



CALL FOR DESIGNERS

2016 Sir Walter Raleigh Awards Certificate

Raleigh, North Carolina

Project Description

The Raleigh Appearance Commission invites Raleigh's designers to create original designs for the award certificate for the 34th Annual Sir Walter Raleigh Awards. The original certificate was designed over 10 years ago and the Raleigh Appearance Commission, who produces the Sir Walter Raleigh Awards each year, plans to introduce a new certificate design to be presented to award winners at this year's event.

The winning designer will be awarded a \$1,000 honorarium and receive the following recognition at the Sir Walter Raleigh Awards ceremony on September 7, 2016:

- Name and/or logo recognition on the table centerpieces
- Name and/or logo flash on the wall behind the stage
- Recognition from the stage during the award presentation

The Raleigh Appearance Commission will manage the application and review process. A jury comprised of members from the Raleigh Appearance Commission, the Raleigh Arts Commission, and the Raleigh Urban Design Center will review the submissions and select the top three designs. The top three designs will then be presented to the full Raleigh Appearance Commission to select the winning design.

Eligibility

Eligibility is open to digital and graphic designers 18 years of age or older residing, working, or attending school in Wake County, North Carolina for at least one year. All finalists will be required to show proof of Wake County residence, Wake County employment, or attendance at a Wake County school.

Artwork Scope

Designers are invited to create original work for the 34th Annual Sir Walter Raleigh Awards certificate that will be presented to award winners on Wednesday, September 7, 2016 (see original certificate artwork & design specs on page 3).

The selection of font, themes, colors, and forms shall be inclusive of the values, culture, diversity, experiences, interests, and/or history of Raleigh and its citizens. It is suggested that designs reflect the spirit of art, architecture, and design throughout the City of Raleigh.

Design proposals and their copyright will belong to the designers. The City of Raleigh reserves the right to use images of the designs and information from the written proposals for review and project promotional purposes.



Submission Deadline

All submission must be received no later than July, 18, 2016 at 12:00pm. Incomplete or late submissions will not be considered. Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

Project Timeline

Call for Designers	June 20 – July 18, 2016
Application deadline.....	July 18, 2016
Selection of top three finalists	July 20, 2016
Selection of winning design.....	July 21, 2016
Sir Walter Raleigh Awards certificate rollout.....	July 25 – August 25, 2016
Sir Walter Raleigh Awards event.....	September 7, 2016

This project will require designers to be flexible and available to collaborate with the Raleigh Appearance Commission in the process of overseeing the production of the artwork. The Commission reserves the right to alter these dates as necessary.

How to Apply

As a part of the City of Raleigh’s sustainability initiative, Raleigh encourages the reduction of paper use.

To that end, we request that submissions be submitted via email to:

r-r4b1f13edcb148eab@mail.sharefile.com. You will receive email confirmation upon receipt of your submission.

Submission Requirements

- One design ONLY will be accepted per individual.
- One design ONLY will be accepted from designers working in a team.
- Designers working in a team *cannot* also submit work as an individual.
- Designers will be responsible for submitting an application packet as specified below.
- All materials must be received no later than Monday, July 18, 2016 at 12:00 p.m. Incomplete or late submissions will not be considered.

Certificate Design Process

- Designs must be submitted using the design specifications provided on page 3.
- Designers must create a design suitable for a final printed certificate that will be framed. Assistance will be provided as needed.
- Designs must be sized to 8.5” x 14” and portrait in orientation.
- Any included raster images must have a minimum resolution of 300dpi.



Design Specifications (based upon original certificate artwork)

The following content must be included in the design of the certificate. Layout of the information is left open to the designer's preference.

- Sir Walter Raleigh Award for Community Appearance
- Presented by the City of Raleigh to (*include blank line and 0.75" by 4.5" space for winner name*)
- 2016
- Mayor, City of Raleigh (*include blank signature line and 0.625" by 2.5" space for signature*)
- Chairperson, City of Raleigh Appearance Commission (*include blank signature line and 0.625" by 2.5" space for signature*)
- Must include the City of Raleigh seal (a vector image can be downloaded from the Raleigh Appearance Commission [website](#))
- Must include an image or interpretation of Sir Walter Raleigh (a vector image can be downloaded from the Raleigh Appearance Commission [website](#))

Designers must submit the following materials

- **Professional Résumé**
 - Résumé should be no longer than one page. Teams should submit one résumé for each team member.
 - File titled *Firstname_Lastname_résumé*
- **Design Description (optional)**
 - One-page maximum description of your design, inspiration, etc.
 - File titled *Firstname_Lastname_description*
- **Submission Design**
 - Submission design(s) must be submitted in an 8.5" x 14" PDF file
 - Any included raster images must have a minimum resolution of 300dpi
 - File titled *Firstname_Lastname_design*

Additional Information

- For questions, please contact Carter Pettibone, at 919-996-4643 or carter.pettibone@raleighnc.gov.
- The [Raleigh Appearance Commission](#) was established by City Council in 1973 to provide guidance, advice, and recommendations regarding the visual quality and aesthetic characteristics of the City of Raleigh. The commission consists of 15 members, the majority of whom have special training or experience in architecture, landscape architecture, horticulture, city planning, or related design fields. The Commission also appoints standing committees to undertake special design-related outreach and education efforts such as the Sir Walter Raleigh Awards.
- The [Sir Walter Raleigh Awards for Community Appearance](#) recognize outstanding new contributions to the character, environment and appearance of the City of Raleigh. Since 1983, the City has presented more than 200 awards to developers, designers, building owners, community groups, civic clubs, churches and citizens.



Original Certificate Artwork

