with special leasing arrangements with the City of Raleigh may apply for one Program Support 1 or Program Support 2 Grant per year only. To be eligible, such organizations' combined annual City funding, including the Arts Grant request, cannot exceed the limits specified in the paragraph below.
5. **Total grant support will be limited to no more than 25% of an applicant's total actual operating expenses for the last completed fiscal year (2017-2018) or \$175,000, whichever is less.**
6. All Program Support 1 and Program Support 2 Grants require at least a one-to-one match. "One-to-one" dollar match means that the applicant must cover at least half (50%) of the expenses for a project or program with its own income. (In-kind contributions of time and services cannot be used.)
7. No grant funds may be used for out-of-county travel expenses.
8. City of Raleigh Arts Grant funds may **not** be used for capital improvements (building or construction), purchases of large equipment or other depreciable assets, fundraisers, food or beverages, or elimination of an accumulated deficit. Public art projects where the primary focus is beautification or enhancement of sites are not funded by the Arts Grant Program. Please see the City's website for other ways that the City of Raleigh supports public art. Design project requests will be considered for research, planning, and conceptualization only, but not for construction, reconstruction, or other things that could be considered capital expenditures.

9. All events sponsored in part or whole by the Commission must be open to the public.
10. Applications from colleges or universities or other institutions of higher learning must emphasize non-academic community involvement in planning and implementation. The final product, if any, must include members of the community.
11. Applicants should be aware that applications are reviewed on their merits and in competition with other applications. An award granted one year does not imply Commission support in subsequent years. Grants are not renewable.
12. Organizations may request funding to strengthen and expand existing or previously funded programs. Though the Commission welcomes the vitality of new projects and activities, organizations should not plan new projects that are beyond their means and cannot be sustained without continued Commission funding once they become established.

Any questions about eligibility or funding requirements should be directed to the Arts Grant Director before the application is made.

REQUIRED INFORMATIONAL GRANT WORKSHOPS

The Office of Raleigh Arts staff present a number of informational grant workshops in October and November. These workshops cover all aspects of the grant application process and provide opportunities for potential applicants to ask questions about requirements. **All potential applicants are required to attend one of these workshops.**

See page 1 of the Grant Guidelines for a list of this year's workshops. For complete information about these sessions and to register online, go to the Arts Grant web page (www.tinyurl.com/Raleigh-Arts-Grants).

INTENT TO APPLY & PRE-APPLICATION MEETINGS

Applicants are welcome to schedule additional meetings with the Arts Grant Director no later than Thursday, December 20. Organizations new to the Arts Grant Program and those interested in applying for a different type of funding than they have in the past must notify the Arts Grant Director of their intent to apply and may be required to schedule a meeting with her as well.

UNIVERSAL ACCESSIBILITY

The Raleigh Arts Commission is committed to making sure the application process is accessible to people with disabilities. Guidelines and application forms can be made available in large print or recorded format. People with disabilities are welcome to meet with Raleigh Arts staff in that office, which is wheelchair accessible, or in another location that may be more convenient. The Arts Grant Director can arrange for a sign language interpreter to be present.

SUBMITTING A GRANT APPLICATION

- It is important that potential applicant organizations carefully review the guidelines for each grant category to determine the most appropriate match for submitting funding requests.
- The deadline for submitting grant application packets is **Thursday, January 3, 2019 at 4pm.** **Applications received after the deadline date will be ineligible.** Applications may be delivered by hand or mailed to the Office of Raleigh Arts. The deadline is a receipt, not a postmark, due date. Applications may not be sent by fax or electronically.
- Raleigh Arts Commission grant application forms can be obtained in two ways:
 - Electronic versions can be downloaded from the Office of Raleigh Arts grants web page using either www.tinyurl.com/Raleigh-Arts-Grants or www.raleighnc.gov/parks. (Click on “Raleigh Arts” in the left-hand column, then on “Grants” in the right-hand column.)
 - Paper copies can be requested from Arts Grant Director Sarah Corrin (919-996-4686 / sarah.corrin@raleighnc.gov).
- For complete application instructions, see “Assembling and Submitting the Grant Application” beginning on page 13.
- An incomplete or inaccurate application will jeopardize funding.
- Applicants should be aware that good grantsmanship is a significant factor in a favorable review of proposals. While an application may be declared technically eligible, a miscalculated budget, incomplete responses to narrative questions, or a failure to itemize expenses and income, etc., will make the application less competitive and will result in a negative evaluation.
- Applicants should be aware that **all previous year’s reports, including audits, must be up-to-date and submitted according to deadlines** for consideration for the next fiscal year’s funding. Arts organizations with a history of **non-compliance** with deadlines (for required reports, audits, contracts, etc.), must contact the Arts Grant Director to discuss current eligibility prior to applying.

ONCE A GRANT APPLICATION IS RECEIVED IN THE OFFICE OF RALEIGH ARTS

From mid-January through March, the Arts Commission’s Grants Committee reviews each proposal and interviews each applicant in a panel process. The grants panel interview is a requirement of the application process and will not be rescheduled if missed. A missed grant panel interview will jeopardize funding and, at a minimum, result in a grant compliance score of zero.

In March, the committee makes its funding recommendations to the Raleigh Arts Commission. Upon approval, the recommendations are subsequently presented to City Council for inclusion in the annual budget process. By June 30, grant awards are approved by City Council during the adoption of the annual budget. Arts Grant contracts are mailed to grant recipients in July.

Applicants are strongly discouraged from commencing operation in anticipation of City of Raleigh funding prior to formal notification.

APPEALS PROCESS

An applicant has a right to appeal any decision denying an application for a grant in whole or in part and/or to request an exception to the guidelines. Any appeal must be in writing, addressed to the Arts Grant Director, and shall specifically state reason(s) for the appeal.

- Any request for an exception to the guidelines must be filed no later than 45 days prior to the deadline of the grant category at issue. It will be reviewed at the next regularly scheduled Commission meeting.
- Any appeal that contests the denial of a grant, in whole or in part, must be filed within 10 working days of the notification of the grant recommendation. An applicant may appeal an award decision if there is a question regarding the application of policy or guidelines during the evaluation process. Dissatisfaction with the denial of an award or with the award amount is not grounds for appeal. An ad hoc Appeals Committee is formed to review the appeal.
- 7Decisions for the arts funding recommendations of the Arts Commission will be final and will be presented to City Council. Council will approve final allocations.

GRANT EVALUATION

The City of Raleigh views evaluation as an ongoing process throughout the funded period. As part of the application process, applicants are required to state clearly the desired outcomes for their project. Evaluations will affect recommendations for subsequent funding.

CONTRACTUAL REQUIREMENTS

Upon approval of grant awards by City Council, a contract is sent to the grant recipient specifying the terms of the grant, procedures for payment of funds, and reporting requirements. The recipient organization must sign and return the contract by the deadline, signifying agreement to the terms.

Contractual Requirements for All Grants:

- Assurance of compliance with
 - the City's nondiscrimination policy,
 - NC Iran Divestment Act,
 - federal E-Verify program;
- Demonstration that the grant recipient
 - meets City insurance coverage requirements,
 - has an organizational conflict of interest policy,
 - adheres to generally accepted accounting principle;
- Specified credit of the City and Arts Commission inserted into marketing materials;
- Provision of audited financial statements to the City for grants of \$25,000 or more;

- Review and/or audit of grant recipient work, materials and or financial, performance and compliance records by City staff if requested;
- Grant payments made on a reimbursement basis with verification of expenses paid required.

For a full description of the contractual requirements, see Appendix B.

REPORTING REQUIREMENTS

Reporting Requirements:

- **Board Approved 2019-2020 Organizational Budget** – due October 31, 2019.
- **Interim Report** – due January 31, 2020.
- **Final Report** – due July 31, 2020.

GENERAL FUNDING CRITERIA

As the grants panelists review each application, they consider, score, and allocate with the following general criteria in mind:

1. Administrative and managerial quality of the applicant.
2. Artistic merit.
3. Community involvement and outreach.
4. Financial accountability.
5. For past recipients, panelists will review grant compliance.

