

Raleigh Arts Commission 2012-13 WORK PLAN

09.11.12

VISION: The Raleigh Arts Commission is the leading force in transforming the City of Raleigh into a City that is defined both locally and nationally as the Southern Capital for arts and culture.

MISSION (from 1977 ordinance): The Raleigh Arts Commission is the official municipal advisory body on the arts broadly defined, which will promote, coordinate and strengthen public programs to further the cultural development of the City.

GOALS

LEADERSHIP:

- Ensure that adequate resources are in place and are being allocated strategically to establish Raleigh as a national leader in arts and culture.
 - Communicate the value and benefits of the arts to the citizens of Raleigh and City leadership and advocate to City Council to increase our City's investment in the arts.
 - Recommend allocations of per capita funds to exemplary non-profit arts organizations.
- Continue building relationships between the Raleigh Arts Commission and Parks & Recreation leadership and complete transition to Raleigh Arts.
- Develop, in partnership with the Public Art and Design Board and Parks & Recreation, a Raleigh Arts Master Plan for incorporation into the City's Comprehensive Plan.

PARTNERSHIPS: Become a visible resource and valued partner for artistic, cultural, and business organizations that advance RAC's mission.

- Communicate the compounding impacts of RAC investments including economic development in Raleigh.
- Communicate through presence at festivals, informational workshops and awareness programs the abundance of opportunities for arts enjoyment, arts education and hands-on classes for all ages.
- Cultivate key business and civic alliances and partnerships to advance RAC's vision and mission.
- Cultivate program partnerships with community arts and education organizations.

PROGRAMS: Identify, support, and invest in organizations and programs that that yield the greatest cultural, financial, and social return on investments for the Raleigh community.

- **Grants:** Support arts organizations with resources such as workshops and best practice information and by participating in and promoting arts events.
- **Public art:** Advise and support projects such as the *Art-On-The-Move* CAT bus project, *Art on City Plaza* exhibition, and *Before I Die* interactive art exhibit.
- **Municipal Art Collection:** Catalogue, maintain and promote appreciation of the city's art collection, including the *Q-Art Code* participatory web video project.
- **Public Programs:**
 - Medal of Arts: Honor individuals and organizations that have made extraordinary achievements in the arts in Raleigh in a public event that celebrates the arts.
 - Block Gallery/Block 2 exhibitions: Offer art exhibits in the Block Gallery of the Municipal Building that feature local artists and continue Block2 to present cutting edge digital technology.
 - Piedmont Laureate program: Collaborate with United Arts of Raleigh and Wake County, Alamance County Arts Council, Durham Arts Council and the Orange County Arts Council to present literary advocacy programs featuring the Piedmont Laureate.
 - Support art education projects in the community and at the arts centers.