

# The Community Digital Inclusion Project

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## Project Origin

- North Carolina State University
  - Community Psychology
  - Dissertation → PhD
- City of Raleigh IT Department
  - Community Outreach Division
- Opportunity to positively impact community through government



# City of Raleigh: Raleigh Connected

Facilitate community outreach through:

- **Raleigh Digital Connectors**
  - Free afterschool program
  - Intensive technology training
  - Youth ages 14-21
  - Incentives include
    - Laptop
    - \$500 stipend
  - Community ambassadors
- **Multigenerational Digital Literacy Training**
  - Criteria:
    - Wired community center
    - Computer lab
  - Residents eligible to purchase refurbished computer for \$75-\$100



# What does Digital Inclusion Mean?

- Efforts are being made to provide **access to technology for everyone**
- Connecting communities with access to the **resources that they need to thrive**



# Why Explore Community Digital Inclusion?

- Identify connectivity gaps
- Expand youth and resident programming
- Justification for community outreach

# What is the goal of the Community Digital Inclusion Project?

- The goal is to get an idea of what technology access looks like within communities in the City of Raleigh.



# What will be on the survey?

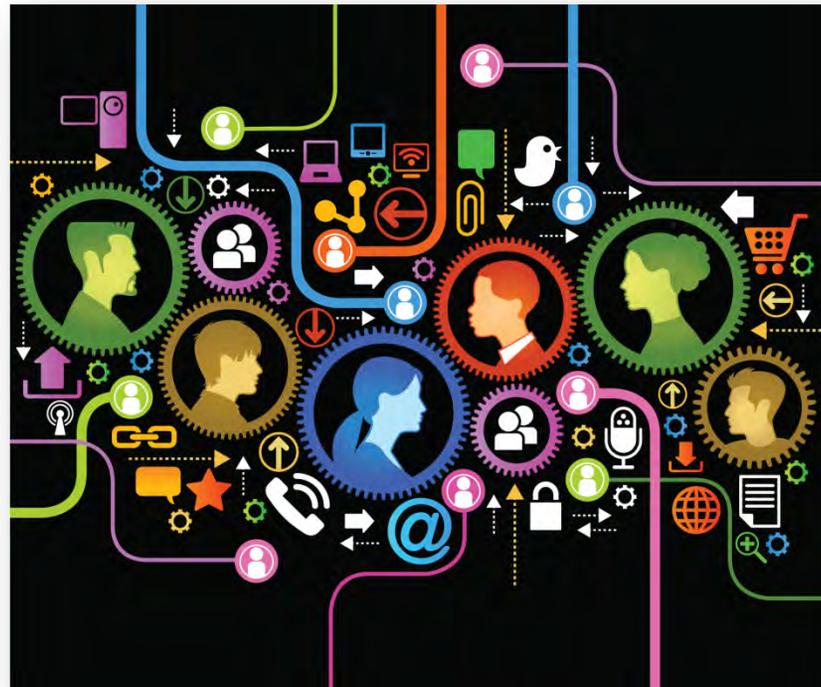
## Questions will ask about:

- *Citizen device ownership*
  - E.g. Computer, tablet, smartphone etc.
- *Citizen connectivity*
  - E.g. Home internet access
- *Community-based internet access*
  - E.g. Libraries or community centers
- *Influences on household technology use*
  - i.e. Community connectedness



# Who will receive the survey? And How?

- City of Raleigh residents will be **randomly selected** to receive the survey Spring 2015
- **Email** link or a paper copy in the **postal mail**
- **Community** spaces & events



# What will we do with the information that citizens provide?

**The information collected from this City-wide survey will be used to:**

- Share information with citizens
- Inform how the IT Department delivers future resident and youth programs
  - E.g. Community-based digital literacy trainings

# THANK YOU!

**For more information about this project please contact:**

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