In addition, the arts program(s) of the applicant organization must meet most of the following criteria, which are considered during the evaluation processes:

- **The program has artistic merit.** Qualified persons are involved in planning and implementation. Professional artists are involved in the process/preparation and the product/presentation.
- **The program will benefit the citizens of Raleigh.** The program will contribute to the cultural opportunities made available to the public, enhancing the quality of life.
- **The program is innovative.** The program focuses on arts activities not currently offered, targets populations previously underserved, or contributes to the cultural development of Raleigh in nontraditional ways.
- **The program has qualified personnel.** The administrators and artists have sufficient training and experience directly related to the needs and objectives of the program.
- **The program has community support.** This is demonstrated by volunteer efforts; contributions of cash, goods or services; participation and attendance – especially from those not directly involved in the program.
- **The program is accessible.** Program planning and implementation are addressed by those sensitive to (or who are themselves) people with disabilities, senior citizens, members of diverse racial and ethnic groups, and/or those who are disadvantaged. Facility accessibility is required by City regulation. The Americans with Disabilities Act also regulates program and facility accessibility.
- **The program has had adequate planning.** Planning was systematic over a sufficient period of time, addressing each facet of the program, including the method of evaluation and the program's continuation.
- **The program is well promoted and publicized.** To ensure full participation, there is a systematic plan to reach the targeted recipients of the program's benefits through a variety of avenues.
- **The organization is financially sound and has a realistic budget.** Income and expense projections are reasonable for program and operating budgets.
- **The applicant organization has the resources necessary to implement the program successfully.** Resources include sound finances, adequate and accessible facilities, and sufficient staff and board.
- **Organization has a racially/ethnically diverse board of directors.** Every effort is made to ensure commitment to racial and cultural equity issues as appropriate to meet the needs of the City of Raleigh community.

PLEASE SEE FOLLOWING PAGES FOR INFORMATION PERTAINING TO SPECIFIC GRANT CATEGORIES.

Operating Support is available to established arts organizations and provides non-project assistance toward ongoing administrative costs for qualifying organizations. Funding may be restricted to cover facility-related costs and critical salaries. The actual amount of an applicant organization's grant for Operating Support will depend upon its rating and ranking in the panel review process and the total funds available for allocation. Funds awarded in this category range from \$10,000 to \$175,000.

Eligibility:

Follow General Eligibility and Funding Requirements (see pages 3-5).

Also:

- Organizations must be established, arts-committed organizations that provide a quality cultural product or service with wide-ranging impact on the City of Raleigh and that are responsible for their own programming, (e.g. symphonies, festivals, ballets).

- In addition to having an artistic mission and not-for-profit, tax-exempt status, organizations must comply with the following conditions:
 1. The organization must have year-round managerial leadership;
 2. The organization must have an active board of directors that is reflective of the community it serves;
 3. The organization must display ongoing fiscal responsibility;
 4. Funding may be restricted to facility-related costs/critical salaries.

- First time Operating Support applicants must have received Program Support 2 grants and successfully completed the funded projects for three of the past four years.

A Note About the Emerging and/or Student Artist Evaluation Criteria:

The Raleigh Arts Commission defines emerging and/or student artists as follows –

- **Emerging Artists** – Emerging artists may be NC residents either embarking upon or having recently begun professional careers as artists.

- **Student Artists** – Student artists are NC residents training to become artists through formal and dedicated arts education programs with focused instruction in art making techniques.

Evaluation Criteria:

The following are the weighted criteria used to evaluate your operating support grant.

Artistic Merit (30%)

1. High quality artists selected to participate.
2. Professional, creative, innovative artistic leadership with vision.
3. Artistic need for organization in the community.
4. Employment opportunities for Raleigh and/or North Carolina artists.
5. Commitment to support of emerging and/or student artists.

Management (25%)

6. Effective administration and leadership among paid staff.
7. Careful planning for successful implementation of operations and programs.
8. Advertising and promotion sufficient to support organization goals.
9. Comprehensive evaluation tools and review process in place.
10. Active and appropriately sized board of directors and established committees.

Financial Accountability/Grant Compliance (25%)

11. Realistic budgets.
12. Ongoing financial oversight/accurate accounting processes.
13. Long term financial planning.
14. Financial stability.
15. Grant application is comprehensive, clearly written, and presented when due. (For previous grant recipients, prior year grant compliance was complete, comprehensive, and timely.)

Community Engagement (20%)

16. Demonstrated community support for organization (financial and in-kind contributions, volunteers, etc.). Collaborations and shared resources with other organizations.
17. Participants (staff, artists, constituents, volunteers) reflective of and programming responsive to racial and cultural diversity of Raleigh.
18. Board of Directors reflective of Raleigh's demographic diversity.
19. Successfully engages with people who have disabilities. Organization, programs, services, websites, and facilities are or are working toward universal accessibility.
20. Successfully engages with people who have limited arts or cultural opportunities due to economic constraints.

Narrative Questions:

Clearly address all the evaluation criteria above through your answers to the questions below. Please label each answer by inserting the full question above it as a header. Narratives may not exceed 5 pages.

1. **Artistic Need:** Briefly describe the value of your programming to the community and how it fulfills an artistic need. How does it benefit the City of Raleigh as a whole and how does it benefit the individuals who participate?
2. **Artistic Leadership:** Who leads your organization's artistic programming? What are their roles and responsibilities? What is their approach/strategy for translating your organization's mission into programming? How do you know they have been successful?
3. **Artists:** Who are the artists in your organization? Why are they the best match for your programming? How are they selected and what criteria are used?
4. **Local & Emerging Artists:** What kind of employment opportunities does your organization provide for Raleigh and/or North Carolina artists? How does your organization engage and/or support local emerging artists?

5. **Planning & Assessment – Programming:** Describe how your organization approaches annual programmatic planning. How do you know if programming has been successful? What evaluation tools are used for assessment?
6. **Planning & Assessment – Organization:** How does your organization assess its administrative components? If your organization has a long-range plan, please provide a brief description of the planning process and when it took place. What are some major goals from your plan and what progress have you made towards achieving them?
7. **Administrative Leadership:** Who leads your organization administratively? For what are they responsible? How have they demonstrated that they effectively met those responsibilities?
8. **Board Governance:** What are the responsibilities of your board of directors? How is your board structured to ensure they achieve them?
9. **Finance:** Please describe your organization’s financial system and who handles the day-to-day activities. Who provides financial oversight and what are their roles? What kind of financial controls do you have in place? Does your organization engage in long term financial planning? If so, please describe.
10. **Marketing:** Describe how your organization publicizes its programming. If different strategies are used to reach different segments of the community, please describe.
11. **Community Support:** Describe how the community demonstrates its support of your organization, including financial and in-kind contributions, volunteers, collaboration/partnerships, etc.
12. **Cultural Diversity:** Please describe how your organization engages Raleigh’s diverse cultural communities. In what ways is your organization and programming reflective of and relevant to these diverse communities? If your organization is working to increase engagement, what actions have you already undertaken and what do you have planned?
13. **Economic Constraints:** Describe how your organization engages with people who have limited arts or cultural opportunities due to economic constraints. How many people does your organization reach and what is the cost to them to participate? How does your organization get the word out that low or no cost opportunities are available?

ASSEMBLING AND SUBMITTING THE GRANT APPLICATION

The deadline for submitting grant applications is **Thursday, January 3, 2019 at 4pm.** The deadline is a receipt, not a postmark, due date. **Applications received after the deadline date will be ineligible.**

WHAT TO SUBMIT

- **Application Documents:** Each grant category has its own Grant Checklist, application form, required documents and attachments. See the Grant Checklists in Appendix A for the complete list of required documents for each grant category. You must submit one (1) original and one (1) copy of the Grant Checklist, application form and required documents in the order specified on the Grant Checklist.
- **Application Attachments:** Submit one (1) copy of each attachment specified on the Grant Checklist for the applicable grant category.
- **Proof of Eligibility – New Applicants:** New applicants that have never received funding from the City of Raleigh Arts Commission before must submit the following documents. **Current or recent grant recipients should submit these items only if their organization has revised them.**
 - Federal Letter of Tax Exemption from IRS recognizing applicant as 501(c)(3) public charity
 - State Letter of Tax Exemption from North Carolina Department of Revenue
 - Articles of Incorporation
- **Proof of Eligibility – All Grant Applicants:** All new and returning grant applicants must submit the following documentation with their 2019-2020 applications:
 - Bylaws
 - Conflict of Interest Policy

HOW TO ASSEMBLE THE GRANT APPLICATION

- All applications must be submitted to the Office of Raleigh Arts on paper, using the current Raleigh Arts Commission grant application forms.
- Font Size – Documents must be completed in type size no smaller than 12 point.
- Page Numbering – The pages that make up the Application Form are numbered 1 through 5 for Operating Support. Number subsequent pages beginning with page 6. Place page numbers at the bottom of each page. Note that most forms have a field for page numbers at the bottom of each page. Enter the appropriate number for the first page and the form will automatically paginate the rest of the pages.
- Original Application Documents – Originals must be submitted, collated in the order listed on the Grant Checklist. They must be single-sided and paper/binder-clipped at the top left corner. Do NOT staple or three-hole punch.
- Copies of Application Documents – One (1) copy of all application documents must be submitted, collated in the order listed on the Grant Checklist. Documents must be single-sided and paper-/binder-clipped at the top left corner. Do NOT staple or three-hole punch.

