

# Dorothea Dix Park



RALEIGH

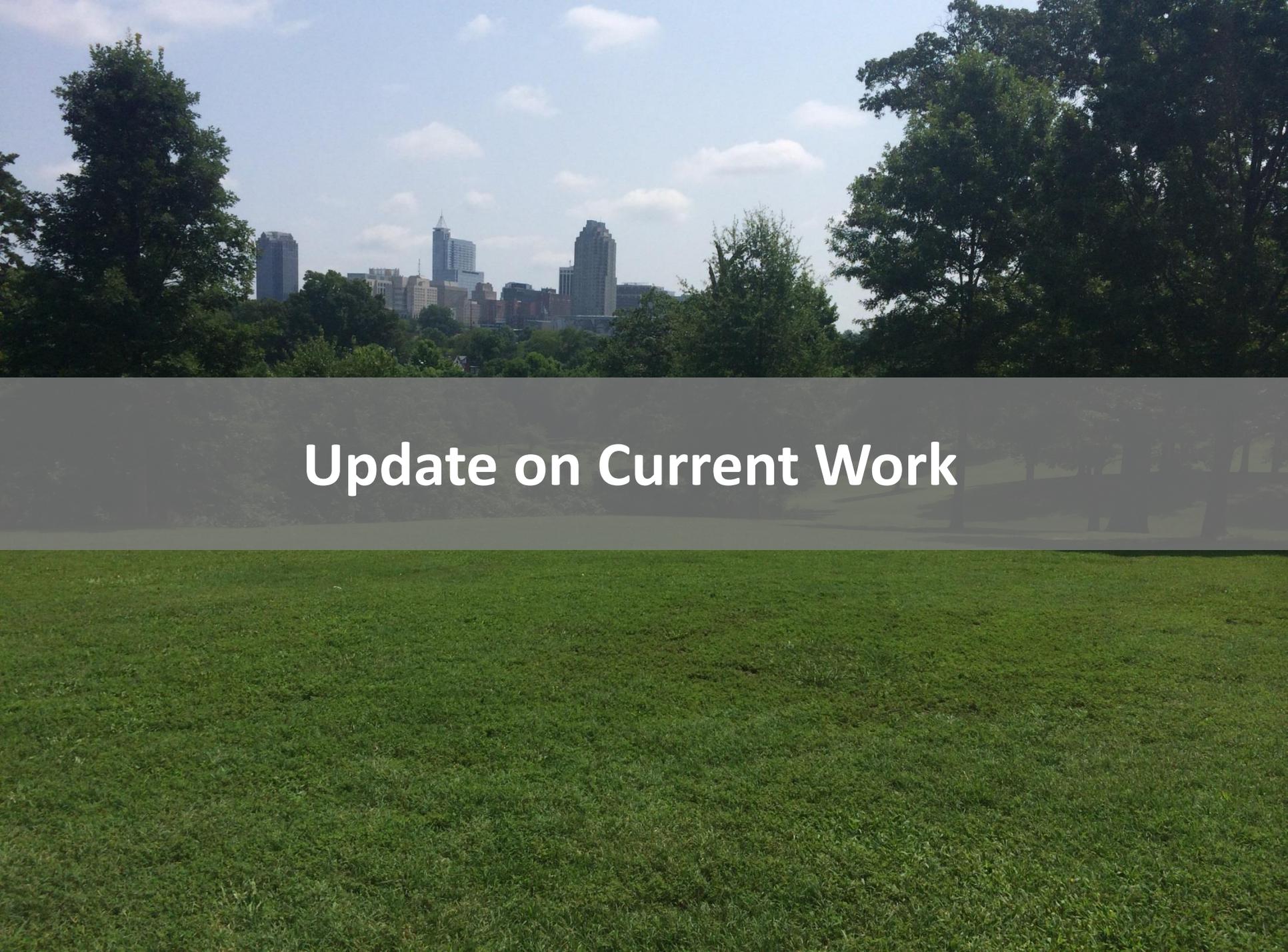
Parks,  
Recreation *and*  
Cultural Resources

[parks.raleighnc.gov](http://parks.raleighnc.gov)

