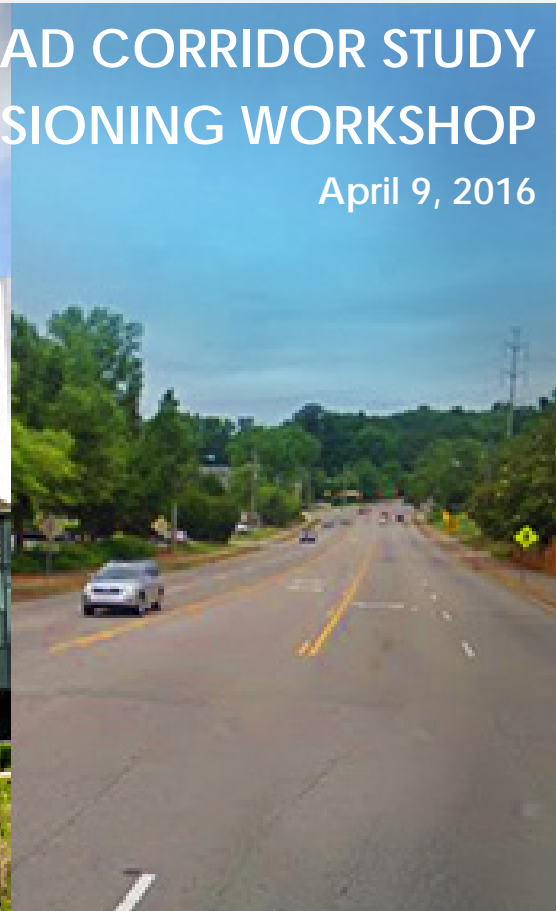


AVENT FERRY ROAD CORRIDOR STUDY
VISIONING WORKSHOP

April 9, 2016



AF

Avent Ferry Road
Corridor Study

AGENDA

- 9:00 – 9:20am Coffee and Refreshments
- 9:20 – 9:30am Welcome and Introduction
- 9:30 – 10:15am Group Presentation and Questions
- 10:15 – 10:30am Break; Form Breakout Groups
- 10:30 – 11:30am Breakout Group Discussion:
- Assets
 - Constraints & Issues
 - Opportunities
 - Quick Fixes
- 11:30 – 12:00pm Small Groups Report Back
- 12:00pm Wrap Up and Next Steps



WHY ARE WE ARE HERE?

Provide a framework of data, observations, and community input that will be used to generate momentum toward a ***Corridor Study*** to begin in the fall of 2016, by:

- Gathering information
- Starting to Develop a Vision
- Surveying Stakeholders
- Generating a Summary Report



WHAT IS A CORRIDOR STUDY?

Corridor studies are intended to provide detailed information and solutions to guide the future physical and regulatory characteristics for particular corridors of a city.



WHAT IS A CORRIDOR STUDY?

- Involve the community in developing a long-term vision
- Define policies and actions that will guide how the corridor should be maintained or changed in the future
- Identify future land uses in an overall community-wide context
- Recommend future infrastructure improvements to sidewalks and the street network
- Provide urban design guidance
- Provide implementation guidance for private and public investments



