

Blue Ridge Corridor Alliance
Board Meeting NOTES
September 11, 2014

Attendees—Stuart Levin, Trisha Hasch, Will Allen, Mike Banks, Alvin Braswell, Dan Gottlieb, Luke Hoff, Rachel Lazar, Chad Lefteris, Stuart Levin, Jeff Murison, Ralph Recchie, Tom Skolnicki, Charles Yelton

Stakeholder Update:

- DHHS/HIA – Health& Fitness, paradigm for healthy communities
- Museum of Natural Sciences -- \$1,000 contribution. Eco station, green space conservation, environmental issues. Facilities off BRR. They are interested in what is going on and want to help move the group forward. Health, economy attract a lot of people
- SECU – Here to support the effort as stakeholder in district, though SECU Foundation only allows contributions to brick and mortar facilities
- Triangle Transit – Will Allen is concerned about the rail corridor/high frequency in the future. Voting member of CAMPO and chair of the task force. Economic Development potential through this group.
- NCMA, Dan Gottlieb. NCMA working on streetscape improvements, devising a master plan design that embraces the study.
- NCSU – Ralph Recchie as treasurer of Hillsborough group does not present conflict of interest since the Blue Ridge Alliance is not a BID.

Facility soon to be under construction at BRR and Hillsborough will be site of 60,000 square foot Flex lab which is first private development at Centennial Biomedical Campus with 50% private use and 50% university use- breaks ground this winter. University is providing conditions that will facilitate move of State Highway Patrol from Trinity Road.

- Rex: 10 months into 3 year project costing \$225M. Parking deck; then 8-story Heart and Vascular tower which will face BRR and be dramatically different. Then medical offices established on both sides of Macon Pond and the Rex side.
- CAMPO – Will Allen reported that they are doing an economic study encompassing the West Raleigh/ E Cary grade separation. BRR and others will benefit.
- Figure out which priorities to focus on and implement. This organization can do and what cost. Possibly make a list. E.g. sidewalks/costs
- How to improve road-not yet fully fleshed out. Can we do an advanced study with NCDOT to help clarify? Recommend we find a piece that is commonly held.

Confirmed – Bonner Gaylord, Raleigh City Council, will serve as ex officio member of the Alliance.

- Jeff reviewed fixed expenses (see the budget). See the draft for FY '14-'15. Recurring fixed costs include administration. The budget represents a good deal for

the Alliance and synergy between the two organizations (Hillsborough St. CSC and Blue Ridge Alliance).

MOTION: Hire Hillsborough St. CSC as project manager and adopt the budget approved beginning 10/1/14

- ULI Technical Assistance Panel – to include under ‘programming’ and can continue ongoing talks. Cost / benefit did not work out

MOTION: Move ULI TAP to programming-approved

MOTION: Table ULI discussion-approved vote: do not adopt ULI TAP at this time

Consultant Update:

- Move forward on transit and multi modal. Several possible candidates including BID director retired from Chapel Hill and retired Durham director – scale back scope and align better with \$ amounts available
- Review BR study and identify top 2-3 priorities with action items and what it will take with focus on the public realm.
- Develop an Action Plan.
- Possibly create a TIF and utilize for physical improvements. Identify tools and practical application

Incorporation:

- Completed by Jason Barron though not tax-deductible-we now have EIN thru IRS.
- ? benefit of 501(c)3-may only apply to S. Levin at this time

Additional stakeholders?

- Need to leverage current stakeholders. Capital Associates (Chad and Ralph); Dept of Agriculture; Centennial Authority; HTA (property owner), York properties.
- WakeUp Wake County – Karen presented Statement of Support for transit and requested \$50 membership fee.

MOTION: Sign statement of Support for Capital Area Friends of Transit and contribute \$50 – VOTE: APPROVED

Invitation

- Serve on the advisory committee for the I-40 expansion

Next meeting

- October 9 12:30-2:00pm
- In interim, conversations will be initiated by Jeff to facilitate consultant discussion. Maybe consider Dan Howe.