4/19/2016

# Agenda

- Update on Current Work
- Early Programs and Activities
- Master Plan Committee Structure
- Mayor and Council Next Steps



# Update on Current Work

# Meetings & Presentations

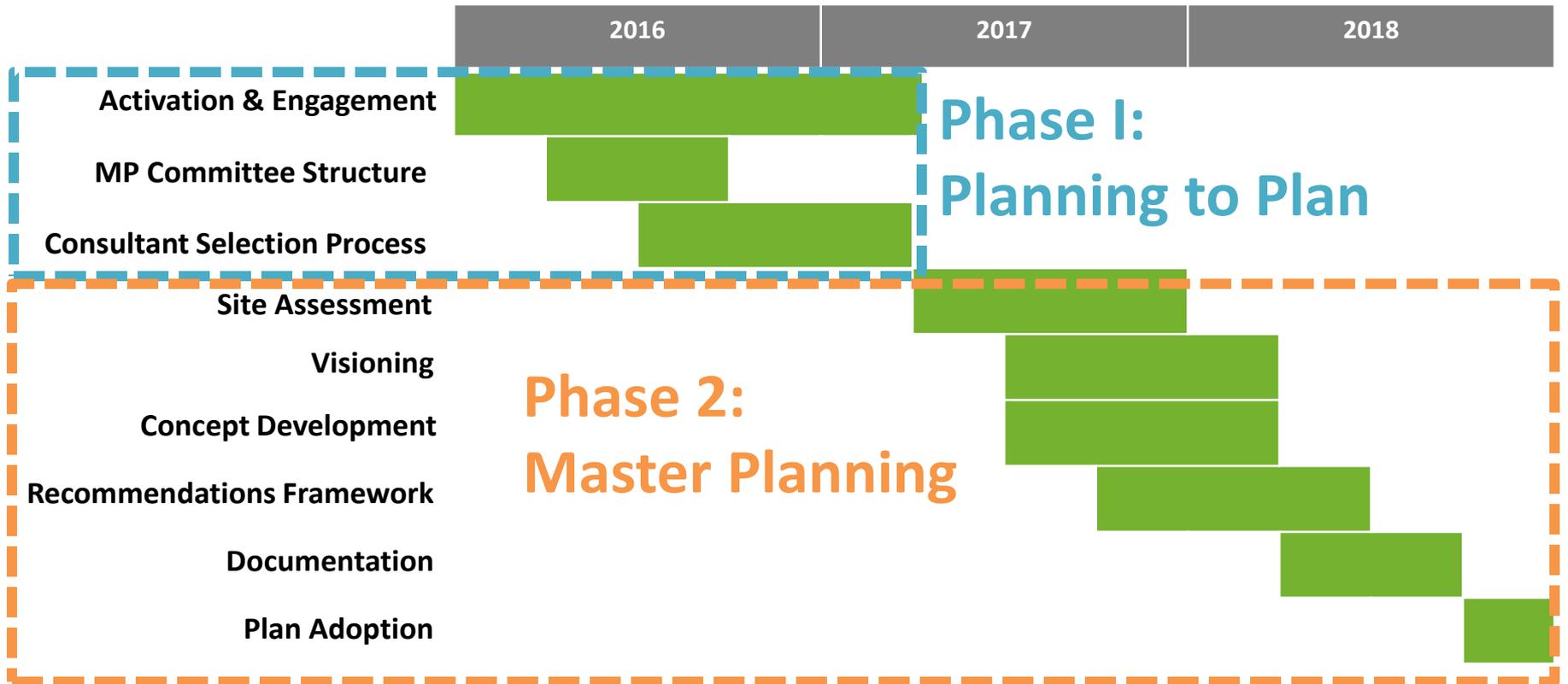
- **Ongoing meetings with NC State, State Farmer's Market, tenants, and other stakeholders**
- **Presentations to departments, boards and commissions**
- **Developing schedule of presentations to community groups and organizations**

# Access, Parking and Event Plan

- Working with DHHS on sign package
- Met with public safety (RPD and Capitol Police)
- Note: Public Access and Parking Plans are still in DRAFT form



# Planning Framework



A photograph of a paved path lined with large, mature green trees. The path leads towards a grassy field in the distance. The scene is bright and sunny, with shadows cast by the trees onto the path. A semi-transparent grey banner is overlaid across the middle of the image, containing the text.