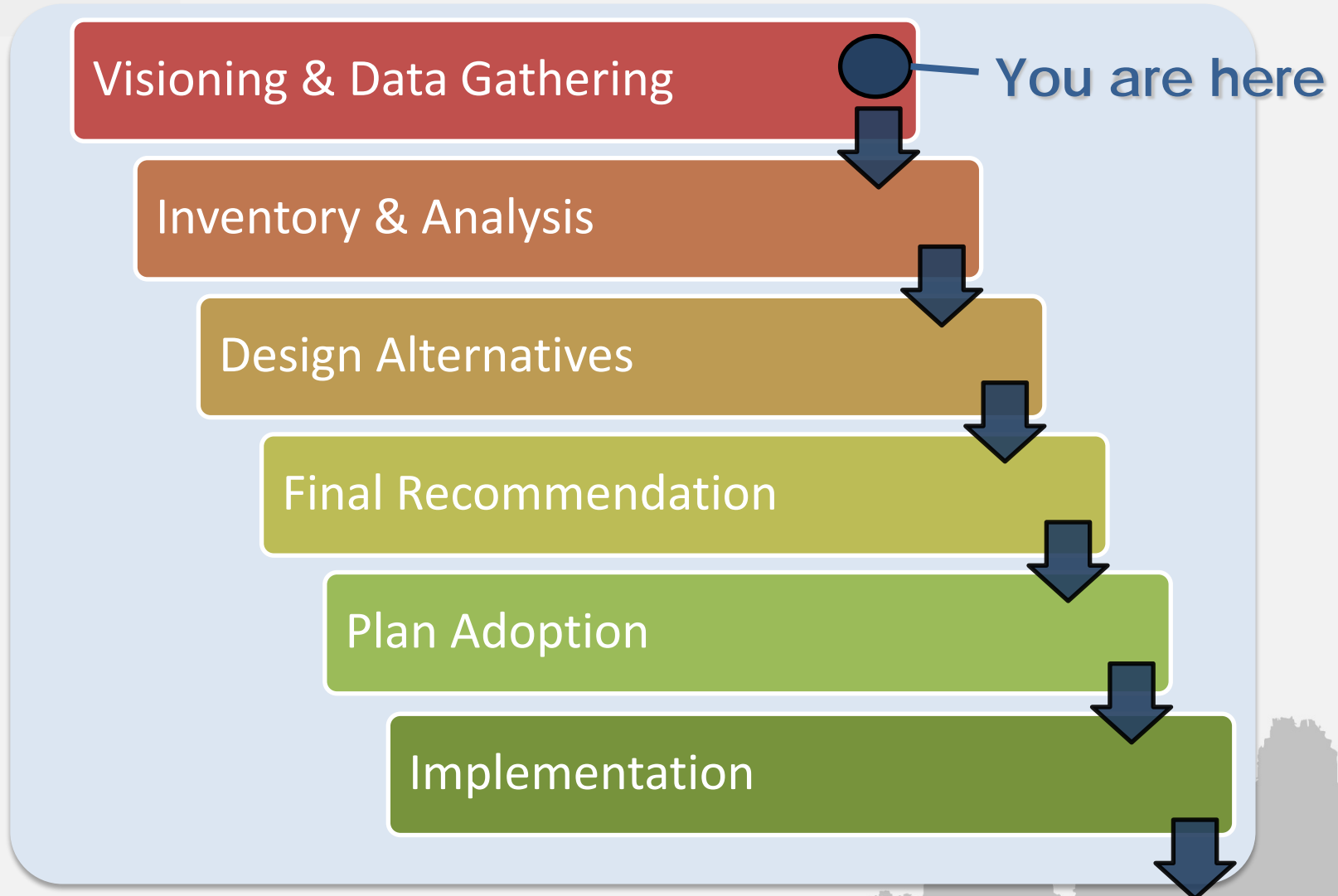
CORRIDOR STUDY OUTPUT

A series of **recommendations** which will be presented to City Council. The recommendations may take the form of:

- Land use amendments
- Zoning amendments
- Plans for Open Space
- Updates to the Street Plan Map
- Updates to the Greenway Map
- Future Transportation Studies & Projects
- Capital Projects
- Renderings and Sketches depicting urban design guidelines for the area
- Items requiring further study



CORRIDOR PLANNING PROCESS



COMMUNITY ENGAGEMENT

In-Person

- Visioning Workshop
- CAC Presentation(s)
- Project Kick-Off Workshop
- Stakeholder Meetings
- Citizen Workshop(s)
- Presentations to Commissions and City Council

