



## **Advisory Group Quarterly Implementation Meeting**

**One Exchange Plaza, Room 809**

**July 25, 2013, 12:00pm – 2:00pm**

### **NOTES**

*Attendees: Stuart Levin, Gene Bressler, Dan Gottlieb, Wally Bowman, Jeff Murison, Trisha Hasch, Kim Curry-Evans, Kenneth Withrow, Eric Lamb, Ken Bowers, Chad Lefteris, Jane Doggett, Deborah Ross, Grant Meacci, City Councilor Thomas Crowder, Tom Skolnicki, Jerry Bolas, Joy Wayman, Speros Fleggas, Wesley Wyatt, Lisa Schiller*

### **Next Implementation Meeting: SEPTEMBER 26, 2013**

One Exchange Plaza, Room 809. Feel free to bring your lunch.

### **Next Steps:**

Hillsborough / BRC BID Subcommittee will meet September 12, 1pm, Hillsborough CSC office, 1 Maiden Lane

### **Welcome / Introductions – Stuart Levin**

Thank you for attending Councilor Crowder and Deborah Ross.

Thank you Jeff Murison, Executive Director, Hillsborough CSC, for participating as discussion is underway to combine Hillsborough CSC and BRC Alliance.

### **Priority Projects/Policy Changes Update-**

- **Rex UNC Healthcare Development**—Chad Lefteris/Lisa Schiller  
300,000 sq ft expansion \$220M in the works on Macon Pond Rd. beginning with 7-8 story patient tower. Next few months, in design phase.
- **Museum of Art Development**—Dan Gottlieb  
No form yet for the 32 acres; researching what could/should happen.
- **State Fairgrounds Development**—Wesley Wyatt  
Renovating parking lot near commercial education building at Hillsborough/BRC.
- **NCSU Update**-Tom Skolnicki  
Committed to pedestrian/bicycle connectivity. Best opportunity at BRC/Hillsborough. To School of veterinary medicine and back to central campus. Other Ligon Street tunnel widening project-one lane now. Looking in to multi-purpose path on the west edge, focus on east and north connections. Next will work on internal loop. 1. Trinity Road first; 2. West Chase second. Big decision under or over Wade Avenue. Challenge: utility easement and small stream.
- **Update on Comprehensive Plan Amendments, Plans**—Trisha Hasch  
Comprehensive Plan Amendment Case CP-2-13 Approved. [Comprehensive Plan webpage](#)
- **DOA**-Joy Wayman- National Guard is working on helicopter pad-Wade & District drive.

## BRC 501(c)6 Incorporation—Stuart Levin

Board development; Consideration of potential board members; Expansion of representation; Contribution requirement

- Hillsborough Street BID interested in expanding to include BRC. Board voted yes. Challenge is the expanse of State property and the contribution agreements to be worked out. Jeff highlighted various forms a BID can take including 'Clean & Safe,' Maintenance and beautification,' 'Business attraction and retention,' and 'events.' Other cities also include 'Parking' and 'economic development.'
- **What are important services and programming structure? How to bring in other partners? What are funding streams?**
- Jeff: Macro—Municipal service and taxing. Ideally all stakeholders fund to solve their particular problems. Need to figure out how to use individual organizational resources that will leverage to control outcome. Group invited to upcoming board meeting to discuss challenges and opportunities.
- Consensus: Both economic development and redevelopment connectivity are key.
- Ken: Good idea. Could establish sub-funding/project specific funding. (see Cleveland article and NYTimes article on University circle for examples)  
[http://travel.nytimes.com/2013/07/21/travel/culture-blooms-in-cleveland.html?\\_r=0](http://travel.nytimes.com/2013/07/21/travel/culture-blooms-in-cleveland.html?_r=0)
- Tom: NCSU looking at becoming 'one' campus. Currently, Centennial and Hillsborough street locations viewed separately within and without. Need a new identity. The university is an anchor throughout area.
- Councilor Crowder: Creative District discussions underway. Invites BRC implementation team to participate.
- **NEXT STEPS:** Figure out structure. SUBCOMMITTEE WILL MEET SEPTEMBER 12, 1pm, Hillsborough CSC office, 1 Maiden Lane. Members: Stuart , Jeff Murison, Councilor Crowder, Chad Lefteris, Anita Watkins, Dan Gottlieb, Jeff Bandini, Gene Bresser, Ralph Recchie, Trisha Hasch, Others? – email Stuart

