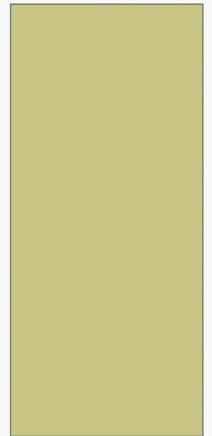


OUTDOOR SEATING ORDINANCE

RALEIGH APPEARANCE COMMISSION'S DESIGN REVIEW COMMITTEE
FEBRUARY 17, 2016



SCOPE OF DESIGN REVIEW

Design Elements of Updated Outdoor Seating Ordinance identified for Appearance Commission's Review:

- **Space Delineation:** Design of Stanchions and/or Specifications for Design of Visible, Above Ground Barriers for Outdoor Seating Area Space Delineation(Council request)
- **Outdoor Furniture:** Design Specifications(Council request)
- **Outdoor Signage:** Design Specifications(Council request)
- **Impacts** to Outdoor Seating Occupancy Limit

APPEARANCE COMMISSION DELIVERABLES

1. The character and appearance of space delineation (e.g. physical barriers, including stanchions)
2. Design guidelines for the appearance of furniture
3. Design guidelines for the appearance of signage (e.g. Occupancy max and "No alcohol beyond here" signs)
4. The impact these items may have on occupancy limits (as currently defined as 15 sf/person)

KEY DESIGN SPECIFICATIONS

OUTDOOR FURNITURE

New Regulation: Furniture must be made of durable material. No plastic, or unfinished or pressure treated wood furniture is permitted; furniture must be kept clean and in good repair

Design Issue: Minimum design standards have resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

PROPOSED DRAFT LANGUAGE: FURNISHINGS

- Outdoor furniture, including tables and chairs for dining, made of safe, sturdy, durable materials such as wrought iron, wood, steel, or cast aluminum are recommended for Outdoor Seating areas. Furniture material and scale should compliment the architectural character of the area, *and should create a cohesive, compatible arrangement of elements.* They should be movable and manufactured for outdoor commercial use (INSERT STD.). The use of small round or square tables seating 2-4 people will maximize the number of available tables and will provide flexibility in layouts and should be encouraged. All furniture should be maintained and cleaned regularly. Tablecloths should be brought indoors nightly and cleaned on a regular basis. *All elements must be consistent with permit requirements and standards.*

PROPOSED DRAFT LANGUAGE: FURNISHINGS

- Made for outdoor, commercial use (submit cutsheet with application)
- Complimentary to the architecture and the character of the area
- Movable, durable, weather-resistant
- Match and/or be compatible within a grouping
- All furniture should be maintained and cleaned regularly and kept in good repair
- Tablecloths should be brought indoors nightly and cleaned on a regular basis
- Furniture may be left out for public use during non-business hours; stacking of furniture for storage is prohibited on public property and is discouraged on private property readily visible from the right-of-way. This item requires additional research
- Appearance Commission review for requests that don't meet base standards

WILL THESE BE PERMITTED?



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QUESTIONS TO CLARIFY

- What standards guide staff determination of “complimentary to the architecture and character of the area”? This is subject to staff interpretation without specific standards/guidelines
- Should picnic tables continue to be permitted?
- Should a range of permitted furniture coating/outer finishes be specified?

KEY DESIGN SPECIFICATIONS

PHYSICAL SPACE DELINEATION

- ***New Regulation:*** A permit holder must provide stanchions or other portable, visible, above-ground barrier between the approved outdoor seating area and the remainder of the public sidewalk whenever the outdoor seating is in use; planters or pots may be used to define the outdoor space but are not required.
- ***Design Issue:*** Insufficient guidance on size, location, and quality of elements has resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)
- ***Space Delineation from PUPS:*** Not required on site; area approved in drawings; may be defined with approved fences, barriers, pots or planters; perimeter fences while permitted are discouraged; fences must not be solid or opaque, made of plastic or unfinished or pressure treated wood, or affixed to the ground; specific regulations apply to FS with garden zone designated for outdoor dining