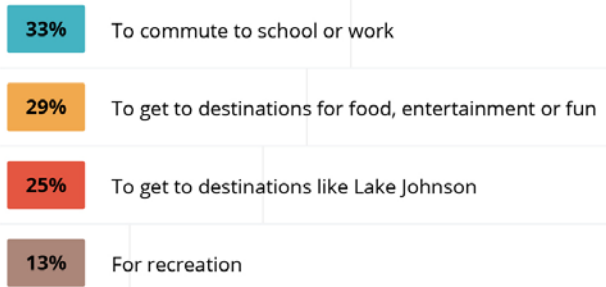
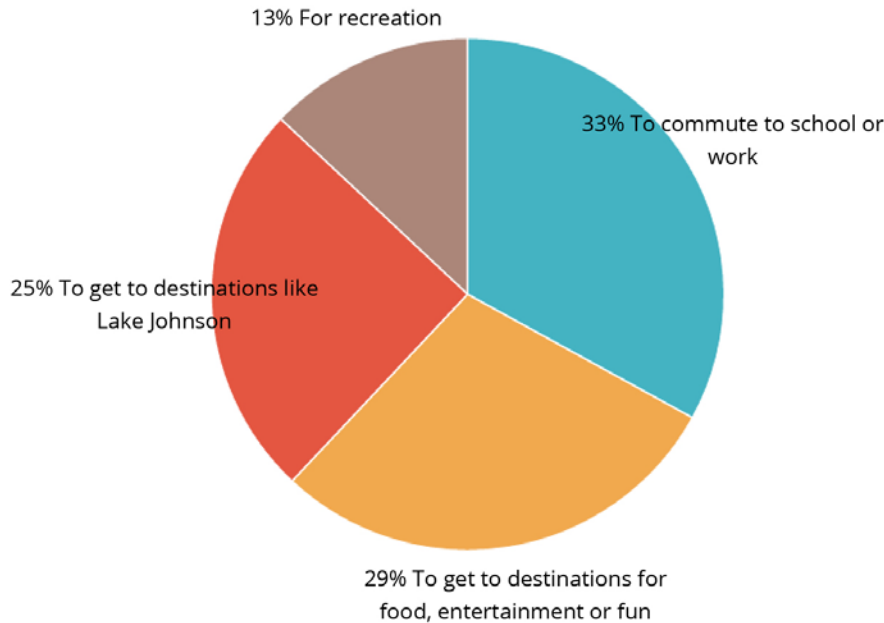
On-Going/Digital

- Project Website
- Citizen Survey(s)
- Community 'Newsletters'
- Draft Plan Review/ Public Comment Period

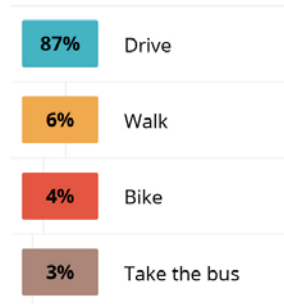
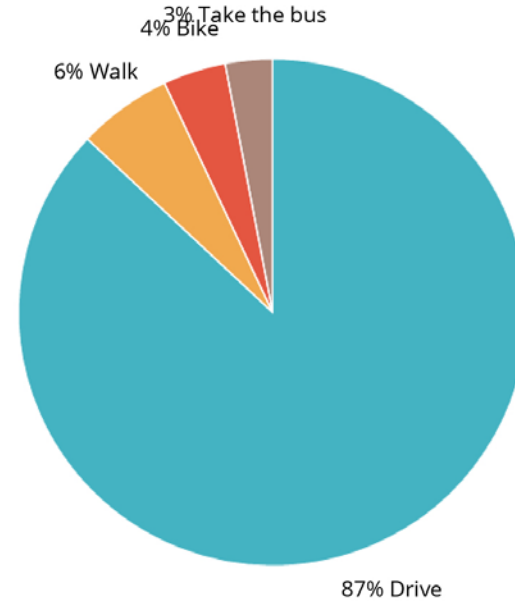


CITYZEN POLL RESULTS

How do you use Avent Ferry Road?