- **Do not send materials or additional copies that have not been requested. Any additional materials received will be returned to the applicant.**

COMPLETING GRANT APPLICATION FORMS

All grant forms are formatted as writable PDF files that can be completed using free Acrobat Reader software. **DO NOT USE** any other software (like Preview for Macs) or you will not be able to save completed forms properly. You will also have problems sharing them with others.

To decrease completion time, the forms have been designed to calculate totals and automatically repeat information that appears on multiple pages. Therefore, you may not be able to enter data on every line of a form. You can enter data on any line highlighted in **purple**. If none of the lines are highlighted, you can turn on Acrobat's "Highlight Existing Fields" as follows:

- a. On the menu bar at the top of the screen, click "Edit" (PC's) or "Adobe Acrobat" (Mac's).
- b. At the bottom of the drop-down menu, click "Preferences".
- c. Select "Forms" from the menu on the left side of the screen.
- d. In the "Highlight Color" section in the middle of the screen, select "Show border hover color for fields".
- e. Click "OK" in the bottom right corner of the screen.

GENERAL INSTRUCTIONS FOR DOCUMENTS AND ATTACHMENTS

- **Application Form:** Each grant category has its own application form. All sections must be completed with one exception. Operating Support and Program Support 2 applicants not required to submit an audit may skip Section D.
- **Audio-Visual Documentation:** The submission of a DVD/video file, CD/audio file, or other electronic media is optional though highly recommended. Applicants may email the Arts Grant Director a link for downloading an electronic file from an online folder such as Dropbox.com. **Runtime must not exceed five minutes or the submission will be rejected.**
 - The submission should include work samples that demonstrate the quality of the organization's programming overall.
- **Audit Report:** Organizations requesting grants of \$25,000 or more must submit one (1) bound, original copy of their audit report for the last completed fiscal year and either the auditor's management letter, board communications letter or a letter signed by the AGENCY's executive director or board president attesting that no management letter was issued. The audit must be conducted by a certified public accountant licensed in North Carolina. An organization that has not applied previously should submit audits for the past two (2) fiscal years. Applicants requesting grants of less than \$25,000 may submit their organization's latest audit report as well, but it is not required. **If your organization submitted its most recent audit report this year (2018), do NOT resubmit an additional copy with your grant application.**
- **Bios of Lead Personnel:** Submit one page of brief biographies of key organizational leadership staff – both artistic and administrative. Bios should include applicable work experience, training and education background. Do not send résumés or job descriptions.
- **Board of Directors Information Form:** All grant applicants are required to complete this form. Insert the form into the application after the Participation Statistics Form.

- **Deficit Reduction Plan:** Organizations that had an operating deficit in the last completed fiscal year must submit a deficit reduction plan in addition to the other required financial information. Insert the plan into the application after the Organizational Financial Forms Summary page.
- **Financial Forms:** Complete the Organizational Financial Forms. Be sure to include the Budget Variance page if needed. Insert these pages to the application after the grant narrative. Note that the financial forms automatically calculate column totals and a number of other lines. See Appendix B: “Sample Application Forms” for more information about how to enter your data.
 - Also complete the Budget Expense Cost Center. Use the Program Area columns to break out major programs (for example main stage series, 2nd stage series, education program, etc.).
- **Narrative:** Please read the section in the grant guidelines about your grant category thoroughly before writing the narrative. Answers to the Narrative Questions should clearly address the criteria listed for the appropriate grant category. Label each answer by inserting the full question above it as a header. Do not exceed **five pages**.
- **Participation Statistics Form:** All grant applicants are required to complete this form. Insert the form into the application after the Universal Accessibility Checklist.
- **Samples of Organizational and/or Program Evaluation Tools:** Submit representative samples of key evaluation tools such as surveys, evaluation forms, interview questions, etc. **Do NOT submit evaluation results with the tools.**
- **Support Materials:** Submit representative samples of publicity and marketing/public relations materials such as press clippings, brochures, advertisements, etc. Materials should demonstrate the quality of the applicant’s marketing program and the quality of the programming for which funding is being sought. **Do not submit testimonials or any other materials not requested.**
- **Universal Accessibility Checklist:** All grant applicants are required to complete this form. Insert the form into the application after the financial pages.

Appendix A:

2019-2020

Operating Support

Sample Application Forms

TO COMPLETE THE APPLICATION FORMS:

1. Download the forms from the web and save them on your computer's hard drive.
2. Use only Adobe Acrobat Reader to complete the forms. All other PDF software is incompatible.

RALEIGH ARTS COMMISSION 2019-2020 GRANT CHECKLIST - OPERATING SUPPORT



Applicant Name: _____

APPLICATION DOCUMENTS - ORIGINALS

Submit one original copy of each of the following documents. Documents must be submitted in the order below, single-sided and paper-clipped together.

- Grant Checklist
- Operating Support Grant Application Form
- Narrative
- Organizational Financial Forms
- Deficit Reduction Plan (organizations with net loss in last completed fiscal year only)
- Budget Expense Cost Center Form
- Universal Accessibility Checklist
- Participation Statistics Form
- Board Information Form
- Bios of Lead Personnel
- Samples of Organizational Evaluation Tools

COPY OF APPLICATION DOCUMENTS

Submit one extra copy of all the application documents above. Documents must be submitted in the order listed above, single-sided and paper-clipped together.

- 1 Copy of all Application Documents

APPLICATION ATTACHMENTS

Submit one copy of each of the following documents:

- Audio-Visual Documentation for Organizational Programming (Optional)
- Long-Range Plan
- Audit Report* (required for requests of \$25k or more; optional for requests under \$25k)
- Support Materials - including marketing materials, publicity, media attention/reviews
- Bylaws
- Conflict of Interest Policy

*NOTE: Any current grant recipient that submitted their most recently completed audit report to the Arts Commission in 2018 should NOT resubmit an additional copy with their grant application.

**RALEIGH ARTS COMMISSION
2019-2020 GRANT APPLICATION - OPERATING SUPPORT**



SUBMISSION DEADLINE: Thursday, January 3, 2019, 4pm

MAILING ADDRESS: Office of Raleigh Arts
City of Raleigh
P.O. Box 590
Raleigh, NC 27602

DELIVERY BY HAND: Office of Raleigh Arts
127 West Hargett St., Suite 408
Raleigh, NC 27601

SECTION A - APPLICANT INFORMATION

Applicant Name: _____ **Applicant Organization Name** _____

Federal Tax ID# (EIN): _____ Year Organization Incorporated: _____

Physical Address: _____

City: _____ Raleigh _____ State: NC Zip: _____

Mailing Address: _____

City: _____ Raleigh _____ State: NC Zip: _____

Phone: _____ TTY: _____

Website: _____

Grant Application Contact Person

Name: _____ Title: _____

Phone: (W) _____ (C) _____

Email: _____

SECTION B - GRANT REQUEST

Amount Requested: _____ Total Prior Year Exps.: _____ Request as % of Exps.: 0%

Organizational Description

This line contains a "0" because the form will calculate this number for you.

SECTION C - ASSURANCES

The applicant assures the City of Raleigh Arts Commission that:

- 1. The activities and services for which assistance is sought will be administered by or under the supervision of the applicant.
- 2. The filing of this application has been duly authorized by the governing body of the applicant.
- 3. The applicant will expend funds received as a result of this application solely for the described project or program.

By signing this application, the applicant hereby assures and certifies that it will comply with Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000d et seq.), Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. 794), the Age Discrimination Act of 1975 (42 U.S.C. 6101 et seq.), the Americans with Disabilities Act of 1990 (42 U.S.C. 12101-12213) and, where applicable, Title IX of the Education Amendments of 1972 (20 U.S.C. 1681 et seq.) as well as all regulations of the National Endowment for the Arts issued pursuant to these statutes and that it immediately will take any measures necessary to comply.