PROPOSED DRAFT LANGUAGE: PHYSICAL DELINEATION

- ***Include intro paragraph:***
 - *Prohibit use of stanchions (except certain instances – events, etc)*
 - *Must meet guidelines as described herein (refer to PUPS guidelines)*
 - *Allow differentiation between businesses and for inclusion of art elements*
- ***During normal business operation a permit holder must provide visible delineation between the outdoor seating area and the remainder of the public sidewalk. At a minimum City-supplied 'Medallions' shall be used to delineate the space.***
- ***The use of above-grade barriers may be considered, if included in permit application, and should meet the following guidelines:***
 - *Made for outdoor, commercial use (submit cutsheet as part of application)*
 - *Movable, durable, weather-resistant*
 - *Between 18" -42" above sidewalk (plant material is not included in measurement)*
 - *Visually cohesive with adjacent architecture and other Outdoor Seating elements*
 - *Meets ADA Guidelines*
 - *Designed to incorporate post top signage for "exit" signs where applicable*

WILL THESE BE PERMITTED?



KEY DESIGN SPECIFICATIONS

OUTDOOR SIGNAGE

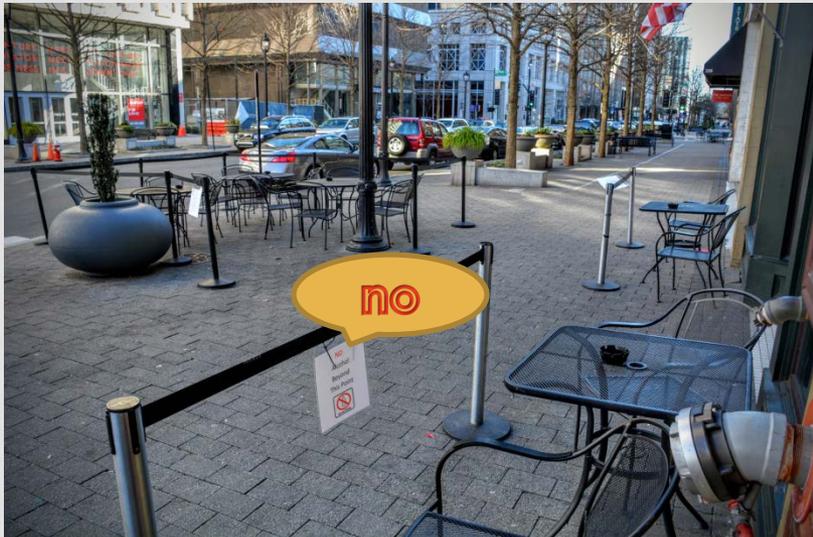
New Regulation: Permit holders shall post visible signs at all exit points from the outdoor seating area to the public sidewalk reminding patrons that they cannot possess open containers of alcohol outside the public seating area

Design Issue: Insufficient guidance on size, location, and quality of signage has resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

DRAFT LANGUAGE: SIGNAGE

- *The use of signage may be considered, if included in permit application, and should meet the following guidelines (C14):*
 - Limited to table top or included in menu or included on other regulatory signage

WILL THESE BE PERMITTED?



FIELD SURVEY PHOTOS

Post top signage:



QUESTIONS TO CLARIFY

Outdoor Signage

- Alcohol Signage Standards:
 - Should a physical barrier be deemed necessary per State ABC regulations, consider performance standards for alcohol signage: Durable, weather resistant, possible standard size and design, compatible with building material and façade, maintain overall visual character
- Max. occupancy signage to be posted on the interior face

DRAFT LANGUAGE

- Recommended for additional research:
 - Any further additions or alterations to the recommendations
 - ADA impacts
 - Additional guidelines per district based on unique character(Fayetteville St, HODs)
 - Method of calculating occupancy requirements
 - Setback requirements
 - ADA grates and setback requirements
 - Furniture accessories
 - Furniture storage on public ROW
 - Stanchions and special events
 - Art elements
 - Impact of large events
 - Financial impacts of recommendations

DISCUSSION