

PULLEN ARTS CENTER AND NORTH PULLEN PARK IMPROVEMENTS PROJECT



SITUATION ASSESSMENT REPORT

September 2015



DHM DESIGN

CLEARSCAPES
ARCHITECTURE + ART

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I. EXECUTIVE SUMMARY

The City of Raleigh Parks, Recreation and Cultural Resources Department, along with a design team led by Clearscapes, are working to develop concepts for the improvements to the Pullen Arts Center and North Pullen Park. This project will be conducted in two phases. The first phase includes analysis of existing building and site conditions, conducting a Situation Assessment, and lastly, developing conceptual diagrams for the renovation and expansion of the Pullen Arts Center and site improvements to North Pullen Park. The second phase, which is anticipated to begin in the spring of 2016, will encompass design development and implementation of the concepts developed in phase one.

From the existing building analysis, it is found that the building is in good condition and well maintained. However, it needs renovation and expansion to meet the needs of the growing arts programming. The analysis of the existing site found deficiencies in site signage, lack of clarity in the location of building entrances as well as location of parking and the lack of available parking spaces during major events.

As part of the Situation Assessment process, the design team collaborated with the PR&CR staff to create surveys to help identify the key issues that should be addressed with the improvements project and the prioritizing of those issues. A major community outreach effort was conducted to identify stakeholders and solicit public input on the surveys.

The key site and building issues identified through the community survey include:

- better site signage
- vehicular access and navigation
- pedestrian access and navigation
- parking availability and location
- size of studio / work spaces
- availability of arts classes
- better studio equipment
- more storage spaces

Finally, a list of recommended Citizen Planning Committee candidates were identified from those who completed a CPC questionnaire. Members of the CPC are selected to represent major stakeholders, frequent participants of the arts and cultural programs, and those who have knowledge or skills that are of value in the design process and can facilitate discussion and build consensus among the group.

II. PROJECT OVERVIEW

The improvements to the Pullen Arts Center and North Pullen Park will be designed within the framework established by the Pullen Park Master Plan, which was approved in 2002. The Master Plan Program Statement indicates the important guiding principles of the park. These principles are open space; history of the park; importance of administration, maintenance, and management; inclusion of all people; natural characteristics; views within the park; wildlife; park edges; a welcoming identity; access; circulation; the Amusement Center; physical recreation; the arts; and community activities. Major renovation and improvements to the southern portion of Pullen Park were completed in 2011. The City is now embarking on improvements to the northern part of Pullen Park and the Pullen Arts Center. Funding for these improvements will come from the Parks and Recreation Bond Referendum approved by voters in 2014.

To begin this work, the design team conducted several site visits in July 2015 to gather information on the existing building and site conditions. A summary of the findings is included in this report. A full Existing Conditions Report can be found in a separate document.

Working with PR&CR staff, the design team created a survey to help identify the key issues that should be addressed with the improvements project and the prioritizing of those issues. The City informed the public of this project and the survey through multiple list serves groups as well as through information posted at Pullen Arts Center. For a period of 6 weeks from July through August, the survey was available online and garnered 124 completed surveys. Many completed CPC surveys were also received and 16 recommended CPC candidates were selected to represent the major stakeholders, patrons of the Arts Center, and the general public.

Upon the completion of the Situation Assessment report, it will be presented to the Parks, Recreation and Greenway Advisory Board (PRGAB) and the City Council for approval. With the approvals, the design team will proceed with the conceptual study phase to create and evaluate multiple design options. The CPC members will be engaged during this process to provide comments and suggestions to guide the design solutions. Multiple public meetings will be scheduled to present options and receive feedback. A preferred concept design will be selected and presented to the PRGAB and the City Council for approval. This will conclude the tasks for phase one of this project.

III. EXISTING SITE CONDITIONS SUMMARY

SITE CONTEXT: PROJECT LOCATION

The Pullen Arts Center is in north Pullen Park, which is located within the southeastern corner of the intersection of Pullen Road and Hillsborough Street. Pullen Park is a park dating to the late 1800's. Given the park's location within the city and its prominent boundary roads, this section of Pullen Park is viewed as a critical link between the City, North Carolina State University (NCSU), and the historical concept of public space for a growing City. Vehicular access for the site is gained from Pullen Road – due west of the facility while pedestrian access is gained from all three directions – from the north on Hillsborough Street, from the west on Pullen Road, and from the south, within the park. On a separate parcel (owned by NCSU) to the east of the Arts Center is the future Gregg Museum of Art and Design (currently under construction). Within Pullen Park, to the south of the Pullen Arts Center, is the existing Theatre in the Park (TIP) building (the former Armory). Together, these three buildings form a cluster that occupies the north end of the park and creates a destination for arts and cultural activities. Also, to the west, across Pullen Road, is North Carolina State University's main administrative buildings, the College of Design, as well as its Bell Tower.

SITE CONTEXT: SITE ANALYSIS

For the most part, the site is well received and liked by those who have used it. However, there appear to be three main items of concern that persist when evaluating the site – pedestrian movement, vehicular movement, and parking.

Overall, the park landscape is an open and comfortable space – with good internal sight lines, limited ground plane vegetation, and a well-kept tree canopy. The park space abutting Pullen Road and Hillsborough Street has a strong landscape character – somewhat reminiscent of a pastoral landscape – large trees with a turf lawn underneath, minimal shrubs, and simple pedestrian and vehicular movements. The landscape (hardscape in particular) surrounding the Pullen Arts Center is currently undergoing some changes as the new Gregg Museum parking lot will greatly impact vehicular movement through the site. As the visitor moves further from the adjacent roadway edges, the remainder of the park landscape (with the exception of the softball field) is more treed and shaded. In the area between the softball field and the TIP is a collection of trees (mostly cedars) that are surrounded by gravel to allow for informal parking for TIP productions and sports events. It should also be noted that the TIP building has a small intimate garden located to the north of its main patron entry. This garden includes

a small formal lawn for setting up event tents to host small receptions and fundraisers. There are also intimate seating areas located throughout the peripheral edges of the garden.

The one other defining landscape element is the presence of large shrubs and walls placed along Hillsborough Street and the Pullen Road Roundabout. With that, Pullen Arts Center is often times hidden from view from passersby on Hillsborough Street. Pedestrian connectivity to these public roads, while available, is not as welcoming or seemingly embraced by the park as it fronts these two streets, therefore leading to a feeling as if the park is somewhat separate from 'residing' on Hillsborough Street. Once within the site, pedestrian movement, at times, conflict with vehicular movements – thus creating a potential safety hazard and a less-than-intuitive site experience.

Vehicular access is only gained from Pullen Road to the west. This entrance and the subsequent circular entry drive make vehicular traffic flow in a one-way direction to the right towards the rear of the TIP, a loosely defined gravel parking area, and the softball field. Yet, as driving visitors proceed around this circular entry drive, there are several potentially confusing decision points that are encountered on their way to the Pullen Arts Center. As a positive, the circular entry drive and its vegetation does add to the pastoral landscape effect from Pullen Road, and also allows for good views to the main amenities (TIP, Pullen Arts Center, Softball Field). Yet, as you continue moving around the one-way traffic flow, the user is often confused as to where they should park for certain elements, particularly the Pullen Arts Center. This driving condition and the lack of well-defined building entry to the Pullen Arts Center makes the arrival experience less than favorable, especially for the new visitors. The access point for the main parking of the Pullen Arts Center is between the TIP and the Pullen Arts Center – with additional parking area behind the Pullen Arts Center. This leads to pedestrian conflict, vehicular stopping, confused visitors and a lack of understanding about the 'front doors' to both the TIP and the Pullen Arts Center. Another area of vehicular concern is the informal parking for TIP productions. The aforementioned gravel areas within the trees has been a problematic situation in the past for TIP visitors for safety, comfort, and understanding of where to park for events. This condition is unique because of the 'surge' in vehicles for production events – and that parking capacity is not needed in north Pullen Park at many times of the year.

Utilities are currently within the park or nearby in public roadways. We do not expect any unusual conditions with the utility connections, except possible new services if the conditions are determined poor. Stormwater management (quality and quantity controls) may be a concern for this project if additional impervious surfacing is created

above 1.06 acres. That 1.06 acre amount of new impervious pavement is allotted for storm water quantity detention within the redesign of the soon-to-be constructed stormwater devices associated with the Gregg Museum renovations. Also with the Gregg renovations, it is expected that a one-time nitrogen buydown payment is purchased to treat the offset need to increase impervious by 1.06 acres. Therefore, if the net impervious increases by an amount over 1.06 acres, we will have to work with the City to accommodate this on our site for water quality and quantity. Fortunately, with the existing gravel parking areas, the gravel is counted as 'existing' impervious – so the possible net change may not be as great as initially thought.

IV. EXISTING BUILDING CONDITIONS SUMMARY

The Pullen Arts Center is a modernist two-story building constructed in 1961. The building is a square box with a flat roof and minimalist detailing. The main level interior plan of the building has not changed from the original design while the basement level was renovated in 2006. Below is a summary of the existing building conditions observed during site visits conducted in July 2015.

BUILDING SHELL

- A. Roof – The existing single-ply roof membranes on the main building and the accessory building are in good condition and have been well maintained. No roof issues were identified.
- B. Exterior Walls – The exterior walls consist of alternating sections of brick veneer finish and aluminum storefront system. The brick façade is in good condition and mortar joints appear sound. The single-glazed aluminum storefront is original to the building and in good condition. However, the single glazing does not meet today's energy codes and is a source of significant heat loss and heat gain.
- C. Building Access – The main entrance, on the west side facing Pullen Road, provides access to the first level of the building. There are four steps up to the entrance door and accessibility is provided by a ramp that was a later addition. The second entrance, located on the east side facing the parking lot, provides access to the basement level of the building. This entrance is at grade and accessible. There is an internal stairs that connect the first and basement levels, but no elevator.

BUILDING STRUCTURE

- A. Load Bearing Exterior Walls - The building has load-bearing exterior masonry and poured-in-place concrete walls that support both the floor structure and the roof structure. Load-bearing walls all appear in good condition.
- B. Main Structure - The building's main structure is steel columns and beams with secondary bar joists supporting the floor and roof. Steel structure appears to be in good condition and provides great flexibility to reconfigure the building's interior in any way needed to meet the new programmatic needs.

BUILDING INTERIOR

- A. Restrooms - The lower level restrooms have been renovated to meet the contemporary ADA Accessibility Guidelines. They appear to be fully compliant except for the recently required addition of vertical grab bar on the side wall. The main floor men and women's restrooms are not accessible. However, there is a single-occupant restroom on this level, which is accessible.
- B. Classrooms / Studios - The majority of the building consists of large art classroom / studios including flexible multi-purpose spaces as well as those uniquely fit-up for single art media types (painting, pottery, etc.)
- C. Offices - There are several single-occupant offices directly off of studios as well as an office suite on the lower level that is used by multiple staff in open workstation environment.
- D. Storage - Storage for art supplies is spread throughout the building in a series of closets off of the main studios, in larger storage rooms, and in storage racks that have been installed in studios themselves. These tend to be well organized and located conveniently. However, additional storage is likely needed.
- E. Food Support - There is a small kitchen area on the main floor and a staff breakroom on the lower floor, which provides some support for food preparation.
- F. Public Spaces - There are minimal public spaces within this facility. There is a reception area on the main floor just inside the front door with a reception desk and small seating area. There is also a small reception desk area at the lower level entry. In both cases, there are some display cabinets, but the facility, in general, lacks the type of public spaces and display areas normally associated with art centers.

