

Dorothea Dix Park

Master Plan Advisory Committee

7.19.2016



RALEIGH Parks,
Recreation and
Cultural Resources
parks.raleighnc.gov

Master Plan Committee Structure

Advise, Advocate and Engage

Master Plan Executive Committee

Master Plan Advisory Committee

Master Plan Workgroups

Master Plan Executive Committee

- **Established by MOU**
- **8 Members:**
 - Mayor Nancy McFarlane
 - Mayor Pro Tem Kay Crowder
 - Jim Goodman, President Dix Park Conservancy
 - Orage Quarles, Dix Park Conservancy
 - Carlton Midyette, Dix Park Conservancy
 - Dr. Randy Woodson, Chancellor NCSU
 - Diane Sauer, Director- PRCR
 - Ken Bowers, Director- Planning

Master Plan Executive Committee

Role:

- Select consultant team
- Develop decision-making framework for master planning process
- Carry-out terms of MOU
- Work with other leadership groups from around the City
- Advance the vision of the Park

Master Plan Advisory Committee

Role:

- **Advise-** Represent the broad interests of the community and be advisers to the consultant team and the City.
- **Enrich-** Have specific knowledge or experiences to share with the consultant team and the City to enrich the planning process.
- **Advocate-** Be champions of the planning process and Dorothea Dix Park.
- **Engage-** Be heavily involved in public outreach and engagement.
- **Lead-** Lead subcommittees relevant to their knowledge or experiences.

Master Plan Advisory Committee

Application & Selection Process

Public
Application



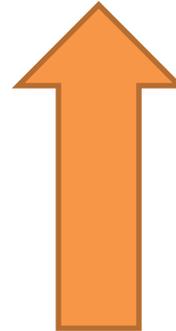
City Staff
Review



Mayor and
Council
Approval



Master Plan
Advisory
Committee



Master Plan Advisory Committee

Application & Selection Process

- Available on-line and in-person (1 month)
- Advertised through a variety of channels:
 - CAC & PRCR Newsletters
 - Print & social media
 - Community Engagement Division
 - Local community groups
 - Outreach to targeted community leaders
- Two information sessions

415

Applications!

Master Plan Advisory Committee

Application & Selection Process

- **Selection Criteria**
 - Experience leading a group
 - Interest/specialization
 - Background (demographic)
 - Geographic distribution

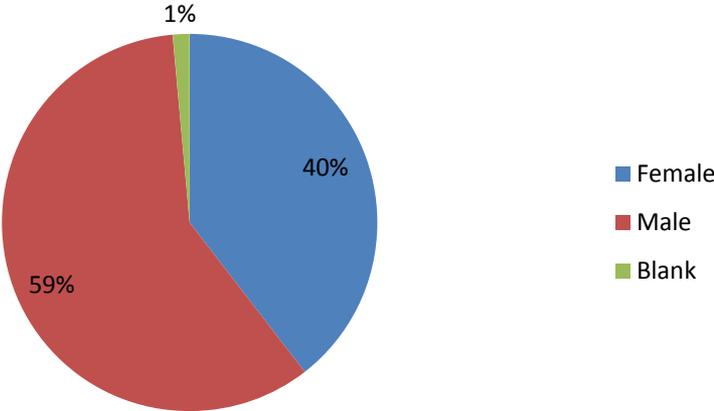
Master Plan Advisory Committee

- Creative
- History
- Design
- Development
- Business & Entrepreneurs
- Neighborhood & Community
- Youth
- Parks & Recreation
- Agency/Institution
- Education
- Faith
- Tourism
- Health
- Mobility
- Environment & Natural Resources

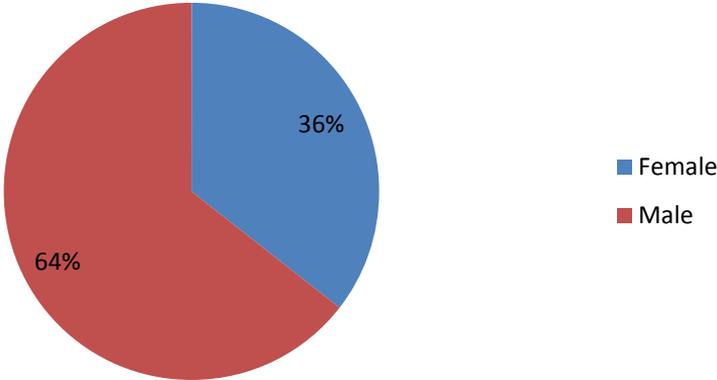
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Applicant Pool Analysis- Gender

