

Sir Walter Raleigh Awards

2019 Sponsorship Opportunities

\$1500 Event Sponsor

Benefits include:

- Recognition as the highest level sponsor of the event with logo recognition on the event poster to be displayed in prominent scale and location.
- Verbal acknowledgment of company/individual during the awards ceremony.
- Recognition of company logo projected on the wall (i.e. wall flash) pre- and post-event.
- Recognition as the highest level sponsor of the event through the city's publicly accessible and frequently visited online Flickr album.
- Recognition of company logo on centerpieces to be displayed on all tables at the event.
- Recognition of company logo on the Raleigh Appearance Commission website.
- Recognition of company logo on the event invitation.
- Recognition in all email blasts and press releases to be distributed pre- and post-event.

\$1000 Host Sponsor

Benefits include:

- Recognition as Host level sponsor of the event with logo recognition on the event poster.
- Recognition of company logo projected on the wall (i.e. wall flash) pre- and post-event.
- Recognition as Host level sponsor of the event through the city's publicly accessible and frequently visited online Flickr album.
- Recognition of company logo on centerpieces to be displayed on all tables at the event.
- Recognition of company logo on the Raleigh Appearance Commission website.
- Recognition of company logo on the event invitation.
- Recognition in all email blasts and press releases to be distributed pre- and post-event.

\$500 Program Sponsor

Benefits include:

- Recognition as Program level sponsor of the event with logo recognition on the event poster.
- Recognition of company logo on centerpieces to be displayed on all tables at the event.
- Recognition of company logo on the Raleigh Appearance Commission website.
- Recognition of company logo on the event invitation.

\$100 Friend Sponsor

Benefits include:

- Recognition of company name on the event poster.
- Recognition of company name on the event invitation.

Sponsorship Level Comparison

	Event Sponsor \$1500	Host Sponsor \$1000	Program Sponsor \$500	Friend Sponsor \$100
Verbal acknowledgment during event				
Wall flash with company logo pre and post event				
Recognition in online Flickr album post event				
Recognition in email blasts and press releases pre and post event				
Logo recognition on centerpieces to be displayed, on tables, at the event				
Logo recognition on Appearance Commission website				
Recognition on the event invitation				
Recognition on event poster				

For more information, visit www.raleighnc.gov/sirwalterraleighawards
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