

Blue Ridge Road
District Study
Implementation



Advisory Group Quarterly Implementation Meeting

April 18, 2013

12:00pm – 2:00pm

Raleigh Urban Design Center

NOTES

NEXT MEETING: JULY 25, One Exchange Plaza, Room 809. Feel free to bring your lunch.

Attendees: Tom Skolnicki, NCSU; Ted Bilderback, JC Raulston Arboretum, NCSU; Joy Wayman, DOA/State Property Office; Reid Elmore, NCDOT; Chad Lefteris, Rex Hospital; Lisa Schiller, Rex Hospital; Paul Morris; Stuart Levin, chair BRC Group; Trisha Hasch, UDC; Wesley Wyatt, NC State Fairgrounds; Eric Lamb, City of Raleigh; Tim Bender, City of Raleigh; Anita Watkins, Rex Hospital; Wally Bowman, NCDOT-Div 5; Speros Fleggias, NCDOA; Dan Gottlieb, NCMA; Ken Bowers, City of Raleigh

12:00-12:05pm WELCOME / INTRODUCTION

12:05-12:35pm BRR Economic Development Corporation Organization
status/decision—Lisa Schiller

See attached notes. Followup: Core stakeholders will establish formalized partnership as a 501 c (3) to serve as a precursor to an economic development corporation. Stuart in contact with Morningstar Group (attorneys previously at K+L Gates who worked on Hillsborough St. Partnership). Joy will contact the AG's office to identify any issues to consider re: state agency membership in this partnership.

12:35-1:10pm The Process of Attracting Stakeholders—Midtown Raleigh Alliance

Martha Grove Hipskind, Executive Director, Midtown Raleigh Alliance explained advocacy and membership mission, the spread of the 'Midtown' identity, structure 501(c)6 civic organization, and efforts to engage people to create and build organization. Handouts included Board of Directors listing, 'Bright City Lights' brochure, and accomplishments list. Recommended group also look at Midtown Atlanta.

1:10-1:35pm

Transportation Bond—Eric Lamb

10-year plan; master list of needs anywhere from \$150K-\$30M project costs per need; looking at how to set priorities allowing for geographic equity (spend where we collect). Note that generally the development community undertakes street grid improvements (e.g. widening road to accommodate parking)-as development happens, development will pay. Public funds are used for projects such as Trinity Road, corridor & Crabtree connections. The bridge at Wade Ave should be evaluated through the State. City shares in State priorities.

1:35-1:45pm

Update: Benefits District Next Steps—Stuart Levin

Discussion of nature of value capture district. Wade Av. Bridge should be focus as the “bulls-eye” in the district. Such a district may not be needed if funding of bridge is prioritized by state transportation plan.

1:45-2:00pm

Priority Projects Update

- **See attached NCSU workshop summary from Tom Skolnicki.**
- **Beryl Road Mobility funds will be used in the 2017-2018 timeframe (Wally Bowman).**
- **Discussion of State Transportation funds: Priority under new Strategic Mobility Formula seems to be more towards urban areas and is based on economic development potential**
- **State Fairgrounds resurfacing the parking lot near the historic building at Hillsborough and Blue Ridge (Wesley Wyatt).**
- **Special Assessment District: do not finance big ticket, but small. E.g. streetscapes (Ken Bowers)**
- **Arboretum is anticipating street closures and is concerned about accessibility, but staying in contact with State.**

2:00pm

Adjourn