# Early Programming and Activities

# Explore & Celebrate

Explore the Park

Celebrate its Past,  
Present and Future

MULTIPLE DATES, RALEIGH, NC

# Hometown Tourist - A Walking Tour of Dorothea Dix Park

By: City of Raleigh Parks, Recreation and Cultural Resources



FREE

 SELECT A DATE

**City of Raleigh Parks, Recreation and Cultural Resources invites you to join Senior Planner, Kate Pearce, on a walking tour of Dorothea Dix Park.**

On July 24th, 2015, the City of Raleigh purchased the Dorothea Dix Campus from the State of North Carolina for the purpose of developing a destination park. The planning and development of Dorothea Dix Park represents one of the most exciting and ambitious new park projects in America.

The free 1.5 hour tour will cover the history of the land and legacy of Dorothea Dix, the current use of the area as the headquarters of the Department of Health and Human Services and the steps the City will take in planning a future park.

### **Register for a tour**

Please look to the upper right of your screen where you will see a blue "Select A Date" button that will allow you to pick a date for your tour.

### **Tour Dates**

Saturday, April 30 at 12 p.m.

Wednesday, May 4 at 11:30 a.m.

Wednesday, May 11 at 6 p.m.

Wednesday, May 18 at 6 p.m.

Wednesday, June 1 at 6 p.m.

Wednesday, June 15 at 11:30 a.m.

# Walking and Bus Tours Start Late April



# Fitness Classes



# Art in the Park



# Field Days



# Nature Walks

# Programs & Activities

- **Something for everyone**
- **No or low cost**
- **Start in May**

**City of Raleigh Website → Key word search “Dorothea Dix Park”**

<http://www.raleighnc.gov/parks/content/ParksRec/Articles/Parks/DorotheaDixPark.html>

The image features a paved path that curves through a lush, green landscape. On the right side of the path, there is a rustic wooden fence made of weathered logs. The path is bordered by dense foliage and tall trees, creating a canopy effect. A semi-transparent grey banner is overlaid across the middle of the image, containing the text "Master Plan Committee Structure" in a white, bold, sans-serif font.

# Master Plan Committee Structure

# Master Plan Executive Committee



Master Plan  
Executive  
Committee

- Established by MOU
- 8 Members:
  - Mayor
  - City Council Member
  - City Staff (2)
  - Dix Park Conservancy (3)
  - North Carolina State University Chancellor
- Role:
  - Select consultant team
  - Work with other leadership groups from around the City
  - Advance the vision of the Park

# Master Plan Advisory Committee

Master Plan  
Advisory  
Committee

- Public Application Process
- Up to 45 Members
- Broad representation (diversity of background, experience, interest)
- Role:
  - Advise consultant team
  - Advocate for the Park
  - Engage community at large
  - Lead topic-specific workgroups

# Master Plan Advisory Committee Composition

- Creative
- History
- Design
- Development
- Business & Entrepreneurs
- Neighborhood & Community
- Youth
- Parks & Recreation
- Farmer's Market
- Education
- Faith
- Tourism
- Health
- Mobility
- Environment & Natural Resources