BUILDING SYSTEMS

- A. Plumbing - The building has an existing 6" Sanitary Sewer connection and a 1 ½ domestic water connection. The domestic water service connection is protected with an RPZ, however it is not in compliance with current City of Raleigh backflow requirements, therefore, any renovation will need to address this. Additionally, the incoming 1 ½ is just large enough to serve the fixture count of the existing building but will likely need to be upsized if the supply water demand fixture count is increased.
- B. Mechanical - The building is served by constant speed 5 split system A/C units with hot water reheat. These units are in excellent condition. The hot water is generated by a Lochinvar Copper Fin II boiler that appears to be in excellent condition and appropriately sized for the building heating load.
 - a. Zoning - The building is split into 5 zones, one air handler per zone. Further zoning is provided via zone dampers to keep the spaces from over cooling. Zoning seems appropriate for the size and use of the spaces.

- b. Air Flow - There are a couple of air flow issues that need to be addressed. The first issue is the non-code compliant return air pathway. On the first floor, the Painting Room and Break Rooms all transfer their return air into the corridor, before going to AHU-2 return grill open to the hallway. This creates a smoke hazard, because if there was a smoke or fire event in either of these spaces, it would be carried into the exit corridor and into the path of other evacuees. This condition should be fixed in any renovation project. The second air flow issue is related to the size and location of the floor grilles. Where placed, these floor distribution devices are often covered up with shelving or equipment and fail to properly provide airflows into the space. These supply grilles are original to the building and are very undersized for the new airflows. They are creating high supply airflow velocities that are not only loud, but also the “wind” generated is disrupting activities in the spaces. Any renovation project should plan to address this nuisance issue.
- C. Electrical - The building is served from a Duke/Progress utility transformer sited at the NE corner of the building. Power is delivered at 208Y/120 volts and terminates in a 1200 ampere ILINE style panel board in the main mechanical room in the basement level. The electrical panels are all in good condition and wiring methods appear to be safe and Code compliant. The main electrical panel appears to have two (2) Code related issues: issue #1 - the Code mandated working space required in front of the panel is not present; issue #2 - the panel has space for additional breakers which would violate the National Electrical Code.
- a. Interior Lighting - Lighting in most spaces is provided by 4'-0" fluorescent light sources. Fixtures are relatively new and house T8 lamps. Lighting levels appear more than adequate for the programming needs. One area that should be addressed in any renovation is the entry lobby. The fixtures in this area appear to be original to the building and should be replaced with a more energy efficient lamp source.
 - b. Exterior Lighting - Building mounted lighting is a combination of original fixtures, new LED wall mounted fixtures and new exit egress lighting.
 - c. Fire Alarm System - The building has a relatively new fire alarm system. The Fire Control Panel is located in the front office. Detection and notification is provided throughout the building per current fire codes.

V. COMMUNITY OUTREACH EFFORTS

Community engagement and participation is vital to the success of this project. A concerted effort was made by PR&CR staff to inform and notify the public about this project and request public input in the community survey. The following summarizes the community outreach strategies taken to keep the public informed.

Project Websites

There is a Pullen Arts Center and North Pullen Park Improvement Plan webpage located in the Park and Greenway Planning and Development Projects Page. This webpage provides description of the project, current activity, schedule and history of the park. The webpage is updated regularly as the project progresses. Information about this project is also listed on the Pullen Arts Center main webpage. It provides a link to the Projects Page as well as contact information for the PR&CR staff who manages this project.

Social Media Outreach

PR&CR staff has included this project on several raleighnc.gov delivery portals to inform the public about this project. Information is being broadcasted through Pullen Arts monthly .Gov Delivery newsletter, Office of Raleigh Arts' Arts Flash .Gov Delivery newsletter, as well as through Pullen Arts Pottery Studio newsletter. Hard copies of the surveys were also posted at the Pullen Arts Center. Additionally, information about this project is being disseminated through Pullen Arts instructors and their students as well.

Hillsborough Citizens Advisory Council

This project is located within the Hillsborough Citizens Advisory Council district. Information about this project was shared with those in attendance during their regularly scheduled meetings in May and July. Attendees were encouraged to take the online survey as well as inform other members about this project.

Stakeholder Engagement

PR&CR staff also contacted major stakeholders, including Richard Stanhope Pullen Heirs, members of the Pullen Park Master Plan Committee from 2001, a staff member of the Gregg Museum, as well as the Chair of the Public Art and Design Board and Raleigh Arts Commissioner. These stakeholders are on the recommended list of CPC candidates.

VI. STAKEHOLDER, COMMUNITY AND CITIZEN PLANNING COMMITTEE SURVEYS

ONLINE COMMUNITY SURVEY: FRAMEWORK

The online community survey was created via a collaborative process between the design team and department staff. Department staff involved includes on-site staff, administrative staff, project management staff, and marketing staff. After approval of the survey, its link was posted on-line within the Park Planning portion of the City's website. A link was also emailed to thousands of park users via the City's Parks, Recreation, and Cultural Resources email database. The online survey was open for 6 weeks and 124 surveys were completed. All of the survey responses have been compiled and stored into an Excel spreadsheet.

The survey was organized to gain an understanding of the following topics: Program, Facility Operations, Site Functionality, Visitor Experience and Demographics. Please refer to Appendix A for the actual survey and Appendix B for the results of the quantifiable questions.

ONLINE COMMUNITY SURVEY: KEY FINDINGS

Programs:

At the Arts Center, there are a wide range of program opportunities, but pottery programming is the most popular activity as indicated by 24% of the total program participation – almost double any other activity.

The Fall Arts Fair is also a popular and well-liked event at 20% of the total program participation

There was great interest within the respondents to have the City increase programs and opportunities at the Arts Center. Many suggestions were made with regard to what other programming / activities that should be offered at the Arts Center. Suggestions include better weaving program, sewing, photography, wood working, film making basics & digital editing, a week long arts program for retirees, among those mentioned. One comment stood out among the many suggestions with the caution of "don't go overboard or you'll be master of nothing."

The Community noted the greatest needs for programming at Pullen Arts Center are for the adult population and at the intermediate / advanced level.

Facility Operations:

The greatest needs and challenges with the interior of the Arts Center are the classroom/studio size to accommodate the program activities and the studio equipment.

There were several comments about mechanical systems, noise, and storage issues with the current Arts Center.

Site Functionality:

The greatest opportunity for improvement with the exterior spaces of North Pullen Park are the vehicular circulation and the availability / convenience of parking – over 1/3 of respondents rank those issues as the #1 priority for improvement.

When asked follow-up questions about parking – the community voiced strong opinions that their North Pullen Park / Arts Center experience would be much better if this project found better solutions to the parking quantity, parking locations, and the safety of parking areas within the site.

Easier understanding of circulation within the park (vehicular and pedestrian) was also a high-ranking concern.

Almost 1/4 of respondents would like to have public art displays as well as the opportunity to have exterior spaces for creating art. Surprisingly, only 6% of respondents selected outdoor plaza as a high priority item, the lowest percentage of all of the site issues.

Pedestrian access into North Pullen Park was noted as being good, yet pedestrian access to the Arts Center and TIP were noted as insufficient, confusing, and conflicting with vehicular movements. However, only 9% of respondents selected this as a highest priority for improvement.

Visitor Experience:

46% of respondents visit the park weekly while 34% of respondents visit the Pullen Arts Center weekly.

When asked about their reason for visiting, 46% of the respondents visited North Pullen Park to visit the Arts Center – while 16% of the respondents visit for Theatre in the Park, 4% for the baseball fields, 15% for the walking trails, 13% for the natural park setting, and 6% for others.

There were mixed opinions about the ‘privacy’ afforded the Arts Center by the walls and shrubs along Hillsborough Street – some respondents liked it while others noted the lack of visibility for the Arts Center. Only 9% of the respondents selected visibility of the park and buildings from the street as a highest priority for improvement among the list of all of the site issues.

Park landscape is viewed as acceptable and attractive.

Demographics:

Nearly 3/4 of respondents are Raleigh residents.

38% of respondents are between 40-60 years of age, while 24% are over the age of 60 – totaling almost 2/3 of the respondents.

68% of respondents are Caucasian / White with 6% of respondents described themselves as Hispanic or Latino while 2% described themselves as African American.

VII. Citizen Planning Committee Identification

Through social media outreach and promotion conducted by PR&CR staff, many individuals were notified of this project and 30 expressed interest in becoming a CPC candidate. Those interested were asked to complete a CPC survey to gather their contact information, knowledge and skills in the arts programs, comfort level with working in groups, and their availability to participate in the various meetings. Below is the list of recommended CPC candidates, representing major stakeholders, regular patrons of the arts center with various arts skills, and individuals with significant involvement in the community.

List of Recommended CPC Candidates

- | | |
|------------------------|---------------------------|
| 1. Patrick Beggs | 10. Jeff Murison |
| 2. Bill Belvin | 11. Jessica Puckett |
| 3. Brent Belvin | 12. Sallie Ricks |
| 4. Vivian Burnam | 13. Amy Veatch |
| 5. Katherine Cherry | 14. Shamsa Visone |
| 6. Laurent de Comarond | 15. Vincent Whitehurst |
| 7. Gary Gardenhire | 16. Malinda Bird Wilson |
| 8. Al Headen | 17. David Millsaps |
| 9. Roger Manley | 18. Clodagh Lyons-Bastian |

The following two pages are CPC matrix with additional information about each of the candidates.

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CPC Candidate Matrix

	Stake Holder	First Name	Last Name	Youth Arts Education	Art for Adults	Art-Painting	Art-Pottery	Art-Jewelry	Multi-Media Art	ADA / Accessibility	Local Business	Outdoor Spaces	Student Performing Arts / Theater	2001 Pullen Master Plan Committee Member	Richard Stanhope Pullen Heirs	Raleigh Arts Commission Design Board	Public Art and Design Board
1	Pullen Arts Center Participant	Patrick	Beggs		X		X					X					
2	Pullen Heir	Bill	Belvin											X	X		
3	Pullen Heir	Brent	Belvin												X		
4	Pullen Heir	Vivian	Burnam												X		
5	Pullen Arts Center Participant	Katherine	Cherry	X	X			X		X							
6	Arts Commission	Laurent	de Comarmond							X		X	X			X	X
7	Theatre in the Park Board Member	Gary	Gardenhire	X	X					X		X	X				
8	Pullen Arts Center Participant	Al	Headen		X		X										
9	Gregg Museum Rep.	Roger	Manley		X						X						
10	Hillsborough Street Community Services Corporation	Jeff	Murison								X						
11	Past Member Pullen Park Master Plan Committee	Jessica	Puckett											X			
12	Pullen Arts Center Participant	Sallie	Ricks		X	X	X	X				X					
13	Roundabout Art Collective Rep. & PAC Jewelry Participant and Instructor	Amy	Veatch	X	X			X	X		X	X					
14	Wedge Garden	Shamsa	Visone								X						
15	Pullen Park Neighborhood Resident and Pullen Arts Center Participant	Vincent	Whitehurst, AIA	X	X				X		X						
16	Pullen Arts Center Participant	Malinda	Bird Wilson		X		X	X	X								
17	Parks Board Member	David	Millsaps														
18	Parks Board Member	Clodagh	Lyons-Bastian														

VIII. NEXT STEPS

The completed Situation Assessment Report will be presented to the Parks, Recreation and Greenway Advisory Board (PRGAB) with the recommended list of Citizen Planning Committee (CPC) members. Once endorsed by the Board, the report and the CPC member recommendations will be presented to the City Council for approval. Following appointment by the City Council, the Citizen Planning Committee will be engaged during the conceptual design phase of the project to help guide the design and provide input and suggestions to the design team.