Total Applicant Pool



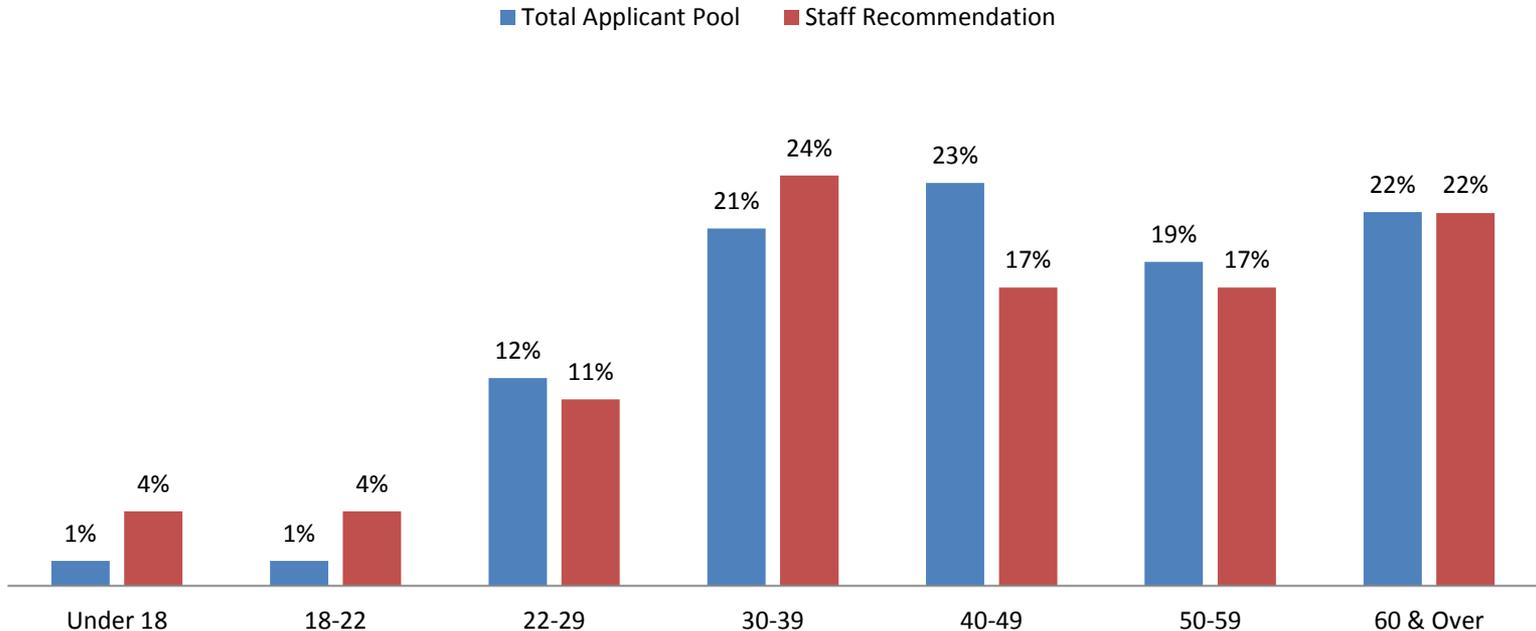
Staff Recommendation



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Applicant Pool Analysis- Age Range

