

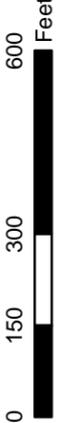


### Legend

-  Jones Franklin Area
-  Parcels
-  Buildings
-  Streets
-  Sidewalks/Driveways/Parking
-  Railroads
-  Streams/Rivers

# Jones Franklin Planimetric

Scale - 1" = 300'    07/13/10

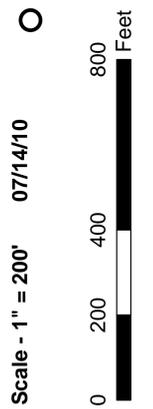




**Legend**

-  Jones-Franklin Area
-  Parcels
-  Buildings
-  Streets
-  Sidewalks/Driveways/Parking
-  Railroads
-  Streams/Rivers
- Future Land Use (FLUM)**
-  Public Parks & Open Space
-  Low Density Residential
-  Moderate Density Residential
-  Medium Density Residential
-  High Density Residential
-  Office & Residential Mixed Use
-  Office/Research & Development
-  Public Facilities
-  Neighborhood Retail Mixed Use
-  Community Retail Mixed Use

**Jones Franklin Road  
Proposed Alignment**



Scale - 1" = 200' 07/14/10

# SCOPE OF WORK

- Phase 1: Project Scoping
- Phase 2: Inventory & Analysis
- Phase 3: Alternatives Design
- Phase 4: Recommendations & Report

# PHASE 1: SCOPING

- Internal Working Group Brainstorming
- Focus Group Meeting: Residents
- Focus Group Meeting: Business Owners
- Presentation to West CAC
- Briefing Book

*Meetings: 3 staff, 1 interagency/intradepartmental, 3 public*

*Deliverables: Final scope and study area, briefing book*

# PHASE 2: INVENTORY & ANALYSIS

## **Inventory:**

### ***Existing Conditions***

- Transportation
- Environmental
- Infrastructure
- Economic and Market
- Urban Design

## **Analysis:**

### ***Issues & Opportunities***

- Preliminary Findings Report
- Public Design Workshop/ Charrette

*Meetings: 3 staff, 1 public workshop/ charrette*

*Deliverables: Preliminary Findings report*

# PHASE 3: ALTERNATIVES DESIGN

- Option Development
  - Land Use Scenarios
  - Transportation Improvements:
    - Pedestrian, Vehicular, and Bicycle
  - Open Space & Public Realm
  - Infrastructure Improvements
  - Implementation
- Presentation to Intradepartmental Group
- Public Meeting & Input

*Meetings: 3 staff, 1 interagency/intradepartmental, 1 public*

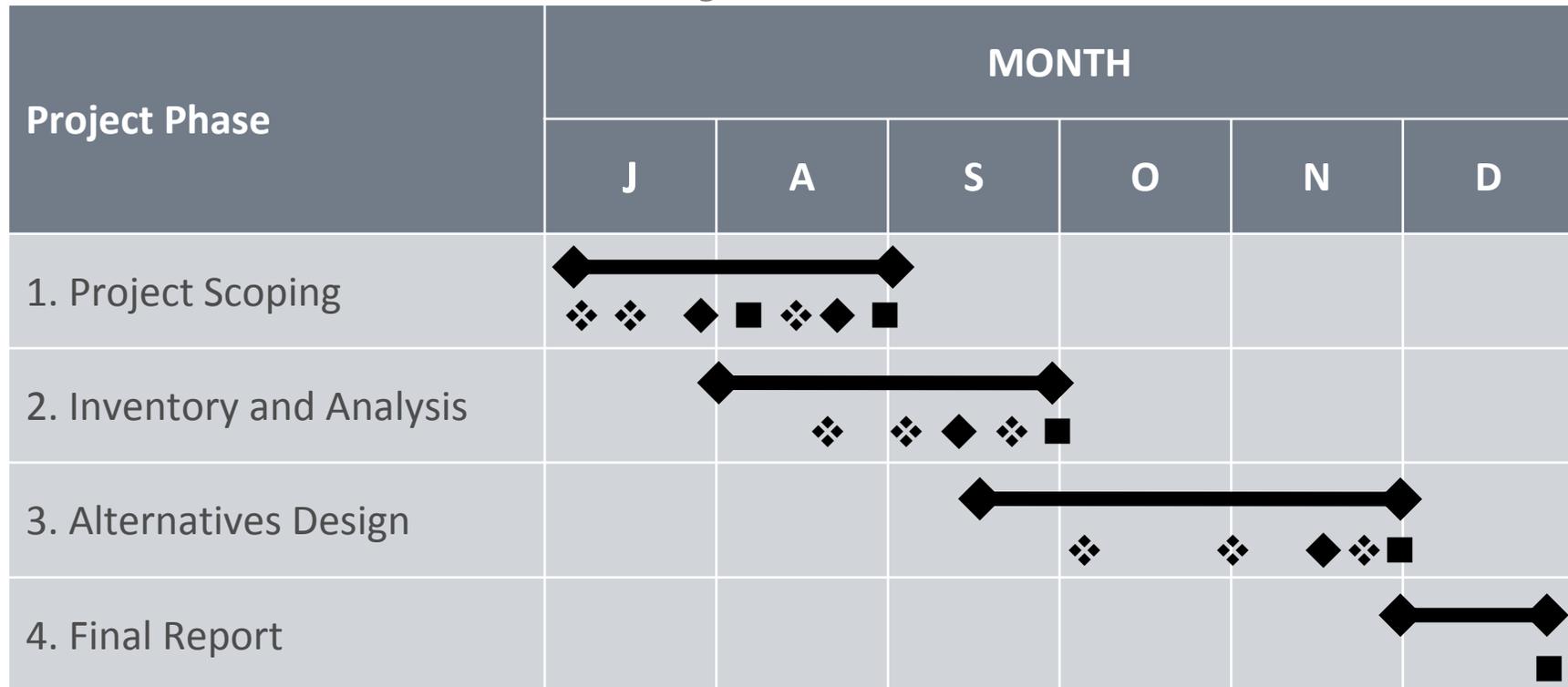
*Deliverables: Maps, illustrations, PowerPoint*

# PHASE 4: REPORT

- Zoning and Land Use Recommendations
- Future Transportation Studies & Projects
- Open Space Plan
- Capital Projects
- Renderings, Sketches, 3D Images
- Proposed Comprehensive Plan Amendments

# PROJECT TIMELINE

## Jones Franklin Area Study



- ◆ Denotes external meeting
- ❖ Denotes internal meeting
- Denotes deliverable

# ISSUES & CONCERNS- revised

- Walkability
- Safety
- Traffic flow
- Flooding
- Connections to Greenways, Parks, and Open Space
- Water Quality
- Public Transit (inadequate bus stops)
- Rail Traffic
- Lack of private investment
- Aesthetics

# DISCUSSION

- What are the issues?
- What are the opportunities?
- What are the physical or regulatory constraints?
- What do you want to see come out of this study?

# NEXT STEPS

- July 27: Presentation of Scope at WCAC Mtg
- End of July: Business Owners Focus Group
- August: “What We Have Heard” Presentation  
Visioning Session
- September/October: Public Design Workshop