The Pullen Arts Center is a highly valued and utilized public facility. To keep the public informed and engaged in the design process, three CPC / Public meetings will be scheduled between October 2015 and January 2016. The first CPC / Public meeting will be a visioning / programming meeting to receive and document input and suggestions from the attendees. With information from the community survey and the first public meeting, the Design Team, working with the PR&CR staff, will develop a program and several concept diagrams for consideration. During the second CPC / Public meeting, the program and concept diagrams will be presented for general feedback. Based on the CPC and public responses as well as PR&CR staff comments, the Design Team will develop a preferred design option. The Design Team will then present the preferred design option at the third CPC / Public meeting, which will conclude the public engagement process for this first phase work.

The Design Team will make adjustments to the preferred design option and present the recommended solution to the PRGAB for their endorsement. With PRGAB acceptance, the final conceptual diagrams and report will be presented to the City Council for their approval. The Situation Assessment phase will conclude with final deliverables due in March 2016.

With funding already in place, it is anticipated that the project will proceed to the implementation phase of design and construction in the spring of 2016. This second phase will take approximately 2 ½ years, including one year for design and one year for construction.

IX. APPENDIX A: Stakeholder, Community and Citizen Planning Committee Survey

PULLEN ARTS CENTER AND NORTH PULLEN PARK IMPROVEMENTS PROJECT

The City of Raleigh Parks, Recreation and Cultural Resources Department is kicking off an improvement study to develop design options for the Pullen Arts Center and North Pullen Park, located at the intersection of Pullen Road and Hillsborough Street.

We are in the conceptual study phase and invite you to provide input to help guide the project team in the design of this project through the survey below. If you are interested in serving on the Citizen Planning Committee (CPC), complete the second part of the survey to be considered.

What is the CPC? The CPC is an appointed group composed of stakeholders representing a cross section of people who are familiar or have experience with Pullen Park, the Arts Center or surrounding area. It is expected that the CPC will meet several times over the course of the project, which will last till the end of December 2015. This can include up to six public meetings.

If you have any questions please contact James Marapoti at james.marapoti@raleighnc.gov

Stakeholder Community Survey

North Pullen Park Usage, Experience and Ideas

1. How often do you visit North Pullen Park?

Weekly Monthly Annually

Other (Please describe) _____

2. What do you visit at North Pullen Park? Check all that apply.

Pullen Arts Center Theatre in the Park Baseball fields Walking trails

Natural park setting Other (Please describe) _____

3. In which ways could North Pullen Park be improved? Please rank in order of priority with #1 being most important.

___ Vehicular access and circulation ___ Pedestrian access and circulation

___ Availability and convenience of parking ___ Outdoor plaza ___ Site furnishings

___ Public art displays ___ Visibility of the park and buildings from the streets

___ Spaces for making art outdoors

___ Other (Please describe) _____



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4. Describe your experience with the following park elements as well as any suggestions for improvements.

Vehicular access and circulation _____

Pedestrian access and circulation _____

Availability and convenience of parking _____

Visibility of the park and buildings from the streets _____

Spaces for making art outdoors _____

Public art displays _____

5. What other comments or ideas would you like to share on the improvement plan for North Pullen Park?

Pullen Arts Center Usage, Experience and Ideas

6. How often do you visit Pullen Arts Center?

Weekly Monthly Annually Other (Please describe) _____



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7. What activities or programs do you engage in at Pullen Arts Center? Check all that apply.

- Jewelry Pottery Painting/Drawing Glass Fibers
 Bookmaking Printmaking Art4Fun summer programs Fall Arts Fair
 Other (please describe) _____

8. What activities or programs would you like to be offered at Pullen Arts Center that are not currently being offered? Please specify.

9. What are the greatest needs and challenges that you see in the current Pullen Arts Center? Please rank in order of priority with #1 being the highest need.

- ___ Classroom/studio size ___ Studio equipment/amenities ___ Storage space for students
___ Handicap accessibility ___ Need for common areas/social spaces
___ Other (please describe) _____

10. What key issues should be addressed in the renovation of Pullen Arts Center? Please rank in order of priority with #1 being most important.

- ___ Visibility from the streets ___ Indoor – outdoor connectivity ___ Outdoor activity areas
___ Natural light ___ Multi-use spaces ___ More classrooms
___ More storage spaces ___ Larger studio / working space
___ Other (Please describe) _____

11. What are the greatest programming needs that you see in the current Pullen Arts Center? Please rank in order of priority with #1 being most important.

- ___ Availability of beginning level classes
___ Availability of intermediate/advanced level classes
___ Schedule/availability of classes for children and teens
___ Schedule/availability of classes for adults
___ Other (Please describe) _____



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12. What other comments or ideas would you like to share about your vision for the future of Pullen Arts Center?

13. Please list individuals or groups / organizations that you think should be engaged in this project.

Household Information

14. Are you a Raleigh resident? Yes No

15. Do you represent a group or organization? Yes No
If yes, please describe your affiliation:

16. What is your zip code? _____

17. How long have you lived at your current address?

Less than a year 1-3 years 4-6 years 7+ years

18. What is your age? Under 23 23-40 Over 40 Over 60

19. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

___ (1) Yes ___ (2) No

20. Which of the following best describes your race?

___ (1) American Indian or Alaska Native ___ (5) Multi-racial

___ (2) Asian/Pacific Islander ___ (6) Prefer not to describe

___ (3) African American/Black ___ (7) Other: _____

___ (4) Caucasian/White

End of Stakeholder Community Survey. If you are interested in greater involvement in this project and want to be considered for the Citizens Planning Committee, please complete the survey below.



PULLEN ARTS CENTER AND NORTH PULLEN PARK IMPROVEMENTS PROJECT

Citizen's Planning Committee Survey

Opportunities for Further Participation

The City of Raleigh Parks, Recreation and Cultural Resources Department is soliciting volunteers to serve on a Citizen's Planning Committee for this project. The committee will be appointed by the Raleigh City Council in the fall of 2015. The anticipated duration of CPC engagement is from early October to the end of December 2015. ***If interested in serving on this committee, please complete information below no later than August 1, 2015 to be considered.***

1. It is expected that the CPC will meet several times over the course of the project. This will include up to six CPC / public meetings and optional meetings with PRGAB (Parks, Recreation Greenway Advisory Board) and City Council. These meetings are all part of the participation process and consistent attendance will be essential for your understanding of the project and feedback for the project team. What are the best days and times for you to meet?

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING						
AFTERNOON						
EVENING						

2. Please provide your name and the best method to contact you.

Name _____

Email _____

Phone _____

3. Why are you interested in serving on the Citizen's Planning Committee?

4. Describe your involvement with the arts.



PULLEN ARTS CENTER AND NORTH PULLEN PARK IMPROVEMENTS PROJECT

5. What special knowledge, skills, or perspective will you provide during the design process? Please check all that apply.

- Youth Arts Education Art for Adults ADA / Accessibility Multi-media Art
 Local Business Art - Painting Art - Pottery Art - Jewelry
 Outdoor Spaces Student Performing Arts / Theater
 Other skills & knowledge (Please describe) _____

6. Please provide an example of a time when you worked with others in a group to successfully find a solution. What was your role?

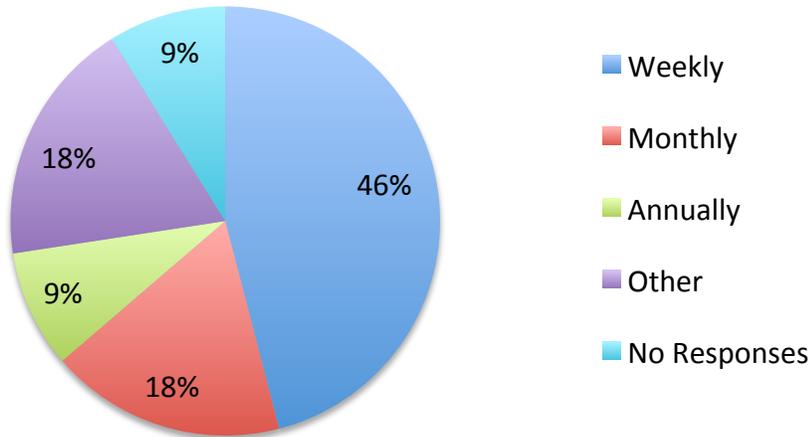
7. Can you anticipate any obligations that may limit your participation in the project?