This application will not be accepted without three original signatures (two of these can be the same person).

Board President	Signature	Date
	Name/Title	
Executive Director or Chief Fiscal Officer	Signature	Date
	Name/Title	
Artistic Director/ Program Director	Signature	Date
	Name/Title	

Please Note: If this application is being submitted by an organization acting as a fiscal agent for another organization, the Board President and Chief Fiscal Officer of the organization acting as fiscal agent and holding the not-for-profit letter of determination must sign this application.

The PDF form will automatically add your organization's name to application forms as noted on the sample pages.



SECTION D - AUDIT RESPONSE

In the space provided below, the Board President should note how the organization has addressed or is addressing the previous year audit findings and/or management letter comments or recommendations. If there are no findings, comments and/or recommendations, this should be noted. The audit must be accompanied by the auditor's letter. The signature of the Board President confirms his/her review and approval of the audit(s).

Signature

Date

Name/Title

SECTION E - MISSION STATEMENT

Enter your organization's mission statement here.

SECTION F - ORGANIZATIONAL PROFILE

Provide a general overview of your organization and programming here.

SECTION G - 2019-2020 PROGRAMMING

On this page, provide information about the **Raleigh** programming your organization has planned for the 2019-2020 fiscal year, including dates, locations and brief descriptions. If your organization mounts multiple concerts, exhibitions and/or productions, each one should be noted on this page.

INSTRUCTIONS

2019-2020 ORGANIZATIONAL FINANCIAL FORMS

General Information

- Refer to glossary for definitions of terms.
- Round figures to nearest dollar.
- Report only unrestricted operating dollars for each fiscal year.
- Do not include temporarily/ permanently restricted contributions/funding.
- For prior year data - if you do not have an independent audit performed by a CPA, use appropriate numbers from internal/board/CPA review.
- **FY19-20 REVISED BUDGET Column:** If a grant is awarded, use to provide the Raleigh Arts Office with your organization's 2019-2020 board-approved budget in October.

[Go to Glossary of Financial Terms.](#)

[Go to Organizational Finance Income Form.](#)

Income Form

- **In-Kind Income:** Do NOT enter on the Income Form (i.e. donations of services, facilities, equipment and/or food). In-kind income/contributions may be listed on a separate page.
- **Other Income Lines:** Footnote and provide additional explanatory page if these lines equal 5% or more of Total Income.
- **FY18-19/FY19-20 Variances of 25% or More :** Complete the budget variance form.

Expense Form

- **Depreciation:** Do NOT enter on the Expenses Form. Enter on the Summary Form on the appropriate line.
- **In-Kind Expense:** Do NOT enter on the Expense Form (i.e. scholarships, facilities and/or supplies). In-kind expenses may be listed on a separate page.
- **Other Expense Lines:** Footnote and provide additional explanatory page if these lines equal 5% or more of Total Expenses.
- **FY18-19/FY19-20 Variances of 25% or More:** Complete the budget variance form.

[Go to Organizational Finance Expense Form.](#)

[Go to Organizational Finance Summary Form.](#)

Summary Form

- **Realized/Unrealized Gain/Loss:** Add realized/unrealized gains (source: audit*) and subtract realized/unrealized losses (source: audit*).
- **Donated Assets - Capitalized:** See "Capitalizing an Asset" in the GLOSSARY to determine what may be entered here.
- **Depreciation:** Enter depreciation amount as a **negative number** (source: audit*)
- **Change in Unrestricted Net Assets:** Form calculates sum total of the five (5) lines above it.
- **FY16-17 Unrestricted Net Assets - Beginning of Year:** Enter unrestricted net assets for the beginning of that fiscal year (source: audit*). Do NOT use restricted or total audit amounts. (For other fiscal years, form calculates beginning of fiscal year net assets.
- **Unrestricted Net Assets - Year End:** Form calculates this amount by adding "Change in Unrestricted Net Assets" to "Net Assets - Beginning of Year". For fiscal years with audited/ actual numbers, the result should match the audit report's unrestricted year-end net assets figure.

*Organizations that do not have an independent audit performed by a CPA, should use appropriate numbers from an internal/board/CPA review. Page A-7

2019-2020 ORGANIZATIONAL FINANCIAL FORM - INCOME

Applicant Name: _____

Current Fiscal Year Ends On: _____

[Go to the form instructions.](#)

[Go to Glossary of Financial Terms for Income.](#)

	FY16-17 ACTUAL/ AUDITED	FY17-18 ACTUAL/ AUDITED	FY18-19 BUDGET Current FY	FY19-20 BUDGET Next FY	FY19-20 REVISED BUDGET
EARNED INCOME					
Memberships	_____	_____	_____	_____	_____
Season Tickets	_____	_____	_____	_____	_____
Admissions	_____	_____	_____	_____	_____
Program/Exhibit Fees	_____	_____	_____	_____	_____
Corporate Sponsorships	_____	_____	_____	_____	_____
Interest	_____	_____	_____	_____	_____
Advertising	_____	_____	_____	_____	_____
Workshop/Class Tuition	_____	_____	_____	_____	_____
Special Fundraising Events	_____	_____	_____	_____	_____
Rentals	_____	_____	_____	_____	_____
Sales/Concessions	_____	_____	_____	_____	_____
Other:(Please Specify)	_____	_____	_____	_____	_____
Other:(Please Specify)	_____	_____	_____	_____	_____
SUBTOTAL EARNED	\$0	\$0	\$0	\$0	\$0
CONTRIBUTED/UNEARNED					
CORAC Grant(s)	_____	_____	_____	_____	_____
Other City of Raleigh Funding	_____	_____	_____	_____	_____
United Arts Grant(s)	_____	_____	_____	_____	_____
Grant(s) - Other Municipalities	_____	_____	_____	_____	_____
NC Arts Council	_____	_____	_____	_____	_____
Federal/Other State Grant(s)	_____	_____	_____	_____	_____
Foundations	_____	_____	_____	_____	_____
Board Contributions	_____	_____	_____	_____	_____
Other Individuals	_____	_____	_____	_____	_____
Corporate Contributions/Matching	_____	_____	_____	_____	_____
Other:(Please Specify)	_____	_____	_____	_____	_____
Other:(Please Specify)	_____	_____	_____	_____	_____
SUBTOTAL CONTRIBUTED	\$0	\$0	\$0	\$0	\$0
TOTAL ALL INCOME	\$0	\$0	\$0	\$0	\$0

Whenever you see "0" on a sample form, it means that the real form will automatically do the math for you.

2019-2020 ORGANIZATIONAL FINANCIAL FORM - EXPENSES

[Go to the form instructions.](#)

[Go to Glossary of Financial Terms for Expenses.](#)

	FY16-17 ACTUAL/ AUDITED	FY17-18 ACTUAL/ AUDITED	FY18-19 BUDGET Current FY	FY19-20 BUDGET Next FY	FY19-20 REVISED BUDGET
PERSONNEL					
Permanent Staff Salaries/Benefits					
- Administrative	_____	_____	_____	_____	_____
- Artistic	_____	_____	_____	_____	_____
- Technical/Production	_____	_____	_____	_____	_____
- Education	_____	_____	_____	_____	_____
- Other:(Please Specify) _____	_____	_____	_____	_____	_____
Contracted/Temporary Services					
- Administrative	_____	_____	_____	_____	_____
- Artistic	_____	_____	_____	_____	_____
- Technical/Production	_____	_____	_____	_____	_____
- Education	_____	_____	_____	_____	_____
- Legal	_____	_____	_____	_____	_____
- Accounting	_____	_____	_____	_____	_____
- Consultant	_____	_____	_____	_____	_____
- Other:(Please Specify) _____	_____	_____	_____	_____	_____
SUBTOTAL PERSONNEL	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
PROGRAM/OPERATING					
Perf./Exhibit Hall Rental	_____	_____	_____	_____	_____
PR/Marketing/Development	_____	_____	_____	_____	_____
Remaining Program Expenses	_____	_____	_____	_____	_____
Special Fundraising Events	_____	_____	_____	_____	_____
Office Rental	_____	_____	_____	_____	_____
Utilities (Include Phone/Internet)	_____	_____	_____	_____	_____
Insurance	_____	_____	_____	_____	_____
Postage	_____	_____	_____	_____	_____
Printing	_____	_____	_____	_____	_____
Office Supplies	_____	_____	_____	_____	_____
Travel	_____	_____	_____	_____	_____
Dues/Subscriptions	_____	_____	_____	_____	_____
Equipment (Non-Capitalized)	_____	_____	_____	_____	_____
Bank/Credit Card Fees	_____	_____	_____	_____	_____
Loan & Interest Repayment	_____	_____	_____	_____	_____
- City Loan:(Please Specify) _____	_____	_____	_____	_____	_____
- Other:(Please Specify) _____	_____	_____	_____	_____	_____
Other:(Please Specify) _____	_____	_____	_____	_____	_____
Other:(Please Specify) _____	_____	_____	_____	_____	_____
SUBTOTAL PROGRAM/OPERATING	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
TOTAL EXPENSES	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