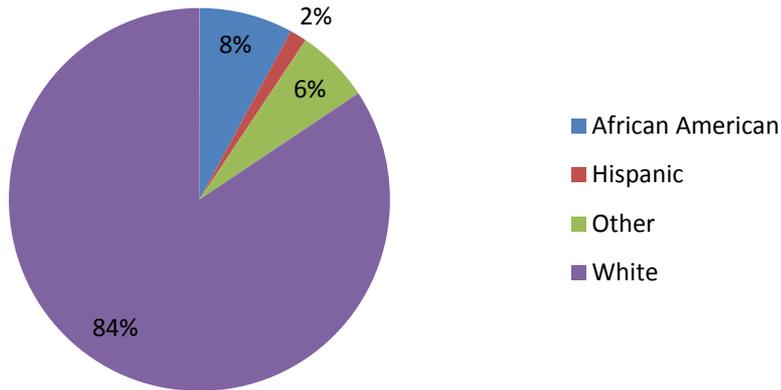
Age Range



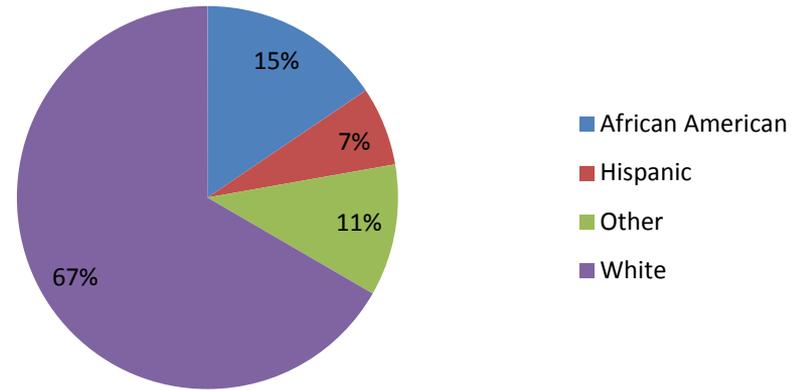
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Applicant Pool Analysis- Race

Total Applicant Pool

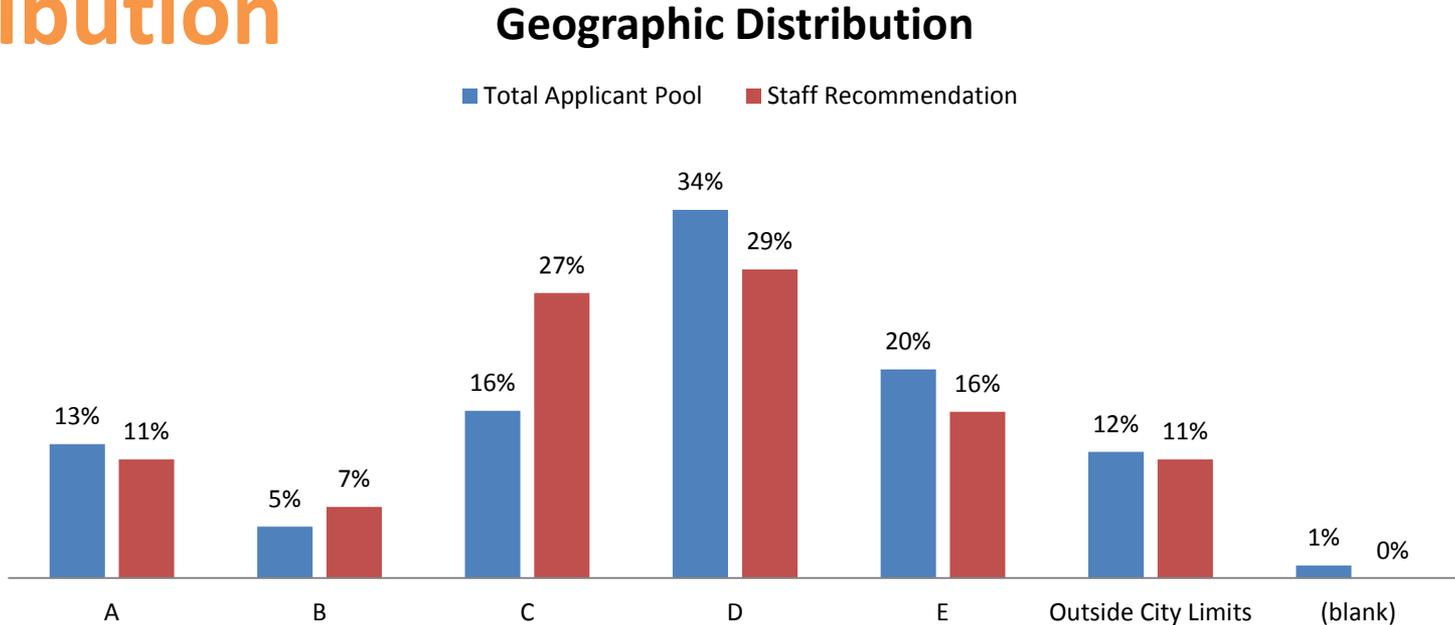


Staff Recommendation



Master Plan Advisory Committee

Applicant Pool Analysis- Geographic Distribution



Master Plan Advisory Committee

For those not selected there will still be plenty of opportunities to participate:

- **Master Plan Workgroups**
- **Volunteer opportunities**
- **Public meetings, events, summits**

Master Plan Workgroups

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Master Plan Workgroups

Role:

- Enrich planning process
- Advocate for the Park
- Engage community at large



**Society grows great when old men
plant trees whose shade they know
they shall never sit in.**

– Greek Proverb

Questions?

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