8. Please share any additional comments, suggestions, or any questions you may have.

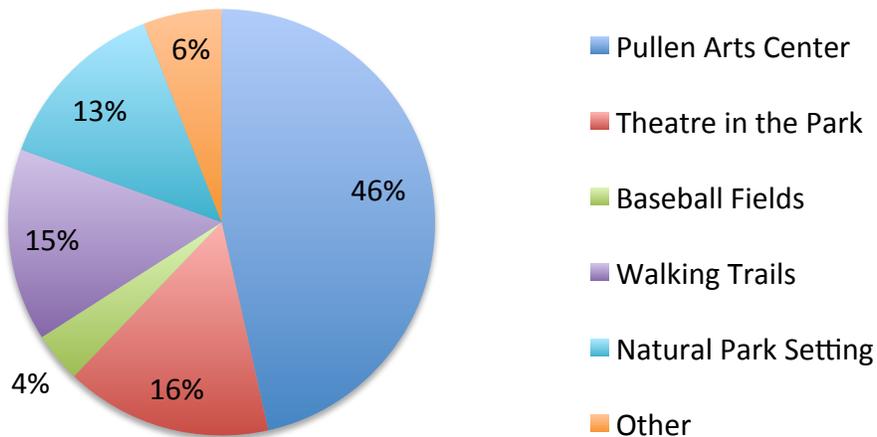


X. APPENDIX B: Survey Results

QUESTION #1: How often do you visit North Pullen Park

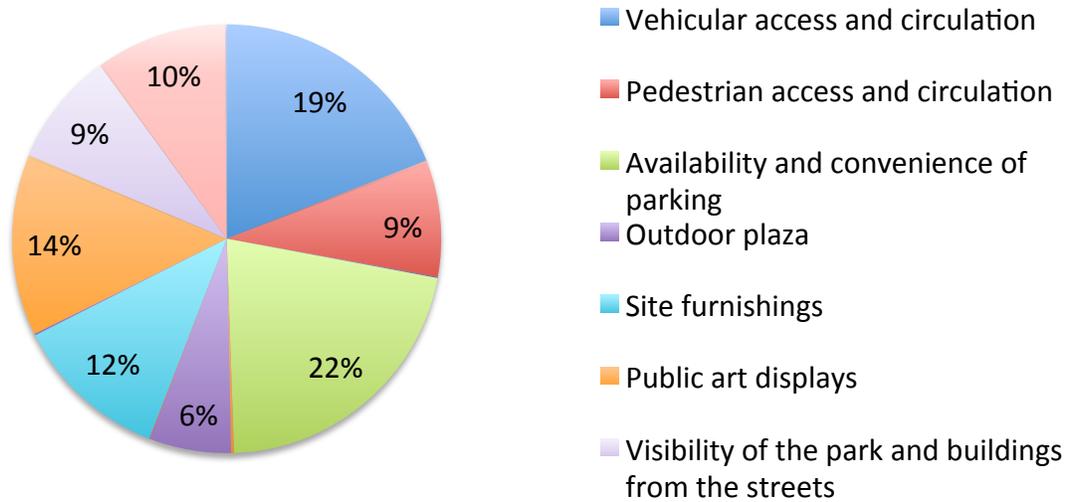


QUESTION #2: What do you visit at North Pullen Park

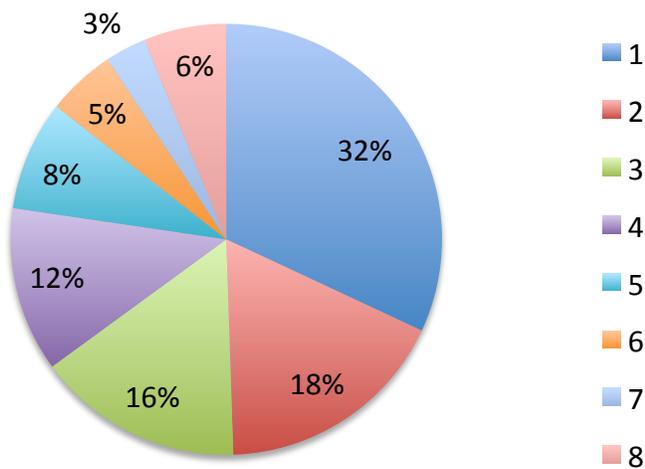


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #3: In which ways could North Pullen Park be improved

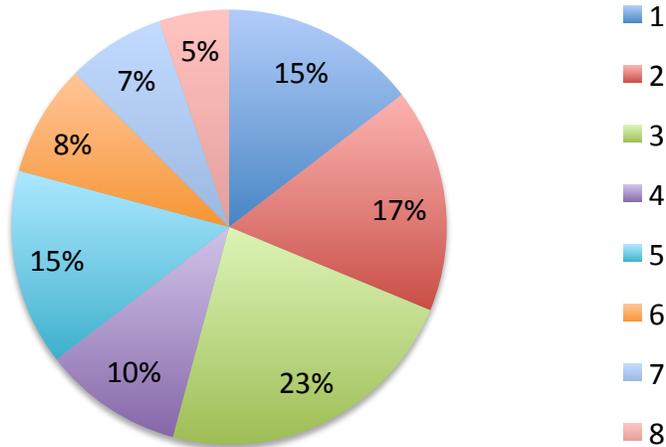


QUESTION #3: Ranking of vehicular access and circulation in order of priority for improvement

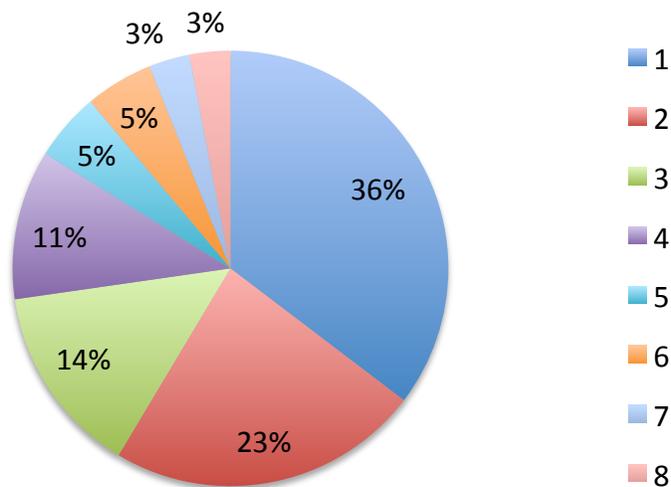


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #3: Ranking of pedestrian access and circulation in order of priority for improvement

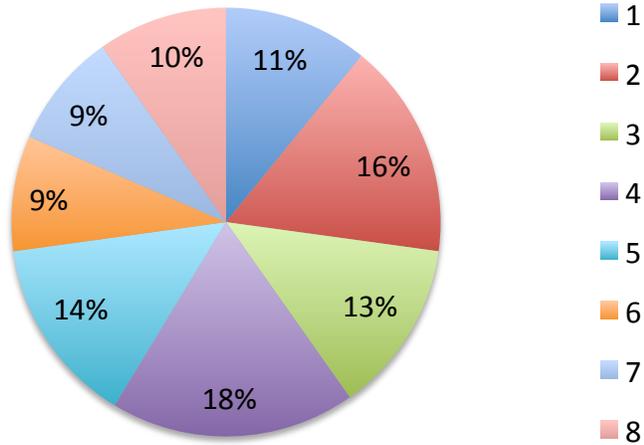


QUESTION #3: Ranking of availability and convenience of parking in order of priority for improvement

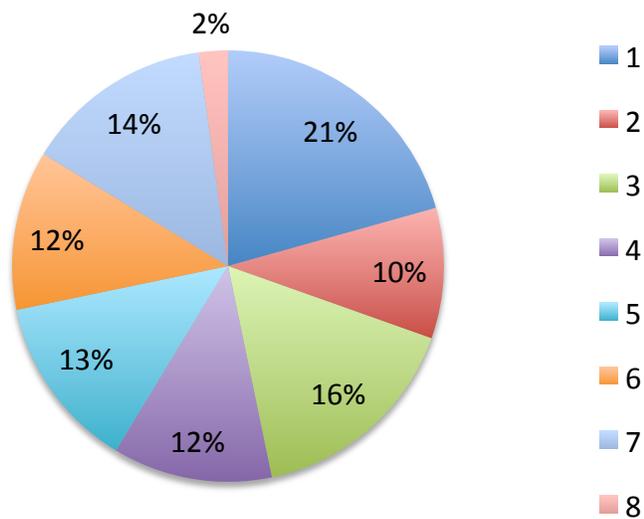


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #3: Ranking of outdoor plaza in order of priority for improvement

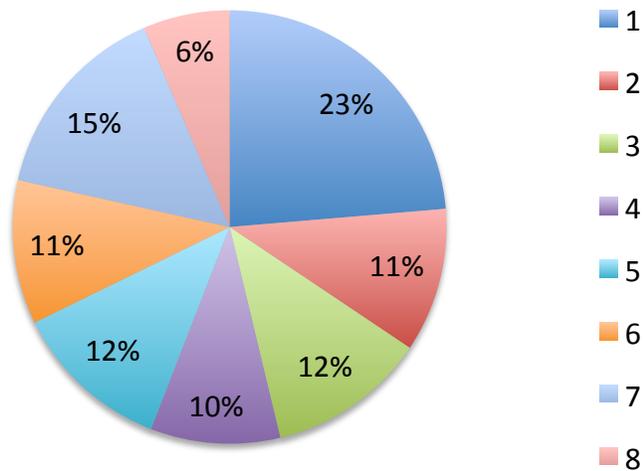


QUESTION #3: Ranking of site furnishings in order of priority for improvement

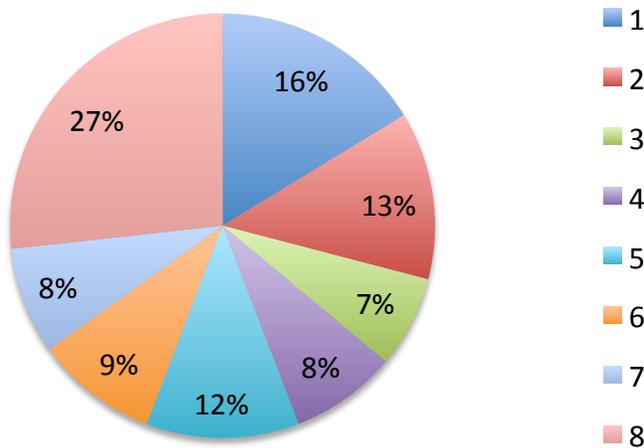


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #3: Ranking of public art display in order of priority for improvement

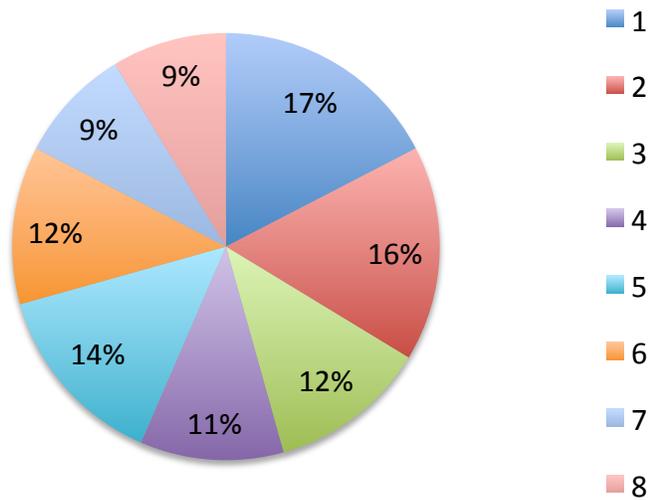


QUESTION #3: Ranking of visibility of the park and buildings from the street in order of priority for improvement

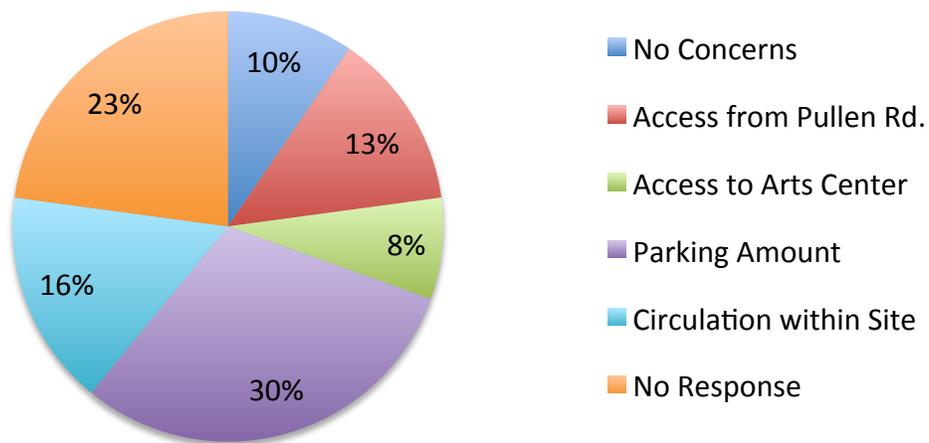


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #3: Ranking of spaces for making art outdoors in order of priority for improvement