Applicant Organization Name

2019-2020 ORGANIZATIONAL FINANCIAL FORM - SUMMARY

[Go to the form instructions.](#)

[Go to Glossary of Financial Terms.](#)

	FY16-17 ACTUAL/ AUDITED	FY17-18 ACTUAL/ AUDITED	FY18-19 BUDGET Current FY	FY19-20 BUDGET Next FY	FY19-20 REVISED BUDGET
Total Income	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$0	\$0	\$0	\$0	\$0
OPERATING SURPLUS (DEFICIT)	\$0	\$0	\$0	\$0	\$0
Realized/Unrealized Gain/Loss					
Donated Assets - Capitalized					
Other Adjustments (Describe Below)					
Depreciation					
Change in Unrestricted Net Assets	\$0	\$0	\$0	\$0	\$0
Unrestricted Net Assets - Beginning of Fiscal Year		\$0	\$0	\$0	\$0
UNRESTRICTED NET ASSETS - YEAR END	\$0	\$0	\$0	\$0	\$0

If your organization depreciates assets, always enter the expense as a negative number here.



Be sure to enter this number on your budget form.

LIQUID UNRESTRICTED NET ASSET DASHBOARD

Unrestricted Net Assets - Year End	\$0	\$0	\$0	\$0	\$0
Total Fixed Assets, Net					
Debt Associated with Fixed Assets					
- Current Portion of Debt					
- Long-Term Portion of Debt					
Total Debt Associated with Fixed Assets	\$0	\$0	\$0	\$0	\$0
LIQUID UNRESTRICTED NET ASSETS - YEAR END	\$0	\$0	\$0	\$0	\$0

TOTAL FY19-20 CITY FUNDING REQUEST AS % OF FY17-18 EXPENSES (max. allowed 25%): 0%

TOTAL FY19-20 CITY FUNDING REQUEST AS % OF FY19-20 BUDGETED EXPENSES: 0%

DESCRIPTION OF OTHER ADJUSTMENTS:

2019-2020 ORGANIZATIONAL FINANCIAL FORM - VARIANCE EXPLANATION

INSTRUCTIONS

On this page provide a detailed narrative explanation for FY18-19 vs. FY19-20 variances of 25% or more over or under budget.

Budget Line:

Explanation:

Budget Line:

Explanation:

Budget Line:

Explanation:

Budget Line:

Explanation:

Budget Line:

Explanation:

Budget Line:

Explanation:

2019-2020 OPERATING SUPPORT - BUDGET EXPENSE COST CENTER FORM

Go to Glossary of Financial Terms for Expenses.

	PROGRAM AREAS (Please Specify)						Total Expense Budget
	General Admin.	Fund- raising	Enter Program #1 Name	Enter Program #2 Name	Enter Program #3 Name	Enter Program #4 Name	
PERSONNEL							
Permanent Staff Salaries/Benefits							
- Administrative							\$0
- Artistic							\$0
- Technical/Production							\$0
- Education							\$0
- Other:(Please Specify)							\$0
Contracted/Temporary Services							
- Administrative							\$0
- Artistic							\$0
- Technical/Production							\$0
- Education							\$0
- Legal							\$0
- Accounting							\$0
- Consultant							\$0
- Other:(Please Specify)							\$0
SUBTOTAL PERSONNEL	\$0	\$0	\$0	\$0	\$0	\$0	\$0
PROGRAM/OPERATING							
Perf./Exhibit Hall Rental							\$0
PR/Marketing/Development							\$0
Remaining Program Expenses							\$0
Special Fundraising Events							\$0
Office Rental							\$0
Utilities (Include Phone/Internet)							\$0
Insurance							\$0
Postage							\$0
Printing							\$0
Office Supplies							\$0
Travel							\$0
Dues/Subscriptions							\$0
Equipment (Non-Capitalized)							\$0
Bank/Credit Card Fees							\$0
Loan & Interest Repayment							
- City Loan:(Please Specify)							\$0
- Other:(Please Specify)							\$0
Other:(Please Specify)							\$0
Other:(Please Specify)							\$0
SUBTOTAL PROGRAM/OPERATING	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TOTAL EXPENSES	\$0	\$0	\$0	\$0	\$0	\$0	\$0
% of TOTAL REVENUE*	0%	0%	0%	0%	0%	0%	0%

The Cost Center will pull this text from the Organizational Financial Form Expenses page.

*If general administration and fundraising expenses combined are greater than 25% of total revenue, attach an explanation on a separate sheet of paper.

ORGANIZATIONAL FINANCIAL FORMS

GLOSSARY OF FINANCIAL TERMS

INCOME TERMS

[Go to Program Support
Budget Form.](#)

[Go to
Organizational Finance Income Form.](#)

ADMISSIONS: Revenue derived from the sales of admissions, tickets, season subscriptions, memberships, etc., for events presented or sponsored by the applicant.

ADVERTISING: Revenue received for sales of advertising in programs, etc.

BOARD CONTRIBUTIONS: Donations from current members of your board of directors.

CORPORATE CONTRIBUTIONS/MATCHING: Corporate contributions are unrestricted donations from businesses/corporations. Corporate Matching funds are business/corporate contributions made to match those already made by its employee(s) to the organization.

CORPORATE SPONSORSHIPS: Income received from businesses/corporations for sponsorship of programs, exhibits or performances in exchange for the business/corporation receiving advertising, tickets, etc.

FOUNDATIONS: Grants for programs or operating support from private, corporate or community foundations, and/or arts councils.

INTEREST: Interest earned from all bank accounts and investments. Also interest earned from endowments and trusts if being used for operations or programs.

MEMBERSHIPS: Fees collected annually from individuals or other entities by agencies incorporated as membership organizations. Membership fees do not include tuition funds earned from services provided to members.

For organizations that use “memberships” to include tickets or other benefits and contributions, they may apply to earned income only the portion that represents the value of goods and services received by the donor. The remaining portion may then be reported as Contributed Income (in line items for Board, Other Individuals, or Corporate/Matching Contributions).

OTHER (Specify): Total revenue from sources other than listed above. Footnote and provide additional explanatory page if these lines total 5% or more of Total Income.

OTHER INDIVIDUALS: Unrestricted donations from all individual donors except board members (not expected to receive membership benefits or for a sponsorship).

PROGRAM/EXHIBIT FEES: Income received from the sale of services by organization, such as performance or residency fees, charges for services to other community organizations, government contracts for specific services, etc. Does not include corporate sponsorships.

RENTALS: Income from fees for use of facilities, equipment, costumes, etc.

SALES/CONCESSIONS: Income from catalog sales, gift shop sales, concessions, CDs, etc.

SEASON TICKETS: Revenue from sale of season tickets, subscriptions, memberships for events presented or sponsored by applicant.

SPECIAL FUNDRAISING EVENTS: Gross income received for a gala, dinner dance, auction, raffle, or other special event done by an organization to raise money to support its programs.

WORKSHOP/CLASS TUITION: Funds earned from student participation in classes, workshops, etc.

EXPENSE TERMS

[Go to
Organizational Finance Expense Form.](#)

[Go to Operating Support
Cost Center Form.](#)

[Go to Program Support
Budget Form.](#)

BANK/CREDIT CARD FEES: Expenses associated with bank accounts and transactions. Merchant fees charged for credit card transactions.

CONTRACTED/TEMPORARY SERVICES: Compensation paid to firms or persons for the services of individuals or groups who are not normally considered employees or staff of applicant, but who are consultants, employees of other organizations, temporary or freelance workers. Includes fees paid for guest artists, teachers contracted on a class by class basis, technical services, attorneys, accountants, auditors, etc.

DUES/SUBSCRIPTIONS: Expense for professional memberships, publications, etc.