How do you typically travel on Avent Ferry Road?



CITYZEN POLL RESULTS



Rachel Pohlman Safe crosswalks and bus shelters

7 days ago



Laura Howard 1. Bike lanes where needed.
2. Grassy median in place of suicide lane.
3. Pedestrian crosswalks where traffic must STOP and YIELD to walkers.



Jay Dawkins I see a lot of bikes on the sidewalk in this area - maybe there's a way to widen that into a greenway-style path. That may align with narrowing the road lanes a bit since the current width seems to facilitate speed. Given the large walking/biking student population in this area, it makes sense to reduce speed, at least from Western to Lake Johnson.

7 days ago

11



jhartman Avent Ferry needs to be made much safer for pedestrians crossing the street and for bike riders. Currently there are no bike-only lanes which are physically protected from cars. Maybe raised pedestrian islands are needed to help make it safer for people to walk across the street to get to the buses.

6 days ago

2



Evan Bagby A turn signal at the intersection of Varsity and Avent Ferry. When turning left facing centennial you are essentially blind to oncoming traffic due to the downward slope and the cars turning left from the opposite way obstructing what little view one may have. Seen many near accidents due to this.

6 days ago

4



Kristi McClain Make it more of a nice, destination road and not just an ugly commuter road. The shopping centers need to be cleaned up and updated. Promotion of the greenway to Lake Johnson. Restaurants/a brewery along the greenery. This area has so much potential! More of a walkable, urban feel. Signage for the area.

7 days ago

0



Diane Wide sidewalks that properly and safely accommodate motorized wheelchairs all the way to Lake Johnson!

3 days ago

0



Jasmin Robertson Wilson More buses. I would like to be able to get to Tryon Rd from that area.

6 days ago

1



Deanna Metivier A bus lane and bike lanes

7 days ago



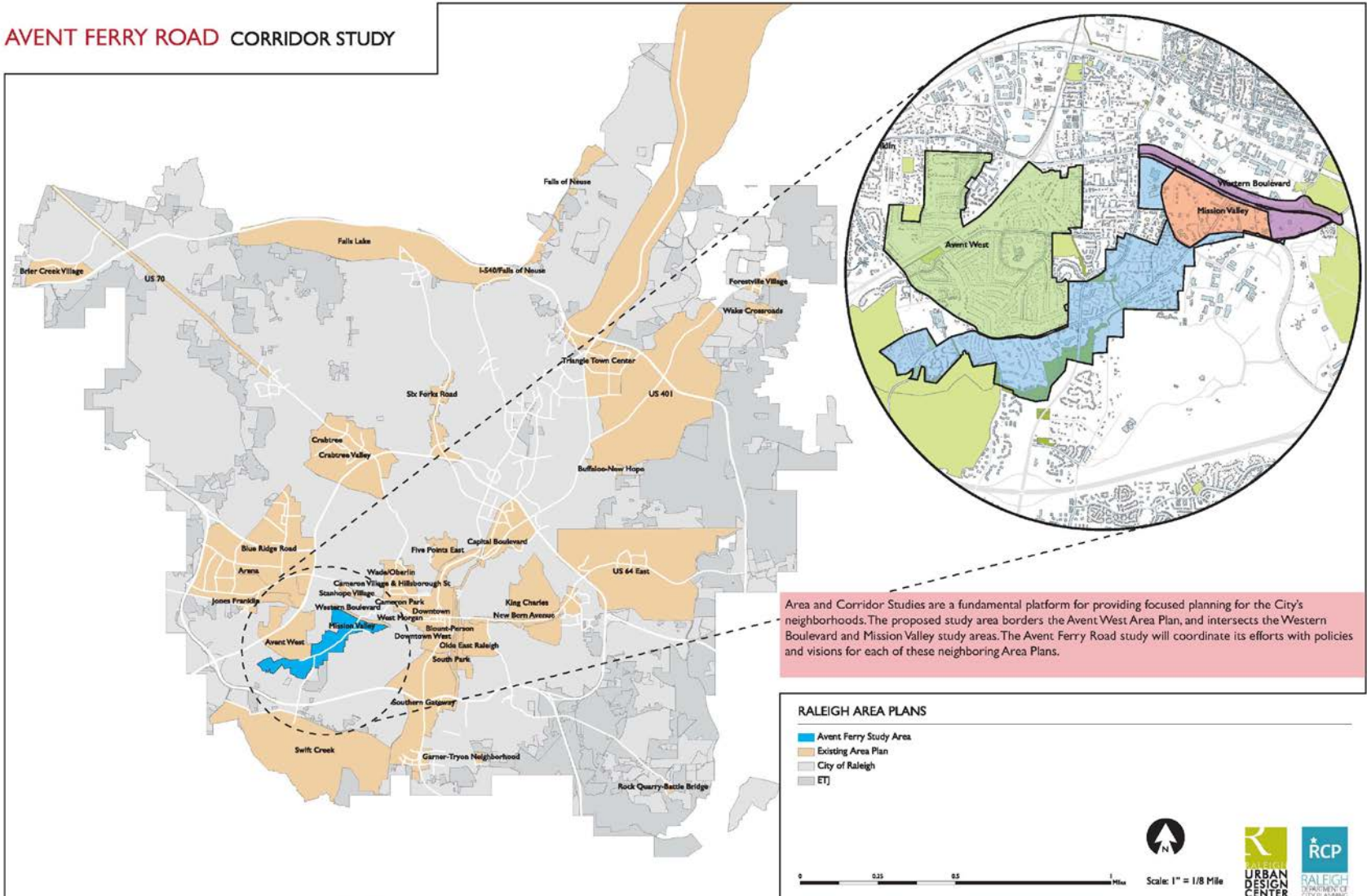
Ben Williams More buses? There are tons of buses running constantly on avent ferry. There should be bus lanes where they can let traffic flow around them instead of blocking a lane