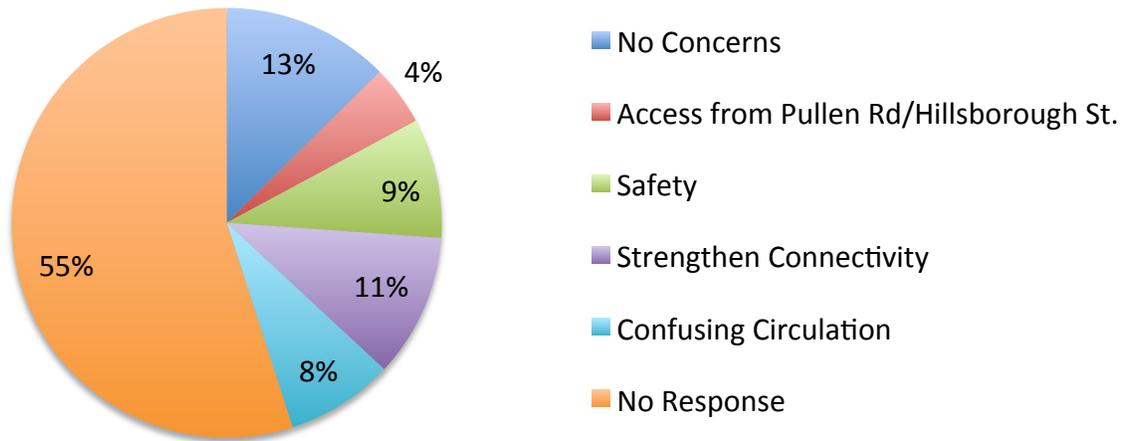


QUESTION # 4a: Describe your experience with vehicular access and circulation as well as suggest any improvements.

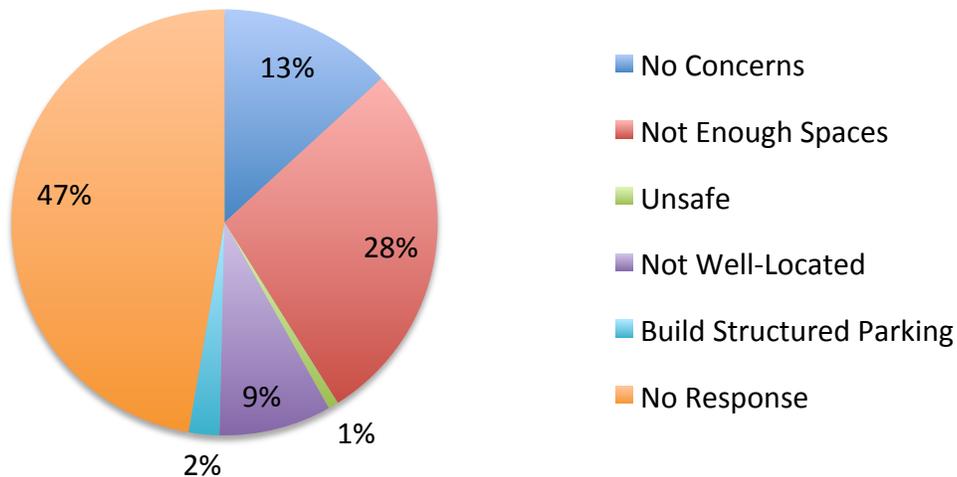


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #4b: Describe your experience with pedestrian access and circulation as well as suggest any improvements.

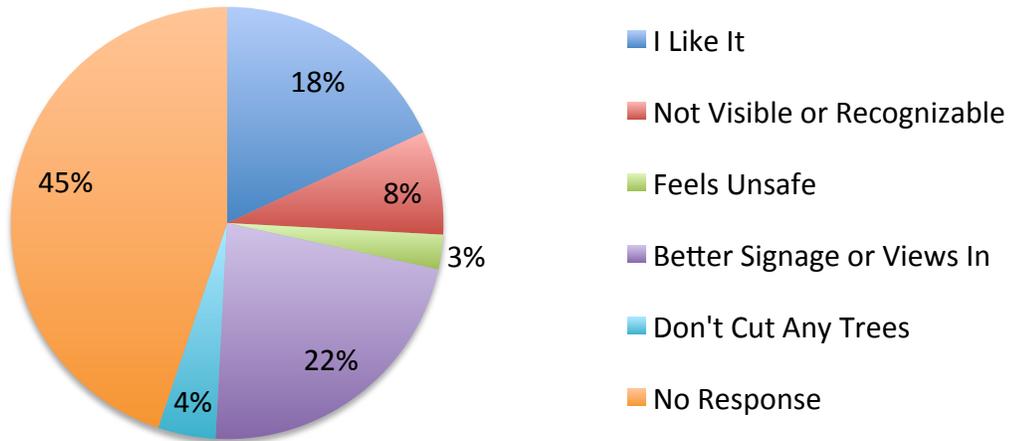


QUESTION #4c: Describe your experience with availability and convenience of parking as well as suggest any improvements.

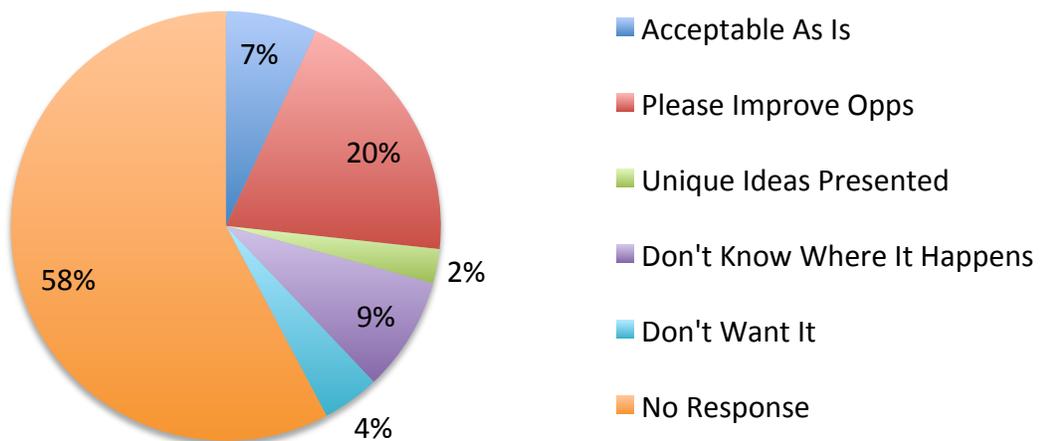


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #4d: Describe your experience with visibility of the park and buildings from the streets as well as suggest any improvements.

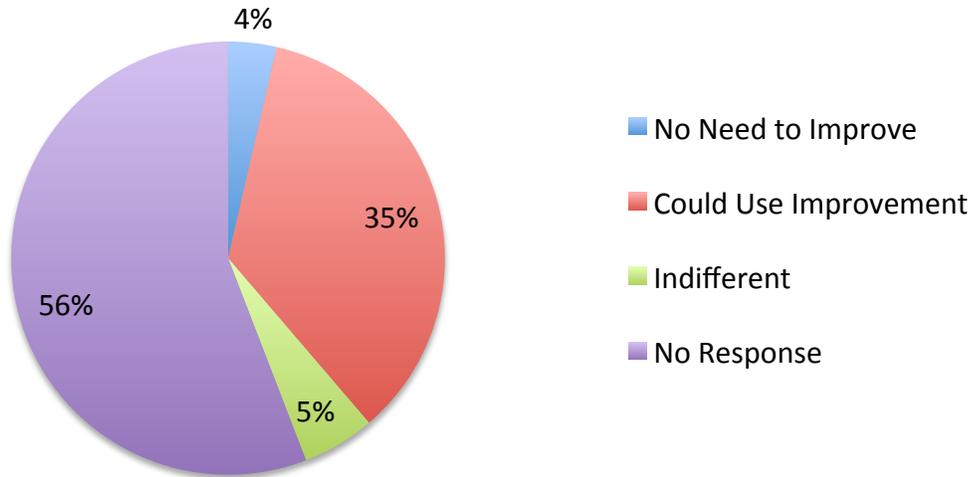


QUESTION #4e: Describe your experience with the spaces for making art outdoors as well as suggest any improvements.

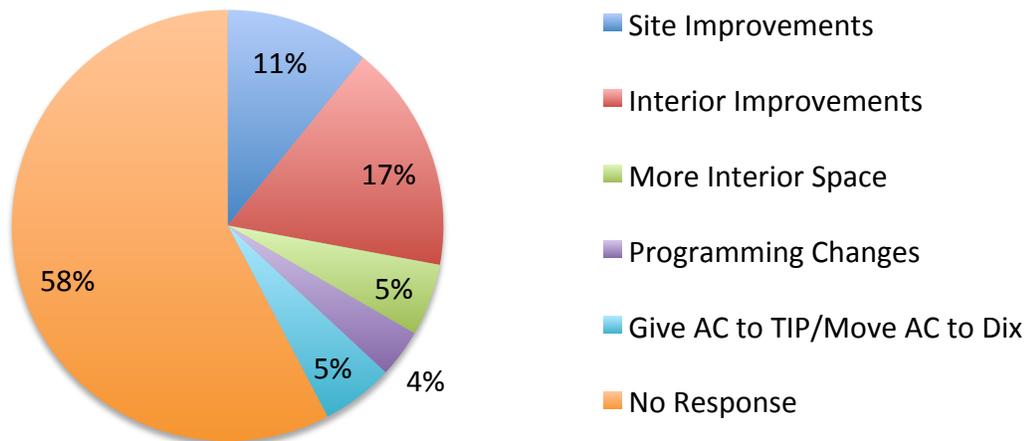


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #4f: Describe your experience with public art displays as well as suggest any improvements.

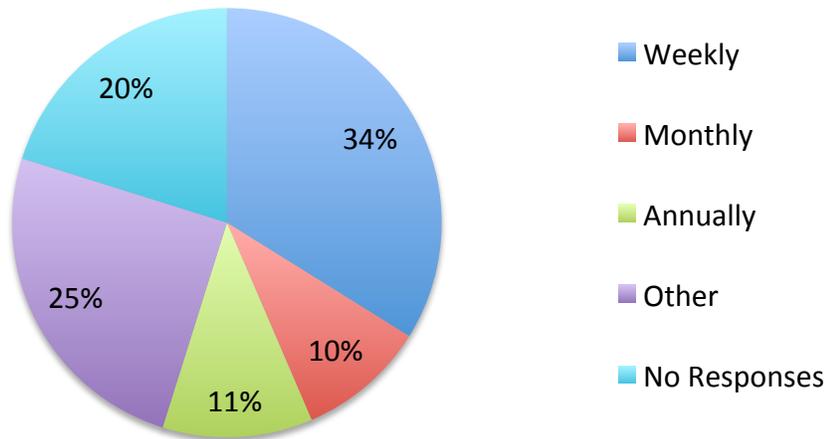


QUESTION #5: What other comments or ideas would you like to share on the improvement plan for North Pullen Park?