EQUIPMENT (NON-CAPITALIZED): Costs of purchasing expendable office equipment, maintenance agreements, equipment leases, repairs, etc. Do not include capital expenditures.

INSURANCE: Insurance for liability, property, etc. Does not include benefits for employees.

LOAN & INTEREST REPAYMENT: List the total expense for the fiscal year for which you are applying for funds.

OFFICE RENTAL: Expenses associated with office space rental.

OFFICE SUPPLIES: Cost of consumable and small items for office needs.

OTHER (Specify): Total expenses from sources other than listed above. Footnote and provide additional explanatory page if these lines total 5% or more of Total Expenses.

PERF./EXHIBIT HALL RENTAL: Expenses associated with performance/exhibit hall rental.

PERMANENT STAFF SALARIES/BENEFITS: Any salary, hourly wages or other compensation paid to permanent full-time or part-time staff, including any payroll taxes and benefits such as insurance, workers compensation and parking.

POSTAGE: Expenses for postage not included with PR/Development/Marketing or Special Fundraising event expense lines.

PR/MARKETING/DEVELOPMENT: Expenses for materials such as brochures, ads, direct mail, newsletters, etc. Does not include payments to individuals or firms that belong under "Administrative Salaries/Benefits" or "Contracted Services."

PRINTING: Printing/copying expenses not included in the PR/Marketing/Development or Special Fundraising Event lines.

PROGRAM AREAS (COST CENTER FORM): Use the Program Area columns to break out your major programs (for example main stage series, 2nd stage series, education program). It is not necessary to use all three (3) columns. Do not use a column to break out expenses specific only to your funding request.

REMAINING PROGRAM EXPENSES: Expenses related to an organization's programs not included in administrative fees, personnel expenses or performance/exhibit hall rental. This includes fees that are directly related to performances, exhibitions, classes and/or other programming (e.g., renting exhibitions, costumes, lights, staging, sets, shipping, royalties, ASCAP, etc.). Include all costs directly related to travel of people specifically identified with the programming.

SPECIAL FUNDRAISING EVENTS: Includes all expenses for special fundraisers, including rentals, printing, advertising, mailings, postage, etc.

TRAVEL: Reimbursement or direct payment for mileage/travel costs to staff and volunteers.

UTILITIES (INCLUDE PHONE/INTERNET): Expenses for electricity, gas, water, telephone, long-distance service and Internet connections.

OTHER FINANCIAL TERMS

[Go to Program Support Budget Form.](#)

[Go to Organizational Finance Summary Form.](#)

ASSET: A resource, object or right of measurable financial value owned by the organization, such as cash, securities, accounts receivable, land, buildings and/or equipment.

CAPITALIZING AN ASSET: The process of recording the cost of land, buildings, equipment, or in-kind contributions as fixed assets, rather than expensing them when they are initially acquired by the organization. The amount of the expenditure that triggers capitalization is determined by each organization.

DEBT ASSOCIATED W/ FIXED ASSET: Outstanding debt incurred to purchase a fixed asset such as mortgages. The current portion of debt must be paid within 1 year. Long term debt will come due any time after 1 year.

DEPRECIATION: The annual charge for expensing the cost of equipment over its useful life. (On the Summary form, be sure to enter depreciation as a NEGATIVE number.)

FIXED ASSET, NET: Tangible assets minus accrued depreciation, such as property and equipment, purchased for long-term use and not quickly convertible to cash.

INDEPENDENT AUDIT: A series of procedures followed by a professional CPA to test, on a selective basis, transactions and internal controls in effect, all to form an opinion on the fairness of the organization's annual financial statements.

IN-KIND CONTRIBUTIONS: The real or estimated value of goods and services provided to an organization by outside parties at no cash cost to the organization. **In-kind goods and services may not be used as a match or as part of a budget.**

INTERNAL REVIEW: An internal review consists of a profit and loss statement for the fiscal year and a letter, signed by three board members (not to include the treasurer), stating that they have reviewed the organization's financial records. An internal review may be prepared by a CPA.

LIQUID UNRESTRICTED NET ASSETS: Amount of flexible funds available to support operations/pay operating expenses. Typically includes a combination of cash, investments, receivables, and prepaid expenses less all liabilities related to fixed assets such as property, equipment, and/or leasehold improvements.

OPERATING SURPLUS (DEFICIT): The net difference between unrestricted general operating revenues and expenses for the fiscal year.

REALIZED/UNREALIZED GAIN/LOSS: A gain or loss is the amount by which the market value of an investment held by the organization exceeds (or is less than) its original cost. Gains and losses are "unrealized" as long as the organization holds the investments. They become "realized" once the investments are sold.

RESTRICTED FUNDS: An organizational fund that contains cash and/or cash equivalents with specific legal restrictions imposed on their use by a contributor, funding agency, etc.

TEMPORARILY RESTRICTED NET ASSETS: Organizational net assets that contain donor imposed restrictions that expire upon the passage of time or once specific actions have occurred.

UNRESTRICTED FUNDS: Sometimes called operating funds or general funds, this fund group contains the cash and cash equivalents upon which no restrictions have been placed by an external authority, such as a donor or foundation. The bulk of organizational financial activity is usually handled through these funds.

UNRESTRICTED NET ASSETS: The remaining organizational assets once liabilities, permanently restricted funds and temporarily restricted funds have been deducted from total assets.

RALEIGH ARTS COMMISSION

2019-2020 UNIVERSAL ACCESSIBILITY CHECKLIST



Applicant Name: _____

**Disability is not a 'brave struggle' or 'courage in the face of adversity'... Disability is an art. It's an ingenious way to live.
- Neil Marcus, Actor, Playwright, Performance Artist**

The Universal Accessibility Checklist is one tool used by the Raleigh Arts Commission to enable applicants to show how successfully their organizations engage people with disabilities in their programming and activities. Inclusion is the act of creating environments in which someone with a disability is and feels welcomed, respected, supported, and valued to fully participate. A universally accessible program is one that a person with a disability can not only attend, but one where they can enjoy the same high quality experience as other participants. The focus is not on the minimum standards set out by the Americans with Disabilities Act, but on the use of best practices with a goal of full inclusion, which is at the core of “universal accessibility”. The Commission understands that most organizations are not currently universally accessible, but it is interested in learning how applicants are moving toward that goal.

Please indicate the accessibility accommodations and services your organization provides by selecting a choice from the drop-down menu that appears when you click in each box:

PLANNING, IMPLEMENTING, AND EVALUATING ACCESSIBILITY

How does your organization approach accessibility?

Stated Policy or Mission Statement Regarding Accessibility and Accommodations	
Established Access Committee that Includes People with Various Disabilities to Advise on Access Issues	
Established Accessibility Plan	

What was the last date this plan was updated/reviewed? _____

ACCESS TO FACILITY

How are your facilities accessible?

Has the federal government's <i>ADA Checklist for Existing Facilities</i> been completed for the location(s)?	
Designated Accessible Parking Spaces, with a Clear and Accessible Path of Entry to Facility	
Ground Level or Ramped Entrance to Facility	
Exterior Signage with Directions to Accessible Entrance(s)	
Appropriate Interior Signage for People with Low Vision/ Who Are Blind (large print with high contrast and braille)	
Elevators for Multi-Level Facilities	
Integrated and Dispersed Seating in Assembly Areas for People with Mobility Issues	
Accessible Restrooms (doorways, door handles, sinks, soap, and paper dispensers, stall size, door swing, water fountains)	
Accessible Emergency Exits and Audio/Visual Emergency Alarms	
Accessible Box Office, Stage, Dressing Rooms, Exhibit Areas, Display Cases, and Counters	
Accessible Administrative Offices	

FOR LAST COMPLETED FISCAL YEAR

ACCESS TO PROGRAMS AND SERVICES

For People with Limited Mobility:

ADA Accommodations Offered	# Events w/ADA Accommdns.	# People Using ADA Accommdns.
----------------------------------	---------------------------------	-------------------------------------

Host Programs and Events at Wheelchair Accessible Locations			
---	--	--	--

For People Who Have Low Vision or Are Blind:

Large Print Materials			
Large Print Labeling with High Contrast			
Braille Materials			
Computer Disks			
Tactile Tours			
Audio Description			

For People Who Are Hard of Hearing or Deaf:

Assistive Listening Devices			
Real Time Captioning			
Sign Language Interpreters			
Scripts and Text of Verbal Presentations			
Open or Closed Captioned Audio-Visual Presentations			
TTY/TDD			

For People Who Have Autism and/or Sensory Disorders:

Relaxed Performances/Programs			
Sensory Kits			
Quiet Space			
Social Narratives/Visual Schedules			

ACCESS TO COMMUNICATIONS AND PUBLICITY

How does your organization communicate its accessibility?