5 days ago

3

CITYWIDE CONTEXT

AVENT FERRY ROAD CORRIDOR STUDY



Area and Corridor Studies are a fundamental platform for providing focused planning for the City's neighborhoods. The proposed study area borders the Aventura West Area Plan, and intersects the Western Boulevard and Mission Valley study areas. The Aventura Ferry Road study will coordinate its efforts with policies and visions for each of these neighboring Area Plans.

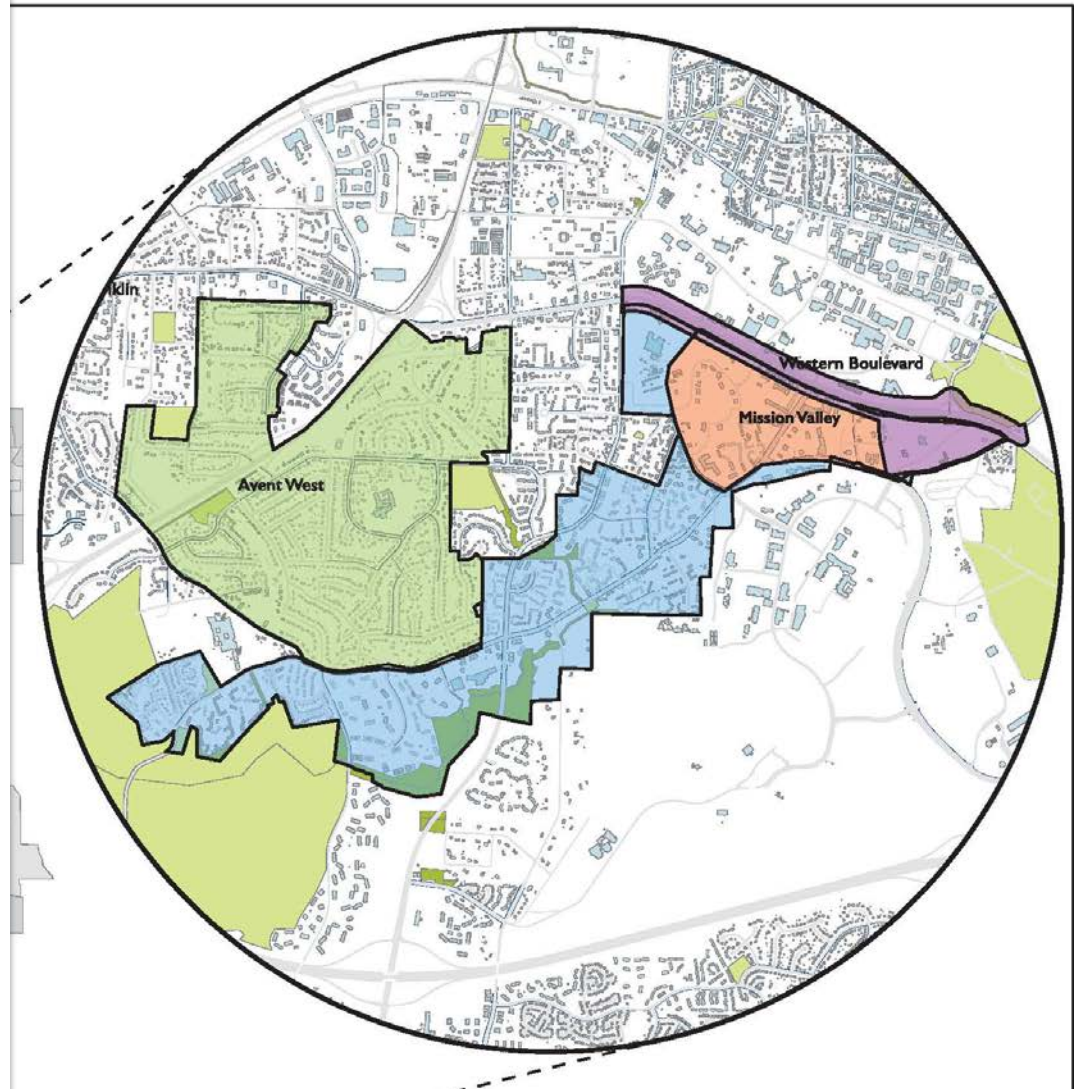
AREA CONTEXT

Area Plans

- Avent West
- Mission Valley
- Western Boulevard

NC State University

- Campus Master Plan
- Bicycle and Pedestrian Plan





BASELINE DATA

A walk through the briefing book



EMERGING THEMES

- Roadway Capacity
- Multimodal Transit Infrastructure
- Public Realm /Streetscape
- Building Form and Height
- Parks and Greenways
- Land Use/Future Land Use



EMERGING ISSUES

- Pedestrian and bicycle mobility and safety
- Transit infrastructure
- Access management
- Corridor identity and aesthetics
- Lack of retail and community services
- Outdated/under-utilized commercial development



EXPECTATIONS

- The roadways need to improve functionality for all modes of travel
- We aren't here to design private property
- Funding for large scale improvements is not immediately available, but might be possible in the future
- Funding for smaller "quick fixes" might be readily available in existing operating budgets



BREAKOUT GROUPS

1. **Identify Assets** – (15 mins)

Identify the assets along in the area. Use the **green** dots to locate those areas.

2. **Identify Issues & Constraints**– (15 mins)

What are the issues along the Corridor and within the Study Area? Use the **red** dots to identify issues on the map.

3. **Identify Opportunities** – (15 mins)

What are the opportunities along the Corridor? Use the **blue** dots to identify opportunities on the map.

4. **Quick Fixes** – (15 mins)

What are some of the opportunities that are quick fixes, or things that could be done in the short-term to address issues?



NEXT STEPS

- Summarize Visioning Workshop results
- Create an illustrative report to document the process
- Identify funding sources for detailed study
- Continue to gather input via web page – www.planningforraleigh.com