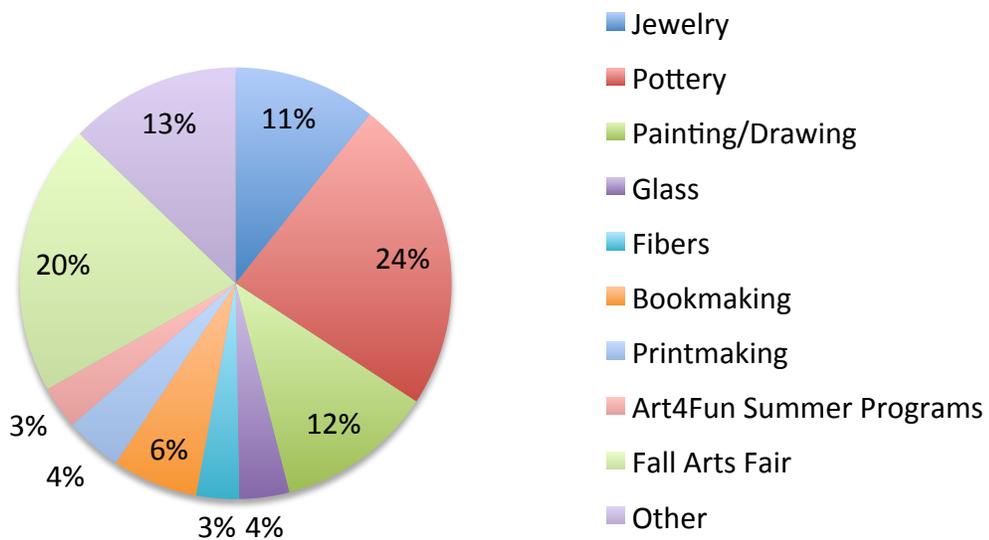


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #6: How often do you visit Pullen Arts Center

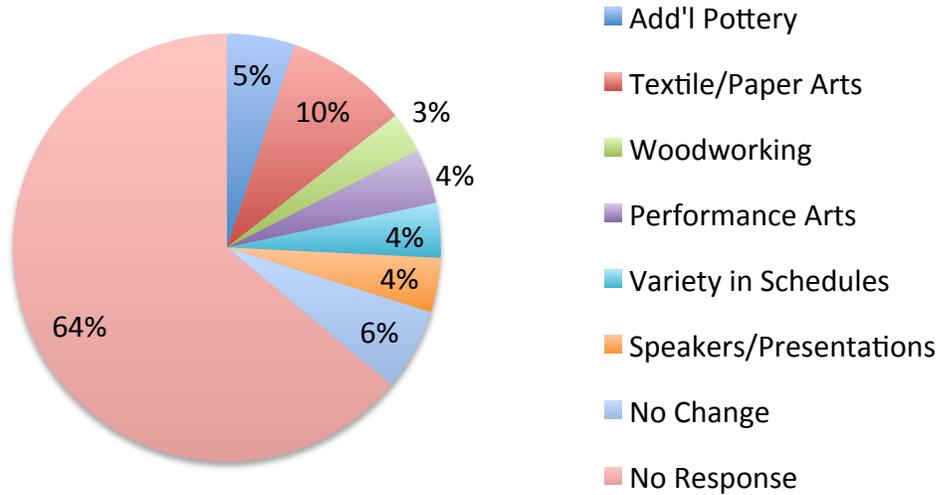


QUESTION #7: What programs do you engage in at Pullen Arts Center

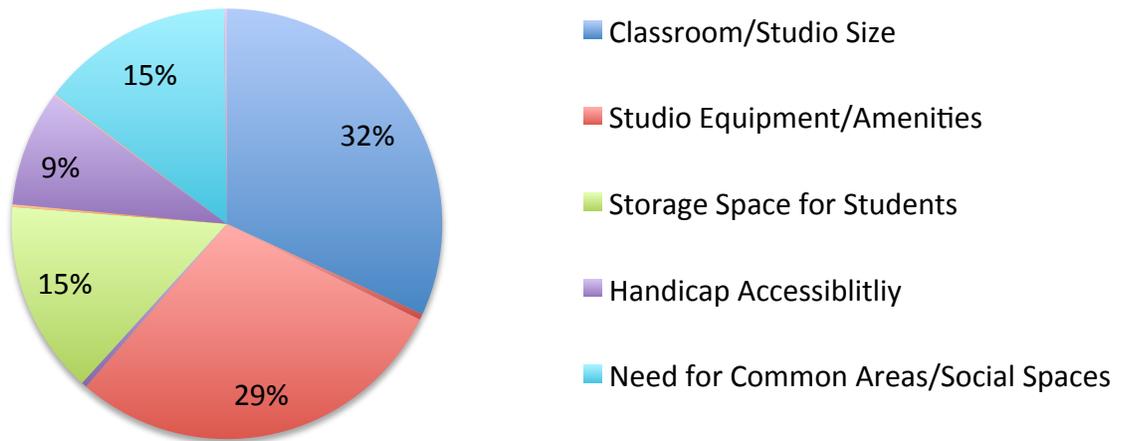


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #8: What activities or programs would you like to be offered at Pullen Arts Center that are not currently being offered? Please specify.

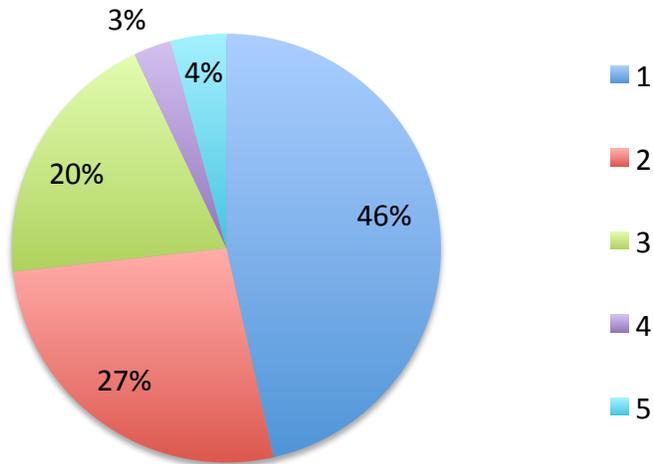


QUESTION #9: What are the greatest needs and challenges that you see in the current Pullen Arts Center

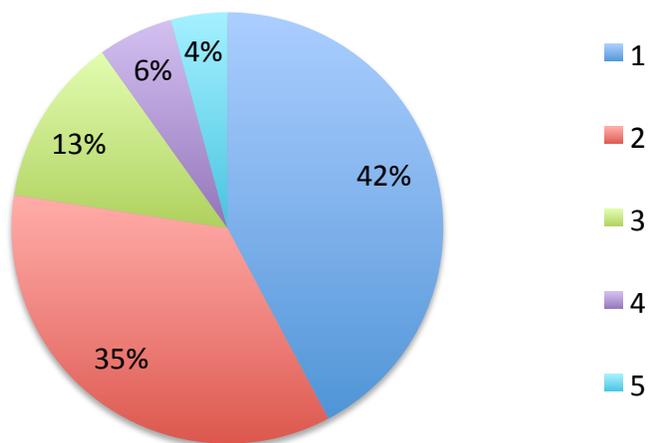


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #9: Ranking of classroom / studio size in order of priority for improvement

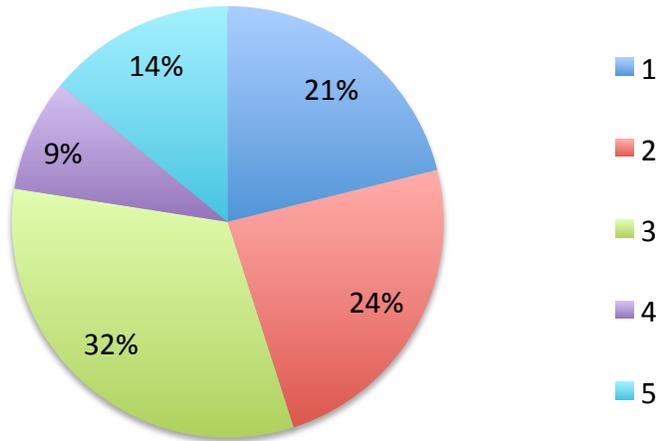


QUESTION #9: Ranking of studio equipment / amenities in order of priority for improvement

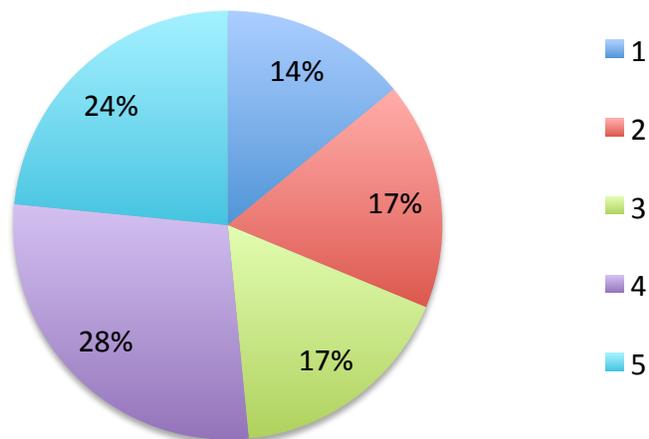


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #9: Ranking of storage space for students in order of priority for improvement

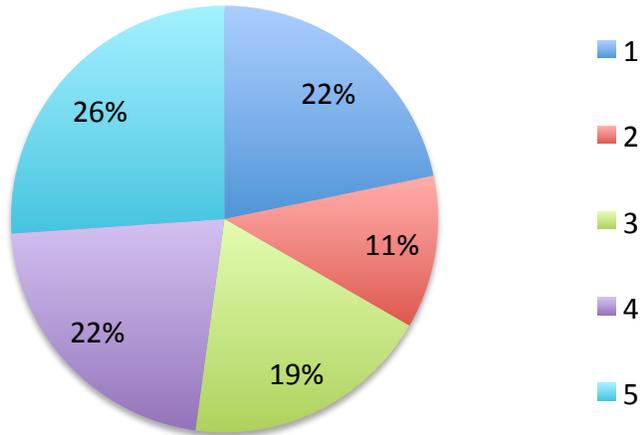


QUESTION #9: Ranking of handicap accessibility in order of priority for improvement