Fully Accessible Website (including alt tags and captioned video)	
Have an Access Webpage	
Post Access Information/Accommodations on Website without Access Page	
Include Access Information/Accommodations in ALL Marketing Collateral (i.e. newsletters, brochures, flyers, posters, emails)	
Appropriate Disability Symbols Used in All Marketing Collateral (both print and electronic)	
Publicize Accessibility through media (press releases, calendar listings, etc.)	
Publicize Accessibility through Partnerships with Disability Organizations	

Describe any other ways that your organization or your programs are inclusive of people with disabilities or moving toward the goal of universal accessibility:

Who is your organization's accessibility coordinator?

Name: _____

Title: _____

Phone Number: _____

Email Address: _____

This checklist was created with assistance from the Arts & Science Council of Charlotte/Mecklenburg (ASC), the National Endowment for the Arts (NEA), and the North Carolina Arts Council (NCAC).

UNIVERSAL ACCESSIBILITY CHECKLIST FREQUENTLY ASKED QUESTIONS

[Click here to return to Universal Accessibility Checklist.](#)

With the passage of the Americans with Disabilities Act on July 16, 1990, public and private institutions must be in compliance with legislation designed to reduce the physical and social barriers facing over 49 million disabled Americans. Assessing your present facility, programs, and operations is the first step and will help your organization identify any changes needed. This checklist will help determine your organization's accessibility. It does not include the specifications for physical accessibility that are part of the ADA, and we do not use this information to ensure your compliance. That is your responsibility.

Q: How can I get an ADA Checklist for Existing Facilities?

[A: The checklist can be downloaded from the following website: www.ada.gov/racheck.pdf](http://www.ada.gov/racheck.pdf)

Q: Should the Universal Accessibility Checklist be answered in regards to the specific project, or the organization as a whole?

A: The checklist should be focused on the project in the application. If the application is for an entire year, all venues/facilities utilized in the year should be considered. If the location of the project takes place on a larger campus/facility, focus your responses on the project's location.

Q: Can I complete this form if I do not know the venue of my project?

A: Please complete as much as you can at the time of submission. You will be asked to update this checklist once you have chosen a location.

Q: Is "No" an acceptable answer?

A: Yes. This checklist lists the variety of accommodations or considerations that should be part of the planning process for any program. While you may not be able to answer "Yes" to every question, your Accessibility Plan should address the procedures and timeline to include this in the future.

RALEIGH ARTS COMMISSION 2019-2020 PARTICIPATION STATISTICS FORM



[Click here to go to Instructions and Glossary of Terms.](#)

Applicant Name: _____

	2017-2018		2016-2017	
<u>PARTICIPANTS</u>				
Audience				
	# of People	# of Events	# of People	# of Events
Concerts/Performances	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Exhibitions	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Festivals*	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Classes/Workshops for Preschool & Grades K-12	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Classes/Workshops for Adults	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
School Residencies/Classes/Programs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Services	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Special Fundraising Events	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Audience Total:	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Personnel (Do <u>NOT</u> include artists in this section.)				
	# of People		# of People	
Permanent Full-Time Employees	<input type="text"/>		<input type="text"/>	
Permanent Part-Time Employees	<input type="text"/>		<input type="text"/>	
Contracted/Temporary	<input type="text"/>		<input type="text"/>	
Staff Total:	<u>0</u>		<u>0</u>	
Artists				
	# of People	Amount Paid	# of People	Amount Paid
Paid Artists	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Volunteer Artists	<input type="text"/>		<input type="text"/>	
Artists Total:	<u>0</u>		<u>0</u>	
Volunteers				
	# of People		# of People	
Board of Directors	<input type="text"/>		<input type="text"/>	
Other Volunteers (Do <u>NOT</u> include artists.)	<input type="text"/>		<input type="text"/>	
Volunteers Total:	<u>0</u>		<u>0</u>	
TOTAL ALL PARTICIPANTS:	<u>0</u>		<u>0</u>	
<u>ANNUAL VOLUNTEER HOURS</u>				
		Hours/Yr.		Hours/Yr.
(Include Artists, Board of Directors & Other Volunteers.)		<input type="text"/>		<input type="text"/>

Whenever you see "0" on a sample form, it means that the real form will automatically do the math for you.

If this isn't 100%, then "Total All Participants" in this section doesn't equal "Total All Participants" above.

	# of People	% All Partcpnts.	# of People	% All Partcpnts.
<u>ALL PARTICIPANTS-RACE/ETHNICITY</u>				
American Indian/Alaska Native	<input type="text"/>	0%	<input type="text"/>	0%
Asian	<input type="text"/>	0%	<input type="text"/>	0%
Black or African-American	<input type="text"/>	0%	<input type="text"/>	0%
Hispanic or Latino	<input type="text"/>	0%	<input type="text"/>	0%
Mixed Race	<input type="text"/>	0%	<input type="text"/>	0%
Native Hawaiian/Pacific Islander	<input type="text"/>	0%	<input type="text"/>	0%
White/Caucasian	<input type="text"/>	0%	<input type="text"/>	0%
Other: (Please Specify)	<input type="text"/>	0%	<input type="text"/>	0%
TOTAL ALL PARTICIPANTS: (Must equal total above.)	<u>0</u>	<u>0%</u>	<u>0</u>	<u>0%</u>

If this is not 100%, then total number of students on this page does not match total students on previous page (classes/workshops for children & adults, as well as residencies).

	2017-2018		2016-2017	
CLASSES/WORKSHOPS/RESIDENC.-RACE/ETHNICITY	# of People	% of Students	# of People	% of Students
American Indian/Alaska Native		0%		0%
Asian		0%		0%
Black or African-American		0%		0%
Hispanic or Latino		0%		0%
Mixed Race		0%		0%
Native Hawaiian/Pacific Islander		0%		0%
White/Caucasian		0%		0%
Other: (Please Specify)		0%		0%
TOTAL CLASSES/WORKSHOPS/RESIDENCIES:	0	0%	0	0%
PARTICIPANTS IN SPECIFIC AGE RANGES	# of People	% All Partcptns.	# of People	% All Partcptns.
Children/Youth (preschool & grades K-12)		0%		0%
College/University Students		0%		0%
Adults		0%		0%
Senior Citizens (age 65 or older)		0%		0%
TOTAL PARTICIPANTS BY AGE:	0	0%	0	0%

Briefly describe below how you determined the numbers on the Participation Statistics Form (i.e by actual count, by survey, etc.)

If this is not 100%, then total number of participants by age on this page does not match "TOTAL ALL PARTICIPANTS" on previous page for the applicable fiscal year.

* Please list the festivals produced by your organization here.

PARTICIPATION STATISTICS FORM

INSTRUCTIONS AND GLOSSARY OF TERMS

[Click here to return to the Participation Statistics Form.](#)

GENERAL INSTRUCTIONS

Complete the form for all arts programming produced by your organization for the last two completed fiscal years. **Note that statistics must be based on organizational data and not on census or municipal, county or state demographic information.**

GLOSSARY OF TERMS

Artists (paid and volunteer):

of People: The number of individual paid artists/service providers for the fiscal year and/or the number of volunteer artists/service providers associated with the organization during that fiscal year.

Classes/Workshops for Adults:

of Events: The number of distinct classes/workshops available to the general public for each fiscal year. Do not multiply by the number of days a class or workshop runs. See example below.

of People: The total number of participants for all classes/workshops for the year. See example below.

Example: Agency XYZ offers "Introduction to Dance" on Mondays and Fridays with 10 participants. They also offer the same class on Tuesdays and Thursdays with 10 participants. Count as two distinct classes with 20 total participants attending.

Classes/Workshops for Preschool & Grades K-12:

of Events: The number of distinct classes/workshops available to the general public for each fiscal year. Do not multiply by the number of days a class or workshop runs. See example above.

of People: The total number of participants for all classes/workshops for the year. See example above.

Concerts/Performances:

of Events: The total number of concerts/performances for each fiscal year. For theatrical productions use the total calculated by multiplying each production times the number of performances.

of People: The total attendees for all concerts/performances.

Exhibitions:

of Events: The total number of distinct exhibitions. Do not multiply by number of days each exhibition is open.

of People: The total attendees for all days of all exhibitions.