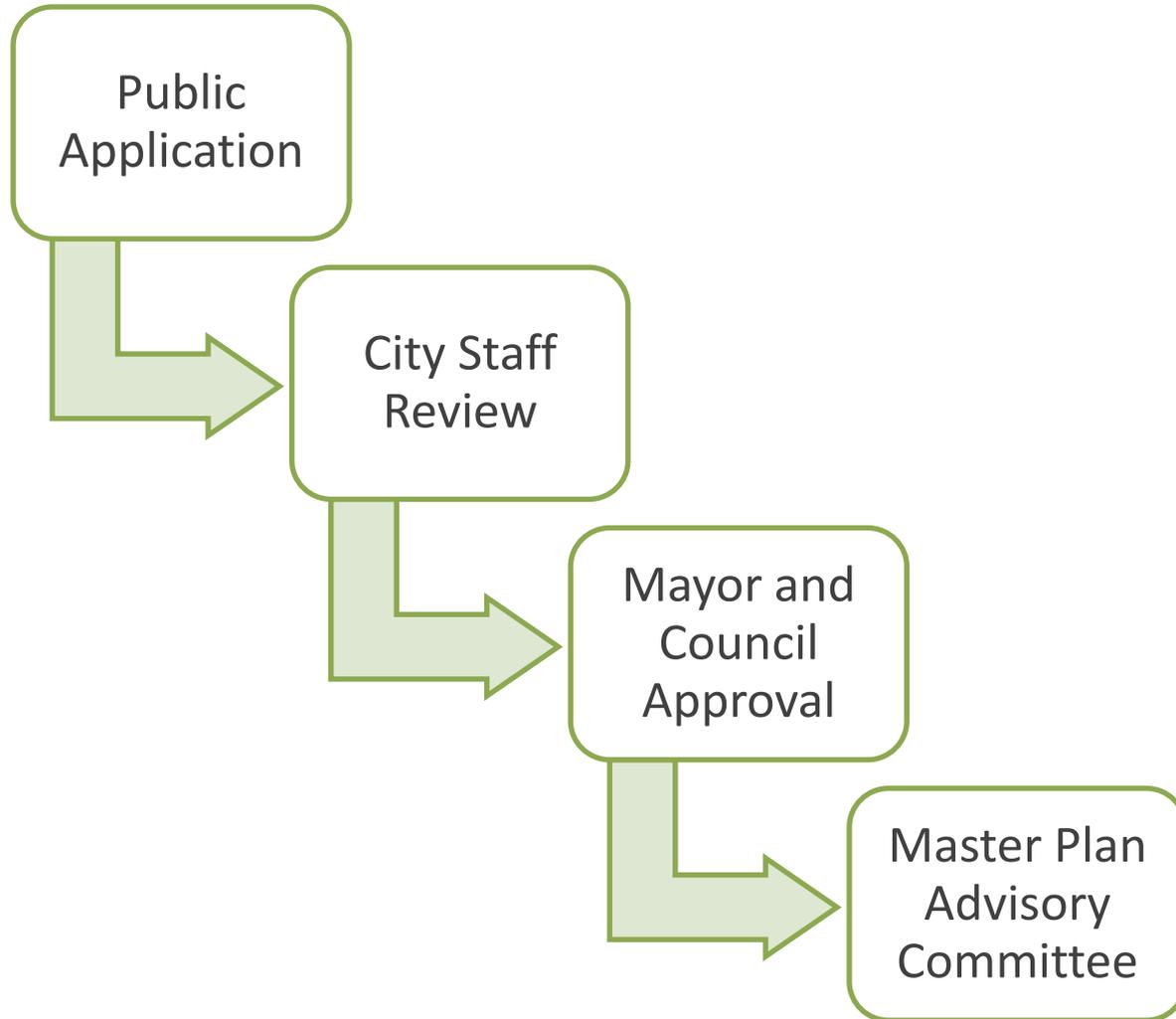
# Master Plan Workgroups



Master Plan  
Workgroups

- **Topic-Specific Workgroups**
  - Variety of disciplines, backgrounds, interests
  - Broad representation
- **Role:**
  - Enrich planning process
  - Advocate for the Park
  - Engage community at large

# Proposed Master Plan Advisory Committee Formation Process



# Public Outreach & Engagement

- **Committees are just one part of a larger community engagement and outreach effort.**
- **There will be multiple public meetings, workshops, events, etc.**
- **A schedule to be determined once we have hired a consultant team.**

# **Dix Park Conservancy**

## **Memorandum of Understanding (MOU)**

- **5-year term with no commitments beyond first term**
- **Initial focus on fundraising**
- **Contribute up to \$3M for the Master Plan process**
- **Participate in the Master Plan Executive Committee and Advisory Committee**
- **Partner on supporting programming, marketing and communications**
- **Agree to periodic provide financial reporting**
- **City will explore options for an interim Conservancy office at the park**

# City Council Next Steps

- Approve MOU
- Approve Master Plan Committee Structure
- Determine Consultant Selection Process for the Master Plan

# Questions?

[kate.pearce@raleighnc.gov](mailto:kate.pearce@raleighnc.gov)



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