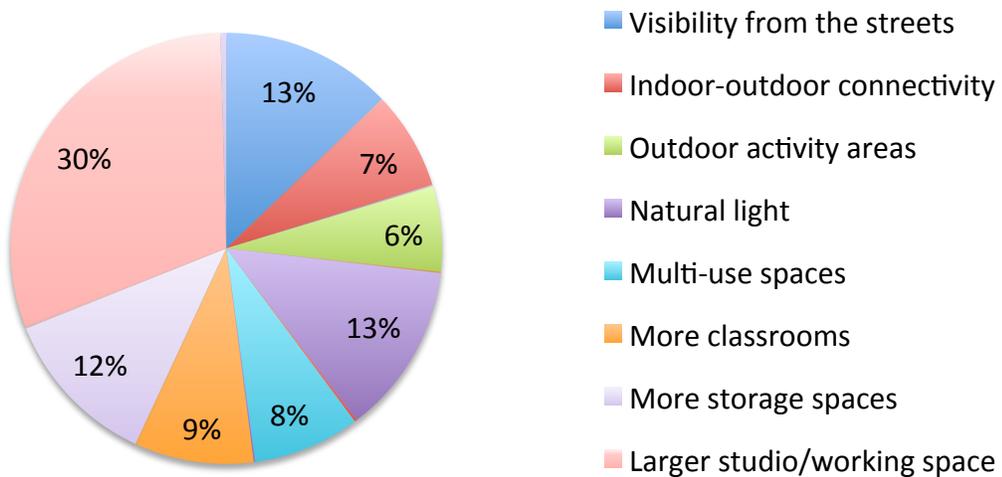


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #9: Ranking of the need for common area / social spaces in order of priority for improvement

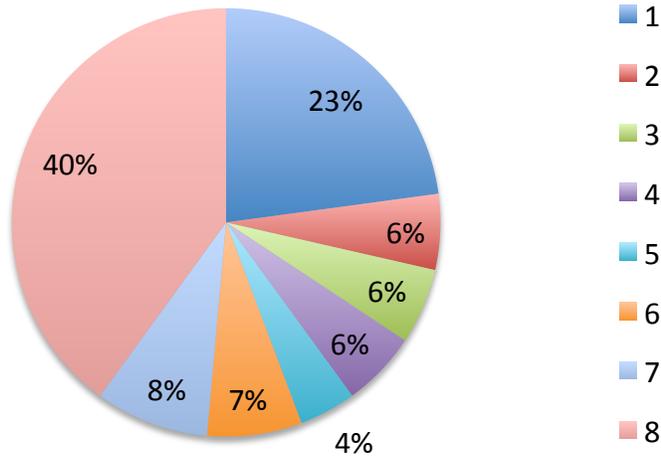


QUESTION #10: What key issues should be addressed in the renovation of Pullen Arts Center

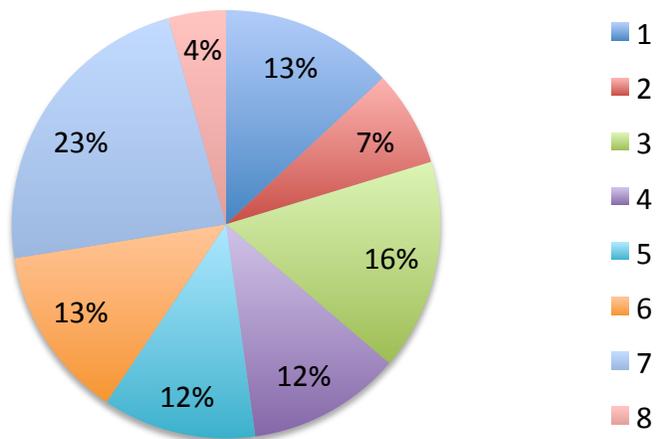


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #10: Ranking of visibility from the streets in order of priority for improvement

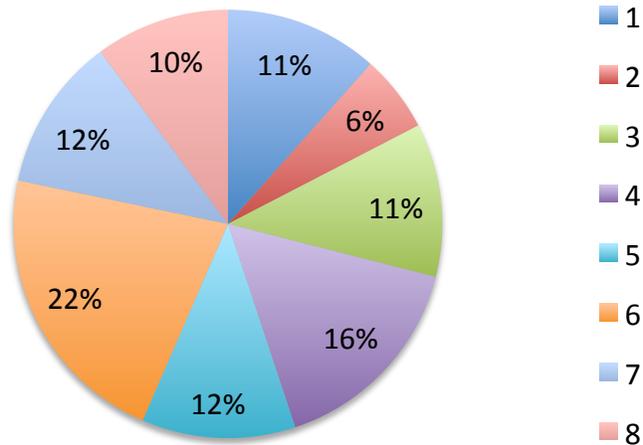


QUESTION #10: Ranking of indoor – outdoor connectivity in order of priority for improvement

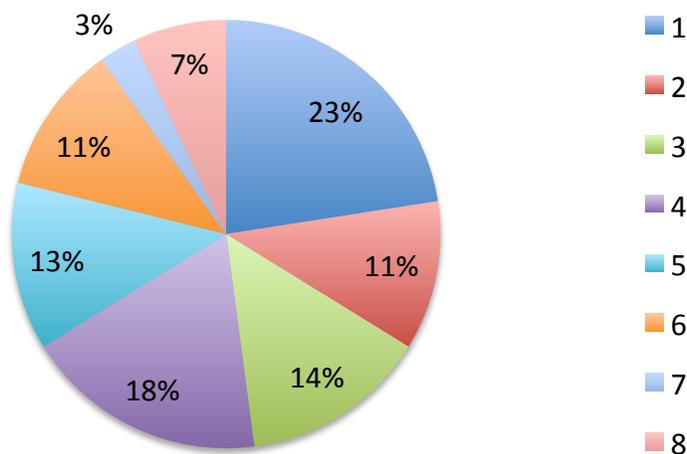


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #10: Ranking of outdoor activity areas in order of priority for improvement

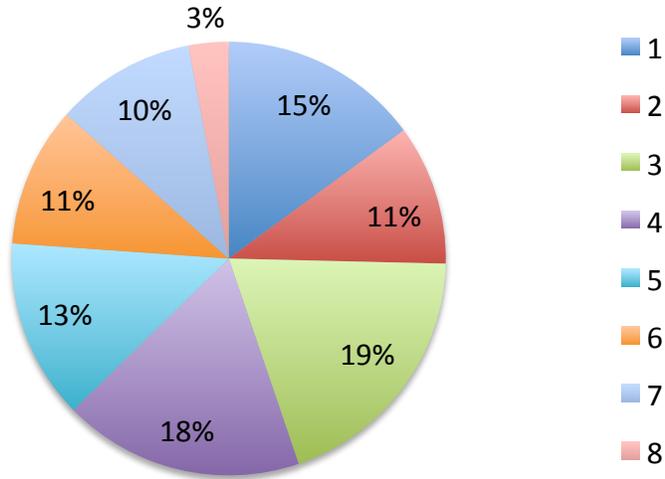


QUESTION #10: Ranking of natural light in order of priority for improvement

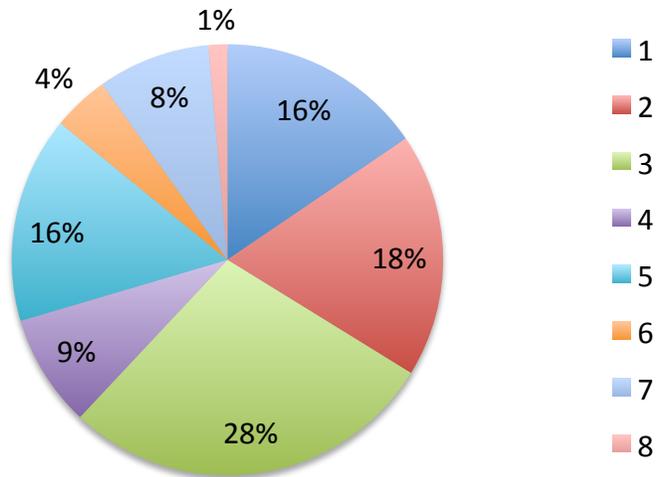


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #10: Ranking of multi-use spaces in order of priority for improvement

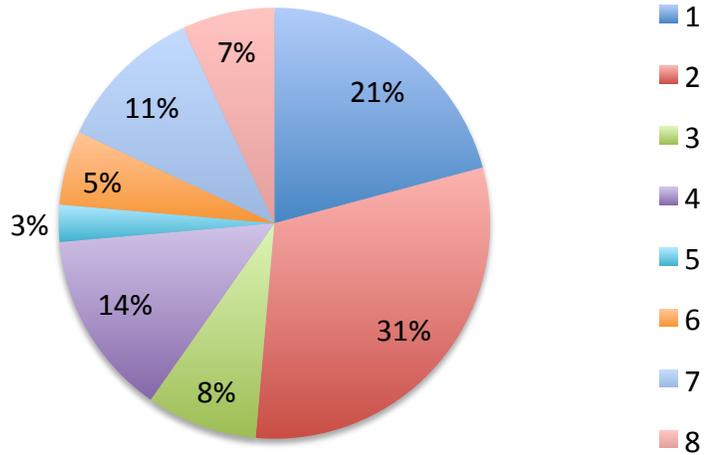


QUESTION #10: Ranking of more classrooms in order of priority for improvement

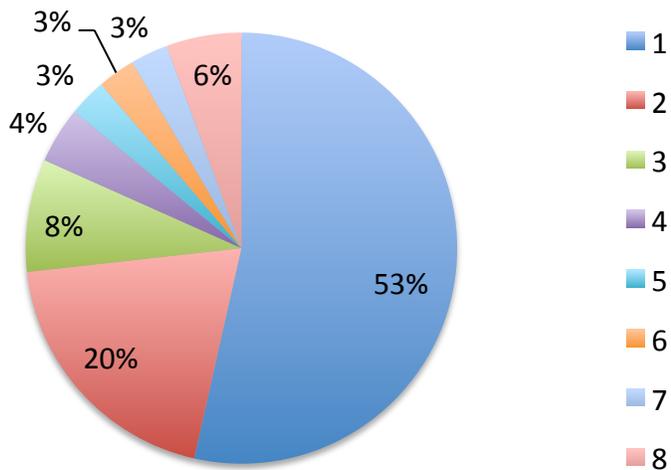


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #10: Ranking of more storage spaces in order of priority for improvement

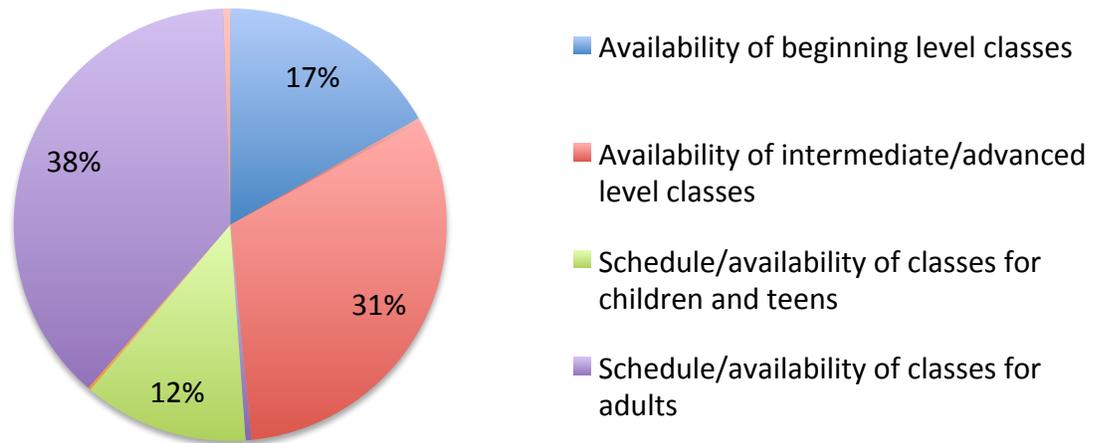


QUESTION #10: Ranking of larger studio / working space in order of priority for improvement