Festivals:

of Events: The number of distinct festivals produced by your organization. Do not multiply by number of days per festival.

of People: The total attendees for all days of all festivals produced by your organization.

School Residencies/Classes/Workshops:

of Events: The total number of arts education programs provided at or in partnership with academic institutions for each fiscal year. Do not multiply by number of days in each program.

of People: The total number of students for all residencies.

Services: (For service organizations. All other organizations contact staff for further instructions.)

of Events: The number of events for which services were provided.

of People: The total number of people served or receiving services.

Special Fundraising Events:

of Events: The number of distinct special fundraising events.

of People: The total number of attendees for all special fundraising events.

RALEIGH ARTS COMMISSION 2019-2020 BOARD INFORMATION FORM



Applicant Name: _____

**INSTRUCTIONS: Provide information about your organization's Board of Directors below.
Do not include data on advisory boards.**

BOARD MEETINGS PER YEAR:

% OF BOARD MEMBERS WHO CONTRIBUTED FINANCIALLY LAST FISCAL YEAR:

RACE/ETHNICITY - # OF PEOPLE	2018-2019 # of People	2017-2018 # of People	2016-2017 # of People
American Indian/Alaska Native			
Asian			
Black or African-American			
Hispanic or Latino			
Mixed Race			
Native Hawaiian/Pacific Islander			
White/Caucasian			
Other: (Please Specify)			
TOTAL PEOPLE:	0	0	0

RACE/ETHNICITY - % OF BOARD	% of Board	% of Board	% of Board
American Indian/Alaska Native	0%	0%	0%
Asian	0%	0%	0%
Black or African-American	0%	0%	0%
Hispanic or Latino	0%	0%	0%
Mixed Race	0%	0%	0%
Native Hawaiian/Pacific Islander	0%	0%	0%
White/Caucasian	0%	0%	0%
Other: (Please Specify)	0%	0%	0%
TOTAL PERCENTAGE:	0%	0%	0%

OTHER STATISTICS	# of People	# of People	# of People
Senior Citizens			
People with Disabilities			
Other: (Please Specify)			

BOARD OFFICERS

FIRST & LAST NAME	OCCUPATION	COMPANY	YRS. ON BOARD
Board President/Chair: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Treasurer: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Secretary: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Enter total years on the Board of Directors in any and all positions.

Appendix B:

2019-2020

**City of Raleigh Requirements
for Raleigh Arts Commission
Grant Recipients**

Operating Support

**CITY OF RALEIGH
REQUIREMENTS FOR ARTS GRANT RECIPIENTS**

- A. All grants are contingent on funds appropriated by City Council.
- B. Conflict of Interest Policy:
The grant recipient's board of directors or program administrators must include in the organization's bylaws or have adopted by resolution a conflict of interest policy. The policy should state that the board members and employees shall avoid conflicts of interest and any conduct which may suggest the appearance of impropriety when exercising their responsibility to the organization. This statement should preclude board members and employees from benefiting directly or indirectly from the organization's activities except in their role as board members or employees.
- C. Non-Discrimination:
The grant recipient must agree not to discriminate in any manner on the basis of race, color, creed, national origin, sex, age, handicap, or sexual orientation as it relates to its grant-funded programming. The grant recipient must also agree to conform with the provisions and intent of City of Raleigh Ordinance 1969-889, as amended.
- D. E-Verify Compliance:
The grant recipient must comply with E-Verify, the federal E-Verify program operated by the United States Department of Homeland Security and other federal agencies, or any successor or equivalent program used to verify the work authorization of newly hired employees pursuant to federal law and as in accordance with N.C.G.S. §64-25 et seq. In addition, to the best of the grant recipient's knowledge, any subcontractor employed by the organization in connection with funded programming must also be in compliance with the requirements of E-Verify and N.C.G.S. §64-25 et seq.
- E. Iran Divestment Act:
The grant recipient must certify that it is not on the Final Divestment List as created by the State Treasurer pursuant to N.C.G.S. § 147-86.55, et seq. To be in compliance with the requirements of the Iran Divestment Act and N.C.G.S. § 147-86.59, the grant recipients must also not utilize any subcontractor that is identified on the Final Divestment List.
- F. Fiscal Requirements:
1. **Accounting Procedures:** Grant recipients must follow the generally accepted accounting principles below in maintaining accurate, current and complete records, which must be satisfactory and agreeable to the City, and the grant recipient must agree to have adequate internal controls to assure protection of all assets:
 - a. The agency's books and bank statements are reconciled monthly. Expenditures of agency funds are subject to a formal review and approval process.

- b. The board of directors approves a formal annual budget.
 - c. Substantial fixed asset purchases are capitalized and depreciated.
 - d. The agency has a voucher system for documentation of expenditures (that includes original documents from vendors/providers that goods and services were delivered and paid for).
 - e. The grant recipient must agree to retain all records supporting the disbursement of funds for a period of three years; and must agree to keep bank account records for a period of three years.
2. **Loans/Accounts Receivable:** All outstanding loans and/or accounts receivable a grant recipient has with the City of Raleigh must be current. If at any time during a grant award period a grantee agency becomes delinquent, that is greater than 60 days in arrears, on loans and/or accounts receivable with the City, grant funds not yet disbursed will be withheld until the delinquent conditions are resolved.
3. **Unused Funds:** All funds unused as of June 30, 2019 must be accounted for and the unused share returned to the City through the Office of Raleigh Arts by July 31, 2019.
4. **Audit Requirements – grants of \$25,000 or more:** The grant recipient must submit annual financial statements inclusive of the grant award audited by a certified public accountant licensed in North Carolina within 120 days of fiscal year-end. The audit report must be accompanied by one of the following – the auditor’s management letter, board communications letter, or a letter signed by the recipient organization’s executive director or board president attesting that no management letter was issued. Failure to comply with this requirement will preclude the organization for ongoing consideration in the City’s grant program. The City, at its discretion, may require an examination of any grant recipient's financial records by the Controller’s Office staff.
5. **Audit Requirements – grants of less than \$25,000:** An audit is recommended but not required by the City. If a grant recipient does receive an audit, however, the audit should be submitted to the City within 120 days following the end of the agency's fiscal year, along with one of the following – the auditor’s management letter, board communications letter, or a letter signed by the recipient organization’s executive director or board president attesting that no management letter was issued. The City, at its discretion, may require an examination of any grant recipient's financial records by the Controller’s Office staff.
6. **City Audit:** During the funded year and for three years after final payment is made, the grant recipient shall permit any City of Raleigh authorized representative to inspect all work, materials, payrolls, financial records, and other data with regard to the agency's operations; and to audit the books, records and accounts of the recipient agency at the City's discretion.

G. Insurance:

1. During the funded year, grant recipients must maintain, on a primary basis and at their own expense, the following insurance coverage:
 - a. **Commercial General Liability** – Combined single limit of no less than \$1,000,000 each occurrence and \$2,000,000 aggregate.
 - b. **Commercial Automobile Liability** – Limits of no less than \$1,000,000 Combined Single Limit. Organizations that do not own motor vehicles may satisfy this requirement by adding Hired and Non-Owned Auto Liability coverage by way of endorsement to their Commercial General Liability policy.
 - c. **Umbrella or Excess Liability** – Grant recipients may satisfy the minimum liability limits required above under an umbrella or excess liability policy as long as the annual aggregate limits are not less than the highest “Each Occurrence” limit for required policies above.
 - d. **Workers’ Compensation & Employers Liability** – The North Carolina Workers’ Compensation Act requires that all corporations employing three or more people obtain workers’ compensation insurance with statutory limits and employers liability of no less than \$100,000. Grant recipients must confirm that they are, and will remain throughout the funded year, in compliance with all North Carolina General Statutes with regard to workers’ compensation and employers liability insurance.

2. All insurance companies must be authorized to do business in North Carolina and be acceptable to the City’s Risk Manager.

H. Manner of Payment:

All payments are made on a reimbursement basis (net 15) based on verification of funds expended (i.e., paid invoices, cancelled checks) except in circumstances specifically authorized by Council or through an exception approved by the City Manager.

Reimbursement Requests – In all cases, funds must be requested by the grant recipient in writing via an invoice and other appropriate documentation (i.e. form, report, etc.). The request for reimbursement must be submitted to the Office of Raleigh Arts.

I. Compliance:

Failure to comply with any of the requirements above may result in suspension of current funding and/or elimination of future funding.