## Transportation Bond—Eric Lamb

- Improve BRC- Duraleigh/Crabtree part of \$75M bond package
- Timeline for bus service on BRR—w/o sales tax, major expansion not in the cards;
- Deborah—consider Durham and Orange Co. Use vehicle tax to fund such improvements; may be a model of Wake Co. New service gets funding.
- Streetscape projects: \$1.75M set aside (a couple on BRC)
- Sidewalk construction: \$4.475M for it from the last bond. Gaps to be addressed. Infrastructure improvements should be in developers' hands. This, a better use of City resources/funding.
- Idea: Plan for unified connectivity by bringing all plans together.
- Dan and Gene: Big issue and opportunity is bicycle/pedestrian safety and mobility to and from Downtown.

## DOT/Strategic Mobility Formula—Wally Bowman

### Multi-modal street development; Wade Avenue bridge; NCDOT underpass project

- Strategic Mobility Plan:
  - o State—100% data driven
  - o Regional—70% data driven; 30% local input
  - o Division—50% data driven; 50% local input
- Need to work through projects funded under the equity formula; any project in our current TIP that is scheduled to be let before July 1, 2015 will not have to go through the new Strategic Mobility Formula scoring process.
- BRC not currently funded; it will need to be submitted as a new project and ranked under the Strategic Mobility Formula.
- Sidewalks – NCDOT willing to look at the corridor with Raleigh to determine the pedestrian needs and will seek funds from various small funding sources to partner with the City and businesses to provide sidewalks. NCDOT funding sources could potentially include Small Construction Funds and Contingency Funds.
- Wade Avenue bridge: Wally will have NCDOT’s Structure Design Unit to run analysis on the bridge and determine what width of sidewalks/bike path that the current structure can support without having to add additional substructure (columns and girders)
- **NEXT MEETING:** Structure feasibility. NCDOT’s small construction funds (approx. \$250K); other partners?
- Ideally, trans improvements would be a public sign of progress on the Corridor.
- Also the team will look at signage for motorists to be aware of people walking and biking (may be able to hook up with the NC program?)
- Lower speeds? Previous analysis (Nov 8 2012):  
Response from Jed Niffenegger, City of Raleigh, working with Joey Hopkins and Alfred Grandy, NCDOT on speed limit reduction quick fix: “I spoke to NCDOT multiple times on this issue and conducted a speed study. I have attached the speed study for your convenience. Currently, the divided section of BRR (from Wade to the Duraaleigh split) is posted at 45mph. Based on the geometrics of the road, I assumed the speed limit was signed appropriately. Speed limits are set based on the design of a roadway where factors such as radii of horizontal and vertical curves along with banking (super evaluations) dictate speeds. Posting a speed limit higher or lower than the design speed usually has little effect on what speed motorists drive. For older roads where design speeds are unknown, engineers typically use the 85<sup>th</sup> percentile speed. This is the speed at which 85% of the traffic drives at or below. Based on the Forestview study, lowering it to 35 mph would not be recommended since most motorists are already driving at or above the current speed limit. NCDOT and I do not feel comfortable lowering the speed limit at this time. We both feel that over time as conditions change along BRC that facilitate a slower speed, we can lower it. Doing so now would be a political type act and not have the intended affect.
- Note: Art to Heart – Branding Greenway connections to downtown; Art Museum to Convention Center

## Other Items for Discussion:

### **Bimonthly meetings rather than quarterly moving forward**—Stuart Levin

- Group agreed to bi-monthly meetings

### **Future “summit meeting”**

- Group agreed it is a good idea. Will discuss at next meeting. Possible timeframe: End of Jan; start of Feb.

### **New business/round robin**

- WakeUp Wake County: its summit will get Transportation initiatives moving forward.
- **Public Art** – Branding, Identity, safety. The Arts commission work could extend from Hillsborough to BRC. Kim
- **CAMPO** – Working on the Long Range Transportation plan 2040. Will provide update at next meeting. Kenneth
- **Development** – Montessori School locating along BRR. Jane raised concerns about traffic impact. Up for discussion. Jane
- City of Raleigh Fire Department looking to relocate its Lake Boone Trail firehouse to a BRC location. Trisha
- **UDO**—City working on remapping of parcels on the zoning map. Ken

Adjourn