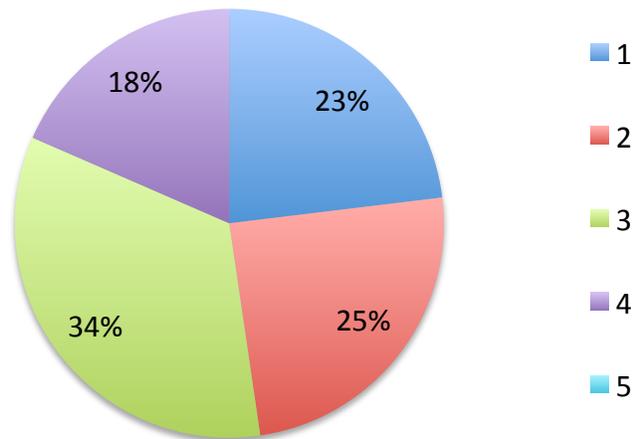


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #11: What are the greatest program needs that you see in the current Pullen Arts Centering

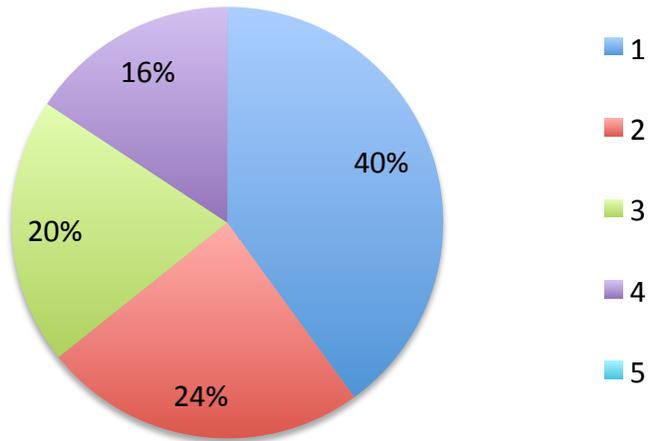


QUESTION #11: Ranking of availability of beginning level classes in order of need

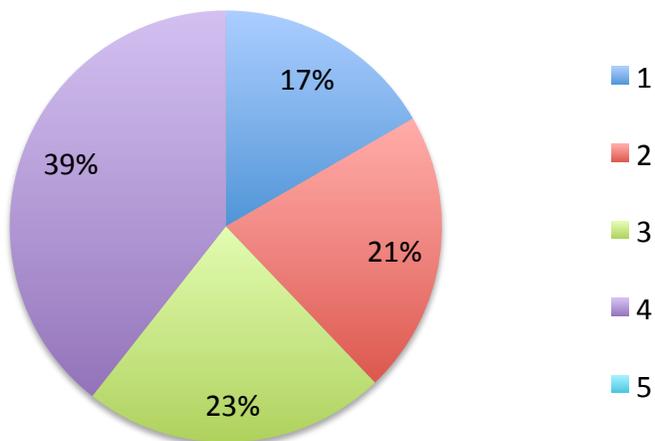


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #11: Ranking of availability of intermediate / advanced level classes in order of need

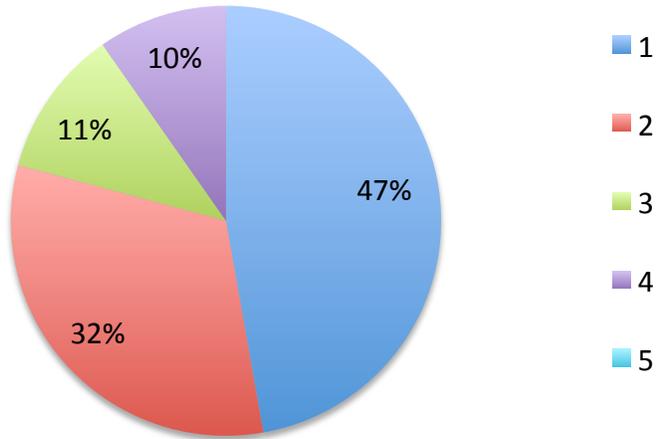


QUESTION #11: Ranking of schedule / availability of classes for children and teens in order of need

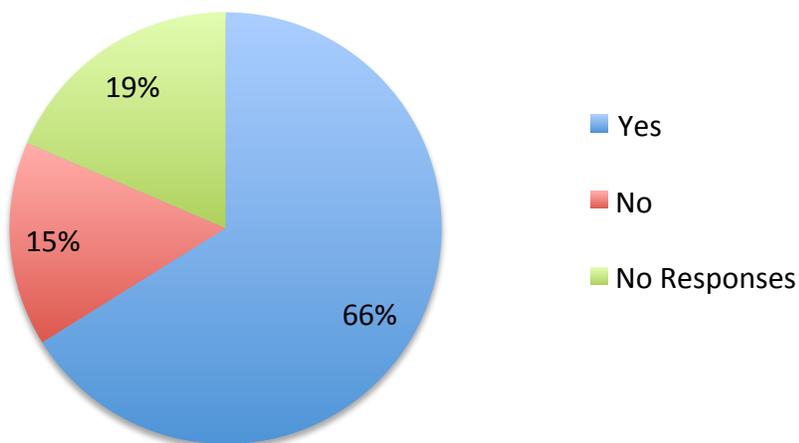


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #11: Ranking of schedule / availability of classes for adult in order of need

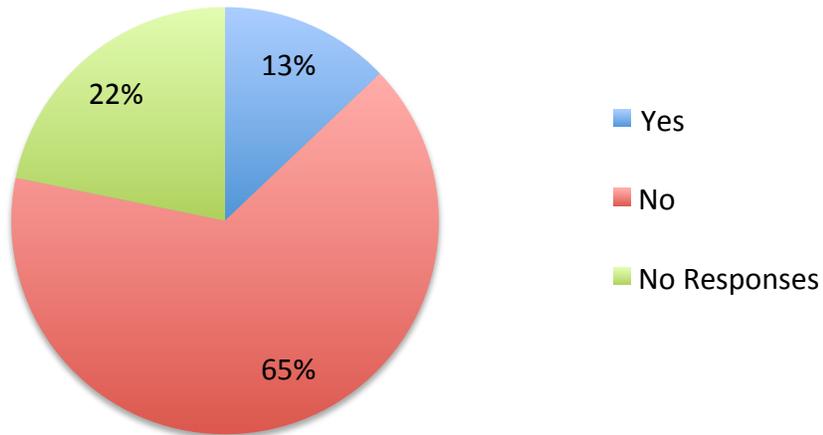


QUESTION #14: Are you a Raleigh resident

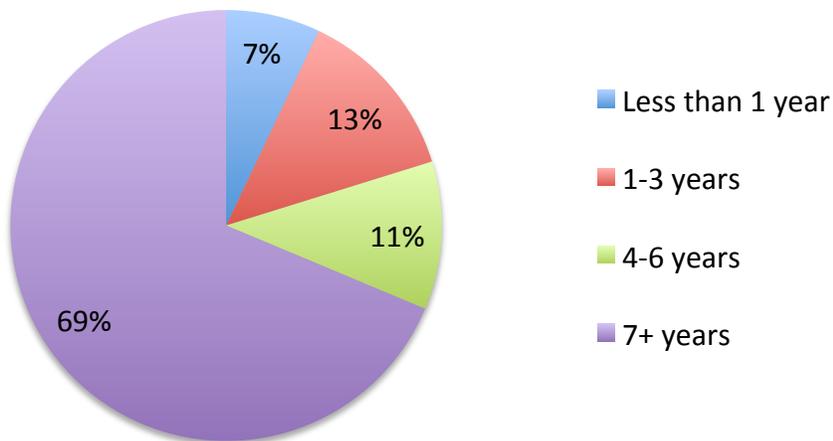


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #15: Do you represent a group or organization

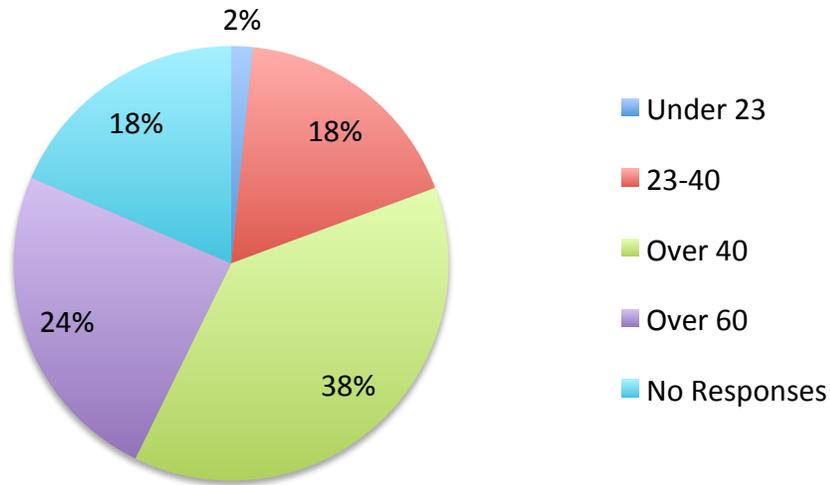


QUESTION #17: How long have you lived at your current address

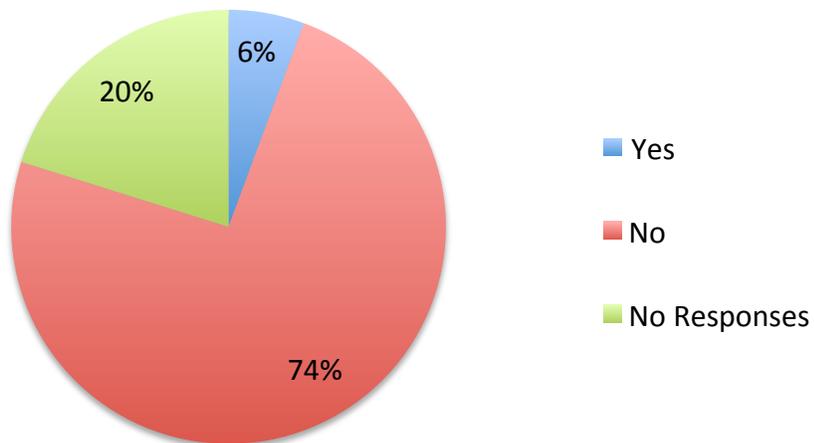


PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #18: What is your age



QUESTION #19: Are you or other member of your household of Hispanic, Latino, or Spanish ancestry



PULLEN ARTS CENTER AND NORTH PULLEN PARK SITUATION ASSESSMENT REPORT

QUESTION #20: Which of the following best describes you

